



State of California – Government Operations Agency GAVIN NEWSOM, Governor

DITAS KATAGUE, Director

California Complete Count-Census 2020 400 R Street, Suite 359 Sacramento, CA 95811 www.census.ca.gov (916) 852-2020

FINAL REPORT TEMPLATE

General Information

Date of report	11/12/2020
Organization / Entity	CAIR CA
Responsible Person / Title	Basim Elkarra, Executive Director
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Narrative Report

1) List your goal(s) and objectives as it appears in your strategic and implementation plan. What and how did you revise the objectives due to COVID-19 and the US Census Bureau's operational adjustments?

Strategies and Tactics listed in Implementation Plan

- Strategy: Raise 2020 Census Awareness Among Middle East and North Africa (MENA) Populations to Promote Census Questionnaire Completion
 - o Tactic: Share information through media/communications
 - Activity Promote Census 2020 through integrated communications and media.
- Strategy: Direct Education to MENA Populations to Encourage Census Questionnaire Completion
 - Tactic: Direct education presented by trusted messengers through trainings and workshops to share Census 2020 information
 - Activity Engage trusted messengers.
 - Activity Leverage existing community engagements.
 - Activity Canvass.
- Strategy: Create a Statewide Working Group of Key Organizations Across the State Who Serve MENA Populations and Have Coordinated Outreach Efforts on Census 2020
 - Tactic Build statewide MENA Partnership Network
 - Activity The MENA partners will meet monthly to discuss census outreach and education.

Revisions of objectives

• Strategy: Raise 2020 Census Awareness Among MENA Populations to Promote Census Questionnaire Completion

Due Date: November 16, 2020

- Due to being grounded by the COVID-19 pandemic to virtual activities, CAIR CA amped up its communications and media activities in order to reach as many hard to count (HTC) communities as possible, with a focus on MENA communities.
- o This includes using both traditional and non-traditional channels to reach our Limited-English-Proficient (LEP) MENA populations, including but not limited to:
 - mainstream and ethnic news outlets (e.g. print, TV/cable, and radio)
 - digital media outreach on language-specific streaming radio and social media sites
 - Facebook groups
 - key community leaders and youth (e.g. faith-based, cultural, civic/service engagement, social affinity, and professional organizations)
 - email newsletters
 - text messaging and Whatsapp communications.
- Strategy: Direct Education to MENA Populations to Encourage Census Questionnaire Completion
 - Direct education to MENA populations continued using trusted messengers and existing community engagements, but it had to be changed to all virtual methods instead of using in-person canvassing.
 - We started the year with in-person events, which included being present at local faith centers for informational workshops and announcements at religious services and prayers, as well as setting up tables with census resources to help dispel myths and educate the community about the importance of the census! Across the state, we held over 100 in-person events!
 - O CAIR CA and partners conducted webinars to educate and coach HTC MENA populations about Census 2020 and ways to remove barriers for the MENA population to achieve a complete count. CAIR CA worked closely with statewide partners, trusted and credible messengers, community leaders and faith institutions to motivate, educate and activate our HTC communities.
 - After transition to virtual outreach due to the pandemic, our focus shifted to large-scale statewide phone calls and texts to contact our community in different languages including English, Spanish, Arabic, Somali, Farsi, Dari, Pashto and Armenian. With Cali Calls' partnership, we were able to create a statewide MENA universe through PDI. Then, we trained nearly 90 phone bankers, and between CAIR CA and statewide partners, worked to send 430,000 text messages via CallHub, make 344,000 calls and have 75,000 conversations, to confirm that 67,000 families completed the census!
 - CAIR CA launched our virtual census Questionnaire Assistance Center (QAC) with in-language support from partner organizations to provide support in MENA languages (i.e. Arabic, Farsi, Dari, Pashto and Armenian), which received over 24,000 calls between April through October.
 - CAIR CA's MENA strategy during the pandemic to reach the community included utilizing all social media platforms through nearly hundreds of social media posts across our partners.
 - o Because we recognize that there is a digital divide in our state and some communities have less access to the internet, we provided posters and flyers to nearly 100 ethnic grocery stores and markets and at numerous food distribution events across the state!
 - O CAIR CA online webinar programming for direct education regularly engaged a large audience across a variety of topics related to the census, including the importance of Muslims being counted, how to fill out the census, strategies to reach HTC populations, the importance of the Islamic values of charity and supporting the community, ensuring all immigrants and youth are counted,

- learning why the census promotes racial equity, sharing the significance of building Muslim political power, and engaging the community through games and prizes! The nine webinar events about the census garnered 14,400 views!
- Strategy: Create a Statewide Working Group of Key Organizations Across the State Who Serve MENA Populations and Have Coordinated Outreach Efforts on Census 2020
 - o The statewide working group was more important than ever before to ensure we reached various HTC communities. CAIR CA led weekly statewide partner zoom calls to check in with partners, share progress, learnings and best practices, and to support efforts for census engagement. This included sharing and strategizing based on changes coming from the federal government and census operations.
- 2) Reflecting on your own operations and outreach strategies throughout the campaign, please provide a response with specific examples for the following questions. Please also indicate which timeframe you are referring to in your response (i.e., education, NRFU period).

Contracted partner's operations

What worked well operationally?

It was very helpful to have statewide partners who were already established
in the community and had a strong connection with faith institutions,
community leaders and a significant base of clients or volunteers. Nonprofit
organizations who catered to specific MENA communities and service
agencies were very effective in disseminating information through virtual
communications and in-person events such as immigration clinics, food
distributions, etc. This was found to be most effective during the education
and outreach period.

What hindered the operations?

Across the state, many communities and organizations struggled due to the
transition of working remotely and facing various limitations due to shelter-inplace restrictions. This impacted CAIR CA's strategic plans to reach different
communities. With virtual outreach, organizations also faced the difficult
reality of the digital divide, which means that many communities across the
state have limited access to information digitally due to lack of internet
accessibility or other issues. We worked to develop methods to reach
communities to overcome this, but we know it impacted operations.

Contracted partner's outreach

What outreach tactics worked well?

 As the statewide MENA CBO, CAIR CA contracted a data consultant to work with our partners to develop a statewide phone bank with a call universe to target MENA populations. The funded partners then came together to hire nearly 90 phone bankers between CAIR CA and statewide partners, who worked to make 344,000 calls and have 75,000 conversations, to confirm that 67,000 families completed the census! We also launched our virtual census QAC to provide support in MENA languages, which received over 24,000 calls between April through October. The NRFU outreach consisted of sending 430,000 text messages across the state as well.

What hindered the outreach?

- Virtual outreach to the MENA community using phone banking was difficult because voter database software, such as PDI, does not have a clear definition or algorithm to identify and target MENA communities. We utilized different identifiers such as languages spoken, country of origin and an extensive surname matching process, which pulled contacts based on hundreds of commonly used Muslim surnames. This helped us narrow our reach to MENA communities, but was still an imperfect process.
- 3) Describe challenges and changes occurring outside or within your organization / agency that had an impact on the outreach work. Describe how you responded to these changes to work toward achieving a complete count.
 - Changes within CAIR CA included shifting staff priorities to ensure we had capacity to reach HTC communities. CAIR CA prioritized this work as it is rooted in our values as an organization, focused on racial justice, support for marginalized communities and equity for all. This included ensuring that outreach staff, communications staff, and some policy and civil rights staff had the ability to prioritize census outreach work and devote a significant amount of time to ensure campaigns and strategies were executed. This was all a beneficial investment since CAIR CA and partners helped reach thousands of families across the state including people of color, immigrants, elderly and young folks, and more!
- 4) For county and ACBO partners, what was the county (or region's) 2010 response rate and what was the 2020 response rate? If the response rate met and exceeded the 2010 response rate, what contributed to that? If it did not meet the 2010 response rate, what were some of the challenges for that? For other partners, please note what data you used and how you used data for your strategies.
 - Since CAIR CA was not a regional or county ACBO, we did not have a respective response rate to compare the current rate.
- 5) Please describe the process and results of your partnership coordination and how it educated and motivated the hard-to-count populations to complete the Census questionnaire.
 - CAIR CA identified a broad list of potential partners across the state by
 focusing on organizations, which served MENA communities and connected
 with our affiliated chapters in each region (e.g. Bay Area, Los Angeles, San
 Diego, Sacramento Valley/Central California) to recommend faith institutions,
 nonprofit agencies and other organizations that serve these HTC populations.
 - After reaching out directly to potential partners, some of them shared that
 they did not have capacity to take on a larger effort. We worked to help
 identify what type of outreach they were willing to do to help meet their
 needs and connect to their community.
 - The final list of community partners below did a great job engaging MENA
 HTC communities through various methods such as phone banking, text

banking, newsletters, distribution of census education material, announcements at events and creation of multilingual content to meet the needs of LEP communities as well. These materials are included in the google drive folder.

