



State of California – Government Operations Agency  
California Complete Count-Census 2020  
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**GAVIN NEWSOM, Governor**  
**DITAS KATAGUE, Director**



## FINAL REPORT TEMPLATE

### General Information

Date of report	November 16, 2020
Organization / Entity	County of Fresno
Responsible Person / Title	Katherine Martindale, Program Manager – Department of Social Services
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### Narrative Report

**1) List your goal(s) and objectives as it appears in your strategic and implementation plan. What and how did you revise the objectives due to COVID-19 and the US Census Bureau's operational adjustments?**

The goal of the County's 2020 Census outreach strategy was to collaborate and coordinate with trusted community messengers to facilitate a complete count of all Fresno County residents. The County's objectives to achieve this goal were: (1) establishing and supporting geographic and demographic "hubs" of outreach consistent with the State's designation of Census Tracts and populations as Hard to Count (HTC); (2) facilitating numerous QAC/QAKs to provide broadband access and serve these HTC areas and populations; and (3) conducting an aggressive localized media campaign with an emphasis on ethnic media outlets having a demonstrable reach into HTC communities.

COVID-19 and associated restrictions had the greatest impact on the County's planned provision and operation of QAC/QAKs. The March 2020 State directive to temporarily close QAC/QAKs and the subsequent closing of businesses, offices and churches during most of the self-response period effectively eliminated QAC/QAKs as a significant component of the County's Census outreach. Even as restrictions eased, State emphasis on self-response from home, limitations on group gatherings, the increase in teleworking, and frequent-cleaning protocols to help reduce virus spread led most County partners to forego the reopening of QAC/QAKs.

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The extension of the self-response period and NRFU by the US Census Bureau (USCB) also necessitated County operational shifts. Agreements with contracted partners were extended to coincide with the revised Census self-response deadline, and additional funding was reallocated to printed materials (including mailer campaigns) and media messaging to communicate changes in the self-response timeline.

**2) Reflecting on your own operations and outreach strategies throughout the campaign, please provide a response with specific examples for the following questions. Please also indicate which timeframe you are referring to in your response (i.e., education, NRFU period).**

**Contracted partner's operations**

**What worked well operationally?**

- (Education) - Trainings provided by U.S. Census Bureau, California Census 2020 Office and NALEO Education Fund. As a result, Census Educators were better equipped to implement education and questionnaire assistance activities.
- (Education/NRFU) - Using Social Media to educate and motivate target audience.

**What hindered the operations?**

- (Self-Response/NRFU) - COVID-19 and related restrictions.
- (Self-Response) - Delays in follow-through from the State and poor communication from the Communications team. Examples: posters were shipped without notice and could not be utilized, as many vendors were not in their locations due to COVID-19; notification of the "QAC in a Box" came so late, we had already developed and produced our own QAC/QAK Kits; the State Media campaign was delayed and Media vendor requests for feedback were few and far between and were often so late, it did not leave much time to give constructive feedback as it would delay the process even more.
- Partners were unsure of when they could re-open, how to do so safely and the changing timelines were confusing for the public.

**Contracted partner's outreach**

**What outreach tactics worked well?**

- (All timeframes) - Connection with businesses in the targeted Census Tracts, including restaurants and food trucks.
- (All timeframes) - Incorporating Census outreach during food distribution events.
- (NRFU) - Providing Swag at the time of questionnaire completion. Giving away Census-branded lip balm, hand sanitizer, coloring books and crayons, and pens proved to motivate people to complete the Census questionnaire. (The incentives were provided during the NRFU period, but many vendors mentioned they wish they would have had these promotional items at the beginning of self-response.)



- (NRFU) – Including food trucks as distributors of Census outreach materials (the County produced 115,000 Census-branded napkins that partners provided to food truck vendors and generated positive feedback.)

**What hindered the outreach?**

- (Self-Response/NRFU) - The immigration-status question on the Census questionnaire. There was a great deal of misinformation and media attention, and ultimately the question was not included but this still invoked some fear among immigrants.
- (Self-Response/NRFU) – The indecision regarding the Census completion deadline. This created inconsistent messaging and mistrust and rendered invalid printed materials that included the completion date.

**3) Describe challenges and changes occurring outside or within your organization / agency that had an impact on the outreach work. Describe how you responded to these changes to work toward achieving a complete count.**

Not surprisingly, restrictions imposed in response to COVID-19 presented the greatest challenge and had the greatest impact on outreach work. The elimination of QAC/QAKs, the cancellation of community events and outreach activities, the closing of businesses and schools, and the dramatic shift from in-person to virtual interaction all served as barriers to the local efforts. Despite these challenges, County partners increased their social media presence (Facebook, Twitter, YouTube) and utilized platforms such as Zoom or Skype to remain connected to their communities. As the need increased for food distribution to serve families affected by the shutdown, fliers and other Census-branded materials (such as hand sanitizer and lip balm) were included in the containers of food. Many partners began phone banking and utilizing text messaging campaigns to encourage self-response.

Another significant challenge was the inconsistent messaging and indecision on the part of the US Census Bureau. The original extension of the self-response deadline necessitated by the shutdown was beneficial and allowed time for the County and its partners to regroup and refocus efforts for a successful Fresno County Census. However, the USCB's subsequent guidance about field activity, Update Leave and NRFU was often disjointed and confusing, and the abrupt, chaotic end to the count was challenging.

Multiple County partners reported challenges in uploaded activities not being saved by SwORD. This resulted in the County's inability to verify outreach performed by the effected partners. Ultimately, these issues were resolved but required significant County staff time and effort to rectify.

**4) For county and ACBO partners, what was the county (or region's) 2010 response rate and what was the 2020 response rate? If the response rate met and exceeded the 2010 response rate, what contributed to that? If it did not meet the 2010 response rate, what were some of the challenges for that? For other partners, please note what data you used and how you used data for your strategies.**

Fresno County's 2010 response rate was 66.8%. The County's 2020 self-response rate was 68.4%; a 1.6 percentage point increase over 2010. Fresno County targeted HTC tracts 70+. We monitored the response rates weekly and used the data to support additional strategies. The creation of a network of dedicated, trusted community messengers targeting HTC areas and populations was the primary reason Fresno County's 2020 rate surpassed 2010 results. This network was supported by a well-executed local media campaign and the development of a vast library of multi-language, culturally relevant printed materials.

We also partnered closely with the ACBO's canvassing work through bi-monthly joint meetings and facilitation of strategies between County and ACBO vendors working in the same census tracts. This multi-pronged approach, coupled with strong joint leadership, facilitated a successful shift from the planned QAC/QAK-centered self-response period to one that promoted self-response from residences.

**5) Please describe the process and results of your partnership coordination and how it educated and motivated the hard-to-count populations to complete the Census questionnaire.**

Due to Fresno County's size and the funding constraints, the County targeted Census Tracts with an HTC index of 70 or greater. Many of Fresno County's HTC > 70 Census Tracts are contiguous with the service areas of County-funded Neighborhood Resource Centers (NRCs). The County leveraged its contracts with five (5) entities who operate eleven (11) NRCs to serve as hubs of Census outreach, education and motivation to residents within their corresponding HTC geographic areas. The County then completed a competitive procurement process to contract with six (6) additional entities to provide these same geographic hub services to the remaining HTC > 70 Census Tracts.

To best compliment the Region 6 ACBO's strategies, the County elected to provide targeted outreach to the eight HTC demographic populations not included in the ACBO's planned outreach. These populations included families with children aged 0-5, African Americans, Asian American – Pacific Islanders, persons with disabilities, Indigenous Hispanics, LGBTQ, Middle Eastern – Northern Africans, and Native Americans. We also planned outreach for Veterans and Older Adults; however, we did not contract for these populations, we leveraged existing county resources. A competitive procurement process was used to contract with seven (7) organizations recognized as trusted entities within these populations to serve as demographic hubs of Census outreach.

For the media campaign, the County initiated a procurement process seeking applications from local and trusted media vendors to provide outreach and education through television and radio broadcasting targeting ethnically diverse populations considered HTC. The funded entities conducted live interviews with trusted community leaders and delivered micro-messaging in Hmong, Punjabi and Spanish. Some commercial programming and paid advertisements were also purchased.

The County worked closely with Mai Thao, the State's Regional Program Manager for Fresno County/Region 6, to participate in and coordinate all interviews for Hmong Programming. Mai assisted with referrals to other trusted local community members for interviews and helped create scripts/content utilizing her knowledge of the Census and connections with the Hmong community. The County also worked closely with Kamaljit Kaur, a Fresno County Complete Count Committee Member and Director of Development for Jakara Movement to coordinate all interviews for Punjabi programming. Kamal used her knowledge of the Census and connections within the Punjabi community to create scripts/content for Punjabi programming. For Spanish programming, the County consulted with the leadership of the Fresno County CCC and sought recommendations for trusted members of the Latino community having positive impact on Census participation. A list of interviewees was gathered and submitted to Univision for engagement, and Univision also recruited additional interviewees from their own connections.

The County procured print media vendors throughout the County to provide outreach for populations considered HTC. The County ultimately partnered with five (5) vendors to provide educational and motivational newspaper messaging from February through September 2020. Feedback received by the County indicated this comprehensive, localized messaging from trusted community members served to engage, educate and motivate many HTC residents to complete the Census that otherwise may have not. It also proved to be crucial during shelter-in-place when television, radio, and social media broadcasting was able to reach people virtually while in-person outreach was not possible.

The County developed a Census website to educate the public about the Census, provide information about our partners and where the public could receive assistance, and provide linkage to the State and USCB websites including the USCB's questionnaire self-response site. The website received 3,453 views with an average view time of nearly two minutes. In addition, Census signage in English and Spanish was placed inside eighty (80) Fresno Area Express (FAX) buses from March – July 2020. Average FAX ridership during this period was approximately 550,000/month.

The County's partnership with its geographic hubs resulted in 29 out of 77 targeted Census Tracts (38%) having 2020 self-response rates, which exceeded 2010 response rates. The results of the County's partnership with its demographic hubs will not be measurable until 2020 demographic response data is made available by the US Census Bureau. However, the overall Fresno County self-response rate exceeded 2010, despite the pandemic, and suggests the County's demographic outreach and local media campaigns were effective.

**6) Please provide a list of key partners and describe their contributions of how they made a difference in your outreach efforts.**

The NRC partners and additional contracted entities serving as geographic hubs created a vast network of people and agencies committed to outreach, education and motivation in targeted HTC Census Tracts. Due to their collective status as

## County of Fresno

established and trusted messengers in the communities they serve, their role was critical in promoting education on the importance of the Census and assisting residents with questionnaire completion. The NRC/Geographic Hub partners included:

- Centro La Familia Advocacy;
- Comprehensive Youth Services;
- Exceptional Parents Unlimited;
- The Fresno Center;
- Westside Family Preservation Services Network;
- Fresno County Economic Opportunities Commission;
- California State University, Fresno Foundation;
- Malaga County Water District;
- Barrios Unidos; and
- Central Valley Resource Center Services Corporation.

Equally important and effective were the contracted entities serving as hubs of targeted outreach, education and motivation to Fresno County's HTC demographic populations. Their credibility within the communities and commitment to service also proved critical in promoting Census education encouraging questionnaire completion. The Demographic Hub partners included:

- Asian Business Institute & Resource Center;
- Council on American-Islamic Relations;
- Centro Binacional para el Desarrollo Indigena Oaxaqueno;
- California Indian Manpower Consortium;
- Fresno County Economic Opportunities Commission;
- Fresno Metro Black Chamber of Commerce; and
- Resources for Independence Central Valley.

Although, not contracted as a Demographic Hub, Jakara Movement was an active partner of the Local CCC and agreed to support the Punjabi media campaign. Jakara Movement staff assisted thousands of Punjabi-speaking residents with questionnaire completion and other Census-related inquiries.

In September 2020, Evangelista Community Relations was contracted to conduct a text messaging campaign for all Fresno County households with an HTC index of 69 and above; 45,000 cell phone numbers. This campaign generated an impressive 13% response rate, with 79% of respondents reporting Census questionnaire completion.

### **7) Please describe how you provided accessible and in-language outreach activities, including how you ensured equal and meaningful access to limited English proficient individuals and people with disabilities?**

As mentioned above, the County produced a vast library of multi-language, culturally relevant printed materials. Many of these posters, fliers, cards and mailers were developed in conjunction with contracted partners serving Limited English

Proficient (LEP) clientele. Fresno County threshold languages for 2020 Census outreach were Spanish, Hmong and Punjabi. While the State provided significant language access materials for Spanish-speaking residents, no State materials were available in Hmong or Punjabi. As these two languages reflect a great number of Fresno County residents, the County recognized this gap early in the process and focused a great deal of effort in the development and production of printed materials in Hmong and Punjabi.

The US Census Bureau provided support for telephonic 2020 Census questionnaire completion in twelve languages, but the supported languages did not include Hmong and Punjabi. In response, the County established and provided funding for the staffing of a hotline dedicated to Hmong-speaking residents seeking support in self-response by phone. The County also participated in the funding of a similar hotline dedicated to Punjabi-speaking residents in need of in-language telephonic self-response support. To advertise hotline availability and enhance language access, mailers targeting households speaking Hmong (5,000) and Punjabi (25,000) were developed and distributed.

**8) Please share a story(s) of how your work has made a difference to Census 2020 and the impact on the community. Please include images and quotes, so we are able to understand the narrative behind the numbers.**

Provided by Westside Family Preservation Services Network:

On September 24, 2020, we were near the Amandako Mobile Home Park in Coalinga, CA when one of our staff members knocked on a door to advertise our Questionnaire Assistance Center (QAC). A woman opened her screen door, and the staff member greeted the woman and asked if she had filled out her Census form. The staff member proceeded to state, "If you have not done so we have an office in town where we can assist you at no charge, and after you complete the form you will receive a free bag. This will take less than 10 minutes and it will benefit your community in many ways". The staff member was beginning to explain how the Census benefits the community when the woman shared how terrified she was of the government and how she feared we would sell her information to other agencies. The staff member explained why it is so important to fill out the form and how her family of 8 would help bring needed funds to her community if she took 5 to 10 minutes to complete. We gained her confidence by sharing Census videos on YouTube. Days after we helped her, she stated that multiple family members had also completed the Census forms through phone and online access. This demonstrates how one person has the power to educate others, and this is how change is made.



Provided by The Fresno Center:

In May, The Fresno Center had the opportunity to work with a Lao-American Community of Fresno (LACF) board member in conducting a live Zoom interview with Lao-American actress, Sydney Viengluang (whose acting credits include 'Z Nation,' 'Jane the Virgin,' 'Criminal Minds: Beyond Borders,' and 'The Letter') to promote the Census on LACF's social media accounts. There we were able to reflect on our personal experiences – from helping our families complete the Census 10 years ago to educating not only ourselves, but our audience about the Census by presenting facts while encouraging active participation. As a result, the video had nearly 1,000 impressions on LACF's Instagram and Facebook accounts, which brought positive insights from Laotians not only living in the Central Valley but in other regions/states. We felt this project had a strong influence – mainly on the younger generation knowing that the Census would have significant impact in their communities, and how they envision their future over the next decade. It also encouraged them to advocate for change in their own community, especially resources they need (i.e. FAFSA, healthcare, etc.), and to continue doing so. Most importantly, it highlights conflicts our communities face and how they want to see an accurate representation in the long run.



**9) Please add any suggestions for the 2030 Census efforts, including timelines.**

- Allow households to check the status of their Census response.
- Provide confirmation to households that their response was received by the U.S. Census Bureau.
- Recognize there are release of information issues when outreaching individuals/families that are homeless and plan for those processes.
- Increase the timeframe to conduct Homeless and Group Quarters counts to facilitate receipt of necessary information-release authorizations and ensure more accurate counts of these populations.
- Enhance coordination/communication between State-funded entities to avoid outreach "oversaturation" of targeted areas/populations and use real time self-response data to inform and adjust collective outreach efforts.
- Continue SwORD as this was a useful tool to determine outreach areas/ populations and track self-response rates, and the weekly SwORD Q&A Drop-ins were very helpful in understanding HTC maps and updates to the portal.
- Scale back available SwORD features to simplify and create a more user-friendly system.
- Allow SwORD users to share, via message board or similar tool, challenges, best practices, materials, etc.
- Designate a Regional Data Manager, similar to the Regional Program Manager, to assist with training, data entry issues, questions or concerns pertaining to SwORD.

