



Get Out the Count! Outreach to Off-Campus College Students For Student Groups and Associations

Every 10 years, people in California and across the country fill out the Census in order to have an accurate count of every person living in the United States. The Census 2020 influences California's federal funding for community services that support our families and determines congressional representation for the next decade.

By responding to the census, you can impact programs like Pell Grants, health care services, food assistance, and more for the 10 years.

If you normally would have lived in off-campus housing that is not owned, leased, or managed by your college or university on April 1, 2020, you should count yourself at your off-campus address, even if you were staying somewhere else.

What You Can Do to Get Out the Count!

- 1. Take the Census now** at my2020census.gov
- 2. Text ten friends to encourage them to complete the Census now** because the 2020 Census impacts funding for college student programs like school safety; mental health services; student wellness programs; federal Pell Grant Program; adult education grants; agriculture, science, and engineering education; Medicaid
- 3. Organize a virtual / social media live event with other student groups and associations** to reach more people; contact the Census Office for a speaker
- 4. Share messages on digital platforms** about the impact of the Census. Posts can be shared from [CA Census Facebook page](#) and short videos from the [CA Census YouTube page](#).

Resources

[US Census Bureau- Counting College Students](#)

[Responding to the Census without a Census ID](#)

California Colleges' Leaders – [Every Voice Counts](#)

University of California Census resources – [resources](#) and [point of contact](#)

For More Information

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