6) Please provide a list of key partners and describe their contributions of how they made a difference in your outreach efforts.

Afghan Coalition – Outreach to Afghani community with in-language support in Farsi, Dari and Pashto, including phone banking and text banking.

AMCF American Muslim Community Foundation – Virtual outreach to MENA and Muslim community.

Armenian National Committee WR – Outreach to Armenian community with inlanguage support in Armenian, including phone banking and text banking.

AROC Arab Resource and Organizing Center – Outreach to MENA community with inlanguage support in Arabic, including phone banking and text banking.

Ar-Razzaq Food Bank – Outreach at food distribution events.

CAIR LA – Outreach to MENA and Muslim community with in-language support in Arabic, including phone banking and text banking.

CAIR SD – Outreach to MENA and Muslim community with in-language support in Arabic, including phone banking and text banking.

CAIR SFBA – Outreach to MENA and Muslim community with in-language support in Arabic, including phone banking and text banking.

CAIR SV CC – Outreach to MENA and Muslim community with in-language support in Arabic, including phone banking and text banking.

Cali Calls – Great support to create statewide phone bank using PDI and target universe of MENA population. External contracted data analysts helped with data management and tech support.

ICNA Relief - Outreach at food distribution events.

Iranian Complete Count Committee – Outreach to Iranian community through social media and PSA videos in-language.

Islamic Shura Council of Southern California – Outreach through large network of faith institutions.

Islamic Society of Corona Norco – Outreach to members of faith community through newsletter, social media and announcements at events.

MAS Greater LA – Outreach to members of faith community through newsletter, social media and announcements at events.

MAS PACE SD– Outreach to MENA and Muslim community with in-language support in Arabic and Somali, including phone banking and text banking.

MSA West – Outreach to the MENA and Muslim community, with a focus on college students.

PANA – Outreach to MENA and Muslim community with in-language support in Arabic and Somali, including phone banking and text banking.

Pars Equality LA – Outreach to Iranian community with in-language support in Farsi, Dari and Pashto, including phone banking and text banking.

PICO California – Provided support in shared outreach materials and tech support in video editing for outreach videos of faith leaders.

Support Life– Outreach to MENA and Muslim community with in-language support in Arabic, including phone banking and text banking.

Neighborhood Market Group – Outreach to members of Chaldean faith community through newsletter, social media and announcements at events.

Madera Islamic Center – Outreach to members of faith community through newsletter, social media, announcements at events and phone banking.

Masjid Fresno - Outreach to members of faith community through newsletter, social media, announcements at events and in-person material distribution.

My Deen – Outreach to members of faith community through newsletter, social media, announcements at events and in-person materials distribution.

Masjid Annur Islamic Center – Outreach to members of faith community through newsletter, social media and announcements at events.

Arab American Civil Council - Outreach to members of MENA community through newsletter and social media.

Tarbiya Institute Roseville – Outreach to members of faith community through newsletter, social media and announcements at events.

Tarbiya Institute Natomas – Outreach to members of faith community through newsletter, social media and announcements at events.

Assyrian American Association of San Jose – Outreach to members of Assyrian faith community through newsletter, social media and announcements at events.

COSVIO - Outreach through large network of faith institutions.

ICNA Sacramento - Outreach through large network of faith institutions.

Islamic Center of Temecula Valley – Outreach to members of faith community through newsletter, social media and announcements at events.

Kurdish Refugee Relief Foundation– Outreach to members of Kurdish community through newsletter, social media and announcements at events.

Masjid Al Tawheed – Outreach to members of faith community through newsletter, social media and announcements at events.

MAS-SSF – Outreach to members of faith community through newsletter, social media and announcements at events.

Sahaba Initiative - Outreach at clinics and food distribution events.

Shia Muslim Council - Outreach through large network of faith institutions.

Islamic Cultural Center of Fresno – Outreach to members of faith community through newsletter, social media and announcements at events.

MAS Community and Youth Center – Outreach to members of faith community through newsletter, social media and announcements at events.

- 7) Please describe how you provided accessible and in-language outreach activities, including how you ensured equal and meaningful access to limited English proficient individuals and people with disabilities?
 - As the MENA CBO, CAIR CA included partners who were able to support outreach in the following languages: English, Arabic, Farsi, Dari, Pashto and Armenian. The statewide virtual QAC included services by partner organizations to provide call back support in all of these languages. Also, during statewide phone banking efforts, if any resident requested support in these languages, that contact info was flagged and shared with the designated partner organization to call back and provide direct education and support in completing the census in-language.

- Social media and newsletter outreach was also done in these languages through the use of graphics, videos, etc.
- 8) Please share a story(s) of how your work has made a difference to Census 2020 and the impact on the community. Please include images and quotes, so we are able to understand the narrative behind the numbers.
 - One of the best outcomes of working on the census has been the ability to connect with young leaders across the community who have felt personal connection and investment in ensuring their families and communities are counted! Our phone bankers across the state worked together for a few months, which helped them to create strong bonds with organizations and staff who serve their communities and with each other as regional teams. Our partner organizations have shared how much they appreciated having funding to hire these teams and help build leaders for future outreach work beyond the census. At CAIR CA, many of our phone bankers also joined us for civic engagement and did phone banking and voter engagement to help ensure the voices of our communities were heard at the ballot box. We have included in the file "phone banker graphics," quotes that were shared by some of our phone bankers on why the census is important to them. One of the phone bankers featured, Laila from Fresno, has shared with us how she felt empowered through this effort to take on more initiatives and has started an advocacy campaign at her local university through partnering with student organizations! We are so proud of our teams and know the work for justice and equity for our communities will continue!
- 9) Please add any suggestions for the 2030 Census efforts, including timelines.
 - It was helpful to have as much time as possible for census outreach efforts, particularly to educate HTC communities. We would recommend starting the education timeline six months prior to the start of the calendar year of the census and ensure ACBOs are onboarded as early as possible.
 - This is a federal census request, but it is necessary to include MENA
 communities as an ethnic identifier on the census. An accurate count of our
 community is difficult to measure when they are classified as "white" under
 census definitions. We did extensive education to encourage MENA
 community members to identify as "other" or be specific in their country of
 origin, but data would have been more accurate if there was a MENA
 identifier.

Attachments

- 10) Please confirm that you have submitted the following which will help us better understand the full breadth of the Census work and achievements.
 - a) SwORD uploads of completed activities Attached as an Excel document.
 - b) Updated list of subcontractors Attached as an Excel document.

c) Evaluations or analytical reports, if any – not applicable.

Sample products* - Attached as google drive folder (CAIR CA MENA CBO Materials). Please note that organizations are labeled with their materials. For the unspecified materials, they were created by CAIR CA.

Submission

Please submit your final report and attachments no later than November 16, 2020 to: outreach@census.ca.gov with a copy to the RPM/contract manager. Please include your organization name in the subject line.

