



CALIFORNIA COMPLETE COUNT

400 "R" Street, Suite 350
Sacramento, CA 95811
(916) 852-2020

Ditas Katague

Director

Please contact Dr. Mignonne Pollard, Education Outreach Manager (mignonne.pollard@census.ca.gov) if you have any questions.

Please send the completed final report by email Mignonne.Pollard@census.ca.gov by **November 16, 2020**.

1. Contracted Partner Information

	Please provide information from FORM STD 213
Agreement number	CCC-18-60031
Contract start date	11/21/19
Contract end date	06/30/20
Contractor name	Solano County Office of Education
Contractor business address	5100 Business Center Drive, Fairfield, CA 94534
Contact name	Jennifer Leonard
Contact title	Director of Community Affairs and Public Information
Contact phone	(707) 399-4429
Contact email	jleonard@solanocoe.net
Total amount of allocation	\$33,672.19
County	Solano
Region	2
Date of report	10/16/20

2. Demographic Overview

2a) Please provide a demographic overview of the county's educational system and student population that was reached through this agreement

	Please provide approximate numbers of those reached through the Census outreach activities
Number of school districts reached	6
Number of students reached	63,148
Percent of students reached who are English language learners	English Learners- 7,613, 12%

2b) Please indicate the school districts and census tracts that were served as a result of Census outreach activities

DISTRICT	Census Tracts
Benicia Unified School District	2521, 2520, 2506, 2521
Dixon Unified Schools District	2534, 2533
Fairfield-Suisun Unified School District	2527, 2524, 2526, 2523
Travis Unified School District	2528, 2523, 9800, 2529
Vacaville Unified School District	2530, 2531, 2532, 2529,
Vallejo Unified School District	2515, 2516, 2509, 2507, 2503, 2501, 2508, 2517, 2518, 2519

County Office of Education

Final Report

3. Activities

Please note if you have completed the following deliverables. If these were not completed, please state the reason and any adjustments that were made.

3a) Required Activities	Completed / Utilized yes / no	Comments
How was the CA Schools-based Communications Outreach Toolkit used?	Yes	SCOE used several elements of the school-based toolkit in a message campaign to all Solano County parents, and actively promoted census awareness with schools and community members. Shared materials with school district administrators.
What adjustments were made to Questionnaire Assistance Centers if these were planned?	No	Please state adjustments made All QA/QCs were canceled due to COVID-19.
Have all activities been uploaded into SwORD?	No	How many activities were entered into SwORD? Our original understanding was the SwORD was optional and that the Complete Count Committee would actively be entering data on behalf of the County.
What activities replaced Census Week?	Yes	Please state activities (digital, etc.) that occurred around this time We did social media posts.
How was language access provided?	Yes	SCOE worked with each district on language translation and resources. The top three languages are English, Spanish and Tagalog. We provided several resources by United Way Bay Area with messages that were translated in a number of languages, including these three. Each school district had language translation technology and resources to check message accuracy.
Did you participate in monthly meetings?	Yes	May 2018 through May of 2019.

3b) Optional Activities	Completed / Utilized yes / no	Comments
How was the Census 2020 Count Me In curriculum used?	Yes	Prior to the pandemic, SCOE actively participated in the Solano Complete Count Census Committee as well as the Solano Kids Count Census Committee, sharing resources, messaging strategies, branding, hashtags, and information.
Did you participate in the train-the-trainer workshop for the curriculum?	Yes	If yes, please state how many participants Attended a meeting in Sacramento put on by CA Census Committee. More than 100 people attended.

County Office of Education

Final Report

Were any "poster or public service announcement contests" at the schools?	No	
Was an evaluation conducted?	No	If yes, please provide any evaluation reports when completed

4. Narrative Report

4a) Please provide an analysis on the strategies, activities, and timelines used throughout the outreach campaign.

C
f
pa
t
e

4b) Please state what adjustments were made to conduct outreach during the shelter-in-place orders.

E

4c) What activities, if any, do you have planned for June?

None, schools are not in session.

4d) What approach(s) worked well for outreach to students and their families that could inform subsequent Census outreach efforts in school districts? Why did it work well?

4e) Did the activities reach other audiences? Do you have other insights to share about the approaches?

No

4f) Please list 3 to 5 recommendations for operations and processes for future Census outreach. Please state what could be improved and what worked well.