## Attachments

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**10) Please confirm that you have submitted the following which will help us better understand the full breadth of the Census work and achievements.**

- a) SwORD uploads of completed activities - **Confirmed in SwORD**
- b) Updated list of subcontractors – **Please see Question 6 herein**
- c) Evaluations or analytical reports, if any – **Attachments 1 and 2**
- d) Sample products\* - **Attachments 3 through 6**

\* communication collaterals, including those in additional languages; toolkits; newsletters; phone or radio scripts; guidelines; communication analytics; articles; trainings; and other graphics (a digital copy is sufficient, the original copy is not required)

## Submission

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County of Fresno

Please submit your final report and attachments no later than November 16, 2020 to: [outreach@census.ca.gov](mailto:outreach@census.ca.gov) with a copy to the RPM/contract manager. Please include your organization name in the subject line.

Vendor	Census Tract	GEOID	Response Rate as of 10/15/20	Countywide Response Rate as of 10/15/20	Statewide Response Rate as of 10/15/20	2010 Census Final Response Rate
<b>Centro La Familia</b>						
302 Fresno St, Suite 102, Fresno, CA 93706	Census Tract 10	06019001000	62.50%	68.40%	69.60%	66.40%
	Census Tract 9.02	06019000902	60.50%	68.40%	69.60%	69.60%
	Census Tract 11	06019001100	59.00%	68.40%	69.60%	66.30%
	Census Tract 9.01	06019000901	61.10%	68.40%	69.60%	63.80%
275 S Madera Ave, Suite 400, Kerman, CA 93630	Census Tract 40.02	06019004002	65.70%	68.40%	69.60%	68.10%
4718 N Polk Ave, Fresno, CA 93722	Census Tract 38.09	06019003809	63.10%	68.40%	69.60%	61.20%
<b>West Fresno Family Resource Ctr.</b>						
1802 E California Ave, Fresno, CA 93706	Census Tract 2	06019000200	61.50%	68.40%	69.60%	61.70%
	Census Tract 8	06019000800	64.10%	68.40%	69.60%	69.90%
	Census Tract 3	06019000300	56.90%	68.40%	69.60%	66.90%
	Census Tract 7	06019000700	59.70%	68.40%	69.60%	65.70%
<b>Comprehensive Youth Services</b>						
1110 Tucker Ave, Sanger, CA 93657	Census Tract 62.01	06019006201	64.90%	68.40%	69.60%	68.30%
	Census Tract 62.02	06019006202	66.00%	68.40%	69.60%	70.90%
1940 E Front St, Selma, CA 93662	Census Tract 71	06019007100	59.30%	68.40%	69.60%	71.40%
1398 W Indianapolis Ave, Fresno, CA 93705	Census Tract 20	06019002000	62.40%	68.40%	69.60%	67.10%
	Census Tract 48.02	06019004802	67.20%	68.40%	69.60%	55.90%
	Census Tract 37.02	06019003702	68.20%	68.40%	69.60%	64.10%
	Census Tract 47.04	06019004704	67.70%	68.40%	69.60%	66.50%
	Census Tract 48.01	06019004801	62.70%	68.40%	69.60%	57.80%
	Census Tract 37.01	06019003701	68.20%	68.40%	69.60%	62.60%
	Census Tract 47.01	06019004701	67.90%	68.40%	69.60%	62.30%
920 F St, Reedley, CA 93654	Census Tract 66.02	06019006602	65.70%	68.40%	69.60%	72.20%
	Census Tract 66.04	06019006604	67.90%	68.40%	69.60%	77.30%
<b>Exceptional Parents Unlimited</b>						
1835 N Winery Ave, Fresno, CA 93703	Census Tract 24	06019002400	62.80%	68.40%	69.60%	65.40%
	Census Tract 25.01	06019002501	63.30%	68.40%	69.60%	60.50%
	Census Tract 34	06019003400	67.80%	68.40%	69.60%	67.60%
	Census Tract 32.02	06019003202	67.40%	68.40%	69.60%	64.60%
	Census Tract 35	06019003500	66.60%	68.40%	69.60%	61.40%
	Census Tract 33.02	06019003302	66.90%	68.40%	69.60%	61.40%
4879 Kings Canyon Rd, Fresno, CA 93727	Census Tract 29.03	06019002903	59.20%	68.40%	69.60%	65.30%
	Census Tract 14.07	06019001407	59.70%	68.40%	69.60%	52.20%
	Census Tract 30.03	06019003003	60.80%	68.40%	69.60%	59.30%
	Census Tract 14.08	06019001408	73.90%	68.40%	69.60%	82.30%
	Census Tract 29.05	06019002905	61.60%	68.40%	69.60%	60.20%
	Census Tract 30.01	06019003001	67.70%	68.40%	69.60%	66.70%
<b>Westside Family Preservation Services Network</b>						
160 W Elm St, Coalinga, CA 93210	Census Tract 81	06019008100	61.70%	68.40%	69.60%	57.30%
	Census Tract 79.02	06019007902	48.70%	68.40%	69.60%	63.20%
	Census Tract 80	06019008000	62.40%	68.40%	69.60%	62.90%
16846 4th St, Huron, CA 93234	Census Tract 78.02	06019007802	37.00%	68.40%	69.60%	40.60%
	Census Tract 78.01	06019007801	49.50%	68.40%	69.60%	60.90%
<b>HTC Area 1 - East Dakota Corridor</b>						
Fresno County EOC - 1920 Mariposa Mall, Suite 330, Fresno, CA 93721	Census Tract 51	06019005100	64.50%	68.40%	69.60%	65.70%
	Census Tract 52.02	06019005202	63.20%	68.40%	69.60%	57.20%
	Census Tract 52.03	06019005203	64.00%	68.40%	69.60%	61.90%
	Census Tract 52.04	06019005204	70.80%	68.40%	69.60%	68.40%
<b>HTC Area 2 - CSUF/Pinedale</b>						
CSUF Foundation - 4910 N Chestnut Ave, MS 123, Fresno, CA 93726	Census Tract 31.02	06019003102	67.10%	68.40%	69.60%	65.70%
	Census Tract 44.04	06019004404	58.50%	68.40%	69.60%	55.60%
	Census Tract 45.05	06019004505	67.30%	68.40%	69.60%	62.10%
	Census Tract 53.04	06019005304	58.90%	68.40%	69.60%	59.30%
	Census Tract 54.03	06019005403	51.40%	68.40%	69.60%	49.50%
	Census Tract 54.08	06019005408	32.80%	68.40%	69.60%	N/A (New Census Tract)
	Census Tract 56.07	06019005607	70.20%	68.40%	69.60%	59.80%
<b>HTC Area 3 - Calwa/Malaga</b>						
Malaga County Water District - 3580 S Frank St, Fresno, CA 93725	Census Tract 12.01	06019001201	61.40%	68.40%	69.60%	73.20%
	Census Tract 12.02	06019001202	65.40%	68.40%	69.60%	66.40%
	Census Tract 13.01	06019001301	65.00%	68.40%	69.60%	71.70%
	Census Tract 13.03	06019001303	63.30%	68.40%	69.60%	67.80%
	Census Tract 13.04	06019001304	64.00%	68.40%	69.60%	69.70%
	Census Tract 15	06019001500	55.90%	68.40%	69.60%	70.90%

Vendor	Census Tract	GEOID	Response Rate as of 10/15/20	Countywide Response Rate as of 10/15/20	Statewide Response Rate as of 10/15/20	2010 Census Final Response Rate
<b>HTC Area 4 - East Central Fresno</b>						
Fresno Barrios Unidos - 4430 E Tulare St, Fresno, CA 93702	Census Tract 5.01	06019000501	60.90%	68.40%	69.60%	59.60%
	Census Tract 5.02	06019000502	58.70%	68.40%	69.60%	59.20%
	Census Tract 25.02	06019002502	63.50%	68.40%	69.60%	63.30%
	Census Tract 26.01	06019002601	66.20%	68.40%	69.60%	67.80%
	Census Tract 27.02	06019002702	60.30%	68.40%	69.60%	62.40%
	Census Tract 28	06019002800	60.60%	68.40%	69.60%	62.60%
<b>HTC Area 5 - Downtown Fresno</b>						
Fresno County EOC - 1920 Mariposa Mall, Suite 330, Fresno, CA 93721	Census Tract 1	06019000100	60.40%	68.40%	69.60%	73.60%
	Census Tract 4	06019000400	60.50%	68.40%	69.60%	67.80%
	Census Tract 6	06019000600	58.50%	68.40%	69.60%	54.20%
	Census Tract 23	06019002300	63.60%	68.40%	69.60%	62.40%
<b>HTC Area 6 - Riverdale/San Joaquin Mendota</b>						
Centro La Familia - 302 Fresno St, Suite 102, Fresno, CA 93706	Census Tract 77	06019007700	61.30%	68.40%	69.60%	64.60%
	Census Tract 82	06019008200	45.10%	68.40%	69.60%	66.20%
	Census Tract 83.01	06019008301	57.30%	68.40%	69.60%	71.10%
<b>HTC Area 7 - Firebaugh/Panoche Hills</b>						
Westside Family Preservation Services Network - 16846 4th St, Huron, CA 93234	Census Tract 83.02	06019008302	53.60%	68.40%	69.60%	68.90%
	Census Tract 84.01	06019008401	65.00%	68.40%	69.60%	72.40%
	Census Tract 84.02	06019008402	49.10%	68.40%	69.60%	64.00%
<b>HTC Area 8 - Parlier</b>						
Central Valley Resource Center (CVRC) - 13700 E Parlier Ave, Suite A, Parlier, CA 93648	Census Tract 68.02	06019006802	55.60%	68.40%	69.60%	64.00%
	Census Tract 85.01	06019008501	54.80%	68.40%	69.60%	65.70%
	Census Tract 85.02	06019008502	62.30%	68.40%	69.60%	74.90%
<b>HTC Area 9 - Orange Cove</b>						
CVRC - 13700 E Parlier Ave, Suite A, Parlier, CA 93648	Census Tract 65.01	06019006501	59.20%	68.40%	69.60%	66.50%
	Census Tract 65.02	06019006502	60.10%	68.40%	69.60%	63.40%

Above 2010 Census  
Final Response Rate

2010 Census Final  
Countywide Response  
Rate: 66.8%

**Census 2020 - Fresno County**

**Contract: CCC-18-20007**

Description		Total Expenditure
Admin Costs (10%)	\$	134,579.30
Media	\$	296,346.80
Materials	\$	249,639.22
Technology	\$	6,619.44
Outreach	\$	618,365.88
Direct Program Costs	\$	40,242.36
Total	\$	1,345,793.00



# 2020 Census-Everyone living in your home counts.

The census counts every person living in the United States regardless of their country of origin or immigration status. This includes children and newborn babies, grandparents, friends, nonrelatives, and everyone who is living or staying with you as of April 1, 2020.

## **The 2020 Census is safe and confidential.**

Responses to the census are safe and confidential. Your information is protected by law, cannot be shared with other government agency, and cannot be used against you.

## **The 2020 Census is easy and convenient.**

The census is available in many languages, including Spanish. You can respond online, by phone, or by mail.

## **The 2020 Census is important for our community.**

Your answers to the 2020 Census will impact funding decisions for the next 10 years for important local services in our communities, including:

- > Schools
- > Health clinics
- > After-school programs
- > Public transportation
- > Roads
- > School lunch programs
- > Playgrounds
- > Community centers for seniors

For more information, visit:

**2020Census.gov**

**www.CaliforniaCensus.org**

**www.fresnocountyca.gov/census2020**

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2020**





# Xyoo 2020 Kev Suav Tib Neeg- Suav txhua tus uas nyob hauv koj lub tsev.

Kev Suav Tib Neeg no yuav tsum tau suav txhua tus neeg nyob rau teb chaws United States no txawm tias yug lwm lub teb chaws los sis tuaj lwm lub teb chaws tuaj nyob. Kev suav no yuav tau suav txhua tus me nyuam yaus thiab cov yug tshiab, cov laus, phooj ywg, tej tsis txheeb ze, thiab txhua tus tib neeg uas nrog koj nyob ua ke hauv koj lub tsev pib li lub Plaub hlis ntuj hnub tim 1, xyoo 2020 no.

## **Xyoo 2020 Kev Suav Tib Neeg no yuav khaws cia ceev tseg tsis pub lwm tus paub.**

Tej koj teb rau cov kev suav tib neeg no yuav khaws cia ceev tseg tsis pub lawm tus paub. Koj cov ntaub ntawv yuav muaj kev tiv thaiv los ntawm txoj cai, tsis tuaj yeem qhia tawm rau lwm cov koomhaum tsoofwv, thiab siv tsis tau los mus tawm tsam koj.

## **Xyoo 2020 Kev Suav Tib Neeg nws yooj yim thiab yuav tsis siv sij hawm ntau.**

Kev suav tib neeg no cov ntaub ntawv muaj txhais ua ntau yam lus, nrog rau lus Hmoob. Cov kev teb cov ntawv no, koj teb tau online, xuas lub xov tooj teb, los sis teb hauv ntaub ntawv es mam xa tuaj los yeej tau.

## **Xyoo 2020 Kev Suav Tib Neeg no nws tseem ceeb heev rau peb lub zej zog.**

Koj cov lus teb rau 2020 Kev Suav Tib Neeg no yuav pab tau kev txais nyiaj txiag ntau npaum li cas rau zej zog pab pawg 10 xyoo tom ntej no. Cov nyiaj txiag no yuav pab mus rau cov raws li:

- > Tsev kawm ntawv
- > Tsev kho mob
- > Kev kawm tom qab lawb ntawv
- > Tsheb thauj neeg mus los
- > Tej kev tsheb taug
- > Su noj tom tsev kawm
- > Tej chaw ua si rau me nyuam yaus
- > Tej chaw rau cov laus sib sau

Yog xav paub ntau tshaj nov, mus saib tau:

**2020Census.gov**

**www.CaliforniaCensus.org**

**www.fresnocountyca.gov/census2020**

**Txuag koj lub neej  
rau tom ntej  
PIB NTAWM NO >**

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## You Count. We Count.



### Everyone Counts

The U.S. Constitution requires that everyone living in the United States — regardless of age, race, ethnicity, or citizenship — is counted every ten years.



### It's About Our Voice

The Census affects the number of members of Congress that get to represent California. The more people that represent our communities, the more political power we have.



### Kids and Babies Count, Too

Children ages 0–5 are undercounted by the census at a higher rate than any other age group. This results in fewer resources for programs that are essential to our children's healthy development, like Head Start, CHIP, and WIC.



### Protect Important Programs

The Census determines how an estimated \$115 billion a year in federal funding is distributed to California for critical public services and health care programs, like Medical, Medicare, TANF, and SNAP.



### The Census is Safe and Secure

By law, information collected by the Census cannot be shared or used against you in any way.



### It's Our Responsibility

If everyone isn't counted, our communities could lose billions of dollars for important services. Ten years is a long time to wait for another chance.

**MYVOTE.MY HEALTH.**

For more information, visit:

[www.2020Census.gov](http://www.2020Census.gov)

[www.CaliforniaCensus.org](http://www.CaliforniaCensus.org)

[www.fresnocountyca.gov/census2020](http://www.fresnocountyca.gov/census2020)





## Tú cuentas. Nosotros contamos.



### Todas las personas cuentan

La Constitución de los EE. UU. requiere que todas las personas que viven en los Estados Unidos —sin importar cuál sea su edad, raza, grupo étnico o ciudadanía— sean contadas cada diez años.



### Se trata de nuestra voz

El Censo afecta el número de miembros del Congreso que representan a California. Entre mas personas representan nuestras comunidades, mayor poder político tendremos.



### Los niños y los bebés también cuentan

Los niños entre 0-5 años son el grupo de edad menos contados por la oficina del censo. Esto resulta en menos recursos para programas que son esenciales para el desarrollo saludable de nuestros hijos como Head Start, CHIP y WIC.



### Protege programas importantes

El Censo determina cómo se van a distribuir en California aproximadamente \$115 mil millones al año para servicios públicos esenciales como Medical, Medicare, TANF y SNAP.



### El Censo es seguro y confiable

Por ley, la información recolectada por el Censo no puede ser compartida, ni usada contra ti de ninguna manera.



### Es nuestra responsabilidad

Si todas las personas no son contadas, nuestras comunidades podrían perder miles de millones de dólares para servicios importantes. Diez años es mucho tiempo para esperar a que haya otra oportunidad.

**MI VOTO. MI SALUD.™**

Para obtener más información, visite:

[www.2020Census.gov](http://www.2020Census.gov)

[www.CaliforniaCensus.org](http://www.CaliforniaCensus.org)

[www.fresnocountyca.gov/census2020](http://www.fresnocountyca.gov/census2020)





## 2020 Kev suav tib neeg - Suav txhua tus neeg hauv koj lub tsev kom tsim lub neej yav tom nteg.

Thaum suav tau txhua tus rau kev suav tib neeg 2020 no, peb cov zej zog yuav tau tzais nyiaj los pab rau kev kho mob, kev kawm, kev pab xwm txheej ciev, thiab lwm yam.