Organization Name	Contact Name	Contact Email	
Afghan Coalition	Rona Popal	rona@afghancoalition.org	
AMCF American Muslim Community Foundation	Muhi Khwaja	muhi@amuslimcf.org	
Armenian National Committee WR	Arsen Shirvanyan	arsen@ancawr.org	
AROC Arab Resource and Organizing Center	Lara Kiswani	lara@araborganizing.org	
Ar-Razzaq Food Bank	Hasnizah Ghazali Collins	hasnizah.ghazali.collins@gmail.con	
CAIR LA	Hussam Ayloush	hayloush@cair.com	
CAIR SD	Adib Mahdi	amahdi@cair.com	
CAIR SFBA	Zahra Billoo	zbilloo@cair.com	
ICNA Relief	Omar Elsayed	omar.elsayed@icnarelief.org	
Islamic Shura Council of Southern California	Malek Bendelhoum	malek@shuracouncil.org	
Islamic Society of Corona Norco	Ahsan Baseer	abaseer@aol.com	
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Tarbiya Institute Natomas	Mohamed Abdul-Azeez	m.azeez@tarbiya.org	
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COSVIO	Irfan Haq	irfanhaq53@yahoo.com	
ICNA Sacramento	Ishfaq Qurashi	ishfaq@icna.org	
Islamic Center of Temecula Valley	Mahmoud Zubaidi	chairman@icotv.org	
Kurdish Refugee Relief Foundation	Yara Ismael	yismael22@students.claremontmck	
Masjid Al Tawheed	Samiullah Tokhi	info@masjidaltawheed.com	
MAS-SSF	Gulshan Yusufzai	gulshan.yusufzai@mas-ssf.org	
Sahaba Initiative	Arbazz Nizami	info@sahabainitiative.org	
Shia Muslim Council	Mehdi Hirji	mehdicpa1@gmail.com	
Islamic Cultural Center of Fresno	Reza Nekumanesh	hajjreza@gmail.com	
MAS Community and Youth Center	Anwar Ali	ratuali1946@yahoo.com	
Al Misbaah	Yasir Khan	imamyasir@al-misbaah.org	

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9011 Elk Grove Florin Road Elk Grove, CA 95624				
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4481 Paloma Lane, Yorba Linda, CA 92886				
2111 E Nees Ave Fresno, CA 93720				
3155 Dwight Rd, Elk Grove, CA 95758				
10277 Iron Rock Way, Elk Grove, CA 95624				

Afghan Coalition

 In Pashto https://www.facebook.com/100000849913461/videos/3140330819 338551/

CAIR CA Videos

- Muslim Census Day https://www.youtube.com/watch?v=7vBhxS-fw2o
- Why Fill Out the Census? https://www.youtube.com/watch?v=inMe2QwzGPI
- Are you Counted? (Multilingual) https://www.youtube.com/watch?v=ZVUg10W-420&t=3s
- Fill Out the Census You Count! https://www.youtube.com/watch?v=8Nn3WL3Oyll
- How Does the Census Benefit Me? (Arabic) https://www.youtube.com/watch?v=5dEOEEWBHqk
- How Does the Census Benefit Me? (English) https://www.youtube.com/watch?v=gR6fRyJ-07o
- How Does the Census Benefit Me? (Farsi) https://www.youtube.com/watch?v=0UCmX36Zw7g

2020 MUSLIM CENSUS DAY

Our Voice, Our Community

FRIDAY, APRIL 3

Join American Muslims nationwide as we come together - virtually - to learn about how the census helps our communities and to fill out our forms!

Facebook Live Chat: #MuslimsCount2020

Muslim Census Day, April 3, at 5:30 p.m. PST

Have questions about the 2020 census? Join CAIR-CA staff as we have a conversation about this once-in-a-decade chance for us to be counted!



Fayaz Nawabi CAIR-LA Policy & Advocacy Manager



CAIR-SFBA Advocacy Manager



Sukaina Hussain CAIR-CC Outreach Director



Zohra MirCAIR-SV
Civil Rights Advocate



Omair Khan CAIR-SD Operations & Development Manager







Join us on <u>CAIR Central California's Facebook page</u> on Friday, April 3rd at 5:30pm to get answers to your questions about the Census!

To learn more, visit: facebook.com/caircentralcal Complete your Census here: 2020becounted.com

COUNT ME INFOR CENSUS 2020!

#BeSeen #BeHeard #BeCounted



Census 101

Every 10 years, the U.S. government counts *every* person living in the U.S., through the census. The census is a short questionnaire that asks basic information about your household and the people who live in it. Your personal responses are confidential.

The next census will start in **March 2020**. Make sure that you are counted to get your **fair** share of resources and representation!

Being counted in the census helps you and your family.

- Data from the census are used to divide over **\$1.5 trillion dollars** of government funding for important services, like schools, libraries, food stamps, and health care.
- Data from the census are also used to divide up political representation in Congress, in your state capitol, and in cities and towns across the country; a complete count means fair representation for your community.

Your census responses are confidential.



The census will NOT ask about citizenship or immigration status. The Census Bureau is not allowed to share your individual information with other government agencies, immigration officials, or the public. Strong laws protect your response from being shared! Census responses can only be used for statistical purposes.

Responding to the census is quick and simple.

- You can respond online. The Census Bureau will send you instructions in mid-March 2020. Go to the official census website, enter your household ID, and then answer the questions.
- You can respond by phone. Call the Census Bureau to answer the census by phone and ask
 questions about the census.
- If you do not respond to the census online or by phone, the Census Bureau will mail you a **paper questionnaire**.

If you do not respond, starting in May 2020, a census employee might come to your home to ask for the information in person. You can still respond online or respond by phone through June 2020.

Language assistance is available for some languages.

The online questionnaire and telephone assistance are available in Spanish, Vietnamese, Korean, Russian, Arabic, Tagalog, Polish, French, Haitian Creole, Portuguese, and Japanese. The Census Bureau is producing language glossaries, language identification cards, and language guides in 59 non-English languages which will be housed at www.2020census.gov.

You can find more information about the census at www.countusin2020.org/resources.

Census Live Chat: All Immigrants Count

May 15 at 5:30 p.m. PT | RSVP at bit.ly/0515censuslive

Featuring Special Guests



Mariana Lopez Center for Community Action and Environmental Justice Census Coordinator



Jeremy Barousse Services, Immigrant Rights & Education Network (SIREN) Director of Civic Engagement

And CAIR-CA Statewide Staff



2020BeCounted.com

CAIR-SFBA Advocacy Manager



Zohra Mir CAIR-SV Civil Rights Advocate



Omair Khan CAIR-SD Operations & Development Manager



Zena Chafi CAIR-CC Community Organizer



Shaheen Nassar CAIR-LA Policy & Advocacy Coordinator





Nariman Nevin Khattak - Afghan Coalition Census Report

I was excited to work with Census in mid-July and we all got together as a big group and we had two ladies and one man to help us if we needed anything.

In the beginning, we talked with the group 15 min then he said go to the zoom and log in. Now I was by my own and started calling 1000-1500 people in 3 hours and each person we talked to should be put our message box.

I spoke with many Afghans that spoke Farsi or Pashto and lots of our people filled the Census but some didn't know they put the postcard in the trash because they thought it was scam, I worked with them to understand. I provided them the phone # and e-mail as well. I had nice experience.

One day when phone rang the person picked up the phone I know someone on the line but they won't talk, I introduced myself that I am helping and calling from Afghan Coalition. I explained that I am trying to help you. "I know you're on the line ...can u talk please". Then a lady talked to me and she was so happy and said to me wow!!! I love it that you sound kind and innocent and that's why I picked up the phone. Then she introduced herself and said my name is Naz Mahika Khan. I am running for city of Fremont and I want to hire you for my campaign because your great with the people and I like your patience.