T
C

5. Please provide additional comments below

J



Solano County Office of Education

December 12, 2019 ·



The 2020 Census count impacts the federal funds that Solano County schools receive for special education, classroom technology, teacher training, after-school programs, school lunch assistance, and more.

TEACHER & CLASSROOM RESOURCES: Easy and fun 2020 Census lessons are available for teachers of all grades. Using Statistics in Schools (SIS) classroom resources during the 2019-2020 school year will support efforts to make sure EVERY Solano child is counted in the 2020 Census... **See More**



ACTIVITIES

RESOURCES

STANDARDS

ABOUT

2020 CENSUS

We are hiring thousands of people for the 2020 Census. Click to learn more and apply.



The Importance of SIS in 2020

Using new Statistics in Schools (SIS) resources in your classroom during the 2019-2020 school year will support efforts to make sure EVERY child is counted in the 2020 Census. This count impacts the federal funds that communities receive for special education, classroom technology, teacher training, after-school programs, school lunch assistance, and more.



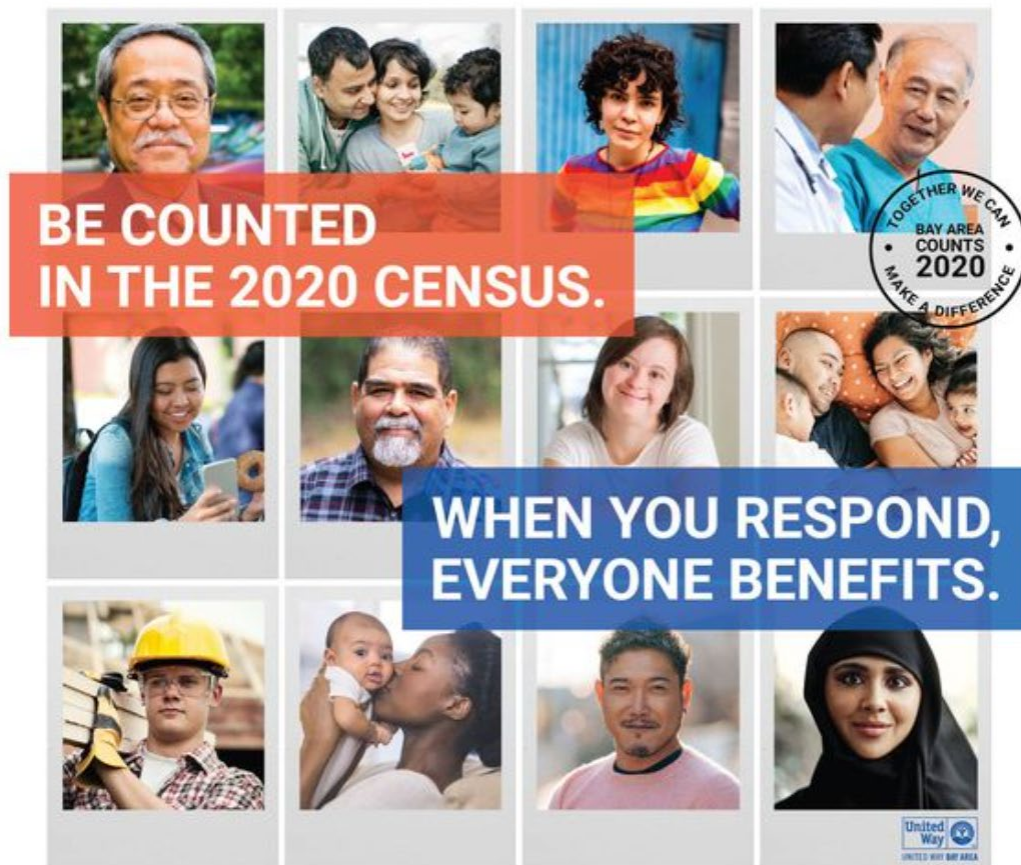
Solano County Office of Education

January 6 · 🌐



Vis

Stand up and be counted for schools on April 1st Solano County! An accurate count of ALL Solano residents is critical in retaining over \$7.5 billion in federal funding for California schools. Info about 2020 Census updates in multiple languages can be found at [Everyone Counts Solano](#)



