FINAL REPORT

General Information

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<th>12/21/20</th>
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<td>County of Riverside</td>
</tr>
<tr>
<td>Responsible Person / Title</td>
<td>Frankie Ezzat / Chief Deputy County Executive Officer</td>
</tr>
<tr>
<td>Contact Person / Title</td>
<td>Jason Farin / Principal Management Analyst</td>
</tr>
<tr>
<td>Address</td>
<td>4080 Lemon Street, 4th Floor, Riverside, CA 92501</td>
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<tr>
<td>Email / Phone</td>
<td><a href="mailto:jfarin@rivco.org">jfarin@rivco.org</a> / 951-955-1124</td>
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Narrative Report

1) List your goal(s) and objectives as it appears in your strategic and implementation plan. What and how did you revise the objectives due to COVID-19 and the US Census Bureau’s operational adjustments?

**Strategic Plan’s Goals:** The County’s goal is to ensure that hard-To-count (HTC) communities and populations in the County are accurately counted in the 2020 Census, thereby achieving the highest self-response rate possible for the County and the region.

**Implementation Plan’s Goals:** Ensure that HTC communities and populations are accurately counted in the 2020 Census, thereby achieving the highest self-response rate possible for Region 7. We will do this by building and strengthening capacity by collaboratively working with a network of community-based organizations, local governments and others across sectors to ensure that everyone is counted.

**Implementation Plan’s Objectives:**
- Develop a regional approach that encourages cross-sectoral collaboration between the State-awarded Administrative Community Based Organization (ACBO), Counties, University of California, Riverside’s Center for Social Innovation (UCR-CSI), the Inland Empire Complete Count Committee (IECCC), and other stakeholders.

Due Date: December 21, 2020
• Utilize existing points of contacts with HTC populations including the education and non-profit sectors to conduct Census outreach and gain commitments to participate.
• Engage residents through door-to-door canvassing efforts in the hardest to count Census tracts to gain pledges to participate in the Census.
• Provide Census messaging via local ethnic media to our HTC communities.
• Conduct “Get Out the Count” outreach to re-engage and provide support to HTC communities through events, phone banks, texting, and Questionnaire Assistance Centers.

Revisions to the Implementation Plan Objectives:
As the pandemic progressed and the ability to do in person contact became increasingly limited, the County and the partners developed a contingency plan to continue the deployment of the objectives. Primarily, the objectives that required in-person contact were shifted to either virtual or over the phone outreach. For instance, as door-to-door canvassing was no longer an option, the partners switched to phone banking. Also, trainings that were planned to be in person were transitioned to virtual sessions.

Additionally, messaging was revised to include an emphasis on safety and to inform residents of the new deadlines as the Census campaign continued beyond the original end date. Fortunately, the partners who carried out these tasks had the ability and support to continue the outreach successfully despite the challenges and many competing demands that were experienced.

2) Reflecting on your own operations and outreach strategies throughout the campaign, please provide a response with specific examples for the following questions. Please also indicate which timeframe you are referring to in your response (i.e., education, NRFU period).

Contracted partner’s operations
What worked well operationally?

The collaboration among all Region 7 partners, including the various CBOs, school districts, and neighboring jurisdictions, was an element of this campaign that was beneficial for the County’s operations. The amount of information sharing regarding best practices, strategies, as well as identifying operational and outreach gaps and how to fill them, was critical for the County’s operations, especially in working together to resolve obstacles related to the pandemic.

What hindered the operations?

The pandemic was the greatest impact to the operations. Unfortunately, as the Census campaign extended through the summer and into the fall, staff capacity became limited, as operational demands were heightened. Thus, the pivoting of outreach efforts was more difficult to overcome due to the availability of staff, who were already stretched thin dealing with the impacts of the pandemic.
Contracted partner’s outreach
What outreach tactics worked well?

In preparation for the education phase of the Census campaign, the County purchased Census “swag” that consisted of reusable grocery tote bags, hand sanitizers, pens, and cups with the Inland Empire (IE) Census logo. These items were very well received at our in-person events, especially in the town hall meetings in the unincorporated communities throughout the County.