Then I called another person he was working as Democrats he was nice person and appreciated my job as an Afghan in this country and he likes our Afghan Coalition and wanted to let us know we are doing a great job.

On the last 3 days we didn't do text banking. Instead, this time we texted and reminded those who didn't complete the Census to do so. It was very successful too because in 3 hours we each person texted 3000-4000 people it's was another great experience for me.

I am thankful to our community Afghan Coalition, our boss Rona Popal, to give us this opportunity to help Census and it was a great experience.

I would I like to thank and give a big appreciation to our Afghan Coalition, Cairs, Ossama, Aliza, Mina, Salina all Our great group for the kindness and great help they gave to all of us.

Nariman Nevin Khattak



The Census is important to me because in order to get an accurate count so when voting, our voice matters and the weight of the people in my community.

It is also important to me because the funds allocated to my community will then help my community make huge decisions that help fund youth programs and resources for students to succeed in attaining their goals.



AMRAN MOHAMED

COMPLETE THE CENSUS NOW!

888-396-5070 2020BECOUNTED.COM



Partnership for the Advancement of New Americans





Tirakoobku waa ii muhiim aniga maxaa yeelay si loo helo tiro sax ah marka la codeynayo, codkeennu wa muhiim iyo miisaanka dadka ku nool beeshayda.

Sidoo kale aniga ayey muhiim ii tahay maxaa yeelay lacagaha loo qoondeeyay beeshayda ayaa markaa ka caawin doonta bulshadeyda inay gaarto go'aanno waa weyn kuu caawiya maalgelinta barnaamijyada dhalinyarada iyo ardayda si ay ugu guuleystaan inaay gaaraan himilooyinkooda.



AMRAN MOHAMED

COMPLETE THE CENSUS NOW!

888-396-5070 2020BECOUNTED.COM



Partnership for the Advancement of New Americans





The census is important to me because it allows me to support my community and provide my community the resources/funds they need; schools, community events, etc.

The Census is important to me because it determines how many representatives each state will have in Congress for the next 10 years and how much federal funding communities will receive for roads, schools, housing and social programs. It is also really important for me because in order for the right representation and funding to go towards the youth and communities we need to fill out our 2020 census!



ANISA MOHAMED

COMPLETE THE CENSUS NOW!





I CAIR ABOUT THE CENSUS!

66

بالنظر إلى الفرصة ، أود أن" أشارك معرفتي وتثقيف العديد من الناخبين المسلمين المسجلين.

إن العالم الذي نعيش فيه اليوم يعتمد بشكل كبير على ناخبيه ، والقدرة على مساعدة غير المدركين ، وإحداث تغيير في مجتمعي. التعداد السكاني لعام 2020 هو عمل صغير يمكننا القيام به. فعندما يتم ضربه بملايين الأشخاص ، هناك المزيد من القوة للتغيير. أتحداك أن تكمل التعداد 2020



99

إيمان حسين





I CAIR ABOUT THE CENSUS!



Given the opportunity, I would like to share my knowledge and educate many Muslim registered voters.

The world we live in today heavily depends on its voters, being able to help those unaware, and make a difference in my community. Being counted in the 2020 Census is a small act we can do. When multiplied by millions of people, there is more power for change. I challenge you to complete the 2020 Census!



EMAN HUSSEIN





From funds to congressional representation, Census data is used to make sure Americans are heard and counted.

Making sure my community is counted is very important to me because I want to see my community thrive despite life's inevitable speed bumps. It is a small but powerful tool, that, when multiplied by millions, has the power to make a difference now and for generations to come.



FAWZIYAH KHATRI

COMPLETE THE CENSUS NOW!



66

I wanted to help my friends and family understand how the Census is important to our individual civic duty.

The Census only asks a few questions and doesn't require personal information. The main goal is to gather data on home occupancy, ages, and race so that necessary public services like Medicare, education, and transportation all get the correct funding. The Census is a fundamental part of our democracy!



GABRIELLA PRUITT DE SANTOS

COMPLETE THE CENSUS NOW!





Quería ayudar a mis amigos y familiares a entender cómo el Censo es importante para nuestras obligaciones cívicas.

El Censo solo hace algunas preguntas y no requiere información personal. El objetivo principal es recoger datos sobre cuantos personas hay en las viviendas, las edades y las razas para que los servicios públicos necesarios como Medicare, las escuelas, y el transporte reciban la financiación adecuada. ¡El Censo es parte fundamental de nuestra democracia!



GABRIELLA PRUITT DE SANTOS

COMPLETE THE CENSUS NOW!



أنا أهتم بالتعداد!

بصفتي عربيًا أمريكيًا ، فإن التأكد من أننى لست منسيًا أو لا يتم احتسابه يعد أمرًا كبيرًا بالنسبة لي ، كما يحدث كثيرًا مع مجموعات الأقليات

بصفتي مدرسًا في المستقبل ، أهتم أن أكون قادرًا على تزويد طلابي بجودة تجربة الفصول الدراسية. مع استمرار أجدادي في النمو في العمر ، أتمنى أن يتم تزويدهم ببرامج مساعدة كبار السن. هذه هي الأسباب التي دفعتني إلى التأكد من إكمال التعداد السكاني لعام 2020. نظرًا لإكمال كل أسرة للتعداد ، فإنها تجذب المزيد من التمويل إلى المجتمع للمدارس والمستشفيات والبرامج المختلفة



اأكمل القائمة الآن



I CAIR ABOUT THE CENSUS!



As an Arab-American, making sure I am not for forgotten about or not counted for is a big deal to me, as that frequently happens with minority groups.

As a future teacher, I care to be able to provide my students a quality classroom experience and my grandparents provided with helpful senior citizen programs. As each household completes the census, it attracts more funding to our community for schools, hospitals, and various programs.

99



LAILA ELREEDI

COMPLETE THE CENSUS NOW!

CALIFORNIA















حتسبونا معكم! WE ARE PEOPLE BUILDING A CAUFFURNIA GOUN WHAT IS THE CENSUS. Exert 10 Sears the Census counts exert Person cincensts. WEARE FEUT IN BELONES AND EVERYONE GOOGN. In the United States, regardless of citizenship or immigration status WHY SHOULD ALL CALIFORNIANS COMPLETE THE CENSUS. By completing 10 simple questions, you help your حداد السكاني لعام 2020 community Set funding for: ملامح مجتمعكم في السنوات العشر القادمة البالغين الذين يحبونهم. المتحدة الأمريكية على عشر سنوات بإحصاء لكل شخص يعيش في البلاد. وبعشار كتكم في التعداد السكاني المتحدة الامريجية على عشر سلوات بإحصاء لكل متحصل يعيس في البعد. ويعصار يمنح في التعداد السد متساهدون في منسان توجيه مخصصات التعويل اللنوالية بدقة للبرامج التي تهمكم وتهم مجتمعكم. BUILDING BETTER ROADS AND ت المجتمعة في التعداد السكاني لمسنة 2020 في توجيه توزيع اكثر من 675 مليار دولار امريكي من Pall Gr SEMIORS. CHILDREN & FAMILIES IMPROVING HOUSING العترى مهد. ميترفر التعداد السكاني أسنة 2020 بعدة لغات منها العربية. والاستكمال نموذج التعداد السكاني، يجب الإجابة عن الدين منها العربية والمستكمال نموذج التعداد السكاني، يجب الإجابة عن المادي المناف أو الله بد العادي الختار وا الوسلة الانسب لكي (C) سيتوفر التعداد السكاني لمسلة 2020 بعدة لغات ملها العربية. ولاستكمال تعودج التعداد السكاني، وجا مجبوعة من الأسلة على الإنترنت أو عبر الهاتف أو البريد العادي، اختاروا الوسيلة الانسب لكم. Your responses to the 2020 Census are CREATING JOBS Safe secure and protected Your The Census so we all have the resources we تتعتع معلوماتكم النشقسي **Beseen **Beheard **BeCounted need and deserve الإجبة عن سوال العرق. البجيد عن مون العرق.
السل عن عرف الشخص لأغراض إصدار إحصاءات عن العرق ولتقدم إحصاءات اخرى مصدة المجدوعات السركة والتدري الأحداد الأحدا لسال عن عرق الشغص الإغراض إصدار إحصاءات عن العرق ولتقديم الحصاءات اخرى مصنع حصب المنجموعات العرقية. وعند استكمال نموذج التعداد، يجب تعديد خانة أو اكثر بجوار العرق الذي تلتمون إليه، مع تدوين الأصول 3 MAYS TO GOMPLETE In mid-March, each household will Bet a John March Mail It will explain how to Complete the Census in Your Preferred language by: ولنزيدٍ من المعلومات، زوزوا موقعنا: 2020CENSUS.GOV/ar MAIL لتشكلوا بايديكم ملامح مستقبلكم ابدؤوا من هنا م If you don't recieve a letter you can Online or Call to Complete the Ce ensus 2020 0 #BeSeen



