



UCR COUNTS! CENSUS 2020

R' COUNT MATTERS!

#UCRCounts @ucrcounts

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Activity

- Launched UCR Counts! Committee
- Convened 10+ Info & Job Sessions
- Hosted California Complete Count Team
- Passed ASUCR Census Resolution
- Launched ucrcounts.ucr.edu
- UCOP Instagram Takeover



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Response to COVID-19

- Census Challenge!
 - Attend a weekly online webinar
 - Complete a Census quiz (google form)
 - Post and share Census material while tagging @UCRCounts
 - Submit a Census meme to @UCRCounts
 - Prize: Weekly Raffle of \$15 Target Giftcards
- Garnering support from various campus departments
- Individual outreach to over 160 departments and student groups via social media
- Launch of Virtual Census Hour coming soon!



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Follow us on Social Media

- Instagram: [@ucrcounts](#)
- Facebook: [UCRCounts](#)

Visit our website: UCRCounts.ucr.edu

UCR Counts Featured Publications:

- [Student Life and Center for Social Innovation host meeting on 2020 Census](#)
- [Here is how UCR is Preparing for Census](#)
- [Movement for census awareness swells in Inland Empire](#)
- [UCR organizations join together to promote the UCR Counts! Initiative](#)
- [There's still time to be counted in the 2020 Census](#)



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