These items were also widely distributed at one of the County’s largest events of the year, the Riverside County Fair and Date Festival held in Indio. The County strategically placed IE Census booths at the entrance of the festival to distribute the informational flyers and give participants a chance to win the Census “swag” by spinning a wheel. All ages and demographics participated in the spin the wheel activity and it prompted conversation and engagement with members of the public about the importance of the Census.

The location of the festival was equally important, as Indio is in the east part of the County, which primarily consists of the County’s hardest to count communities and populations. The Festival provided the County the ability to reach and engage those who were at the highest risk of not being counted and provide them with the most current and accurate information.

Thankfully, we were able to conduct this two-week outreach effort prior to the closures prompted by the pandemic. There were several other similar events that were planned throughout the County’s HTC communities, however, they did not come to fruition due to changes mandated as a result of the pandemic. The undistributed Census swag was distributed to the various food banks throughout the County, thereby reaching a different HTC population.

What hindered the outreach?

The pandemic greatly hindered the County’s in-person outreach efforts, including in-person events in the County’s HTC regions and the deployment of Questionnaire Assistance Centers and Kiosks that the County was planning to host in coordination with the County’s library system and the Riverside County Office of Education.

3) Describe challenges and changes occurring outside or within your organization / agency that had an impact on the outreach work. Describe how you responded to these changes to work toward achieving a complete count.

Unfortunately, as the Census campaign extended through the summer and into the fall, staff capacity became limited. Thus, the pivoting of outreach efforts was more difficult to overcome due to the availability of staff, who were already stretched thin dealing with the impacts of the pandemic.
Staff put in the extra hours to ensure the outreach efforts did not suffer the shortcomings associated with limited staff availability. Further, we made an emphasis to keep our weekly “Strategy Stakeholder Meetings" which were held via Zoom. These meetings were critical as it kept the key partners updated on the region’s efforts and provided the venue to continue the collaboration and momentum that was built upon since the beginning of the campaign.

Additionally, the coordination with the State contracted media consultant occurred very late in the campaign and it was difficult to plan without knowing the scope of what would be provided when and where. The County moved forward with creating its own media campaign as we understood the time and effort it takes to conduct media buys and the urgency to get the messaging out to the public. Unfortunately, there may have been overlap in the billboards and/or print media among the partners.

4) For county and ACBO partners, what was the county (or region’s) 2010 response rate and what was the 2020 response rate? If the response rate met and exceeded the 2010 response rate, what contributed to that? If it did not meet the 2010 response rate, what were some of the challenges for that? For other partners, please note what data you used and how you used data for your strategies.

Riverside County’s 2010 self-response rate: 63.5%
Riverside County’s 2020 self-response rate: 67.2%

Riverside County was able to surpass its 2010 Census self-response rate by 3.7% primarily due to the following efforts:
- We developed a regional approach that encouraged cross-sectoral collaboration between the Inland Empire Community Foundation (Region 7 ACBO), San Bernardino County, the University of California, Riverside’s Center for Social Innovation (UCR-CSI), the Inland Empire Complete Count Committee (IECCC), and other stakeholders.
- Utilized existing points of contacts with HTC populations including the education and non-profit sectors to conduct Census outreach and gain commitments to participate.
- Engaged residents through door-to-door canvassing efforts in the hardest to count Census tracts to gain pledges to participate in the Census.
- Provided Census messaging via local ethnic media to our HTC communities.

5) Please describe the process and results of your partnership coordination and how it educated and motivated the hard-to-count populations to complete the Census questionnaire.

1) We developed a regional approach that encouraged cross-sectoral collaboration between the ACBO, Counties, UCR-CSI, IECCC, and other stakeholders.
This approach ensured that all geographies received their fair share of resources, all HTC populations were covered, and that resources were used in an efficient way leading to increased impact. This approach included development of and participation in the two-county IE Complete Count Committee, the development of 7 sub-regions, use of regional tables for on-the-ground coordination, and ongoing analysis from UCR-CSI. Additionally, utilization of a local software solution to track outreach locations and HTC populations was highly useful so that community-based organizations were able to collaborate efficiently, track progress collectively, and identify and respond to gaps.