Yog xav paub ntau tshaj nov, mus saib tau:

[www.2020Census.gov](http://www.2020Census.gov)

[www.CaliforniaCensus.org](http://www.CaliforniaCensus.org)

[www.fresnocountyca.gov/census2020](http://www.fresnocountyca.gov/census2020)

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# 2020 Census -Count everyone in your home to shape the future.

When everyone is counted in the 2020 Census, our communities get the funding they need for things like healthcare, education, emergency services, and more.

For more information, visit:

[www.2020Census.gov](http://www.2020Census.gov)

[www.CaliforniaCensus.org](http://www.CaliforniaCensus.org)

[www.fresnocountyca.gov/census2020](http://www.fresnocountyca.gov/census2020)

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# Participate in the Census

Let's ensure all Californians are counted so we can put those resources to good use here at home!

-  **BUILD BETTER ROADS AND SCHOOLS**
-  **FUND COMMUNITY PROGRAMS FOR SENIORS, CHILDREN AND FAMILIES**
-  **CREATE JOBS**
-  **IMPROVE HOUSING**

Starting in mid-March 2020, each household will get a letter in the mail. It will explain the different ways you can fill out the Census. If you don't receive a letter, you can still go online or call to fill it out. Be sure you include any person living in your household, family or not.

## Key Dates

March 12–20	Invitations to the 2020 Census mailed
March 16–24	Reminder mailed
March 26–April 3	Reminder mailed
April 1	CENSUS DAY!
April 8–16	Second reminder & hard copy Census mailed
April 20–27	Final postcards mailed before an in-person follow-up

## Three Ways to Complete the Census

**ONLINE:** For the first time, the Census form will be available to complete online in 13 languages.

**PHONE:** The Census can be completed by phone in 13 languages.





**MAIL:** Limited addresses will receive paper forms.

Your 2020 Census data is safe, protected and confidential.



# Participa en el Censo

Asegurémonos de que se cuenten todos los californianos para que tengamos recursos en nuestras comunidades que nos ayuden a:

-  **CONSTRUIR MEJORES CARRETERAS Y ESCUELAS**
-  **FINANCIAR PROGRAMAS COMUNITARIOS PARA PERSONAS MAYORES, NIÑOS Y FAMILIAS**
-  **CREAR TRABAJOS**
-  **MEJORAR VIVIENDAS**

A mediados de marzo del 2020, cada hogar recibirá una carta por correo. La carta le explicará las diferentes maneras en que puede responder al Censo. Si usted no recibe la carta, aún puede participar en el Censo en línea. Asegúrese de incluir a todas las personas que vivan en su hogar, ya sean familiares o no.

## Fechas Importantes

12 al 20 de marzo	Se enviarán por correo las invitaciones para completar el cuestionario del Censo 2020 por internet
16 al 24 de marzo	Se enviarán recordatorios por correo
26 de marzo al 3 de abril	Se enviarán recordatorios por correo
1 de abril	¡Día del Censo!
8 al 16 de abril	Se enviarán recordatorios y cuestionarios por correo
20 al 27 de abril	Se enviarán recordatorios finales antes de que sea contactado por la Oficina del Censo Federal

## Maneras de Responder

**EN LÍNEA:** Por primera vez, el cuestionario se puede contestar en línea. Estará disponible en 13 idiomas.

**POR TELÉFONO:** El Censo puede contestarse por teléfono. Estará disponible en 13 idiomas.

**POR CORREO:** Algunos domicilios recibirán cuestionarios impresos.

Sus respuestas al Censo 2020 serán protegidas y confidenciales.

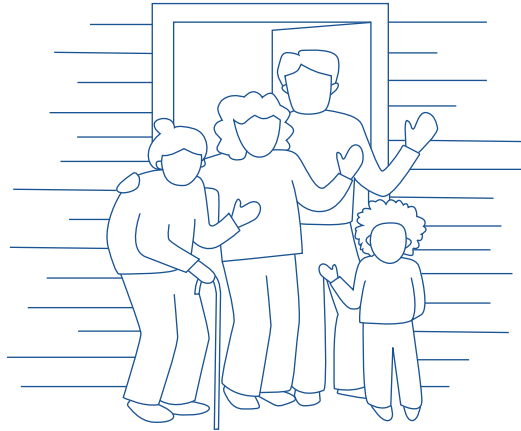


# CENSUS 101: WHAT YOU NEED TO KNOW

The 2020 Census is closer than you think!  
Here's a quick refresher of what it is and why it's essential that everyone is counted.

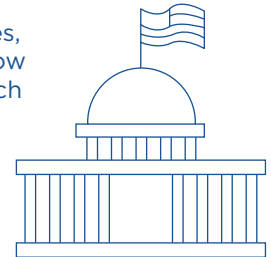
## Everyone counts.

The census counts every person living in the United States once, only once, and in the right place.



## It's about fair representation.

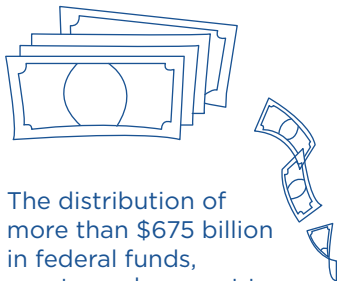
Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.



## It's in the Constitution.

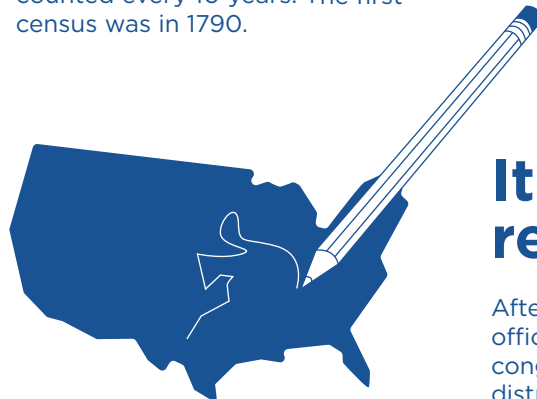
The U.S. Constitution mandates that everyone in the country be counted every 10 years. The first census was in 1790.

## It's about \$675 billion.



The distribution of more than \$675 billion in federal funds, grants, and support to states, counties, and communities are based on census data.

That money is spent on schools, hospitals, roads, public works, and other vital programs.

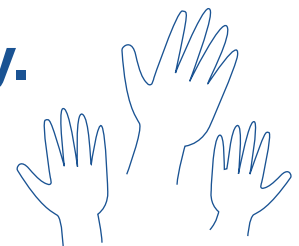


## It's about redistricting.

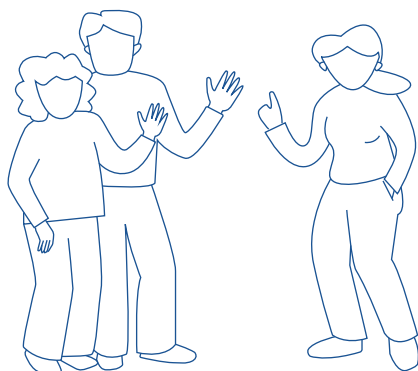
After each decade's census, state officials redraw the boundaries of the congressional and state legislative districts in their states to account for population shifts.

## Taking part is your civic duty.

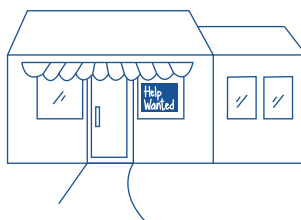
Completing the census is mandatory: it's a way to participate in our democracy and say "I COUNT!"



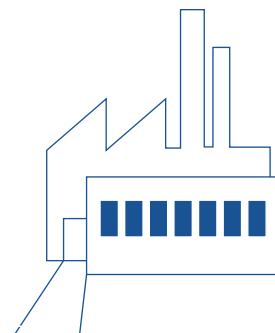
## Census data are being used all around you.



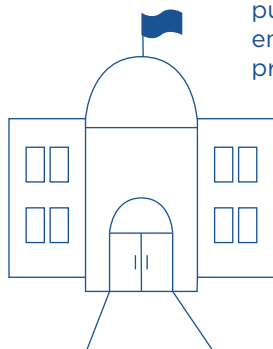
Residents use the census to support community initiatives involving legislation, quality-of-life, and consumer advocacy.



Businesses use census data to decide where to build factories, offices, and stores, which create jobs.



Local governments use the census for public safety and emergency preparedness.



Real estate developers use the census to build new homes and revitalize old neighborhoods.



## Your privacy is protected.

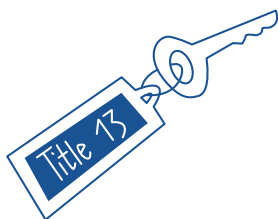
It's against the law for the Census Bureau to publicly release your responses in any way that could identify you or your household.

By law, your responses cannot be used against you and can only be used to produce statistics.



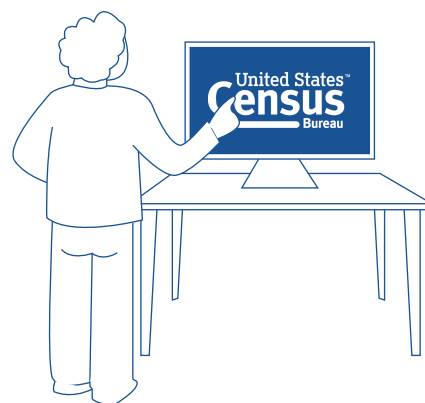
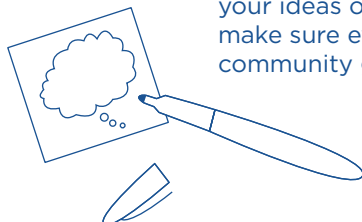
## 2020 will be easier than ever.

In 2020, you will be able to respond to the census online.



## You can help.

You are the expert—we need your ideas on the best way to make sure everyone in your community gets counted.







# Love can shape your future.

On the 2020 Census, you'll have the option to identify a relationship as same-sex, providing statistics that can inform local planning for families and housing. Census responses also impact over \$675 billion in federal funding for communities like yours.

Your responses are important, and all personal information will be kept confidential by law.

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# Census data impacts funding for things like:

- > **Community Development Block Grants**
- > **HIV Emergency Relief Project Grants**
- > **Housing assistance**
- > **Adoption assistance**
- > **Career and technical education grants**
- > **Child and Adult Care Food Program**
- > **Projects for Assistance in Transition from Homelessness**

For more information, visit:

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# Shape our children's future. Start with the 2020 Census.



## What is the census and when does it happen?

Every 10 years, everyone living in the United States is asked to complete a simple but very important constitutional task: respond to the census. The 2020 Census is a questionnaire that asks a few basic questions, like the age, sex and number of people who live or stay in your home, including young children and newborn babies. The next decennial census starts in March of 2020 and responding is easy, safe, and important.



## Why is counting young children important?

Newborn babies and young children under five are often missed in the census. The 2020 Census helps determine which areas qualify for the critical resources that children and families depend on for the next 10 years—basically, an entire childhood! Examples of resources that could be impacted include food assistance, Head Start, childcare, housing support, public schools, early intervention services for children with special needs, children's health insurance, and more. Knowing how many children there are and where they live is essential to getting those services and programs to them. That's why it's so important that every child be counted, even newborn babies.

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## Why are young children missed in the census?

There are many reasons why young children can be missed in the census. Young children who are missed in the census tend to live with large, extended families or with multiple families living under one roof. These children may stay in more than one home and may not be related to the person filling out the questionnaire or answering questions from a census worker.

It is important to remember that everyone living in a household, temporarily or permanently, relative or friend, needs to be included in the 2020 Census.



## How does the Census Bureau count people without a permanent residence?

Census Bureau workers take in-person counts of people living in group quarters, such as college dormitories, military barracks, nursing homes and shelters, as well as those experiencing homelessness or who have been displaced by natural disasters. Children and families without a permanent residence who are staying temporarily with a friend or family on April 1, 2020 should be counted at that address.



## Are census responses kept confidential?

The law requires that the Census Bureau keep all information confidential and use responses only to produce statistics. Your responses are protected and cannot be used against you. Census Bureau employees are sworn to protect your personal information for life and any violation comes with a penalty of up to \$250,000 and/or up to five years in prison.



## How can I help?

There are many ways you can help. Encourage adults with young children and newborn babies in their household to respond to the 2020 Census. Partner with the Census Bureau to help ensure all children are counted. Explain to others that an accurate count can bring helpful resources and programs to their community, particularly services that support children. Completing the 2020 Census is an easy, safe, and important way we can all help shape the future for children.

**Learn more at**  
**2020CENSUS.GOV.**

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- The Census will never ask for your Social Security #, bank account # or money.
- The count affects how much money we get for programs like Medi-Cal, CHIP, SNAP, WIC, TANF, Head Start, School Lunches, & Title 1 funding for schools.
- If the count is too low, we don't get what we need.
- Make sure to count ALL persons living at your address, even if they are not related to you.
- It is the responsibility of each parent or guardian to ensure every child in the home is counted. All children count.

- In March 2020, households will receive an invitation to take the Census.
- You can answer online, by phone or request a paper form.
- Beginning in May, the Census will follow up in person if you haven't responded.

- Census questions include:

# of people at the address
Each person's name, age, birthdate, sex, race/ethnicity
How or whether people are related to each other.
If a person sometimes lives at a different address
Phone Number
If home is owned or rented.

- Census workers are sworn to protect individual responses & face fines or prison if they don't.
- Census workers have a Census Bureau ID badge with name, photo, Dept of Commerce watermark, & date of expiration.
- You can check their name on the Census Bureau website at:  
[www.census.gov/cqi-bin/main/email.cgi](http://www.census.gov/cqi-bin/main/email.cgi) or call 800-923-8282

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United States

- Los empleados del Censo han sido o serán prisioneros o multados si las respuestas no son correctas.
- Los empleados del Censo tienen credencial de la Oficina del Censo con nombre, foto, marca de agua del Departamento de Comercio y fecha de vencimiento.
- Puede verificar la identificación en la web o en la Oficina del Censo en [www.census.gov](http://www.census.gov) o llamar al 800-923-8282.

## Know Your Rights About the 2020 Census

### *The Census counts everyone living in the U.S.*

- Census answers are confidential and protected by law (US Code Title 13).
- You have the right to participate in the Census free of threat or fear.
- Information collected by the Census cannot be used against anyone, by any government agency, or court.
- You have the right to request language assistance.

## Conozca sus Derechos Sobre el Censo 2020

### *El Censo cuenta a todas las personas que viven en los EE. UU.*

- Las respuestas del Censo son confidenciales y están protegidas por ley (Código de EE. UU. Título 13)
- Tiene el derecho de participar en el Censo sin amenazas ni temor.
- La información proporcionada por el Censo no puede ser utilizada contra nadie, por ninguna agencia gubernamental o corte.
- Tiene el derecho a solicitar asistencia en su idioma.

- El Censo nunca le pedirá su número de seguro social, su número de cuenta bancaria, o dinero.
- El conteo afecta la cantidad de dinero que obtenemos para programas como Medi-Cal, CHIP, SNAP, WIC, TANF, Head Start, almuerzos escolares y fondos de Título 1 para las escuelas.
- Si el conteo es demasiado bajo, no obtenemos lo que necesitamos.
- Asegurese de contar a TODAS las personas que viven en su domicilio, incluso si no están relacionadas con usted.
- Es la responsabilidad de cada padre o padre custodio asegurarse de contar a todos los niños cuenten

- En marzo 2020, los hogares recibirán una invitación para realizar el Censo.
- Puede responder por internet, por teléfono o solicitar un formulario en papel.
- Al partir de mayo el Censo visitara los hogares que no han respondido.
- Las preguntas del Censo incluyen:

# de personas en la domicilio
Nombre de cada persona, edad, fecha de nacimiento, sexo raza/etnia
Cómo, o si, las personas están relacionadas entre si
Si alguna persona a veces vive en otro lugar
Número de teléfono
Si la casa es propia o alquilada



# Xyoo 2020 Kev Suav Tib Neeg- Suav txhua tus uas nyob hauv koj lub tsev.

Kev Suav Tib Neeg no yuav tsum tau suav txhua tus neeg nyob rau teb chaws United States no txawm tias yug lwm lub teb chaws los sis tuaj lwm lub teb chaws tuaj nyob. Kev suav no yuav tau suav txhua tus me nyuam yaus thiab cov yug tshiab, cov laus, phooj ywg, tej tsis txheeb ze, thiab txhua tus tib neeg uas nrog koj nyob ua ke hauv koj lub tsev pib li lub Plaub hlis ntuj hnub tim 1, xyoo 2020 no.

