Please contact Dr. Mignonne Pollard, Education Outreach Manager (mignonne.pollard@census.ca.gov) if you have any questions.

Please send the completed final report by email Mignonne.Pollard@census.ca.gov by November 16, 2020.

1. Contracted Partner Information

<table>
<thead>
<tr>
<th>Please provide information from FORM STD 213</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agreement number</td>
</tr>
<tr>
<td>Contract start date</td>
</tr>
<tr>
<td>Contract end date</td>
</tr>
<tr>
<td>Contractor name</td>
</tr>
<tr>
<td>Contractor business address</td>
</tr>
<tr>
<td>Contact name</td>
</tr>
<tr>
<td>Contact title</td>
</tr>
<tr>
<td>Contact phone</td>
</tr>
<tr>
<td>Contact email</td>
</tr>
<tr>
<td>Total amount of allocation</td>
</tr>
<tr>
<td>County</td>
</tr>
<tr>
<td>Region</td>
</tr>
<tr>
<td>Date of report</td>
</tr>
</tbody>
</table>

2. Demographic Overview

2a) Please provide a demographic overview of the county’s educational system and student population that was reached through this agreement

<table>
<thead>
<tr>
<th>Please provide approximate numbers of those reached through the Census outreach activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of school districts reached</td>
</tr>
<tr>
<td>Number of students reached</td>
</tr>
<tr>
<td>Percent of students reached who are English language learners</td>
</tr>
</tbody>
</table>

2b) Please indicate the school districts and census tracts that were served as a result of Census outreach activities

<table>
<thead>
<tr>
<th>DISTRICT</th>
<th>Census Tracts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benicia Unified School District</td>
<td>2521, 2520, 2506, 2521</td>
</tr>
<tr>
<td>Dixon Unified Schools District</td>
<td>2534, 2533</td>
</tr>
<tr>
<td>Fairfield-Suisun Unified School District</td>
<td>2527, 2524, 2526, 2523</td>
</tr>
<tr>
<td>Travis Unified School District</td>
<td>2528, 2523, 9800, 2529</td>
</tr>
<tr>
<td>Vacaville Unified School District</td>
<td>2530, 2531, 2532, 2529</td>
</tr>
<tr>
<td>Vallejo Unified School District</td>
<td>2515, 2516, 2509, 2507, 2503, 2501, 2508, 2517, 2518, 2519</td>
</tr>
</tbody>
</table>
3. Activities

Please note if you have completed the following deliverables. If these were not completed, please state the reason and any adjustments that were made.

<table>
<thead>
<tr>
<th>3a) Required Activities</th>
<th>Completed / Utilized yes / no</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>How was the CA Schools-based Communications Outreach Toolkit used?</td>
<td>Yes</td>
<td>SCOE used several elements of the school-based toolkit in a message campaign to all Solano County parents, and actively promoted census awareness with schools and community members. Shared materials with school district administrators.</td>
</tr>
<tr>
<td>What adjustments were made to Questionnaire Assistance Centers if these were planned?</td>
<td>No</td>
<td>Please state adjustments made. All QA/QCs were canceled due to COVID-19.</td>
</tr>
<tr>
<td>Have all activities been uploaded into SwORD?</td>
<td>No</td>
<td>How many activities were entered into SwORD? Our original understanding was the SwORD was optional and that the Complete Count Committee would actively be entering data on behalf of the County.</td>
</tr>
<tr>
<td>What activities replaced Census Week?</td>
<td>Yes</td>
<td>Please state activities (digital, etc.) that occurred around this time. We did social media posts.</td>
</tr>
<tr>
<td>How was language access provided?</td>
<td>Yes</td>
<td>SCOE worked with each district on language translation and resources. The top three languages are English, Spanish and Tagalog. We provided several resources by United Way Bay Area with messages that were translated in a number of languages, including these three. Each school district had language translation technology and resources to check message accuracy.</td>
</tr>
<tr>
<td>Did you participate in monthly meetings?</td>
<td>Yes</td>
<td>May 2018 through May of 2019.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>3b) Optional Activities</th>
<th>Completed / Utilized yes / no</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>How was the Census 2020 Count Me In curriculum used?</td>
<td>Yes</td>
<td>Prior to the pandemic, SCOE actively participated in the Solano Complete Count Census Committee as well as the Solano Kids Count Census Committee, sharing resources, messaging strategies, branding, hashtags, and information.</td>
</tr>
<tr>
<td>Did you participate in the train-the-trainer workshop for the curriculum?</td>
<td>Yes</td>
<td>If yes, please state how many participants attended a meeting in Sacramento put on by CA Census Committee. More than 100 people attended.</td>
</tr>
</tbody>
</table>
4. Narrative Report

4a) Please provide an analysis on the strategies, activities, and timelines used throughout the outreach campaign.

4b) Please state what adjustments were made to conduct outreach during the shelter-in-place orders.

4c) What activities, if any, do you have planned for June?

None, schools are not in session.

4d) What approach(es) worked well for outreach to students and their families that could inform subsequent Census outreach efforts in school districts? Why did it work well?

4e) Did the activities reach other audiences? Do you have other insights to share about the approaches?

No

4f) Please list 3 to 5 recommendations for operations and processes for future Census outreach. Please state what could be improved and what worked well.

5. Please provide additional comments below

-
The 2020 Census count impacts the federal funds that Solano County schools receive for special education, classroom technology, teacher training, after-school programs, school lunch assistance, and more.

