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Census 2020 – AWAKEN!

- There is a GREAT “awakening” in the Black community!!
 - It’s ALL about the census!
 - OUR FAMILIES COUNT!!!
- A MOST VITAL reflection of the dignity and worth of each life.”
- Increasing concern about:
 - Not being COUNTED!
 - Our voices are NOT being heard!
 - And, OUR needs as a community are not being met!

Census 2020 – RECLAIM!

- MAKE YOUR VOICE COUNT!
- “Those closest to the PAIN have the most to lose and the most to GAIN!”
- “Break through the noise that affects your everyday life and fill out YOUR Census forms!”
- YOUR FAMILY MATTERS!!
- Take Back your POWER to be VISIBLE!!
- Refuse to be ERASED!!
- RECLAIM your right to be SEEN!!

Census 2020 – TAKE POWER!

- Self Reporting is the MOST accurate!!
- There are no DO OVERS!
- Any mistake or inaccurate count becomes a 10-year mistake and affects our neighborhoods and communities for a very long time

Census 2020 – REPRESENT!!

- In the 2010 California census undercounted Black Families by 2.1%.
- For every person NOT counted, \$1000 per YEAR of federal funds are left on the table..”
- Respond either online, by phone or through the mail before the deadline...October 31st
- Door-knockers, when no response by mid- August!

Census 2020 – “STAND 2GETHER!”

- The Census count means dollars for:
 - Daycare Centers,
 - WIC Programs for moms and babies;
 - Hospitals, and
 - Senior Centers will be built.
- “Please be counted so our communities can get what WE need.”
- It is totally confidential. (Violators are subject to a fine of up to \$250,000 and/or prison time)