## **Xyoo 2020 Kev Suav Tib Neeg no yuav khaws cia ceev tseg tsis pub lwm tus paub.**

Tej koj teb rau cov kev suav tib neeg no yuav khaws cia ceev tseg tsis pub lawm tus paub. Koj cov ntaub ntawv yuav muaj kev tiv thaiv los ntawm txoj cai, tsis tuaj yeem qhia tawm rau lwm cov koomhaum tsoofwv, thiab siv tsis tau los mus tawm tsam koj.

## **Xyoo 2020 Kev Suav Tib Neeg nws yooj yim thiab yuav tsis siv sij hawm ntau.**

Kev suav tib neeg no cov ntaub ntawv muaj txhais ua ntau yam lus, nrog rau lus Hmoob. Cov kev teb cov ntawv no, koj teb tau online, xuas lub xov tooj teb, los sis teb hauv ntaub ntawv es mam xa tuaj los yeej tau.

## **Xyoo 2020 Kev Suav Tib Neeg no nws tseem ceeb heev rau peb lub zej zog.**

Koj cov lus teb rau 2020 Kev Suav Tib Neeg no yuav pab tau kev txais nyiaj txiag ntau npaum li cas rau zej zog pab pawg 10 xyoo tom ntej no. Cov nyiaj txiag no yuav pab mus rau cov raws li:

- > Tsev kawm ntawv
- > Tsev kho mob
- > Kev kawm tom qab lawb ntawv
- > Tsheb thauj neeg mus los
- > Tej kev tsheb taug
- > Su noj tom tsev kawm
- > Tej chaw ua si rau me nyuam yaus
- > Tej chaw rau cov laus sib sau

Yog xav paub ntau tshaj nov, mus saib tau:

**2020Census.gov**

**www.CaliforniaCensus.org**

**www.fresnocountyca.gov/census2020**

**Txuag koj lub neej  
rau tom ntej  
PIB NTAWM NO >**

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# 2020 Census-Everyone living in your home counts.

The census counts every person living in the United States regardless of their country of origin or immigration status. This includes children and newborn babies, grandparents, friends, nonrelatives, and everyone who is living or staying with you as of April 1, 2020.

## **The 2020 Census is safe and confidential.**

Responses to the census are safe and confidential. Your information is protected by law, cannot be shared with other government agency, and cannot be used against you.

## **The 2020 Census is easy and convenient.**

The census is available in many languages, including Spanish. You can respond online, by phone, or by mail.

## **The 2020 Census is important for our community.**

Your answers to the 2020 Census will impact funding decisions for the next 10 years for important local services in our communities, including:

- > Schools
- > Health clinics
- > After-school programs
- > Public transportation
- > Roads
- > School lunch programs
- > Playgrounds
- > Community centers for seniors

For more information, visit:

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**www.CaliforniaCensus.org**

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Make a  
difference  
in your  
community.

Every 10 years, everyone  
living in the United States gets  
counted in the census—once  
and in the right place.

Your response helps make  
sure that more than \$675  
billion in federal funds is  
directed each year to the right  
places to support education,  
health care, firefighting  
services, and more. Many  
decisions about where to  
send this money are based on  
census data. A complete and  
accurate count is also critical  
for determining how many  
representatives each state will  
have in Congress.

Where you  
are counted  
can shape  
your future.

Learn more at  
**2020CENSUS.GOV.**



**Where you  
are counted  
matters.**

A guide for different  
living situations

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2020**

D-BR-RE-EN-042

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2020**

# Count yourself in the right place.

In general, you should count yourself **where you live and sleep most of the time**. But pay special attention if you are:



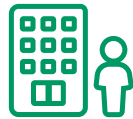
## Completing Your Household's Form

When responding, count any children, including newborns, who usually live and sleep at your home—even if they're not your own. If they split time evenly between two households, count them where they are on April 1, 2020."



## A Recent Mover

Count yourself at your new address if you moved in by April 1, 2020.



## A Renter

Count yourself where you live. Even though you don't own the home, you need to participate. Don't forget your family and roommates.



## A College Student

If you don't live in a dorm, count yourself at your off-campus address—even if you go to your parents' home for school breaks. This includes international students.



## A Service Member

If you don't live in military barracks—and you aren't deployed or stationed outside the United States—count yourself where you live and sleep most of the time, whether on or off base.



## A Resident of a Group Facility

For people in the following living situations on April 1, 2020, Census Bureau employees will work with a representative from your building to ensure you are counted. They may or may not ask you to complete an individual census form.

- > College dorms
- > Military barracks
- > Nursing homes
- > Group homes
- > Shelters
- > Psychiatric facilities
- > Correctional facilities

For more details, visit  
**2020CENSUS.GOV.**







# You count, no matter where you live.

Every 10 years, the United States counts everyone who lives in the country. Your participation in the 2020 Census will help communities like yours get the funding they need to provide housing and food assistance and other vital services.

## Responding is important.

The 2020 Census will influence funding for community services for the next 10 years. Data from the census helps determine where over \$675 billion is spent each year in states and communities. That includes money for things like:

- › Supplemental Nutrition Assistance Program (SNAP)
- › Community centers
- › Libraries
- › Housing assistance
- › Medicare
- › Employment resources

## There are many ways to respond.

Beginning in mid-March 2020, you can respond to the census. Many libraries and community centers will have public computers available for you to respond online at [2020CENSUS.GOV](https://2020CENSUS.GOV). You can also respond by phone. Census takers will work with shelters, meal centers, group homes, and other places where you may receive services to make sure everyone is counted, including babies and young children. If you or your children are staying with a relative or friend, make sure they include you on their census response form.

## Responding is safe.

Your personal information is kept confidential by law. Your responses can only be used to produce statistics. They cannot be used for law enforcement purposes or to determine your personal eligibility for government benefits.

For more information, visit:

**2020CENSUS.GOV**

D-OP-HL-EN-124

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# Help your community stay healthy.

Responses to the 2020 Census inform how over \$675 billion is distributed to communities nationwide each year, meaning more hospitals and clinics in places that need them most.

For more information, visit:

**2020CENSUS.GOV**

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# 2020 Census FAQ

## What is the census?

The census is a count of every person who lives in the United States and its territories. It happens every 10 years. In early 2020, you will be asked to count everyone who lives in your home as of April 1. Responding to the 2020 Census is a chance to shape your future.

## What's in it for me?



Your responses inform where over \$675 billion is distributed each year to communities nationwide for clinics, schools, roads, and more.



Census data gives community leaders vital information to make decisions about building community centers, opening businesses, and planning for the future.



Responding also fulfills your civic duty because it's mandated by the U.S. Constitution. The United States has counted its population every 10 years since 1790.



Your responses are used to redraw legislative districts and determine the number of seats your state has in the U.S. House of Representatives.

## Is my information safe?

Your responses to the 2020 Census are safe, secure, and protected by federal law. Your answers can only be used to produce statistics. They cannot be used against you by any government agency or court in any way—not by the FBI, not by the CIA, not by the DHS, and not by ICE.

## When can I respond to the census?

In early 2020, every household in America will receive a notice to complete the census online, by phone, or by mail. In May, the U.S. Census Bureau will begin following up in person with households that have yet to respond.

## What will I be asked?

You will be asked a few simple questions, like age, sex, and the number of people who live in your home, including children.

## What won't be asked?

The census will never ask for Social Security numbers, bank or credit card numbers, money or donations, or anything related to political parties.

For more information, visit:

**2020CENSUS.GOV**

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# Heroes count in the 2020 Census.

Regardless of when you served, your secure and confidential response to the 2020 Census can shape the future for you and your community.

For more information, visit:

**2020CENSUS.GOV**

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**2020**





# Veterans shaped our past, and they shape our future.

Veterans are the backbone of communities across America. No matter when you served, your response to the 2020 Census will play a part in shaping our future.

Responses to the 2020 Census will determine how more than \$675 billion in federal funds is distributed annually for the next 10 years. That money is used for education and public services like parks, public transportation, health care, emergency services, and more.

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D-HP-MV-EN-437

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2020**

# Census data impacts funding for things like:

- > **Emergency services**
- > **Medical facilities**
- > **Community mental health services**
- > **Education**
- > **Public transportation and roads**
- > **Disabled Veterans Outreach Program**

If you live in a group housing or assisted living facility, a representative of the building will fill out the census questionnaire for everyone in the facility.

For more information, visit:

**2020CENSUS.GOV**

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**2020**





# When we all respond, we all benefit.

When everyone is counted in the 2020 Census, our communities get the funding they need for things like health care, education, emergency services, and more.

For more information, visit:  
**2020CENSUS.GOV**

D-PO-GP-EN-422

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**Census**  
**2020**





# Your responses are safe with us.

Your responses to the 2020 Census are safe, secure, and protected by federal law. Your answers can only be used to produce statistics. These statistics are used to determine each state's representation in Congress and to inform the allocation of more than \$675 billion in federal funding annually. Local leaders may use these statistics to make decisions about programs and services for their community.

No matter how you respond—online, by phone, or by mail—your responses are important and confidential. **Your responses cannot be used against you in any way.**

**2020CENSUS.GOV**

D-LE-GP-EN-453

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**Census**  
**2020**



# We are committed to confidentiality.

All Census Bureau staff take a lifetime oath to protect your personal information, and any violation comes with a penalty of up to \$250,000 and/or up to 5 years in prison.

Through the Census Bureau's strong precautions, cybersecurity programs, and data encryption, your online responses are safe from hacking and other cyberthreats.

By law, your responses and personal information cannot be shared with law enforcement agencies — not the FBI, ICE, or even local police.

For more information, visit:

**2020CENSUS.GOV**

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**Census**  
**2020**

WE ARE PEOPLE BUILDING A CALIFORNIA WHERE  
EVERYONE **BELONGS** AND EVERYONE **COUNTS**

## WHAT IS THE CENSUS?

Every 10 years, the Census counts every person living in the United States, regardless of citizenship or immigration status.

## WHY SHOULD ALL CALIFORNIANS COMPLETE THE CENSUS?

By completing 10 simple questions, you help your community get funding for:



**BUILDING BETTER ROADS AND SCHOOLS**



**COMMUNITY PROGRAMS FOR SENIORS, CHILDREN & FAMILIES**



**IMPROVING HOUSING**



**CREATING JOBS**



Your responses to the 2020 Census are **safe, secure, and protected**. Your community is counting on you to complete the Census so we all have the resources we need and deserve.

## 3 WAYS TO COMPLETE THE CENSUS

In mid-March, each household will get a letter in the mail. It will explain how to complete the Census in your preferred language by:



**MAIL**



**PHONE**



**ONLINE**

If you don't receive a letter, you can still go online or call to complete the Census.





**THE CENSUS IS A SIMPLE AND  
CONFIDENTIAL 9 QUESTION SURVEY**

**COMMUNITES COUNT  
FAMILIES COUNT  
EVERYONE COUNTS**

**PARTICIPATE  
IN THE CENSUS  
TODAY**



**CaliforniaCensus.org**



# 11x17 English

*It's not too late!*  
**Respond today.**

Help your community get its fair share of federal funding and services.

You can still complete your Census online or by phone.  
Visit [my2020census.gov](http://my2020census.gov)



LOCAL INFORMATION:

[www.fresnocountyca.gov/census2020](http://www.fresnocountyca.gov/census2020)  
(844) 330-2220



# 11x17 Spanish

*¡No es tarde!*  
**Conteste hoy.**

Por favor ayude a su comunidad a recibir su porción justa de los fondos federales y servicios.

Aún puede completar su censo en línea o por teléfono.  
Visite [my2020census.gov](http://my2020census.gov)



INFORMACION LOCAL:

[www.fresnocountyca.gov/census2020](http://www.fresnocountyca.gov/census2020)  
(844) 468-2020



# 11x17 Hmong

*Yeej tsis tau lig kias li!*  
**Teb Hnub No.**

Pab koj lub zej zog kom tau txais tsoom fwv pob nyiaj thiab kev pab cuam kom ncaj ncees.

Koj tseem teb tau koj diam ntawv suav pej xeeb nyob rau saum huab cua online, los sis hauv xov tooj.  
Nkag mus saib tau ntawm [my2020census.gov](http://my2020census.gov)



COV NTAUB NTAUV HAUV ZOS:

[www.fresnocountyca.gov/census2020](http://www.fresnocountyca.gov/census2020)  
(877) 637-3766



WEAR A  
MASK.



# Participate in the Census Participa en el Censo

USE  
MASCÁRA.



## 9 simple, confidential questions

*Your responses will help bring funding into Fresno County to support important services for the next 10 years.*



BUILD BETTER SCHOOLS  
AND HOUSING



ECONOMIC DEVELOPMENT  
AND JOBS CREATION



HEALTHCARE FACILITIES  
& EMERGENCY SERVICES



CHILDREN'S NUTRITIONAL  
PROGRAMS

**COMPLETE THE CENSUS TODAY!**



[my2020census.gov](https://my2020census.gov)



844-330-2020  
Esp. 844-468-2020



Return By Mail  
Devolver por correo

## 9 preguntas fáciles y confidenciales

*Sus respuestas ayudarán a traer fondos al Condado de Fresno para respaldar servicios importantes por los próximos 10 años.*



CONSTRUIR MEJORES  
ESECUELAS Y VIVIENDAS



DESARROLLO ECONÓMICO  
Y CREACIÓN DE EMPLEOS



CENTROS MÉDICOS Y  
SERVICIOS DE EMERGENCIA



PROGRAMAS NUTRICIONALES  
PARA NIÑOS

**¡COMPLETE EL CENSO HOY!**



# **You count in the 2020 Census!**

- ☒ **9 QUESTIONS**
- ☒ **10 MINUTES**
- ☒ **\$20,000 FOR YOUR  
COMMUNITY**

Call 844-330-2020 or visit  
[www.my2020census.gov](http://www.my2020census.gov) today!





**MY**   
**BLACK**   
**COUNTS**



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## THERE'S STILL TIME!

**Have you completed the 2020 Census for you and your entire household?**

The Census is important because it only happens once every 10 years where the population in our entire nation is counted in order to determine how much funding we will receive for our communities.

The deadline to complete the 2020 Census has been extended until October 31, 2020.

**Don't wait until then to complete it. Call the Hmong language hotline at:**

**(877) 637-3766**

for assistance in completing your 2020 Census.

**By completing the Census, we can change the future of our community in Fresno!**



If we do not encourage one another to complete the Census, it will impact funding toward social services and programs such as Medi-Cal, food stamps, and cash-aid assistance.



Our children's education is important. If they are not counted, this can impact the building of more schools as well as funding to support their needs such as the free public-school lunch program, financial aid toward higher education, and other important school resources.



New parks, schools, clinics, hospitals, and fire stations are only built if our population gets accurately counted.

## TSEEM TSHUAV SIJHAWM!

**Koj puas tau ua daim ntawv suav sawv daws 2020 Census rau koj thiab tag nrho koj tsev neeg?**

Census yog txoj kev suav sawv daws nyob hauv teb chaws Asmeskas thiab nws tseem ceeb vim hais tias nws tsuas tshwm sim 1 zaug txhua 10 xyoo, uas tsoom fvv muab sive los mus faib nyiaj txiaj rau peb cov zej zog nyob ntawm muaj peb coob npaum li cas.

Hnub kawg ua daim 2020 Census tau txuas ntxiv rau October 31, 2020.

Txhob tos txog thaum ntawd mam li ua kom tiav. Hu rau peb tus xov tooj uas muaj cov neeg ua hauj lwj hais lus Hmoob ntawm

**(877) 637-3766**

yog koj xav tau kev pab ua koj daim 2020 Census.

**Yog sawv daws ua daim Census, peb tuaj yeem hloov lub neej tom ntej rau peb lub zej zog nyob hauv Fresno!**



Yog peb tsis sib pab hais kom sawv daws ua daim Census, yuav cuam tshuam nyiaj txiaj los mus txhawb cov kev pab cuam xws li Medi-Cal, nyiaj muas noj, thiab nyiaj ntsuab.



Peb cov menyuaum txoj kev kawm ntawv tseem ceeb. Yog peb tsis suav peb cov menyuaum, yuav tsis muaj nyiaj txiaj siv mus tsev kawm ntawv tshiaib, txhawb kev pab cuam noj su pub dawb hauv tsev kawm ntawv, txhawb peb cov tub ntxhais kawm ntawv qeb siab (college), thiab lwj yam khoom siv tseem ceeb nyob rau hauv tsev kawm ntawv.