2) We utilized existing points of contacts with HTC populations including the education and non-profit sectors to conduct Census outreach and gain commitments to participate.

Organizations and agencies who engage with HTC populations through a variety of services, activities, and events were the ideal trusted messengers to deliver Census messages to educate, motivate, and activate residents. We utilized these existing points of contact to provide Census messaging so that HTC communities heard about the Census from someone whom they have an established relationship with. Trusted messengers within CBOs and other agencies engaged their clients/volunteers/residents to make pledges to fill out the Census. During the non-response follow-up period, we continued to utilize this strategy, engaging trusted messengers to develop local strategies in the Census tracts with the lowest response rates.

3) We engaged residents through door-to-door canvassing efforts in the hardest to count Census tracts to gain pledges to participate in Census.

Not all individuals who fall into HTC populations are actively connected to CBOs and agencies. In fact, the most disenfranchised and isolated individuals were the hardest to count. We utilized door-to-door canvassing by trusted messengers/canvassers hired from HTC communities. We targeted Census tracts with an LRS score above 27 and an HTC index score over 46. Similar to what is detailed in objective #2, trusted messengers engaged residents at the door to make pledges to fill out the Census so that they can follow through to support those residents during the self-response period.

4) We provided Census messaging via local ethnic media to our HTC communities.

Local and ethnic media often serve as trusted messengers and can deliver messages about the Census to populations in their language and include custom messages that are relevant and resonate within their culture and provide unique context. Media can often reach people who are isolated or who may not be willing to open the door to canvassers. Local media,
including billboards or advertisements in public spaces ensured that every single person was reached with Census messaging in an accessible format.

5) We conducted “Get Out the Count” outreach to re-engage and provide support to HTC communities through events, phone banks, texting, and Questionnaire Assistance Centers and Kiosks.

During the self-response period, we needed to ensure that all the residents and communities we have engaged will have the information, access to technology, and support to follow through and complete the Census questionnaire. During this period, we utilized proven strategies for “Get out the Vote” to re-engage all those who pledged to fill out the Census through their preferred method of communication and connect them to resources. In addition, we utilized the existing points of communication and local and ethnic media to get the word out and activate hard to count to communities. In order to ensure that HTC communities have access to the support and resources they needed, we developed a network of Questionnaire Assistance Centers and Kiosks (QAC/K) in a variety of locations and languages. However, unfortunately due to the pandemic, the County was unable to deploy the QAC/Ks as originally planned. Although the County’s QAC/Ks strategy did not get deployed, residents were directed to other QAC/Ks that were hosted by our various partners, as well as the U.S. Census Bureau’s Mobile QAC opportunities.

6) Please provide a list of key partners and describe their contributions of how they made a difference in your outreach efforts.

**Inland Empire Community Foundation (IECF)**
IECF’s capacity as ACBO was critical to the success of the entire region’s response rate. IECF’s contributions included pledge card drives, phone banking, coordination of the CBOs’ regional tables as well as trainings, virtual Questionnaire Assistance Centers, collaboration on the development of the region-wide strategic and implementation plans, among other activities. Their ability to engage and organize the local CBOs/trusted messengers and facilitate those efforts with the other stakeholders was invaluable for the region’s Census campaign.

**Inland Empowerment**
Inland Empowerment is a coalition of community organizations whose focus is to increase civic participation through engagement of historically ignored and disenfranchised communities. Inland Empowerment was a critical partner to the Census campaign as they not only supported the IECF, but developed and maintained a regional asset mapping application for CBOs and other partners to utilize. This application tracked activity detail including what language services would be provided in, which HTC groups are targeted, as well as the ability to see who is doing what, where, and when throughout the entire region to limit the duplication of efforts among partners.
University of California, Riverside – Center for Social Innovation (UCR-CSI)
UCR-CSI’s contributions included coordination of the region’s first-ever, bi-county complete count committee, also referred to as the Inland Empire Complete Count Committee where Dr. Ramakrishnan served as the committee’s director. Other contributions included website building and hosting, social media outreach, various assessments of the partners, and provided the venue for public forums and information gathering, among other activities.