MILE SALASIES AND SALASIES AND











2020 MUSLIM CENSUS DAY

Our Voice, Our Community

FRIDAY, APRIL 3

Join American Muslims nationwide as we come together - virtually - to learn about how the census helps our communities and to fill out our forms!

Follow along with the hashtag #MuslimsCount2020 on social media and join the conversations!













































Today Is National Census Day!

Why is it so important for every single one of us to be counted?

The census determines the amount of more than \$675 billion in federal funding that goes to our communities for the next 10 years, including for:



Schools and education



Roads and transportation





Community programs for seniors, children and families



Building new clinics and hospitals



Improving housing







Census Live Chat: Hard-to-Count Populations

April 17 at 5:30 p.m. PST | RSVP: bit.ly/0417livecensuschat

Featuring Special Guests



Hafsa Kaka
City of Riverside's
Homeless Solutions Officer



Jesus Martinez

CVIIC

Executive Director



Julia Marks

AAAJ-ALC Voting Rights

and Census Staff Attorney



Elizabeth Jonasson
Fresno EOC Strategy &
Communications Officer

Hosted by CAIR-CA staff











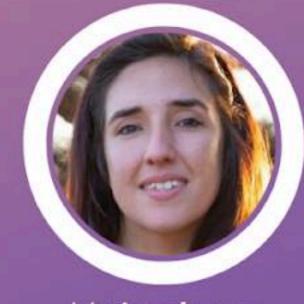




Census Live Chat: All Immigrants Count

May 15 at 5:30 p.m. PT | RSVP at bit.ly/0515censuslive

Featuring Special Guests



Mariana Lopez Center for Community Action and Environmental Justice Census Coordinator



Jeremy Barousse Services, Immigrant Rights & Education Network (SIREN) Director of Civic Engagement



And CAIR-CA Statewide Staff



2020BeCounted.com

Aliza Kazmi CAIR-SEBA Advocacy Manager



Zohra Mir CAIR-SV Civil Rights Advocate



Omair Khan CAIR-SD Operations & Development Manager



Zena Chafi CAIR-CC Community Organizer



Shaheen Nassar CAIR-LA Policy & Advocacy Coordinator



COUNT US 08766432 WE ARE PEOPLE BUILDING A CALIFORNIA WE COUNTY WHAT IS THE CENSUS? MHAI IS IME COMO STATE OF ACT OF THE COMO STATE or in miles in the state of the COMPLETE THE CENCISCS ORNIANS COMPLETE THE CENSUS? Good Brown Completions to A THE OCHOOS.

Good Brown Seed for a State of the State o بداد السكاني لعام 2020 ملامح مجتمعكم في السنوات العشر القادمة المستعدة الأمويكية كل عشو سنوات بالمعسساء لكل شنيسس يعيش في البلاد. ويعششونكنكم في التعداد المد مشايعيون في منعملن توجيه منعسمسات التبويل تلفز فية بعلة المواسع التي فهمكم وقهم معتدمكم. البالغين الذين يحبونهم. ت المسيندة في التعداد السكتي المسئة 2020 في توجهه توزيع اكثر من 675 مليل دو لاز المريكي من الما المام والمنافقة مل المام والمنافقة والمن SEMONS CHILDREN & FAMILIES MPROVING HOUSING ميتوفر التعلق المساكن أساة 2020 بعدة للك منها العربية. والاستكمال نموذج التعداد المساكن، بجاب الإجابة عن ب وللج شركة الاستثنار بالمنازل HOME Sour responses to the 2020 Census are CREATING JOBS Safe sections to the all to community is comming on son to control Community is and protection of the Community is complete the resonances wie COMMUNITY IS COUNTING ON YOU TO COMPLETE *Beseen *BeHeard *BeCounted need and deserve الإجلية عن سوال العرل. المسلما عن مول معرف المسلمان عن العرق وللقليم احصادات المرق وللقليم احصادات المرق مصدة عن العرق وللقليم احصادات المرق مصدة عن المرق وللقليم المصادات المرق مصدة عن المرق وللقليم المصادات المرق مصدة عن المرق وللقليم المداولة المرق وللقليم المداولة المرق المداولة المرق وللقليم المداولة المداولة المرق وللقليم المداولة ا النسل عن بوق الشفين الأفرانس إنصدار إنعساءات عن العوق والكليم العساءات العرق مصنفه علي مسلومات المواجعات العرف المستوال المواجعات المواجعات المستوال المستو 3 WAYS TO COMPLETE In mid March, each household will get a In mid March, each not schola will see the Census in Mousehold will see the North See the Consus in Mouse the North See the Census in Mouse the North See th Letter in the mail it will explain how to language by: وللؤلِدِ مِنْ الشعلُومات، وُوزُوا موضَّا: 2020CENSUS.GOV/ar MAIL الشكلوا بايديكم ملامح مستقبلكم ابدؤوا من هنا ، fron don't recieve a letter you can Online or Call to Complete the Co #BeSeen



























Talking:



Facebook Live Chat: #MuslimsCount2020

Muslim Census Day, April 3, at 5:30 p.m. PST

Have questions about the 2020 census? Join CAIR-CA staff as we have a conversation about this once-in-a-decade chance for us to be counted!



Fayaz Nawabi

CAIR-LA

Policy & Advocacy

Manager



Aliza Kazmi CAIR-SFBA Advocacy Manager



Sukaina Hussain CAIR-CC Outreach Director



Zohra Mir CAIR-SV Civil Rights Advocate



Omair Khan
CAIR-SD
Operations & Development
Manager









COUNT US IN O CAL



WE ARE PEOPLE BUILDING A CALIFORNIA WHERE EVERYONE BELONGS AND EVERYONE COUNTS

WHAT IS THE CENSUS?

Every 10 years, the Census counts every person living in the United States, regardless of citizenship or immigration status.

WHY SHOULD ALL CALIFORNIANS COMPLETE THE CENSUS?

By completing 10 simple questions, you help your community get funding for:



BUILDING BETTER ROADS AND SCHOOLS



COMMUNITY PROGRAMS FOR SENIORS, CHILDREN & FAMILIES



IMPROVING HOUSING



CREATING JOBS





Your responses to the 2020 Census are safe, secure, and protected. Your community is counting on you to complete the Census so we all have the resources we need and deserve.

3 WAYS TO COMPLETE THE CENSUS

In mid-March, each household will get a letter in the mail. It will explain how to complete the Census in your preferred language by:







PHONE MAII

If you don't recieve a letter, you can still go online or call to complete the Census.