Txoj kev tsim cov chaw ua si, tsev kawm ntawv, chaw kho mob me, tsev kho mob loj, thiab cov tsev tua hluav taws nyob ntawb peb lub zej zog suav sawv daws kom tseeb.

The County of Fresno  
Department of Social Services  
P.O. Box 1912  
Fresno, CA 93718

RETURN SERVICE REQUESTED



ABIRC



(877) 637-3766

LUS HMOOB NTAWM:  
RAB BEB COV NEEG HAIS  
YOG XAV TAU KEV PAB HU



(877) 637-3766

FOR ASSISTANCE  
CONTACT THE HMONG  
LANGUAGE HOTLINE AT:



Go Online To:  
**my2020census.gov**  
**2020 CENSUS**  
**UA DIAM**  
**QHIA RAU SAWV DAWS:**

Go Online To:  
**my2020census.gov**  
**2020 CENSUS**  
**COMPLETE**  
**SPREAD THE WORD:**





**ਹਰ 10 ਸਾਲ ਬਾਅਦ ਅਮਰੀਕਾ 'ਚ ਹੋਣ ਵਾਲੀ ਮਰਦਮਸ਼ੁਮਾਰੀ ਮਾਰਚ ਤੋਂ ਸ਼ੁਰੂ ਹੈ।**  
 ਮਰਦਮਸ਼ੁਮਾਰੀ ਵਿੱਚ ਹਿੱਸਾ ਲੈਣਾ ਹਰੇਕ ਲਈ ਕਾਨੂੰਨੀ ਤੌਰ ਤੇ ਲਾਜ਼ਮੀ ਹੈ। ਇਹ ਸਾਡੀ ਸਹੀ ਗਿਣਤੀ ਕਰਵਾਉਣ ਦਾ ਸੁਨਹਿਰੀ ਮੌਕਾ ਹੈ, ਜਿਸ ਨਾਲ ਸਾਨੂੰ ਵਧੇਰੇ ਸਹੂਲਤਾਂ ਅਤੇ ਸੇਵਾਵਾਂ ਮਿਲਣਗੀਆਂ। ਆਓ ਰਲ-ਮਿਲ ਕੇ ਹੰਭਲਾ ਮਾਰੀਏ ਅਤੇ ਫਾਰਮ ਭਰ ਕੇ ਆਪਣਾ ਅਤੇ ਆਉਣ ਵਾਲੀਆਂ ਪੀੜ੍ਹੀਆਂ ਦਾ ਭਵਿੱਖ ਸੰਵਾਰੀਏ।



2020Census.gov · CaliforniaCensus.org · 559.677.7454



### ਮਰਦਮਸ਼ੁਮਾਰੀ ਮਾਰਚ 2020 ਤੋਂ ਸ਼ੁਰੂ

ਹਰ ਘਰ ਨੂੰ ਮਰਦਮਸ਼ੁਮਾਰੀ ਫਾਰਮ ਡਾਕ ਰਾਹੀਂ ਮਾਰਚ 2020 ਵਿੱਚ ਭੇਜਿਆ ਜਾਵੇਗਾ। ਤੁਸੀਂ ਆਪਣੇ ਜਵਾਬ ਇੰਟਰਨੈਟ, ਫੋਨ ਜਾਂ ਮਰਦਮਸ਼ੁਮਾਰੀ ਸਹਾਇਤਾ ਕੇਂਦਰ ਰਾਹੀਂ ਭਰ ਕੇ ਭੇਜ ਸਕਦੇ ਹੋ।



### ਮਰਦਮਸ਼ੁਮਾਰੀ ਵਿੱਚ ਸਾਡੀ ਹਿੱਸੇਦਾਰੀ ਬਹੁਤ ਜ਼ਰੂਰੀ

ਤੁਸੀਂ ਫਾਰਮ ਭਰ ਕੇ ਭਾਈਚਾਰੇ ਦੀ ਭਲਾਈ ਵਿੱਚ ਮਹੱਤਵਪੂਰਨ ਯੋਗਦਾਨ ਪਾ ਸਕਦੇ ਹੋ। ਇਕੱਠੀ ਕੀਤੀ ਗਈ ਜਾਣਕਾਰੀ ਰਾਹੀਂ ਸਰਕਾਰ ਅਤੇ ਸਰਕਾਰੀ ਵਿਭਾਗ ਸਹੂਲਤਾਂ, ਪੈਸੇ ਤੇ ਫੰਡਿੰਗ ਨੂੰ ਬਿਹਤਰ ਤਰੀਕੇ ਨਾਲ ਵੰਡ ਕੇ ਹਰ ਨਿਵਾਸੀ ਤੱਕ ਪਹੁੰਚਾਉਣ ਲਈ ਫੈਸਲੇ ਕਰਦੇ ਹਨ। ਤੁਹਾਡੇ ਵੱਲੋਂ ਦਿੱਤੀ ਜਾਣਕਾਰੀ ਸਕੂਲਾਂ, ਸੜਕਾਂ, ਸਿਹਤ ਸੁਵਿਧਾਵਾਂ, ਸਮਾਜਿਕ ਸਹੂਲਤਾਂ ਅਤੇ ਸਸਤੇ ਮੁੱਲ ਉੱਤੇ ਰਹਿਣ ਲਈ ਘਰਾਂ ਦੀ ਸਹੂਲਤ ਵਰਗੀਆਂ ਸੇਵਾਵਾਂ ਲਈ ਸਰਕਾਰੀ ਫੰਡਿੰਗ ਨਿਰਧਾਰਤ ਕਰਦੀ ਹੈ।



### ਘਰ ਦੇ ਸਾਰੇ ਮੈਂਬਰਾਂ ਦੀ ਗਿਣਤੀ ਹੋਵੇ

ਮਰਦਮਸ਼ੁਮਾਰੀ ਵਿੱਚ ਸਿਰਫ ਮੁੱਢਲੀ ਜਾਣਕਾਰੀ ਹੀ ਪੁੱਛੀ ਜਾਵੇਗੀ। ਤੁਹਾਡੇ ਇੰਮੀਗ੍ਰੇਸ਼ਨ ਸਟੇਟਸ, ਕਿਸੇ ਵੀ ਤਰ੍ਹਾਂ ਦੇ ਅਪਰਾਧਿਕ ਕੇਸ ਜਾਂ ਪਿਛੋਕੜ ਸੰਬੰਧੀ ਕੋਈ ਵੀ ਜਾਣਕਾਰੀ ਨਹੀਂ ਪੁੱਛੀ ਜਾਵੇਗੀ। ਘਰ ਵਿੱਚ ਰਹਿਣ ਵਾਲੇ ਹਰ ਇੱਕ ਵਿਅਕਤੀ (ਘਰ ਦੇ ਮਾਲਿਕ ਤੋਂ ਲੈ ਕੇ ਕਿਰਾਏਦਾਰ ਤੱਕ) ਦੀ ਜਾਣਕਾਰੀ ਭਰੀ ਜਾਵੇ।



### ਤੁਹਾਡੇ ਵੱਲੋਂ ਦਿੱਤੀ ਜਾਣਕਾਰੀ 100% ਗੁਪਤ ਰੱਖੀ ਜਾਵੇਗੀ

ਮਰਦਮਸ਼ੁਮਾਰੀ ਫਾਰਮ ਉੱਤੇ ਤੁਹਾਡੇ ਵੱਲੋਂ ਦਿੱਤੇ ਗਏ ਜਵਾਬ ਪੂਰਨ ਤੌਰ ਉੱਤੇ ਗੁਪਤ ਰੱਖੇ ਜਾਣਗੇ। ਕਾਨੂੰਨ ਮੁਤਾਬਕ ਤੁਹਾਡੇ ਵੱਲੋਂ ਦਿੱਤੀ ਗਈ ਜਾਣਕਾਰੀ ਇੰਮੀਗ੍ਰੇਸ਼ਨ, ਪੁਲਿਸ, ਕੋਈ ਹੋਰ ਸਰਕਾਰੀ ਵਿਭਾਗ ਜਾਂ ਗੈਰ ਸਰਕਾਰੀ ਸੰਸਥਾ ਨਹੀਂ ਦੇਖ ਸਕਦੀ। ਮਰਦਮਸ਼ੁਮਾਰੀ ਰਾਹੀਂ ਇਕੱਠੀ ਕੀਤੀ ਗਈ ਜਾਣਕਾਰੀ ਸਿਰਫ ਗਿਣਤੀ ਵਾਸਤੇ ਵਰਤੀ ਜਾਵੇਗੀ। ਮਰਦਮਸ਼ੁਮਾਰੀ ਫਾਰਮ ਵਿੱਚ ਤੁਹਾਡੀ ਨਾਗਰਿਕਤਾ (ਸਿਟੀਜ਼ਨਸ਼ਿਪ) ਅਤੇ ਇੰਮੀਗ੍ਰੇਸ਼ਨ ਸਟੇਟਸ ਬਾਰੇ ਨਹੀਂ ਪੁੱਛਿਆ ਜਾਵੇਗਾ।



Return Address  
123 Main Street  
City, State 99999

Prsrt Std  
U.S. Postage  
**PAID**  
Fremont, CA  
Permit # 230



United States®  
**Census**  
2020



# BE COUNTED IN THE 2020 CENSUS

# ਮਰਦਮਸ਼ੁਮਾਰੀ

ਸਾਡੀ ਗਿਣਤੀ » ਸਾਡੀ ਪਛਾਣ » ਸਾਡਾ ਭਵਿੱਖ

2020Census.gov · CaliforniaCensus.org · 559.677.7454





# We keep your data like you keep your kids. Safe and secure.

All 2020 Census responses are kept confidential and private. It's the law. Your responses cannot be shared and cannot be used against you by any government agency or court in any way.

For more information, visit:

[www.2020Census.gov](http://www.2020Census.gov)  
[www.CaliforniaCensus.org](http://www.CaliforniaCensus.org)  
[www.fresnocountyca.gov/census2020](http://www.fresnocountyca.gov/census2020)

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**Census**  
2020





# Mantenemos tus datos de la misma forma que tú mantienes a tus hijos. Seguros y a salvo.

Todas las respuestas del Censo 2020 se mantienen confidenciales y privadas. Es la ley. Tus respuestas no pueden compartirse ni usarse en tu contra de forma alguna por ninguna agencia gubernamental o tribunal.

Para obtener más información, visite:

[www.2020Census.gov](http://www.2020Census.gov)  
[www.CaliforniaCensus.org](http://www.CaliforniaCensus.org)  
[www.fresnocountyca.gov/census2020](http://www.fresnocountyca.gov/census2020)

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# Respond your way to the 2020 Census.

By April 1, 2020, every home will receive an invitation to participate in the 2020 Census. You will have three options for responding. All of them are easy!



Online



By Phone



By Mail

The 2020 Census marks the first time you will be invited to respond online—even on your mobile device. The online form is available in many different languages. Visit [2020CENSUS.GOV](https://2020CENSUS.GOV) for more information about responding online.

**2020CENSUS.GOV**

D-HP-GP-EN-417

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# Census data impacts funding for things like:

- › Education programs and grants
- › Public transportation
- › Medicare and Medicaid
- › Supplemental Nutrition Assistance Program
- › Libraries
- › Community centers
- › School meal programs
- › Parks, playgrounds, and recreational facilities

For more information, visit:

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**2020**



# Why We Ask

## The 2020 Census is easy. The questions are simple.

Responses to census questions provide a snapshot of the nation. Census results affect your voice in government, how much funding your community receives, and how your community plans for the future.

### When you fill out the census, you help:



Determine how many seats your state gets in Congress.



Inform how more than \$675 billion in federal funding is distributed to states and communities each year.



Create jobs, provide housing, prepare for emergencies, and build schools, roads and hospitals.

## The 2020 Census will ask for the following information:

### Number of people at address

We ask this question to collect an accurate count of the number of people at each address on Census Day, April 1, 2020. Each decade, census results determine how many seats your state gets in Congress. State and local officials use census counts to draw boundaries for congressional districts, state legislative districts, and school districts.

### Any additional people living or staying there

Our goal is to count people once, only once, and in the right place according to where they live on Census Day. Keeping this goal in mind, we ask this question to ensure that everyone living at an address is counted.

### Owner/Renter

We ask about whether a home is owned or rented to create statistics about homeownership and renters. Homeownership rates serve as an indicator of the nation's economy and help in administering housing programs and informing planning decisions.

### Phone number

We ask for a phone number in case we need to contact you. We will never share your number and will only contact you if needed for official Census Bureau business.

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## Name

We ask for names to ensure everyone in the household is counted. This also helps us to keep ancestry records. Listing the name of each person in the household helps respondents include all members, particularly in large households where a respondent may forget who was counted and who was not.

## Sex

We ask about the sex of each person to create statistics about males and females. Census data about sex is used in planning and funding government programs, and in evaluating other government programs and policies to ensure they fairly and equitably serve the needs of males and females. These statistics are also used to enforce laws, regulations, and policies against discrimination in government programs and in society.

## Age and date of birth

We ask about age and date of birth to understand the size and characteristics of different age groups and to present other data by age. Local, state, tribal, and federal agencies use age data to plan and fund government programs that provide assistance or services for specific age groups, such as children, working-age adults, women of childbearing age, or the older population. These statistics also help enforce laws, regulations, and policies against age discrimination in government programs and in society.

## Hispanic, Latino, or Spanish origin

We ask about whether a person is of Hispanic, Latino, or Spanish origin to create statistics about this ethnic group. The data collected in this question is needed by federal agencies to monitor compliance with anti-discrimination provisions, such as the Voting Rights Act and the Civil Rights Act.

## Race

We ask about a person's race to create statistics about race and to present other statistics by race groups. The data collected in this question is needed by federal agencies to monitor compliance with anti-discrimination provisions, such as the Voting Rights Act and the Civil Rights Act.

## Whether a person lives or stays somewhere else

Our goal is to count people once, only once, and in the right place according to where they live on Census Day. Keeping this goal in mind, we ask this question to ensure individuals are not included at multiple addresses.

## Relationship

We ask about the relationship of each person in a household to one central person to create estimates about families, households, and other groups. Relationship data is used in planning and funding government programs that provide funds or services for families, people living or raising children alone, grandparents living with grandchildren, or other households that qualify for additional assistance.

For more information, visit:

**2020CENSUS.GOV**

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Name

Any additional people living or staying there

Sex

Owner/Renter

Age and date of birth

Race, Hispanic, Latino, or Spanish origin

Phone number

Whether a person lives or stays somewhere else

Relationship

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For more information, visit:

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# Everybody Counts!

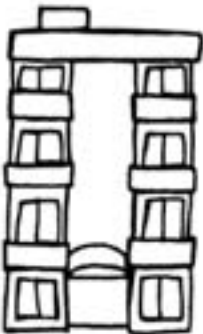
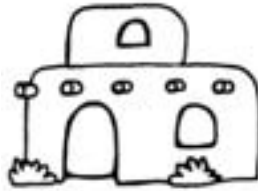


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Bureau

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**STATISTICS  
IN SCHOOLS**  
Classrooms Powered by Census Data

# I count!

Says Ellen, a very important person — age three.

Yes indeed, **EVERYBODY COUNTS!** Just follow along and see.

You count as a person, a very special you.

And wherever you live, that's where you count, too.

Like you, Ellen is Number 1.

To her family she's dear...







But when we count who lives in this house, we can't count her here.  
This is where her grandparents live. She's just visiting for the day.  
Ellen lives in a different house, though it's not so far away.  
So count 2 people in this home — one, two:  
Grandfather, who's Ned, and Grandmother, who's Sue.



# You count!

Says Ellen to Leilani, going whoosh! down the slide.

When Ellen visits with Tranh and Khanh, they play in the yard outside.

Leilani's family and Ellen's grandparents, neighbors are they,

In a row of neat townhomes along Counting Way.





Leilani has no sisters or brothers — not even a kitten or pup!  
She likes having friends come to play games and dress-up.  
So count 3 — one, two, three — for this special family,  
For her mother and father, and of course, Leilani.



# Your family counts, too!

Says Leilani to Tomás, her friend in the park,  
Who always goes everywhere with his dog, Spark.  
Tomás lives with his sister, Carolina, and her husband, José,  
In a white house with a red door and a roof that's gray.





Tomás' family just grew and he's happy as can be.  
Carolina has a new baby, a boy named Hector Lee.  
Now when Tomás counts his family he uses one finger more!  
That's one, two, three — and baby Hector makes 4.







# 5

## I count!

Says Keisha, in the house with the big oak tree.

Yes, **EVERYBODY COUNTS!** Just follow along and see.

You count as a person, a very special you.