347

People Reached

7

Engagements

Boost Post



Solano County Office of Education

January 21 · 🌐



U.S. Census Bureau ✓

January 20 · 🌐

The Census Bureau does not identify individuals in the data we publish. We only publish statistics. Our policies & statistical safeguards help us ensure the con... [See More](#)

145

People Reached

1

Engagement

Boost Unavailable



Like



Comment



Share





Solano County Office of Education

January 24 · 🌐



Everyone Counts Solano

January 24 · 🌐

If you own or run a business or nonprofit in Solano County, you can help ensure a complete census count of residents in a variety of ways, like sharing informat... [See More](#)

210
People Reached

10
Engagements

Boost Unavailable



2

2 Shares

Like

Comment

Share





Solano County Office of Education

February 3 · 🌐



The 2020 Census is coming! An accurate count supports California's schools and helps to retain important federal funding of over \$7.5 billion dollars.

The results are also used to allocate Congressional seats, electoral votes, and government program funding to state and local governments. Just based on the funding component, a census that undercounts Californians could cost the state billions of dollars. For every Californian missed during the Census 2020 count, the State i...
See More

YOU COUNT!

BE PART OF THE MOVEMENT

#2020Census #CaliforniaForAll
census.ca.gov

247

People Reached

4

Engagements

Boost Post



3

Like

Comment

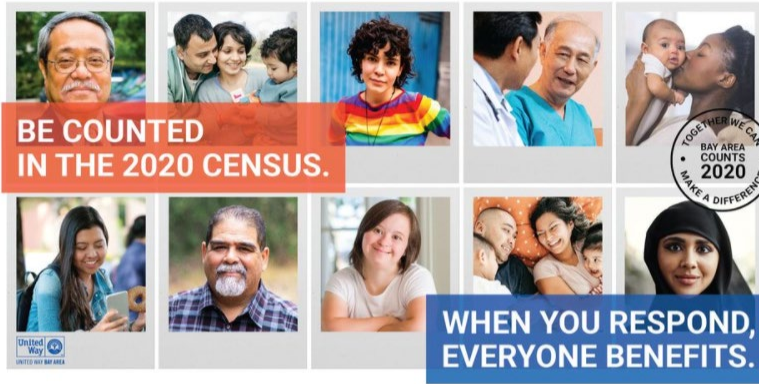
Share





Solano County Office of Education updated their cover photo.

February 3 · 🌐



188

People Reached

1

Engagement

Boost Unavailable



Like

Comment

Share



Comment as Solano County Office of Educ...





Solano County Office of Education

February 12 · 🌐



Help make sure EVERY child is counted! [#SolanoCounts](#)
[#EveryoneCountsSolano](#)



702
People Reached

13
Engagements

Boost Post



4

2 Shares



Like



Comment



Share



Comment as Solano County Office of Educ...





2020 Census Support for Languages

Over 99 percent of all U.S. households will be able to respond to the census in their language.



Over 99% of the nation's households speak English or one of these 12 languages:

- Spanish
- Korean
- Tagalog
- Haitian Creole
- Chinese¹
- Russian
- Polish
- Portuguese
- Vietnamese
- Arabic
- French
- Japanese

The U.S. Census Bureau is providing multiple ways to respond and reaching out through advertising, outreach materials, and web content in each of these languages.



ONLINE

The census questionnaire will be available online in English and these 12 languages.



PHONE

Call centers will be able to answer questions and take census responses in English and these 12 languages. Each language will have a dedicated phone number.



MAIL

The census materials arriving by mail will include a short phrase in English and these 12 languages inviting people to respond online or by phone in their language.



IN PERSON

The Census Bureau is hiring census takers who speak the language(s) of their community. Census takers will follow up in person with households that don't respond on their own.

BEYOND THE 12 LANGUAGES

The Census Bureau will help people respond in 59 non-English languages by providing:

- Video language guides that are narrated in 59 non-English languages to help people respond online.
- Print language guides that are written in 59 non-English languages to help people complete the English paper questionnaire.
- Census takers with a Language Identification Card that features a brief statement in the 59 non-English languages. If the census taker encounters a language barrier at the door, they can request that a census taker who speaks the household's language returns to complete the interview.
- Glossaries with translations of key words related to the 2020 Census to help communities create additional materials.

¹ Simplified Chinese for online questionnaire; both Mandarin and Cantonese for phone support/response and advertising; and Simplified and Traditional Chinese for promotional materials and print ads.