WE COUNT LA CENSUS CAR CARAVAN

Tuesday, July 14, 2020

Starting at Vermont Square Park, 1248 W. 47th St., LA, CA 90037, before heading to Gilbert Lindsay Recreation Center, 429 E 42nd Pl, LA, CA 90011

RSVP AT bit.ly/CDTechCaravan2





















United States Census 2020



BE SEEN. BE HEARD. BECOUNTED.

CENSUS INFLUENCES \$800 BILLION IN FEDERAL FUNDING FOR HOUSING, EDUCATION, HEALTH CARE, PUBLIC POLICY, AND MORE!



Fill out Your Census Survey at www.2020BeCounted.org #BeSeen #BeHeard #BeCounted















CAIR - San Francisco Bay Area

May 28 · 3

Learn about how being counted/not impacts 0-5s and other young people as part of our broader community! Register at bit.ly/0529censuslive

Census Live Chat: All Youth Count

May 29 at 5:30 p.m. PT | RSVP at bit.ly/0529censuslive

Featuring Special Guests













Kim Williams
Hult Manager for
Building Healthy Communities

And CAIR-CA Statewide Staff





Aliza Kazmi CARISFBA Ideotacy Manage



Zohra Mir CAR SV



Omair Khan CAR-SD Operations 8



Zens Chafi CAIR CC Immunity Organia



Shaheen Nassar CAIR-LA Policy &



DON'T LET THEM COUNT YOU OUT.

Complete the Census TODAY!

Did you know the Census provides resources for your family and community?

Get the resources you deserve.

Complete the Census NOW Visit my2020census.gov Or call 844-330-2020



The Census provides:







for OUR community!



CAIR - San Francisco Bay Area
May 28 · 🕙

•••

Need in-language support filling out your #2020Census? CAIR-CA has launched a Middle East North African languages hotline to help you in completing your questionnaire and making sure our communities have the resources we need to grow and thrive in the decades to come!



MENA VIRTUAL QAC

Middle East North African

Questionnaire Assistance Center (QAC)

Do you need help filling out the Census?

هل تحتاج إلى مساعدة في ملء التعداد ؟

آیا شما نیاز به کمک به پر کردن سرشماری؟

ايا تاسو د سرشميرنې په ډکولو کې مرستې ته اړتيا لرئ؟

Մարդահամարը լրացնելու հարցում օգնության կարիք ունե՞ք։

Census 2020

Call: 888-396-5070





Join us to talk about the importance of ensuring all children are counted in the 2020 Census!



Census Live Chat: Racial Equity

July 10 at 5:30 p.m. PT | RSVP at bit.ly/0710censuslive





Kaya Herron

Fresno Metro Black Chamber of Commerce Director of Community Engagement and Advocacy



Jesus "Jesse" Fraire

Statewide Census Manager and SoCal Outreach Manager with California Native Vote Project

And CAIR-CA Statewide Staff



Ossama Kamel
CAIR-SFBA

Outreach Coordinator



Zohra MirCAIR-SV
Civil Rights Advocate



Omair Khan
CAIR-SD Operations &
Development Manager



Sukaina Hussain CAIR-CC Outreach Director



Shaheen Nassar CAIR-LA Policy & Advocacy Coordinator





Census Live Chat

May 8 at 5:30 p.m. PST RSVP at bit.ly/0508censuslive







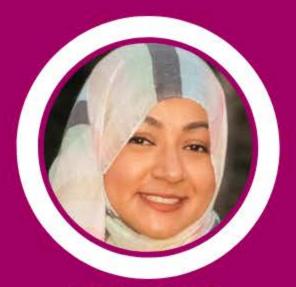
Aliza Kazmi CAIR-SFBA Advocacy Manager



Zohra Mir CAIR-SV Civil Rights Advocate



Omair Khan
CAIR-SD Operations &
Development Manager



Sukaina Hussain CAIR-CC Outreach Director



Shaheen Nassar CAIR-LA Policy & Advocacy Coordinator







CENSUS 2020

Why Muslim Political Power Is Important

August 14 at 5:30 p.m. PT | RSVP at bit.ly/aug14censuslive

Featuring Special Guests



Aksa Asgher Media Director Poligon Education Fund



Ishraq Ali Organizing Director MPower Change

And CAIR-CA Staff



Aliza Kazmi CAIR-SFBA Advocacy Manager



Zohra Mir CAIR-SV Civil Rights Advocate



Omair Khan
CAIR-SD Operations &
Development Manager



Zena Chafi CAIR-CC Community Organizer



Shaheen Nassar CAIR-LA Policy & Advocacy Coordinator







Census Live Chat: All Youth Count

May 29 at 5:30 p.m. PT | RSVP at bit.ly/0529censuslive

Featuring Special Guests





Kendra Devejian Census Project Director at First 5 Association of California



Araiye Thomas-Haysbert Lead Youth Ambassador for Building Healthy Communities



Kim Williams Hub Manager for **Building Healthy Communities**











CAIR-SD Operations & Development Manager



Zena Chafi CAIR-CC Community Organizer



COUNT US











Liked by zenachafi and 17 others

cairsacramento Coming this Friday: Our next Census Live Chat on why youth need to be counted, featuring @sacbhc and @first5association!

Youth are our future, and yet many are born into circumstances of racial and social inequity, which limit their opportunities to develop and thrive.

CAIR-CA staff will join expert partners in a discussion to highlight how and why the census counts and impacts all of our children and youth!! - RSVP here: bit.ly/0529censuslive