And wherever you live, that's where you count, too.

So let's start with Keisha, who just turned four,

And count Daddy and Mommy and Grandma Moore.

Don't miss baby Latisha, who's playing on the floor.

Count 5 in Keisha's house with the tree strong and tall.

One, two, three, four, five — family members in all.

# You count!

Says Keisha to her good pal, Brad.

Brad lives in the yellow house with his mom and dad,  
Plus his two older brothers and gray-haired Uncle Steve,  
Who does magic tricks with coins up his sleeve.  
Count 6 in Brad's house — there's no trick to it.  
One, two, three, four, five, six — you can do it!

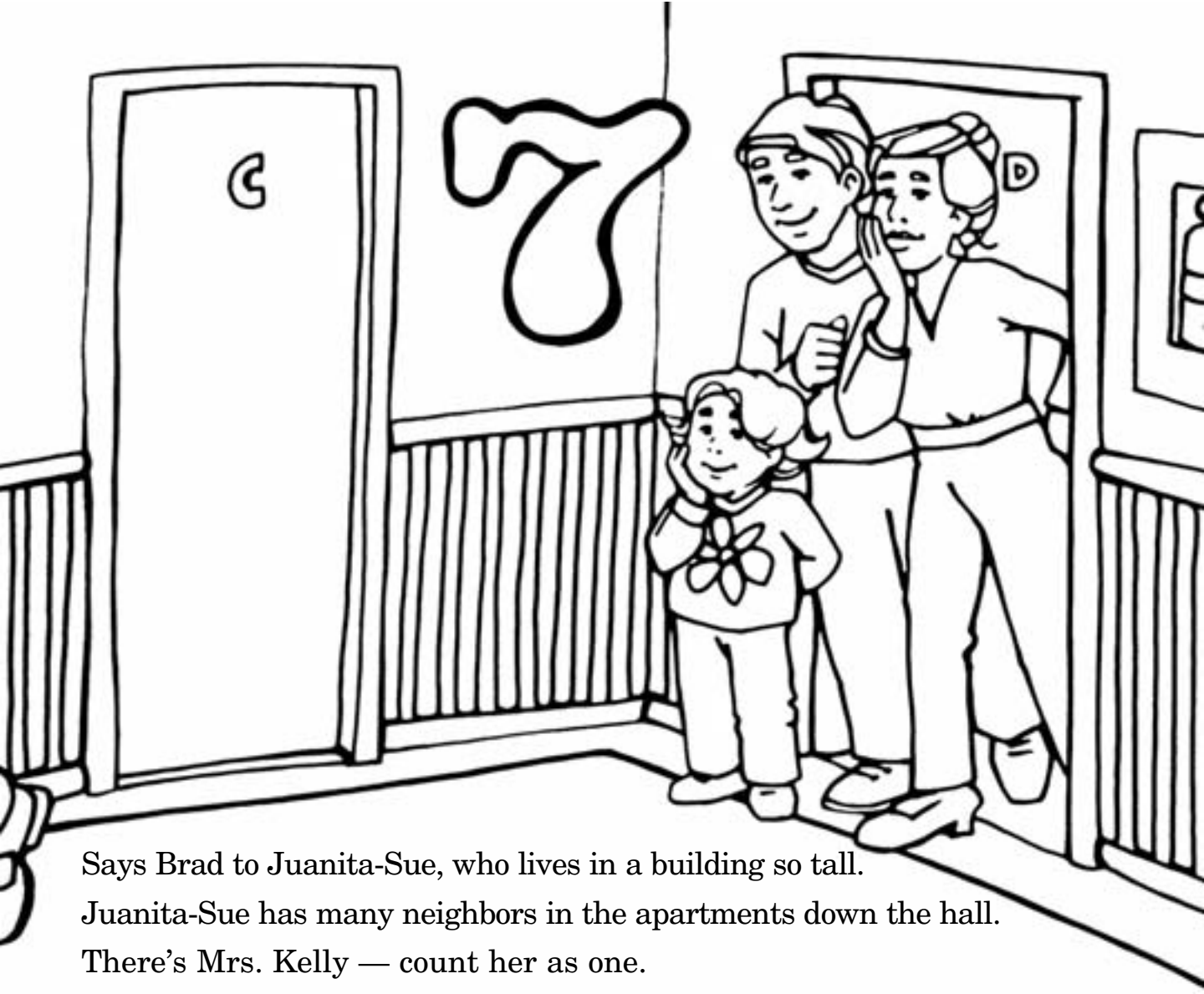








**Your neighbors  
count, too!**



Says Brad to Juanita-Sue, who lives in a building so tall.  
Juanita-Sue has many neighbors in the apartments down the hall.  
There's Mrs. Kelly — count her as one.  
And two for Mr. Williams and his grandson.  
And then Juanita-Sue and her parents, who total three.  
Who'd we forget? Oh yes! There's only one Mr. Bonetti,  
Who cooks the most delicious meatballs and spaghetti!  
What's important is who counts behind each door.  
It's the people who count in each apartment, on each floor.  
Yes, everybody counts in this building so tall.  
Count each and every person, whether big or small.



# The Census counts people!





That's right! Every single one!

It's a big job to count everybody, and here's how it's done.

You get a form in the mail or someone brings it to your door.

It says "Please, count who lives here," and a few questions more.

Then what's next? You fill out the form, like this family.

Remember Ellen? It's her family we see!

She lives on a farm with two helpers, chickens, and a pig.

Count 8 people in Ellen's house — her household is so big.

The form is ready to mail — and that's easy to do.

You can send it from your mailbox; the post office, too.

# Make sure it counts you!





Say Ellen, Leilani, Tomás, Keisha, Brad, and Juanita-Sue.

Each family is special, each person is, too.

So count your family — it's important to do.

**EVERYBODY COUNTS** — and that includes YOU!

Count all the children — can you find 9?

One, two, three, four, five, six, seven, eight, nine — you did fine!

But we're missing a child. Do you know who?

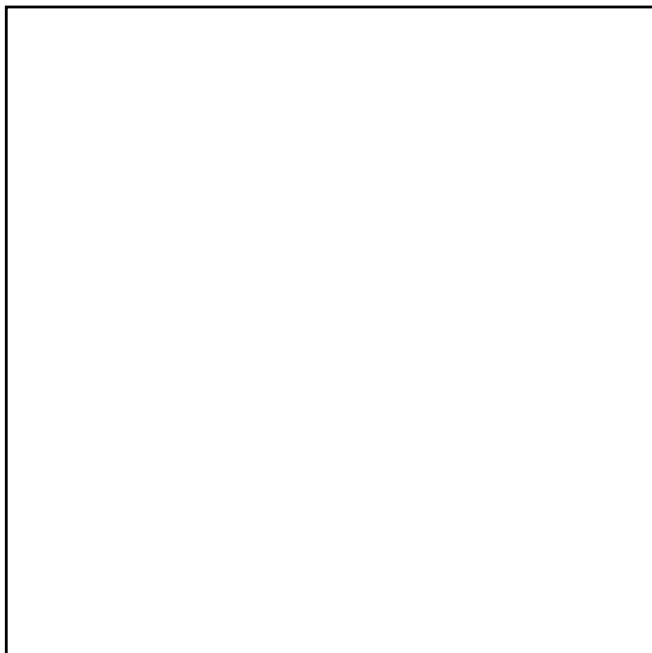
Of course, of course, we need to count you!

So get ready to count. We'll start over again.

One, two, three, four, five, six, seven, eight, nine...

# Count yourself:

Draw yourself here:







The Fresno Bee

IMPACT2020

# The Fresno Bee

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HOME

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CORONAVIRUS

SPORTS

FRESNOLAND

EDUCATION LAB

OPINION



Census  
2020

It's not too late. Respond today!  
*Your participation will help Fresno  
County grow and thrive!*

Visit [2020census.gov](https://2020census.gov) to  
get started, or call toll-free  
844-330-2020

For more information, visit: [fresnocountyca.gov/census2020](https://fresnocountyca.gov/census2020)



HOME

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OPINION



**CENSUS**  
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**ALL**  
2020

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## KNOWN COVID-19 CASES IN U.S.

## CALIFORNIA

Total Tests

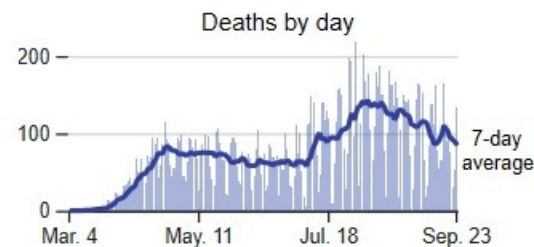
13.9M

Confirmed

787,470

Deaths

15,204



## NATIONAL

Total Tests

97.5M

Confirmed

6,935,556

Deaths

201,920

Source: The COVID Tracking Project and Johns Hopkins University CSSE

Job Number: **129122001a**  
Product: **Interior 11x28 (framed)**

Plant: Fresno, CA  
Date: Monday, February 17 2020  
Artist: Marques Butler

Referencing uploaded client art. Client provided logos.

# 2020 Census

## When we all respond, we all benefit.

When everyone is counted in the 2020 Census, our communities get the funding they need for things like health care, education, emergency services, and more.

For more information, visit:  
[www.2020Census.gov](http://www.2020Census.gov)

[www.CaliforniaCensus.org](http://www.CaliforniaCensus.org)  
[www.fresnocountyca.gov/census2020](http://www.fresnocountyca.gov/census2020)



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**Censo  
2020**

Cuando todos  
respondemos, todos  
beneficiamos.

Cuando todos son contados  
en el Censo 2020, nuestras  
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necesitan como servicios de salud,  
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Census  
2020

WAIT FOR LIGHT, THEN TOUCH DOOR TO OPEN  
ESPERE A QUE SE ENCIENDA LA LUZ. LUEGO TOQUE LA PUERTA PARA ABIRLA

Exit Door Puerta de Salida



Job Number: **129122002a**  
Product: **Interior 11x28 (framed)**

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**2020 Census**

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[www.fresnocountyca.gov/census2020](http://www.fresnocountyca.gov/census2020)

**THE COUNTY OF FRESNO**

**CENSUS CALIFORNIA ALL 2020**

**United States Census 2020**

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The advertisement features a collage of diverse people, including a man in a black and red jacket, a woman in a red jacket and wheelchair, and a family of three. The background is a light blue gradient with a subtle pattern of people's faces.



**9 SIMPLE QUESTIONS  
DO IT TODAY**



Online at  
[my2020census.gov](https://my2020census.gov)



By Phone at  
844-330-2020



By Mail









SAFETY  
SEAL

Census 2020  
Be Counted



**Census 2020**

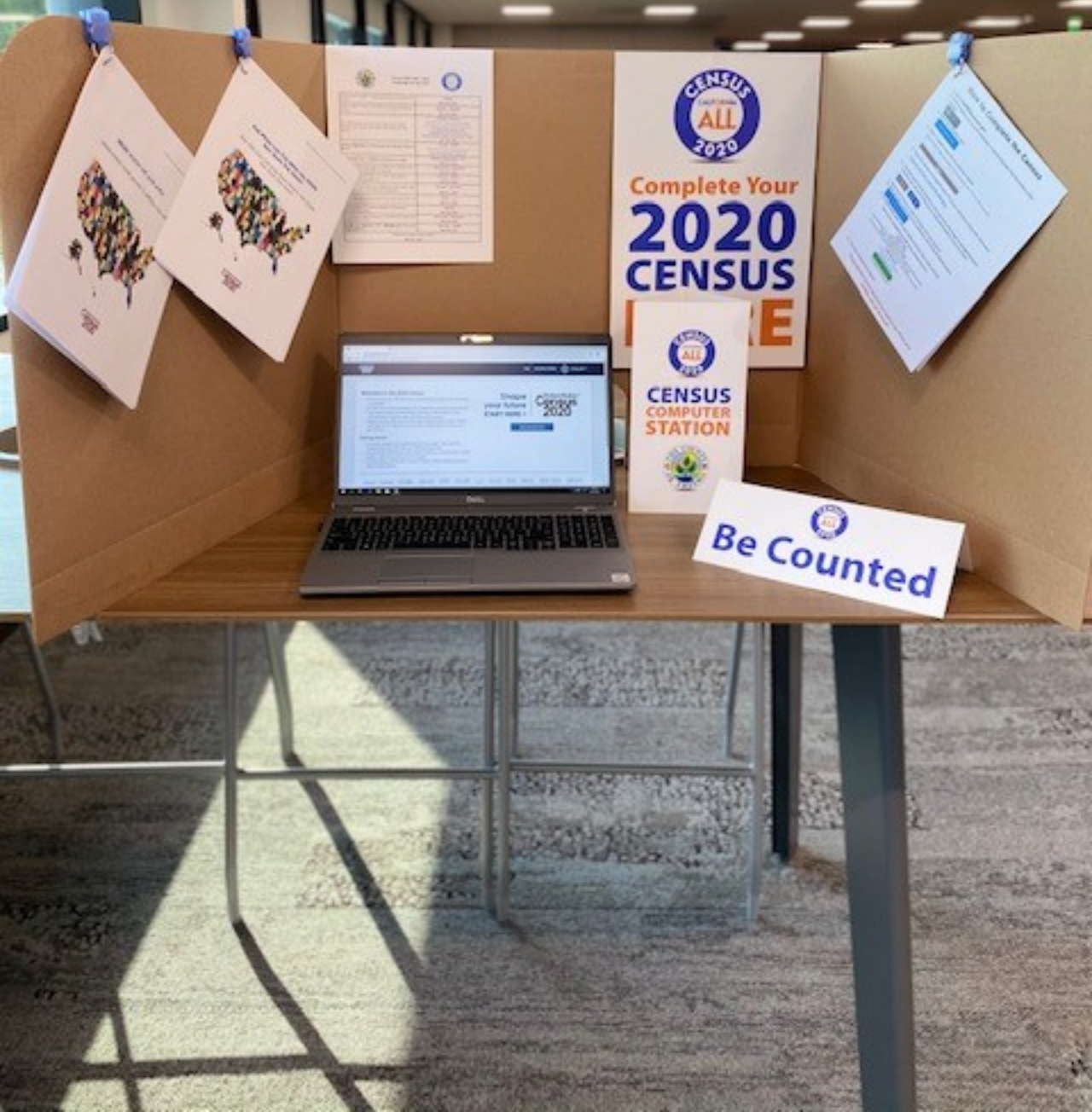
A sleek, modern ballpoint pen with a white body and orange accents. The text "Census 2020" is printed in orange on the white barrel. The pen features a white clip and an orange rubberized grip at the end.