TEACHER & CLASSROOM RESOURCES: Easy and fun 2020 Census lessons are available for teachers of all grades. Using Statistics in Schools (SIS) classroom resources during the 2019-2020 school year will support efforts to make sure EVERY Solano child is counted in the 2020 Census... See More
Stand up and be counted for schools on April 1st Solano County! An accurate count of ALL Solano residents is critical in retaining over $7.5 billion in federal funding for California schools. Info about 2020 Census updates in multiple languages can be found at Everyone Counts Solano
The Census Bureau does not identify individuals in the data we publish. We only publish statistics. Our policies & statistical safeguards help us ensure the con... See More
Everyone Counts Solano
January 24

If you own or run a business or nonprofit in Solano County, you can help ensure a complete census count of residents in a variety of ways, like sharing informat... See More
The 2020 Census is coming! An accurate count supports California’s schools and helps to retain important federal funding of over $7.5 billion dollars.

The results are also used to allocate Congressional seats, electoral votes, and government program funding to state and local governments. Just based on the funding component, a census that undercounts Californians could cost the state billions of dollars. For every Californian missed during the Census 2020 count, the State i...

See More

YOU COUNT!

BE PART OF THE MOVEMENT

#2020Census #CaliforniaForAll
census.ca.gov
BE COUNTED IN THE 2020 CENSUS.

WHEN YOU RESPOND, EVERYONE BENEFITS.

188 People Reached
1 Engagement

Boost Unavailable

Comment as Solano County Office of Educ...
Help make sure EVERY child is counted! #SolanoCounts #EveryoneCountsSolano

In California, all kids count.

In the 2020 Census, children should be included on your Census form—no matter what their age, family relationship or gender. This includes children who are living in your home, those living in foster care and those living in group homes or shelters. Each child counted makes a difference in how we receive federal funds for local school programs and other essential services. Children are a vital part of your community and deserve to be counted.

702 People Reached
13 Engagements
2 Shares
2020 Census Support for Languages
Over 99 percent of all U.S. households will be able to respond to the census in their language.

Over 99% of the nation's households speak English or one of these 12 languages:
- Spanish
- Chinese¹
- Vietnamese
- Korean
- Russian
- Arabic
- Tagalog
- Polish
- French
- Haitian Creole
- Portuguese
- Japanese

The U.S. Census Bureau is providing multiple ways to respond and reaching out through advertising, outreach materials, and web content in each of these languages.

ONLINE
The census questionnaire will be available online in English and these 12 languages.

PHONE
Call centers will be able to answer questions and take census responses in English and these 12 languages. Each language will have a dedicated phone number.

MAIL
Materials arriving by mail will include a short phrase in English and these 12 languages inviting people to respond online or by phone in their language.

IN PERSON
The Census Bureau hiring census takers who speak the language(s) of their community. Census takers will follow up in person with households that don’t respond on their own.

BEYOND THE 12 LANGUAGES
The Census Bureau will help people respond in 59 non-English languages by providing:
- Video language guides that are narrated in 59 non-English languages to help people respond online.
- Print language guides that are written in 59 non-English languages to help people complete the English paper questionnaire.
- Census takers with a Language Identification Card that features a brief statement in the 59 non-English languages. If the census taker encounters a language barrier at the door, they can request that a census taker who speaks the household’s language returns to complete the interview.
- Glossaries with translations of key words related to the 2020 Census to help communities create additional materials.

¹ Simplified Chinese for online questionnaire; both Mandarin and Cantonese for phone support/Response and Paperwork, and Simplified and Traditional Chinese for promotional materials and print ads.

2020CENSUS.GOV
Shape your future START HERE
El Censo del 2020 y la Confidencialidad

Sus respuestas al Censo del 2020 están seguras, a salvo y protegidas por la ley federal. Sus respuestas no se pueden usar para probar estadísticas—no se pueden usar en su contra de ninguna manera—por cualquier gobierno o tribunal. La Oficina del Censo no compartirá las respuestas de ninguna persona con las agencias de inmigración o las agencias encargadas de hacer cumplir la ley, a menos que esa información sea usada para detener la seguridad para beneficios del gobierno.

No hay excepciones. La ley exige que la Oficina del Censo mantenga la confidencialidad de toda la información. Las oficinas del Censo no pueden usar las respuestas para fines de investigación, pero sí para fines de publicidad. Las respuestas no se pueden usar en su contra.

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Sus respuestas al Censo están seguras y a salvo. La Oficina del Censo está obligada por ley a proteger toda la información personal que recopile y a mantenerla en estricta confidencialidad. La Oficina del Censo no puede usar sus respuestas para fines de investigación, pero sí para fines de publicidad. Las respuestas no se pueden usar en su contra.

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185

People Reached

0

Engagements

Boost Post

Like

Comment

Share

Comment as Solano County Office of Education
It's Census Day!! We are ALL important members of the Solano community, so fill out your census form online today and be counted!

2020CENSUS.GOV
Who To Count
If you are responding to the census for your home, you should cou...
Have you completed your Census 2020 form? Census workers are beginning to visit homes that have not yet completed the survey. Save them a trip and fill it out online today! https://2020census.gov/

Shape your future.

START HERE.

**It's Quick and Easy**
The 2020 Census takes just a few moments to complete.

**It's Not Too Late**
You can still complete the census today.

**It's Safe and Secure**
The U.S. Census Bureau keeps your answers safe and confidential.

228 People Reached
4 Engagements
What did SCOE get done this year?

Looking back at the accomplishments of 2019
In California,
all kids count.

Children should be included on your 2020 Census form—and not just children related to you, but any kids that live at your address. That means your children, grandchildren, nieces, nephews, and the children of any friends or relatives staying with you. Babies count, too! Even if they’re still in the hospital, as long as they were born on or before April 1, 2020, make sure the person completing the Census for your address includes them on the form.

For more information about the 2020 Census, visit 2020Census.gov. | #2020Census #CaliforniaForAll