Eric Calderon, Senior Political Science Major, UCR Counts Committee
Marlenee Blas, Director of UCR Center for Social Innovation and Director of UCR Counts Committee
Activity

- Launched UCR Counts! Committee
- Convened 10+ Info & Job Sessions
- Hosted California Complete Count Team
- Passed ASUCR Census Resolution
- Launched ucrcounts.ucr.edu
- UCOP Instagram Takeover
Response to COVID-19

- Census Challenge!
  - Attend a weekly online webinar
  - Complete a Census quiz (google form)
  - Post and share Census material while tagging @UCRCounts
  - Submit a Census meme to @UCRCounts
  - Prize: Weekly Raffle of $15 Target Giftcards

- Garnering support from various campus departments

- Individual outreach to over 160 departments and student groups via social media

- Launch of Virtual Census Hour coming soon!
Follow us on Social Media

- Instagram: @ucrcounts
- Facebook: UCRCounts

Visit our website: UCRCounts.ucr.edu

UCR Counts Featured Publications:

- Student Life and Center for Social Innovation host meeting on 2020 Census
- Here is how UCR is Preparing for Census
- Movement for census awareness swells in Inland Empire
- UCR organizations join together to promote the UCR Counts! Initiative
- There’s still time to be counted in the 2020 Census