2020CENSUS.GOV

Shape
your future
START HERE >

United States[®]
Census
2020



El Censo del 2020 y la Confidencialidad

Sus respuestas al Censo del 2020 están seguras, a salvo y protegidas por la ley federal. Sus respuestas se pueden usar solamente para producir estadísticas—no se pueden usar en su contra de ninguna manera. Por ley, todas las respuestas a las encuestas sobre hogares y empresas que realiza la Oficina del Censo de los EE. UU. se mantienen completamente confidenciales.

Responda al Censo del 2020 para dar forma al futuro.

Responder al censo ayuda a las comunidades a obtener los fondos que necesitan y ayuda a las empresas a tomar decisiones basadas en datos que hacen crecer a la economía. Los datos del censo influyen en nuestra vida diaria, aportando información para tomar decisiones importantes sobre el financiamiento de servicios e infraestructura en su comunidad, incluyendo atención médica, centros para personas de la tercera edad, empleos, representación política, carreteras, escuelas y negocios. Más de \$675 mil millones de fondos federales se distribuyen a los estados y a las comunidades locales basándose en los datos del censo.



Sus respuestas al censo están seguras y a salvo.

La Oficina del Censo está obligada por ley a proteger toda la información personal que se recopile y a mantenerla en estricta confidencialidad. La Oficina del Censo puede usar sus respuestas solo para producir estadísticas. De hecho, cada uno de los empleados de la Oficina del Censo presta un juramento para proteger su información personal de por vida. Sus respuestas no se pueden usar para fines del cumplimiento de la ley o para determinar su elegibilidad personal para beneficios del gobierno.

Por ley, sus respuestas no pueden ser usadas en su contra.

Por ley, sus respuestas al censo no pueden ser usadas en su contra de ninguna manera por ninguna agencia del gobierno ni tribunal—ni por el Buró Federal de Investigaciones (FBI), ni por la Agencia Central



La ley es clara: no se puede compartir ninguna información personal.

En conformidad con el Título 13 del Código de los EE. UU., la Oficina del Censo no puede divulgar ninguna información identificable sobre individuos, hogares o empresas, ni siquiera a agencias encargadas de hacer cumplir la ley.

La ley estipula que la información que se recopile se puede usar solo para propósitos estadísticos y para ningún otro fin.

Con el fin de apoyar los estudios históricos, el Título 44 del Código de los EE. UU. permite a la Administración Nacional de Archivos y Registros publicar los registros del censo solo después de 72 años.

Todo el personal de la Oficina del Censo presta un juramento de por vida para proteger su información personal, y cualquier violación es sancionada con una multa de hasta \$250,000 y/o hasta cinco años de prisión.

de Inteligencia (CIA), ni por el Departamento de Seguridad Nacional (DHS), ni por el Servicio de Inmigración y Control de Aduanas de los EE. UU. (ICE). La ley exige a la Oficina del Censo mantener confidencial su información y usar sus respuestas solo para producir estadísticas.

No hay excepciones.

La ley exige a la Oficina del Censo mantener confidencial la información de todas las personas. Por ley, sus respuestas no pueden ser usadas en su contra de ninguna manera por ninguna agencia del gobierno o tribunal. La Oficina del Censo no compartirá las respuestas de ninguna persona con las agencias de inmigración o las agencias encargadas de hacer cumplir la ley, ni permitirá que esa información se use para determinar la elegibilidad para beneficios del gobierno. El Título 13 deja muy claro que la información que recopilamos se puede usar solo para propósitos estadísticos—no podemos permitir que se use para nada más, incluyendo el cumplimiento de la ley.

La opción es suya: usted puede responder de manera segura por internet, por teléfono o por correo.

Usted tendrá la opción de responder por internet, por correo o por teléfono. Un censista visitará los hogares que no responden de una de estas maneras para recopilar la información en persona. La ley protege su información personal, sin importar cómo responda.

Sus respuestas por internet están a salvo de la piratería informática (hacking) y otras amenazas cibernéticas.

La Oficina del Censo toma rigurosas precauciones para mantener seguras las respuestas por internet. Todos los datos que se envían por internet son cifrados para proteger la privacidad personal, y nuestro programa de seguridad cibernética cumple con los estándares más exigentes y recientes para proteger la información personal. Una vez que se reciben los datos, ya no permanecen en línea. Desde el momento en que la Oficina del Censo recopila las respuestas, nuestro objetivo y obligación legal es mantenerlas seguras.