County of San Bernardino
Riverside County collaborated with San Bernardino County on several levels. To name a few, we shared best practices to overcome similar obstacles, collaborated on a micro-media plan and outreach efforts, as well as collaborating on the development of the region-wide strategic and implementation plans.

Riverside County Office of Education (RCOE)
RCOE is designated as the region’s Title III Support, which is to ensure that English learners, including immigrant children and youth, attain English proficiency and meet the same challenging academic achievement standards that other students are expected to meet.

With that in mind, RCOE was identified early in the Census planning process as the County’s partner who would be deploying QACs throughout the various HTC communities in the County. However due to the pandemic, this did not come to fruition. Although, RCOE was not able to provide QACs, they were still able to provide Census information throughout the school year and the summer months (summer lunch programs), as they are engaged with, and understand the needs of our HTC communities.

Additionally, as the pandemic progressed, we collaborated on a gift card incentive program with RCOE and the U.S. Census Bureau. Residents who provided their Census confirmation numbers were eligible to receive a gift card to Stater Bros Markets, which were acquired at a discounted rate. This program served a dual purpose: 1) As an incentive to complete the questionnaire; 2) To provide the ability to purchase much needed groceries for families during the pandemic.

Cities of Banning, Cathedral City, Coachella, Indio, Lake Elsinore, Menifee, Palm Springs, Perris, Rancho Mirage, and Riverside.
The County released a funding opportunity for the cities, in which the funds would be utilized to develop and conduct Census outreach specific to their demographics. Of the 28 cities in the County, 18 cities opted-in, however only 10 cities executed funding agreements.

The cities who opted-in provided education as well as developed and deployed outreach activities specific to their residents. The cities utilized existing resources and “localized” them to ensure the messaging resonated with their various demographics, while coordinating with the County and other partners to limit the duplication of efforts.
As the pandemic continued into the summer and fall, several cities experienced a reduction in staff capacity, while having to revise their outreach plan to adjust to the current conditions. Several cities expressed difficulty reaching specific residents. In this case, the County and the other regional partners advised those cities on the adjustments that were successful in other jurisdictions and paved a pathway to increase the response rates as the Census campaign entered the fall.

**CA-CCC Office**
Provided resources and overall guidance for the Census campaign at the State and local level.

**United States Census Bureau**
Provided resources and guidance for the Census campaign at the national and local level.

7) Please describe how you provided accessible and in-language outreach activities, including how you ensured equal and meaningful access to limited English proficient individuals and people with disabilities?

Unfortunately, the County could not deploy QAC/Ks Questionnaire Assistance Centers and Kiosks due to the pandemic. This was a major part of our initial outreach identified in the County’s strategic and implementation plans.

The U.S. Census Bureau as well as the State provided a tremendous amount of resources in a variety of languages. These were the materials that were primarily utilized. A majority of the requests we received were to translate materials to simplified Spanish for the communities in the east part of the County.

Additionally, our non-profit partners identified organizations who would be able to provide additional translation services, in languages other than Spanish, when needed.

8) Please share a story(s) of how your work has made a difference to Census 2020 and the impact on the community. Please include images and quotes, so we are able to understand the narrative behind the numbers.

“The Census efforts were definitely felt around our entire community. Driving down the freeway you would see reminders from non-profits, cities, and the County to fill out the Census online. It was especially nice seeing the goodie bags that were all over the place at our County Fair—the reusable bag is still in my car and ready to be used when I am at the grocery store.” - Andres Coronel, Resident of Palm Desert

“In Indio, we saw all the efforts at our Date Festival/County Fair, the billboards, and even seeing the mobile billboard on the last day was awesome to see!” – Benjamin Guitron - Indio Police Department
9) Please add any suggestions for the 2030 Census efforts, including timelines.