**BE  
COUNTED**







Complete Your  
**2020**  
**CENSUS**  
**HERE**



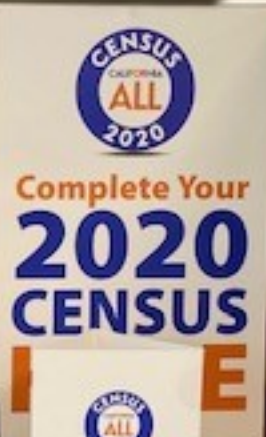
**CENSUS**  
**COMPUTER**  
**STATION**



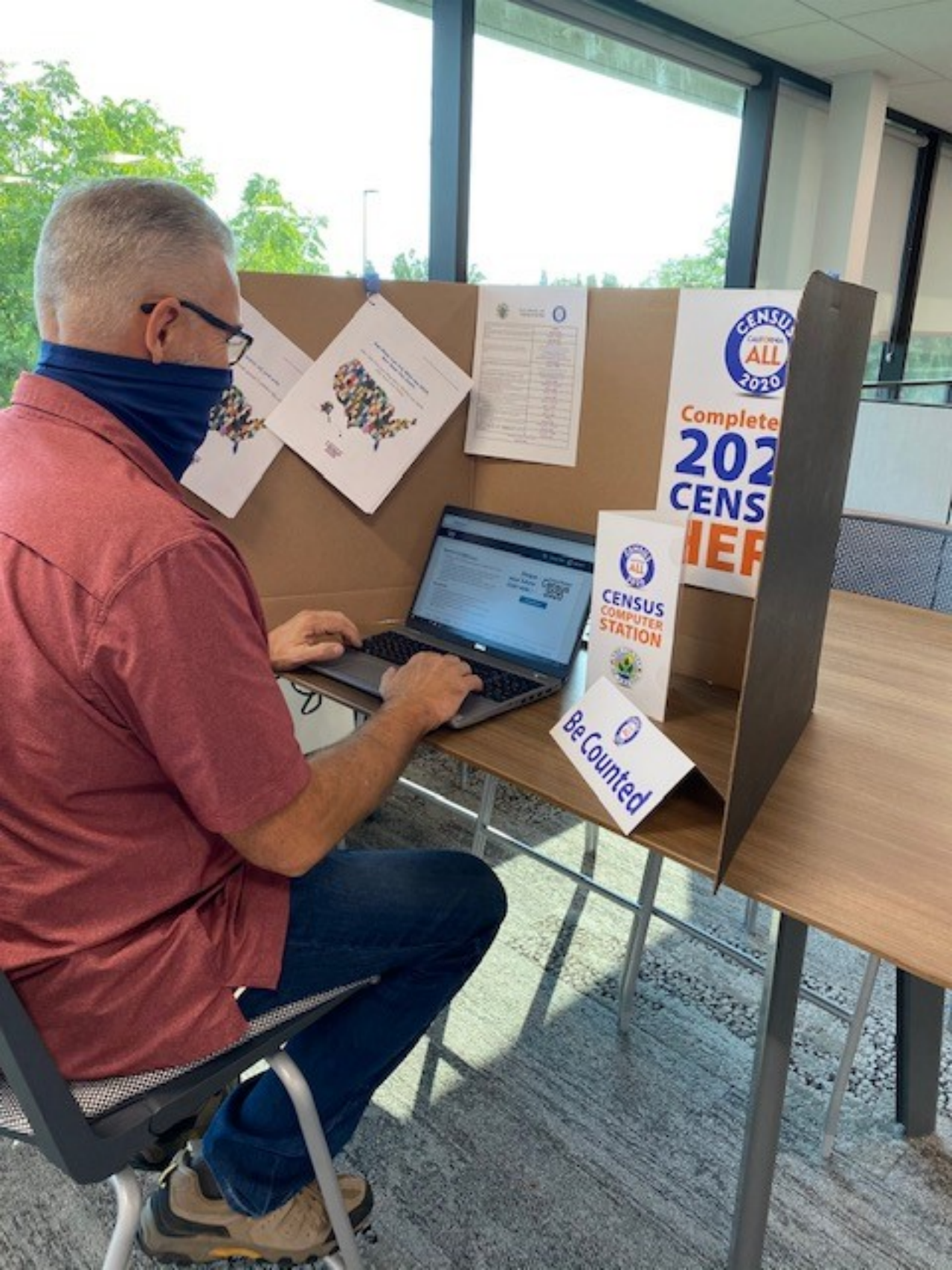
**Be Counted**



Language	Phone Number	Website
English	1-800-950-8629	2020census.gov
Spanish	1-800-950-8629	2020census.gov/espanol
Chinese	1-800-950-8629	2020census.gov/chinese
Hindi	1-800-950-8629	2020census.gov/hindi
Tagalog	1-800-950-8629	2020census.gov/tagalog
Vietnamese	1-800-950-8629	2020census.gov/vietnamese
Arabic	1-800-950-8629	2020census.gov/arabic
Russian	1-800-950-8629	2020census.gov/russian
Japanese	1-800-950-8629	2020census.gov/japanese
Korean	1-800-950-8629	2020census.gov/korean
Indonesian	1-800-950-8629	2020census.gov/indonesian
Burmese	1-800-950-8629	2020census.gov/burmese
Khmer	1-800-950-8629	2020census.gov/khmer
Laotian	1-800-950-8629	2020census.gov/laotian
Thai	1-800-950-8629	2020census.gov/thai
Urdu	1-800-950-8629	2020census.gov/urdu
Punjabi	1-800-950-8629	2020census.gov/punjabi
Yoruba	1-800-950-8629	2020census.gov/yoruba
Swahili	1-800-950-8629	2020census.gov/swahili
Shona	1-800-950-8629	2020census.gov/shona
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Ndebele	1-800-950-8629	2020census.gov/ndebele
Venda	1-800-950-8629	2020census.gov/venda
Tswana	1-800-950-8629	2020census.gov/tswana
Sotho	1-800-950-8629	2020census.gov/sotho
Shan	1-800-950-8629	2020census.gov/shan
Myanmar	1-800-950-8629	2020census.gov/myanmar
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Malayalam	1-800-950-8629	2020census.gov/malayalam
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Telugu	1-800-950-8629	2020census.gov/telugu
Kannada	1-800-950-8629	2020census.gov/kannada
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Gujarati	1-800-950-8629	2020census.gov/gujarati
Assamese	1-800-950-8629	2020census.gov/assamese
Bengali	1-800-950-8629	2020census.gov/bengali
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Croatian	1-800-950-8629	2020census.gov/croatian
Bosnian	1-800-950-8629	2020census.gov/bosnian
Montenegrin	1-800-950-8629	2020census.gov/montenegrin
Albanian	1-800-950-8629	2020census.gov/albanian
Macedonian	1-800-950-8629	2020census.gov/macedonian
Bulgarian	1-800-950-8629	2020census.gov/bulgarian
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Portuguese	1-800-950-8629	2020census.gov/portuguese
Spanish	1-800-950-8629	2020census.gov/spanish
Welsh	1-800-950-8629	2020census.gov/welsh
Irish	1-800-950-8629	2020census.gov/irish
Scottish Gaelic	1-800-950-8629	2020census.gov/scottish-gaelic
Manx	1-800-950-8629	2020census.gov/manx
Welsh	1-800-950-8629	2020census.gov/welsh
Irish	1-800-950-8629	2020census.gov/irish
Scottish Gaelic	1-800-950-8629	2020census.gov/scottish-gaelic
Manx	1-800-950-8629	2020census.gov/manx











# COMPLETE THE CENSUS HERE

COV CHAW UAS MUAJ KEY SUAV  
PEJ XEEM COV NTAUB NTAWV





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CENSUS HERE**

**COMPLETA  
EL CENSO AQUI**









CAIR  
CALIFORNIA

United States  
Census  
2020

الولايات المتحدة  
CALIFORNIA  
ALL  
2020

Fill out Your Census Survey at  
[www.2020BeCounted.org](http://www.2020BeCounted.org)

BE SEEN. BE HEARD.  
BE COUNTED.

CENSUS INFLUENCES \$800 BILLION  
IN FEDERAL FUNDING FOR HOUSING, EDUCATION,  
HEALTH CARE, PUBLIC POLICY, AND MORE!

#BeSeen #BeHeard #BeCounted





# Papaya Fresh International Market Pl

2047 W Shaw Ave.



Mon - Fri	8am - 9pm
Saturday	8am - 9pm
Sunday	9am - 6pm

559-319-8675



**We Welcome  
SNAP EBT  
Customers**

[illegible][illegible]

United States Census 2020 **COUNT US IN**  CAIR


WE ARE PEOPLE BUILDING A CALIFORNIA WHERE  
EVERYONE BELONGS AND EVERYONE COUNTS.

### WHAT IS THE CENSUS?

Every 10 years, the Census Bureau surveys persons living in the United States, regardless of citizenship or immigration status.

### WHY SHOULD ALL CALIFORNIANS COMPLETE THE CENSUS?

At completing all sample questions, your help from  
community is getting ready for

 **Budding's Better Buddies, LLC**

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**SENIORS, DISABERS & FAMILIES**

**CREATING NEWS**



#BeSeen #BeHeard #BeCounted



Your responses to the 2010 Census are safe, secure, and protected. Your community is working to pay its census bill. The Census Bureau will have the resources to count and deliver.

### 3 WAYS TO COMPLETE THE CENSUS



MAIL PHONE ONLINE











# Virtual Census

Questionnaire Assistance Center (QAC)

.....

**Do you need help filling  
out the Census?**

هل تحتاج إلى مساعدة في ملء التعداد ؟  
آيا شما نیاز به کمک به پر کردن سرشماری؟  
ایا تاسو د سرشمیرنې په ډکولو کې مرستې ته اړتیا لرئ؟

Մարդահամարը լրացնելու հարցում օգնության կարիք ունե՞ք:

.....

United States  
**Census**  
**2020**

Call: 888-396-5070







**Conoce Tus  
Derechos Sobre  
el Censo**

**Know Your  
Census Rights**

**Paub Txog Koj Cov  
Cai Ntawm Nom  
Tswv Suav Pej Xeem**



---

**Comida • Actividades para niños • Información sobre el Censo**

**Food • Children's Activities • Census & Resource Info**

**Peb Muaj: Khoom Noj • Kev Ua Si Rau Me Nyuam**

**• Kev Paub Txog Nom Tswv Suav Pej Xeem**

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**7 de septiembre, 2019**

**September 7, 2019**

**Lub Cuaj Hlis Ntuj Hnub  
Tim Xya Xyoo 2019**

**11 am - 2 pm**

Mosqueda Center  
4670 E Butler Ave,  
Fresno, CA 93702



**Fresno  
County  
COMPLETE COUNT  
COMMITTEE >**



**Like us on Facebook!  
@FresnoCountyCCC**

**#FresnoCountyCounts**





CENTRO LA FAMILIA  
ADVOCACY SERVICES  
NEIGHBORHOOD RESOURCE CENTER

FRESNO VIBRANT  
COMMUNITIES  
QUALITY HOUSING ENGAGED  
RESIDENTS

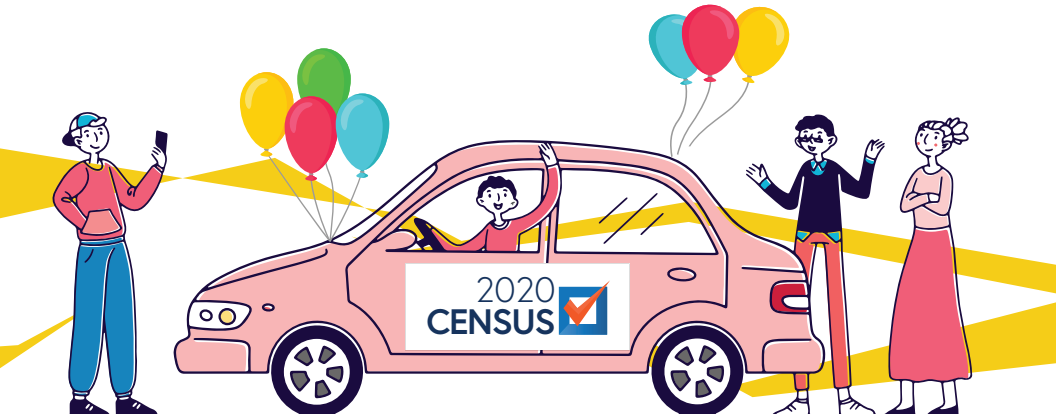


# CARAVANA COMUNITARIA EN MENDOTA

**Jueves, 24 de septiembre**  
**6:00-7:30PM**

Acompáñanos en ésta actividad divertida y segura  
invitando a la comunidad a participar en el Censo 2020

**Lugar de encuentro: Fresno Housing Authority**  
**191 Tuft Street, Mendota CA**



# **NOCHE DE CENSO LOTERÍA**

**Viernes, 6 de Marzo  
5:30-7:30pm  
Kerman High School Gym  
205 S 1st St, Kerman, CA**

Acompáñanos e informate de una manera divertida  
cómo el Censo 2020 te beneficia a ti a tu familia.


- ***Feria de recursos***
- ***Actividades familiares***
- ***Premios***
- ***Tacos***
- ***Cuidado de niños***
- ***y más***

**Evento familiar y gratuito. ¡Acompáñanos!**



**CENTRO LA FAMILIA**  
ADVOCACY SERVICES  
NEIGHBORHOOD RESOURCE CENTER





# **CENSUS LOTERÍA NIGHT**

**Friday, March 6th  
5:30-7:30pm  
Kerman High School Gym  
205 S 1st St, Kerman, CA**

Have fun and learn more about the Census 2020  
and how it benefits your family and community.

- **Resource Fair**
- **Family Activities**
- **Prizes**
- **Tacos**
- **Childcare**
- **and more!**

**No cost event. Bring your friends & family!**



**CENTRO LA FAMILIA**  
ADVOCACY SERVICES  
NEIGHBORHOOD RESOURCE CENTER







Respond Today

CENSUS 2020

For a BRIGHTER Future



Se Acaba  
El Tiempo  
¡Responde  
HOY!

Ayuda a

Determinar los  
fondos que reciben  
los programas importantes  
para los siguientes  
10 años





Census  
Everyone living  
in your home  
counts

REEDLEY

REEDLEY





SIERRA MARKET  
CARNICERIA VERDURAS

SIERRA MARKET  
CARNICERIA VERDURAS

CARNICERIA

Todos  
Contamos  
CENSUS 2020

Census 2020









Participa en el  
Censo

en el

en el

Participa en el  
Censo

Participa en el  
Censo

CENSUS  
CALIFORNIA  
ALL  
2020

CENSO  
CALIFORNIA  
ALL  
2020

CENSUS  
CALIFORNIA  
ALL  
2020

CENSUS  
CALIFORNIA  
ALL  
2020











Please Use 911 for emergencies  
For more information, please contact your local emergency services  
Por favor, use el 911 para emergencias  
Para más información, por favor contacte a los servicios de emergencia locales

  
**COMPLETE THE  
CENSUS HERE**  
**COMPLETA  
EL CENSO AQUI**

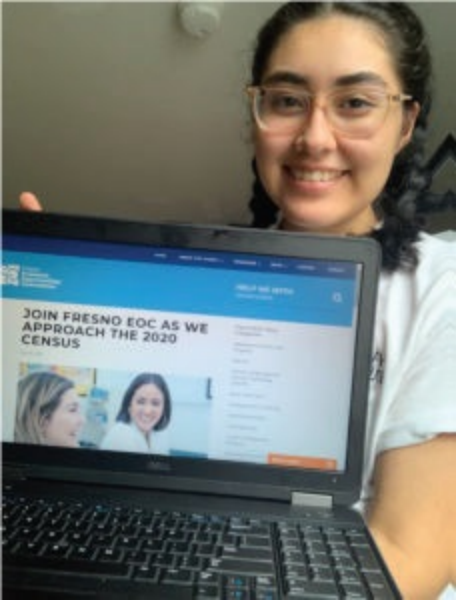


  
**Be Counted**











FIRST 95



**En California,  
todos los  
niños cuentan.**





**In California,  
all kids count.**

**#2020Census  
#CaliforniaForAll**



 **EPU**  
Children's Center  
*Hope Starts Here*  
(559) 229-2000  
epuchildres.org

**BE  
COUNTED**











5316

STOP PLAYIN'

WITH MY HEAD

COUNTUS IN  
2020

There's Power in Being Counted  
#2020CENSUS

COUNTUSIN2020.ORG



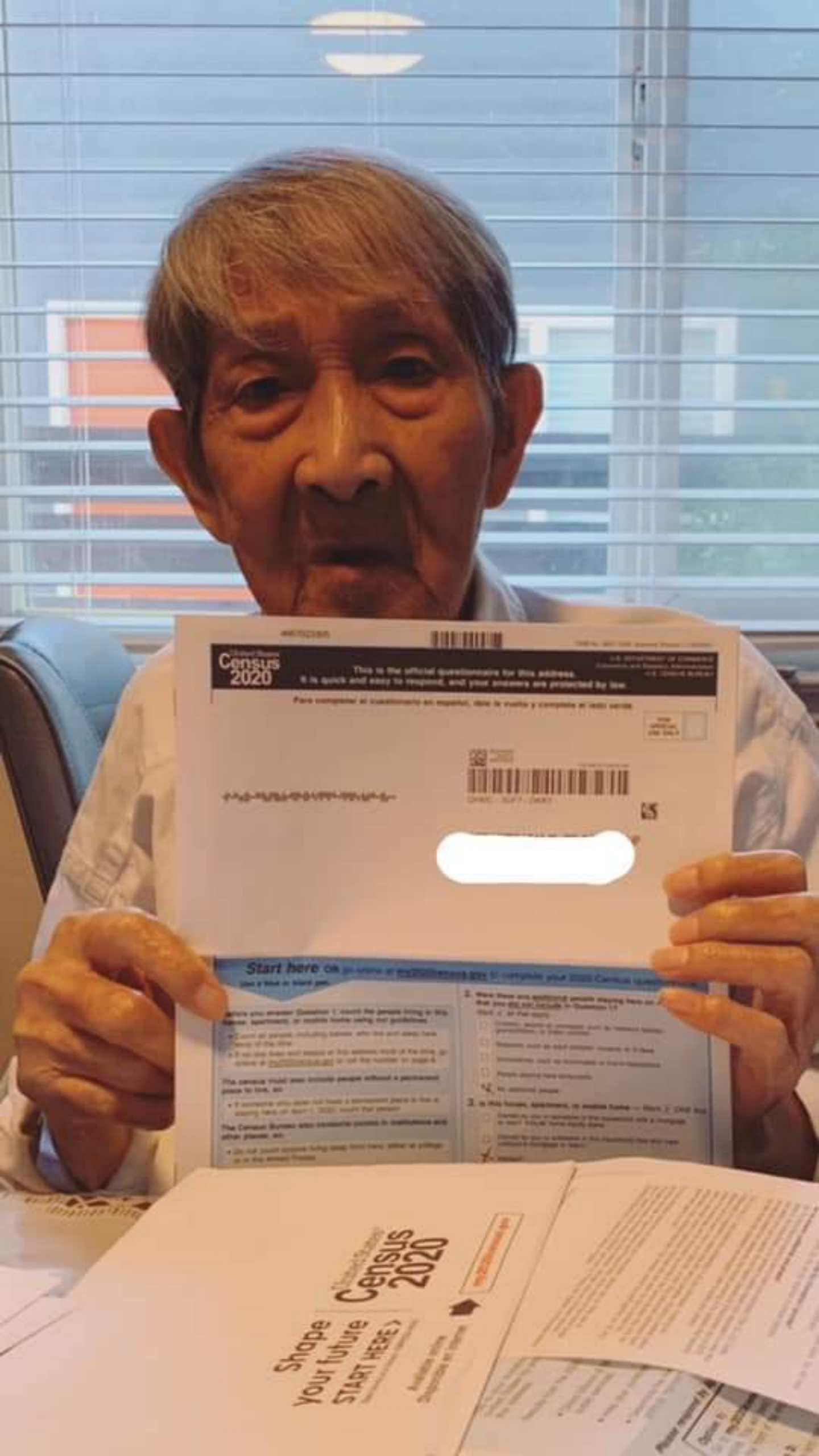


**COUNT US IN  
2020**  
There's Power in Being Counted  
#2020COUNTUS  
COUNTUSIN2020.ORG

**COUNT US IN  
2020**  
There's Power in Being Counted  
#2020COUNTUS  
COUNTUSIN2020.ORG

**COUNT US IN  
2020**  
There's Power in Being Counted  
#2020COUNTUS  
COUNTUSIN2020.ORG







# CENSUS 2020

Have you completed the census yet?