Estamos comprometidos a mantener la confidencialidad.

En la Oficina del Censo de los EE. UU., estamos absolutamente comprometidos a mantener confidenciales sus respuestas. Este compromiso significa que es seguro responder al censo sabiendo que sus respuestas solo se usarán para pintar un retrato estadístico de nuestra nación y sus comunidades.

Averigüe más sobre el programa de protección de datos y privacidad de la Oficina del Censo en www.census.gov/privacy.



Las leyes que protegen la información personal del censo han resistido los desafíos.

En 1982, la Corte Suprema de los EE. UU. confirmó que aun las direcciones son confidenciales y no se pueden divulgar mediante procesos de descubrimiento legal o la Ley de Libertad de Información (FOIA). En el 2010, el Departamento de Justicia de los EE. UU. determinó que la Ley Patriota no tiene precedencia sobre la ley que protege la confidencialidad de las respuestas individuales del censo. Ningún tribunal de justicia puede emitir una citación judicial que ordene la presentación de las respuestas del censo.

United States
Census
2020

0-1084

United States
Census
2020

Conéctese con nosotros
@uscensusbureau

185
People Reached

0
Engagements

Boost Post

Like

Comment

Share



Comment as Solano County Office of Education





Solano County Office of Education

April 1 · 🌐



It's Census Day!! We are ALL important members of the Solano community, so fill out your census form online today and be counted!



2020CENSUS.GOV

Who To Count

If you are responding to the census for your home, you should cou...

369

People Reached

21

Engagements

Boost Post



5

3 Comments 1 Share



Like



Comment



Share



Most Relevant ▼



Comment as Solano County Office of Educ...



View comments



Solano County Office of Education

May 7 · 🌐



Have you completed your Census 2020 form? Census workers are beginning to visit homes that have not yet completed the survey. Save them a trip and fill it out online today!

[https://2020census.gov/?](https://2020census.gov/?cid=20002:%2Bcensus:sem.ga:p:dm:en:&utm_source=sem.ga&utm_medium=p&utm_campaign=dm:en&utm_content=20002&utm_term=%2Bcensus#)

[cid=20002:%2Bcensus:sem.ga:p:dm:en:&utm_source=sem.ga&utm_medium=p&utm_campaign=dm:en&utm_content=20002&utm_term=%2Bcensus#](https://2020census.gov/?cid=20002:%2Bcensus:sem.ga:p:dm:en:&utm_source=sem.ga&utm_medium=p&utm_campaign=dm:en&utm_content=20002&utm_term=%2Bcensus#)

Shape your future.

START HERE.

RESPOND



It's Quick and Easy

The 2020 Census takes just a few moments to complete.



It's Not Too Late

You can still complete the census today.



It's Safe and Secure

The U.S. Census Bureau keeps your answers safe and confidential.

228

People Reached

4

Engagements

Boost Post



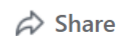
1



Like



Comment



Share



Comment as Solano County Office of Education





Solano County Office of Education

September 17 · 🌐



Help shape the future for schools in Solano County. Complete your census response today! https://2020census.gov/en.html?utm_campaign=20200916pmc20s1ccptnrs&utm_medium=email&utm_source=govdelivery

Time is running out. Respond now.



Shape
your future
START HERE >

United States®
Census
2020



SCOE Spotlight

NEWS & UPDATES FROM SOLANO COUNTY OFFICE OF EDUCATION

Volume 2 | Issue 1 | 2019 Review



Celebrating SCOE's
Teacher & Classified
Employee of the Year

What did SCOE get
done this year?

Looking back at the
accomplishments of 2019



In California, all kids count.



Children should be included on your 2020 Census form—and not just children related to you, but any kids that live at your address. That means your children, grandchildren, nieces, nephews, and the children of any friends or relatives staying with you. Babies count, too! Even if they're still in the hospital, as long as they were born on or before April 1, 2020, make sure the person completing the Census for your address includes them on the form.

For more information about the 2020 Census,
visit 2020Census.gov. | [#2020Census](https://twitter.com/2020Census) [#CaliforniaForAll](https://twitter.com/CaliforniaForAll)