



Talking Points October 8, 2020

Response Statement:

- We are continuing to closely monitor ongoing litigation about the 2020 Census counting deadline. For now, that deadline is October 31st. The most important message for Californians now is that they should complete their 2020 Census form today. They can complete it online, by phone or by mail.

The latest court rulings on California's campaign:

- Yesterday the administration asked the U.S. Supreme Court to weigh in on the final census counting deadline. A ruling could come as early as this week.
- However, as the legal battle continues, our campaign is reminding Californians: The time is now. Complete your 2020 Census form today.
- It is imperative to complete your Census form now because we do not know when a final decision will be reached about the deadline.
- We continue to advocate for Californians to self-respond now because that's the most accurate way to be counted.
- Self-response is the best means to guarantee your data is properly collected. You can do so online, by phone, or by mailing in the paper form you received at home.

Complete and Accurate Census Count:

- It's essential that we have complete and accurate data during this Census because it funds programs vital to our daily lives—from health care programs to emergency services, school nutrition programs and beyond.
- It's important for all Californians to self-respond now, and they must do so today given the uncertainty of the deadline.
- We are doing everything in our power to ensure that every Californian knows they count. California has always been in a league of our own when it comes to the Census. That's why we took early action and made a big investment towards a complete and accurate count.