The last day to complete the  
census is September 30, 2020!

An accurate count means more  
resources for our community!

Need assistance?

**(559) 255 - 8395**



THE FRESNO CENTER







TV SHOWS

NOTICIAS

FAMOSOS

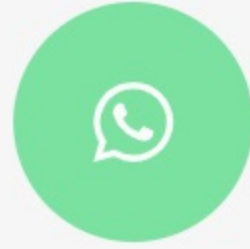
DEPORTES

RADIO



TUDN®

marcado mas goles que Javier Hernandez, quien aun es el mexicano más goleador en esa competencia.



PUBLICIDAD



## Otros destacados







CENSO

2020 ✓

#CuentaConmigo



¡HAGA CLIC AQUÍ PARA MÁS INFORMACIÓN!

VIRALES  
TUDN

VER VIDEO

FÚTBOL

**¡Enloquece! Toni Leistner agrade a afición por insultarlo en Alemania**

Lo último



Resultados



Posiciones



En vivo





UNIVISION 21 FRESNO

## Los niveles insalubres de la calidad del aire en el Valle Central equivalen a fumar 7 cigarrillos diarios

Durante la mañana de este lunes, varios condados del Valle Central de California amanecieron por sobre los 200 AQI (índice calidad de aire), lo que significa que el aire se halla 'muy insalubre'. De acuerdo a un estudio de la Universidad de Berkeley, cuando este alcanza niveles 'muy insalubres' significa que se inhala el humo equivalente ...

[LEER MÁS >](#)



5



HACE 22 HORAS

### ACCIDENTES

#### Identifican a las tres víctimas del accidente ocurrido en el sureste de Fresno

HACE 3 DÍAS

### INCENDIO EN CALIFORNIA

#### Así trabajan los bomberos de California en una de las temporadas de incendios más devastadoras de la historia

HACE 3 DÍAS



PUBLICIDAD

#### Conjoined Twins Share Appalling Family News After 27 Years [Photos]

BY MATERNITYWEEK.COM

Prob. lluvia: 0% Humedad: 25% Viento: NO 8mph

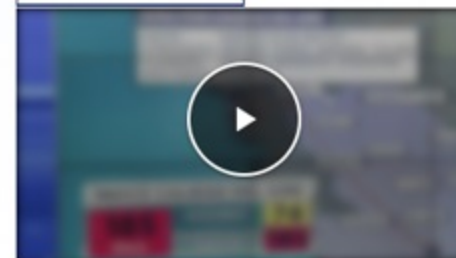
87°  
7:00 pm

77°  
10:00 pm

71°  
1:00 am

VIDEO

GRÁFICOS



[VER PRONÓSTICO COMPLETO >](#)

PUBLICIDAD

CENSO  
2020

#CuentaConmigo



¡HAGA CLIC AQUÍ PARA MÁS INFORMACIÓN!

## MÁS NOTICIAS



## Dulce Ambición

LLENAR EL FORMULARIO  
ES SEGURO

SU INFORMACION  
ESTA PROTEGIDA

LOS BENEFICIOS  
IMPACTAN DE  
MANERA POSITIVA

THE COUNTY  
OF FRESNO

my2020census.gov  
**844-468-2020**

CENSUS  
CALIFORNIA  
ALL  
2020

## Dulce Ambición Capítulo 10

Rocky trata de humillar a Josiane frente a Vivi, pero ella la defiende. Amadeu decide ir a buscar a María de la Paz y descubre que no murió como su familia le hizo creer.



COMPARTE

CC LEER TRANSCRIPCIÓN



## NUEVO Dulce Ambición Capítulo 10

SEPTIEMBRE 11 2020 VER CAPÍTULO

Dulce Ambición - El encuentro sucedió: María de la Paz y Amadeu descubrieron que no están muertos - Escena del día

Dulce Ambición - La boda de María de la Paz con Amadeo fue arruinada: él recibió un disparo mortal frente al altar - Escena del día

Dulce Ambición - María de la Paz se enteró de la muerte de su abuela y su hermana e hizo una promesa - Escena del día

Dulce Ambición - María de la Paz se convirtió en mamá de la niña fruto de su amor con Amadeo - Escena del día

Dulce Ambición - Josiane besó a Régis para evitar que María de la Paz la viera y la avergonzara en un evento social - Escena del día



AdChoices

una vez a la semana

trulicity

(dulaglutide) inyección

0.75 mg/0.5 mL, 1.5 mg/0.5 mL

Averigua cómo Trulicity puede ayudar a reducir tu A1C



**RESUMEN DE PROPÓSITO Y SEGURIDAD CON ADVERTENCIAS**  
Información importante sobre Trulicity® (Tru-lí-si-ti). También conocida como dulaglutide.  
TRULICITY es una medicina inyectable con receta para adultos con diabetes tipo 2 que se utiliza con el

## LO ÚLTIMO



### Ensalada de nopales: la receta secreta de Michelle Galván y su esposo

La periodista y su esposo abrieron las puertas de su casa para preparar una deliciosa ensalada inspirada en sus raíces mexicanas.

LEE MÁS →

CENSO

2020

#CuentaConmigo



¡HAGA CLIC AQUÍ PARA MÁS INFORMACIÓN!



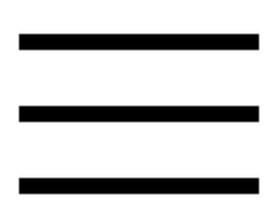
### ¿Cómo preparar pastelitos de guayaba y queso crema en casa? ¡Aquí la receta!

Los crujientes pastelitos de guayaba y queso crema se convertirán en tu postre favorito para compartir en





EL PAÍS as CincoDías



ELMOTOR



CONducir

# Los ocho casos en los que la grúa puede llevarse tu coche

Si el vehículo no puede circular tras un accidente o el conductor da positivo en un control de





#CuentaConmigo



¡HAGA CLIC AQUÍ PARA MÁS INFORMACIÓN!

POP

## Telenovelas que tuvieron finales alternativos: 'Teresa' no fue la única

ERICKA CHAVEZ



COMICS

6 motivos por los que queremos ver a Keanu Reeves (como Constantine) en la nueva serie del DCEU





## "Todo está acabado": el fuego destruye el campamento de refugiados más grande de Grecia

Un incendio destruyó el centro de acogida de refugiados más grande Grecia, en la



Census  
2020

Todos  
Everyone  
Count  
Contamos!  
mi abuelo, Abuela  
primo, vendedores  
trabajadores del campo  
trabajadores del censo

Lo puedes  
Completar  
El Linea  
por telefono  
por Correo

No es tarde  
Hagase  
Contar!  
Census 2020!



Westside Farm  
DIGITAL MOBILE NEIGH  
Connection + Information +  
ervation Serv  
SOURCE CENTER  
the Rural Westside







CAREERS IN  
ENERGY

CALIFORNIANS FOR  
**ENERGY**  
INDEPENDENCE

EVERYONE  
COUNTS  
CENSUS  
2020

EVERYONE  
COUNTS  
CENSUS  
2020

CENTRAL  
CALIFORNIA  
FOOD BANK

EVERYONE  
COUNTS  
CENSUS  
2020

EVERYONE  
COUNTS  
CENSUS  
2020

PRODUCE OF USA

WATERMELON  
3 4 5 6

PACKED & SHIPPED BY  
SARABIAN FARMS  
SANGER, CA, 93857

Westside Family  
Services x1  
7/2











*Si NOS  
CONTAMOS...*

*¡PRESENTE!*

*¡SI SE  
PUEDE!*

*¡TODOS GANAMOS!*

Complete  
el censo  
**HOY**

2020census.gov/es  
844-468-2020

SAN JOSE VALLEY  
THE CENTER  
HEALTH FUND

Estás Conduciendo  
Negocio Esencial?

Quédese y protégase en su casa.

Ayuda a evitar el contagio del COVID-19





## Rural Westside Census 2020

August 25 · 🌐



Aun no es tarde. Visite nuestra oficina en Huron o Coalinga para completa su formulario del Censo. Una vez completado, se le dara una bolsa con una camiseta y un llavero . ¡Esperamos verte pronto!

It's not to late, come to our office in Huron or Coalinga to fill out your Census! Once completed you will get a Census bag with a T-shirt and a lanyard. We hope to see you soon!

**¡TODOS  
CONTAMOS!**  
CENSO 2020

**¡TODOS  
CONTAMOS!**  
CENSO 2020

### **¿Necesita ayuda llenando su Cuestionario del Censo?**

Estaremos ofreciendo ayuda

Jueves de 9:30am - 12:00pm & 1:00pm - 4:00pm

### **Do you need help filling out your Census Questionnaire?**

We will be offering help

Thursday from 9:30am - 12:00pm & 1:00pm - 4:00pm

### **¿Necesita ayuda llenando su Cuestionario del Censo?**

Estaremos ofreciendo ayuda

Lunes de 8:00 am - 12:00 pm

Martes de 1:00 pm - 5:00 pm

### **Do you need help filling out your Census Questionnaire?**

We will be offering help

Monday from 8:00am - 12:00pm

Tuesday from 1:00 pm - 5:00pm

2020  
CENSUS

Para mas informacion/ For more Inform

Coalinga Neighborhood Resource

160 W Elm Ave Coalinga Ca

Phone/ Tel: 559-411

Para mas informacion/ For more Inform

Huron Neighborhood Resource

16856 4th Street Huron Ca





# Rural Westside Census 2020

September 4 · 🌐



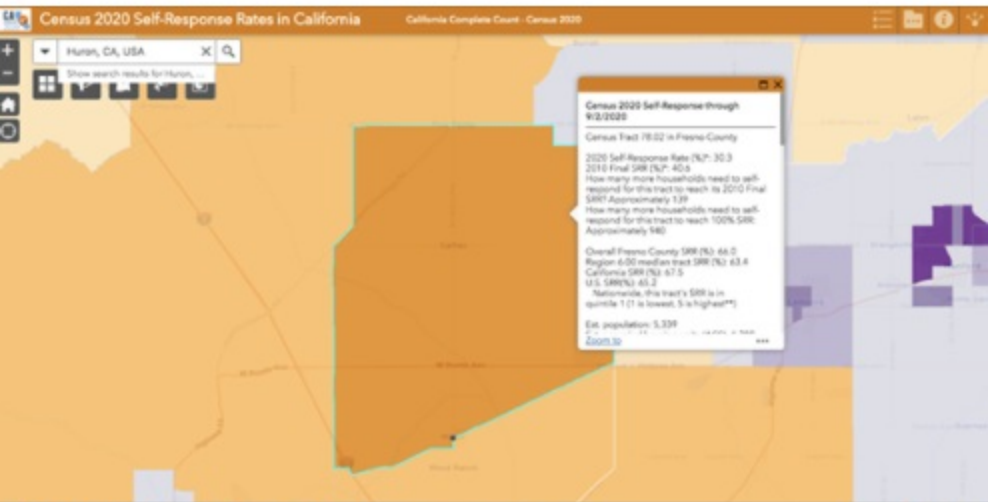
Sigamos Huron! Huron se divide en dos secciones para el censo. Una sección de respuesta actual de Huron es actualmente del 30.3%% y la otra es del 42.6%. Todos pueden completar sus formularios del Censo a través de Internet o por teléfono.📞

\* Números de teléfono para llenar el Censo.📞

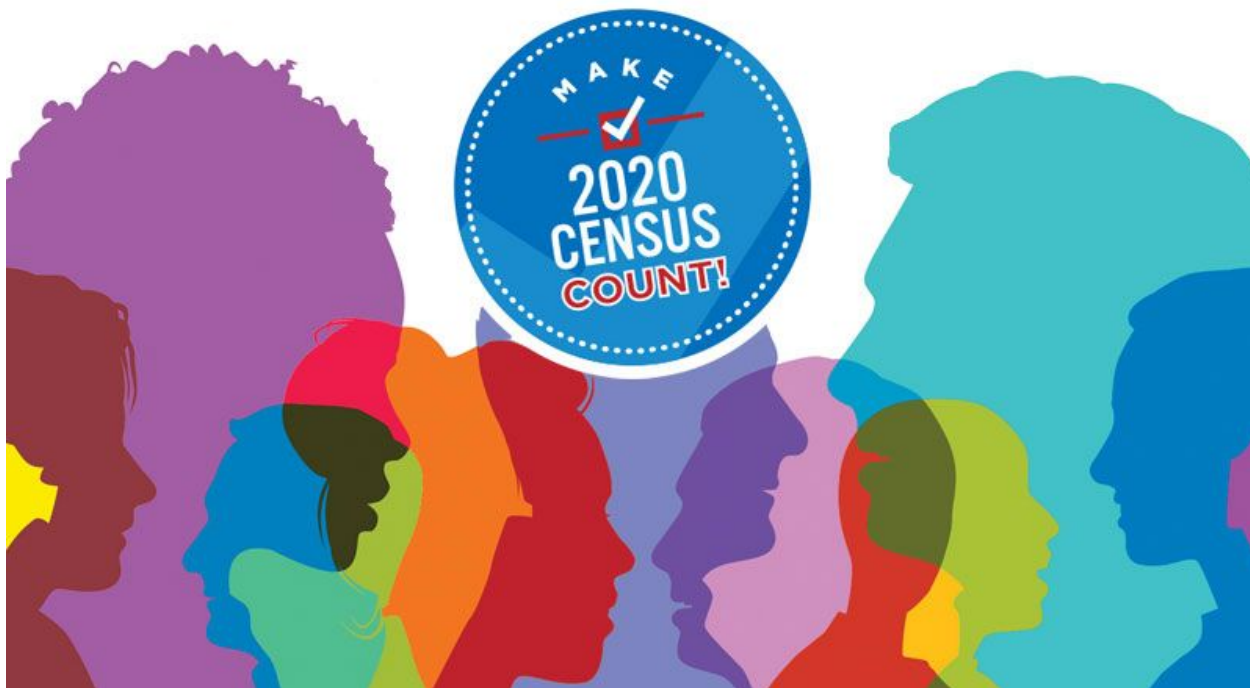
Inglés 844-330-2020📞

Español 844-468-2020📞

en línea: <https://2020census.gov/...> See More







## **¿Necesita ayuda para completar su cuestionario del censo?**

Estaremos ofreciendo ayuda  
Jueves y Viernes 1pm-5pm

## **Do you need help filling out your Census Questionnaire?**

We will be offering help  
Thursday & Friday 1pm-5pm



For more Information/Para mas informacion  
Senior Center  
1601 Thomas Convoy Ave Firebaugh CA 93622  
Phone/ Tel: 559-770-9562