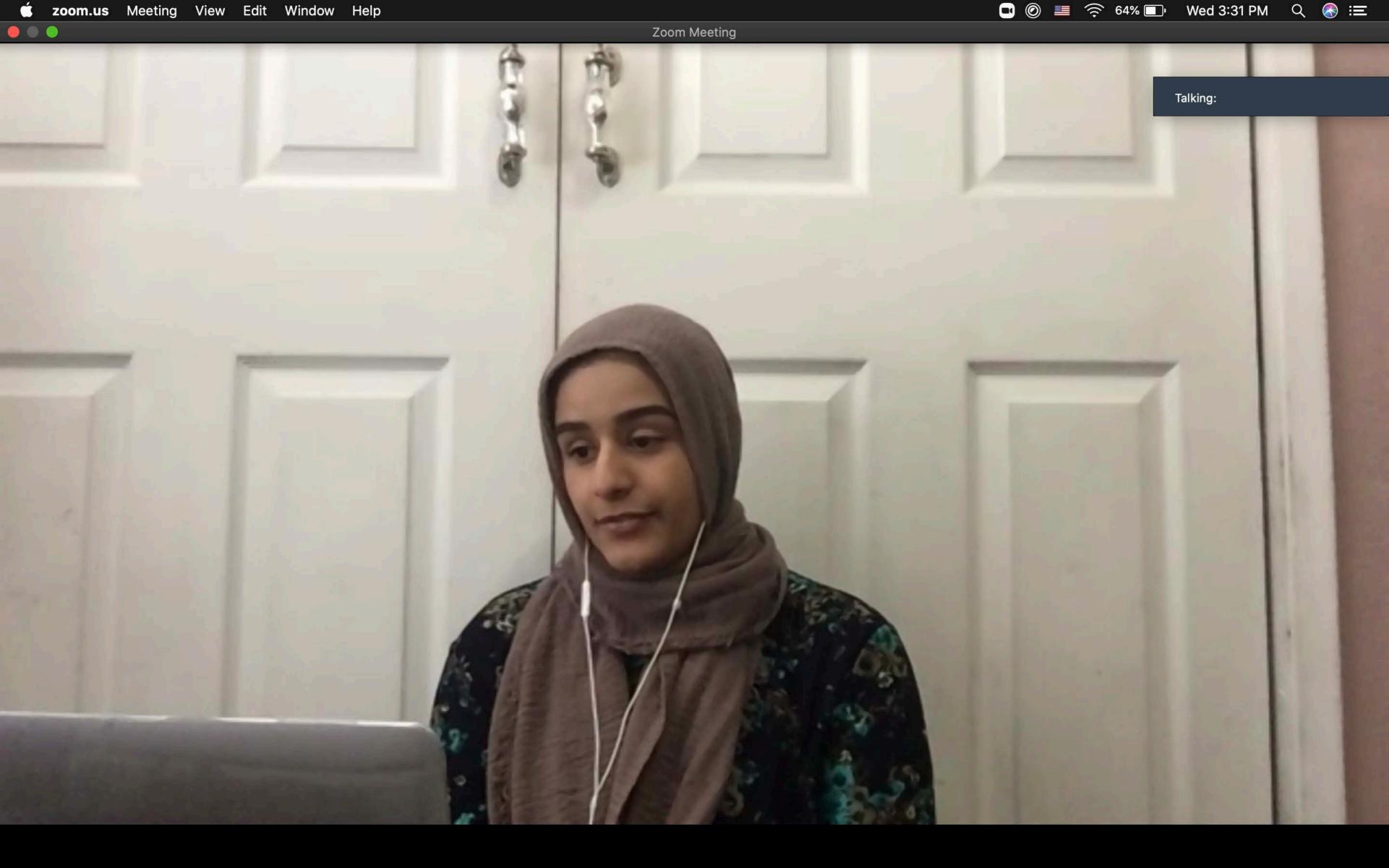
















GOT CENSUS MAIL?

For the first time, you have 3 options to take the census from home!



It only takes a few minutes to help ensure your community gets more federal funding for critical services over the next 10 years.

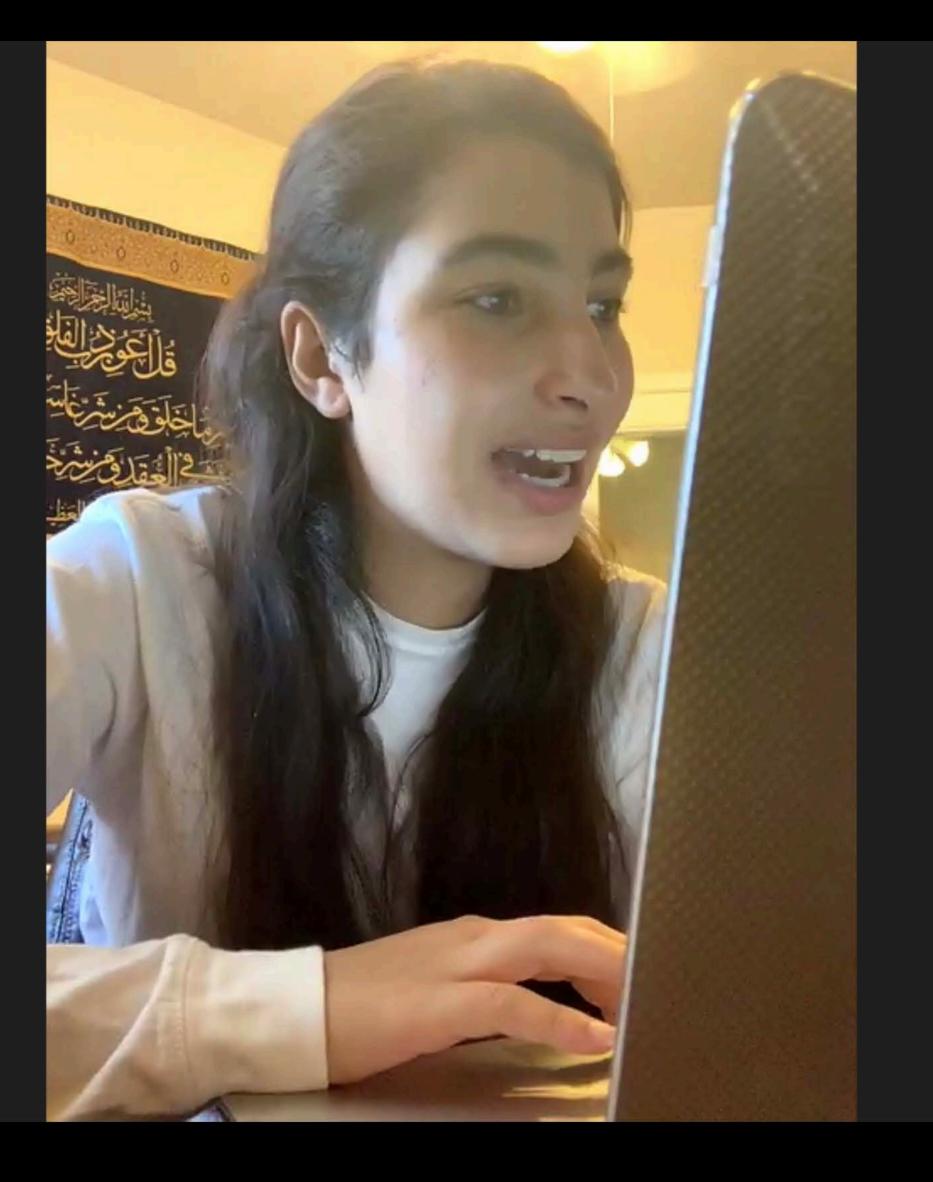
2020becounted.com











Census 2020 Our Communities Count

CENSUS DATA IS CRITICAL TO OUR FAMILIES' FUTURE AND THE NEXT GENERATION.

IT HELPS US GET THE:

- HEALTHCARE,
- TRANSPORTATION,
- · SCHOOLS,
- AFFORDABLE HOUSING,
- HIGHER EDUCATION
 THAT OUR FAMILIES NEED TO GET A
 GOOD START AND BE SUCCESSFUL.

#CountMeIn

Complete the Census Today

Need help filling it out? Email info@maspace.org









A division of the Muslim American Society

IT DOESN'T JUST COUNT.

2 IT MAKES A DIFFERENCE. O Count ME In! #CENSUS

2020 CENSUS

Our Count Matters

This administration is unpredictable. Complete it today before the 15th of October!







