Faith Communities Count

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California has a population of 39.75 million people.

An estimated 9.6 million live in hard to count communities.*

We have the highest percentage of foreign born residents (27%)*

*Advancement Project Research
Muslim Community

The Muslim community is not a monolith. We are as diverse as we come.

Pew Research Center data indicates:

➔ **Estimated 3.45 million Muslims in U.S.**
  - We are 1.1% of the U.S. population as of 2017*

➔ **In California alone**
  - We are nearly 1% of the California population, with a significant concentration in Southern California (1 million Muslims in CA)
Dealing with Islamophobia

Increase in Hate Crimes

Muslim Ban

Billion-Dollar Industry investing in hate

Immigration policies targeting vulnerable communities

Racism and Islamophobia are significant factors that impact the Census count.
We are a Resilient Community and we will NOT be invisible

#MuslimsCount
#WeAllCount
Reaching our Communities

We are not invisible. Our voice, our communities matter.

Census Bureau is legally bound to keep your information private

Your responses cannot be shared with anyone

Funding and representation is determined by the census. This means you can build power for your neighbors and yourself
Ensuring a Complete Count

How do we reach our communities?

Phonebanking/Canvassing
Friday Sermons
Census workshops
Car Caravan Drive
Daily Focus programming
Ramadan Rise in Action Campaign
texting “Medicine in the ice cream” method
Social Media Challenges
Whatsapp Groups
Businesses

In-Language Video
Peer-to-Peer
Podcasts
Slack Channels
Community
Grassroots Leaders

Imams

Community organizers and advocates

Youth
"Every community is called to account" (Al-Jaathiya, 45:28)

“Therefore be careful of (your duty to) Allah as much as you can..”(At-Taghaboon,64: 12)
Thank you