Contact us for questions or help filling out the Census: info@maspace.org

MY VOICE COUNTS

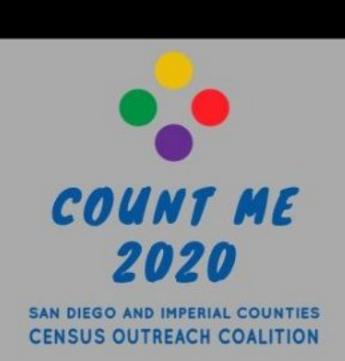




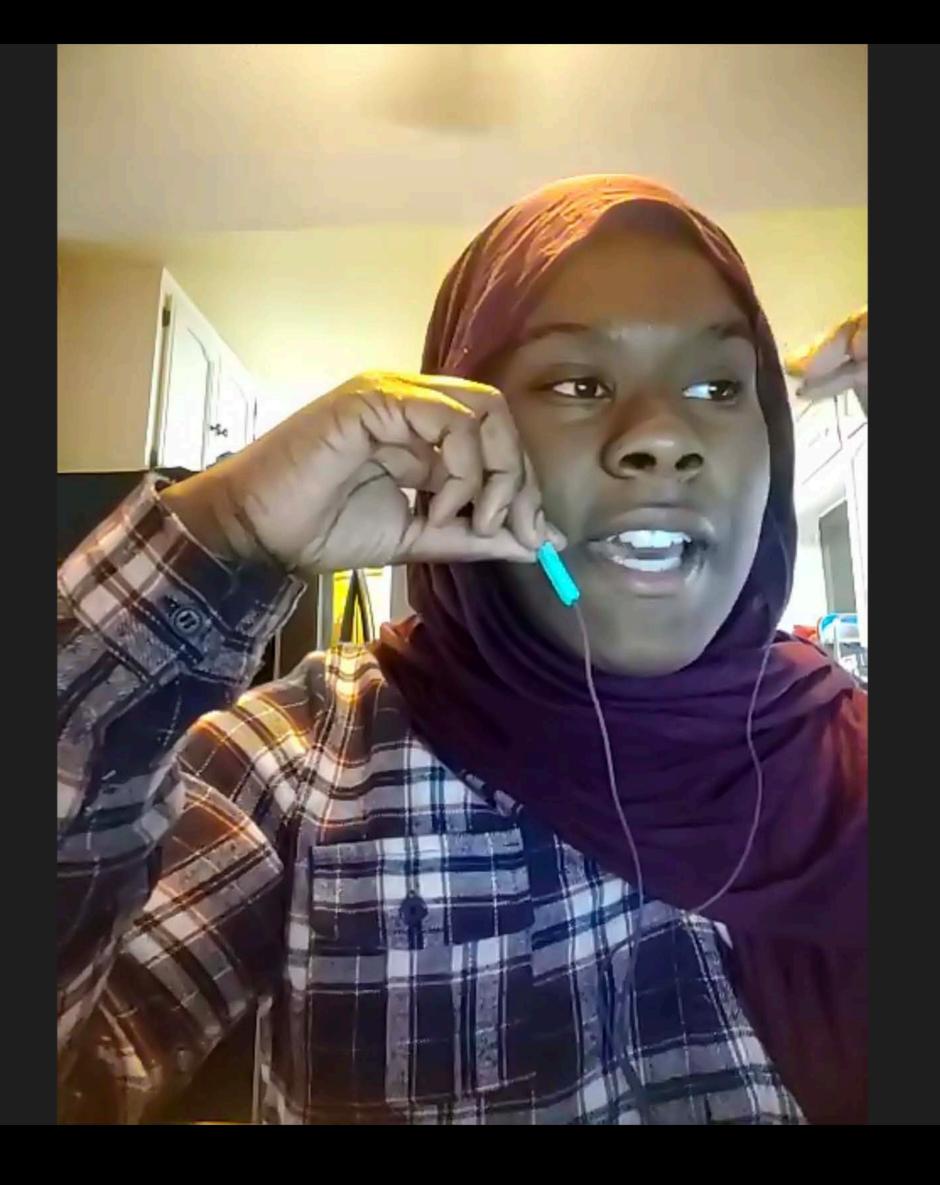
black pen.







Contact us for questions or help filling out the Census: info@maspace.org





GENSUS 2020 GET STARTED !!! PANASD.ORG/COUNT





HOW TO GET INVOLVED IN SAN DIEGO COUNTY BEFORE SEPTEMBER 30TH

7 DAYS LEFT TO COMPLETE THE 2020 CENSUS

https://my2020census.gov/

FILL OUT THE CENSUS TODAY, IT'S NOT TOO LATE I'm challenging you to complete the 2020 Census

today.

3. SEND YOUR FAMILY &
FRIENDS THE
MY2020CENSUS.GOV/ TO
REMIND THEM TO TAKE THE
CENSUS BEFORE SEPTEMBER
30TH!



2. POST ABOUT THE CENSUS
AND UPCOMING CENSUS
EVENTS ON SOCIAL MEDIA



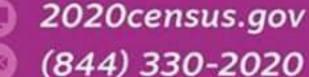




to secure the federal funding and political power that our community deserves.









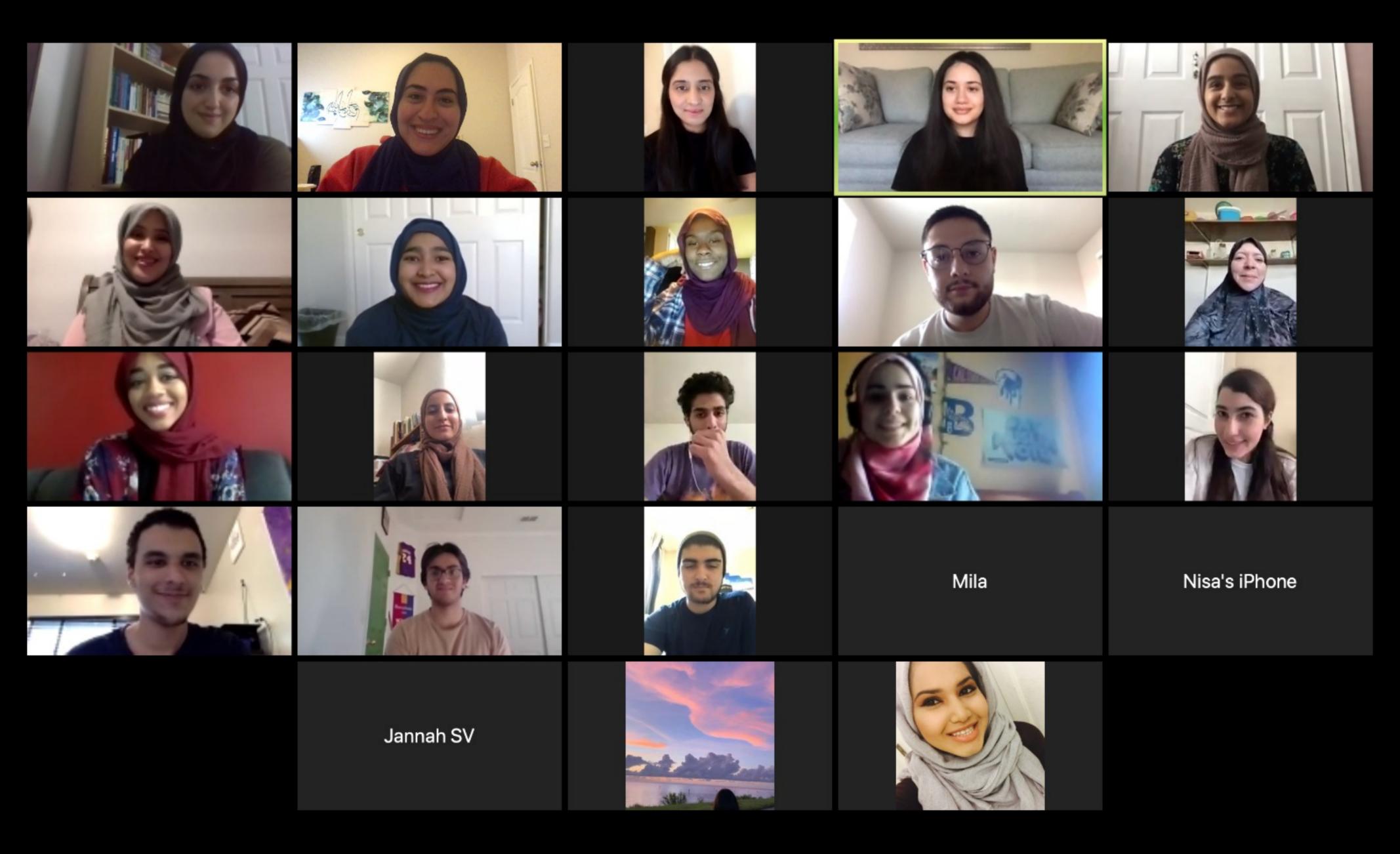
🦲 Mail back your census form





There's power in numbers and we need all the strength we can get behind the #2020Census. Our voices are stronger together and when folx are counted, our demands for real change will be heard. Start the census here: 2020BeCounted.com! #OurPowerOurCensus







MENA VIRTUAL QAC

Middle East North African

Questionnaire Assistance Center (QAC)

Do you need help filling out the Census?

هل تحتاج إلى مساعدة في ملء التعداد ؟

آیا شما نیاز به کمک به پر کردن سرشماری؟

ايا تاسو د سرشميرني په ډکولو کې مرستې ته اړتيا لرئ؟

Մարդահամարը լրացնելու հարցում օգնության կարիք ունե՞ք։

Census 2020

Call: 888-396-5070