Regardless of how early the planning starts, we can never take into account the uncertainty the future holds, and the 2020 Census campaign certainly demonstrated that reality. However, the 2020 Census campaign provides plenty of data on how to overcome certain obstacles and how to strategically pivot given the circumstances. My suggestion would be to study the 2020 campaign and compile a playbook on what activities worked for each obstacle.

Attachments

10) Please confirm that you have submitted the following which will help us better understand the full breadth of the Census work and achievements.

   a) SwORD uploads of completed activities
   b) Updated list of subcontractors
   c) Evaluations or analytical reports, if any
   d) Sample products*

* communication collaterals, including those in additional languages; toolkits; newsletters; phone or radio scripts; guidelines; communication analytics; articles; trainings; and other graphics (a digital copy is sufficient, the original copy is not required)

Submission

Please submit your final report and attachments no later than December 21, 2020 to: outreach@census.ca.gov with a copy to the RPM/contract manager. Please include your organization name in the subject line.
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## Campaign Summary – OTT/CTV

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PUBLIC RESULTS

Riverside CA Census Campaign
10/5/2020

SUMMARY

- **Reach**: Our texting campaign contacted **46,298** people.
- **Response Breakdown**: We received **302 substantive responses** with 281 people saying they had completed their Census and 21 who hadn’t.
- **Response Rate**: The Response Rate was **0.7%**.
- **Clicks**: Our texting generated **929 clicks** at a click-thru rate of **2%**.
- **Opt Out Rate**: Our opt out rate was **1.1%**, with **497 contacts opting out**.

CAMPAIGN BREAKDOWN

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<th>Response Rate</th>
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</thead>
<tbody>
<tr>
<td>46,298</td>
<td>929</td>
<td>2%</td>
<td>302</td>
<td>0.7%</td>
</tr>
</tbody>
</table>
### ADDITIONAL METRICS

<table>
<thead>
<tr>
<th>SUMMARY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Wrong Number</strong></td>
</tr>
<tr>
<td>10</td>
</tr>
</tbody>
</table>

Questions? alan@publicresults.us
### PUBLIC RESULTS

Riverside County CA Census Campaign  
9/4/2020

### SUMMARY

- **Reach:** Our texting campaign contacted **48,200** people.
- **Response Breakdown:** We received **528 substantive responses** with 502 people saying they had completed their Census and 26 who hadn’t.
- **Response Rate:** The Response Rate was **1.1%**.
- We collected valuable secondary data, identifying 14 wrong numbers and 22 people who had moved.
- **Clicks:** Our texting generated 667 clicks at a click-thru rate of **1.4%**.

### CAMPAIGN BREAKDOWN

<table>
<thead>
<tr>
<th>Contacts Texted</th>
<th>Clicks</th>
<th>Click-Thru Rate</th>
<th>Responses</th>
<th>Response Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>48,200</td>
<td>667</td>
<td>1.4%</td>
<td>528</td>
<td>1.1%</td>
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</tbody>
</table>
### ADDITIONAL METRICS

<table>
<thead>
<tr>
<th>SUMMARY</th>
<th>Opt Outs</th>
<th>Wrong Number</th>
<th>Moved</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>349</td>
<td>14</td>
<td>22</td>
</tr>
</tbody>
</table>

Questions? alan@publicresults.us
Riverside County CA Census Campaign
9/22/2020

SUMMARY

- **Reach:** Our texting campaign contacted 47,304 people.
- **Response Breakdown:** We received 714 substantive responses with 675 people saying they had completed their Census and 39 who hadn’t. This is in line with other campaigns where we placed a link after the question.
- **Response Rate:** The Response Rate was 1.5%.
- **Clicks:** Our texting generated 931 clicks at a click-thru rate of 2.0%.
- **Low Opt Out Rate:** Our opt out rate was below 1%, which is better than average.

CAMPAIGN BREAKDOWN

<table>
<thead>
<tr>
<th>Contacts Texted</th>
<th>Clicks</th>
<th>Click-Thru Rate</th>
<th>Responses</th>
<th>Response Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>47,304</td>
<td>931</td>
<td>2.0%</td>
<td>714</td>
<td>1.5%</td>
</tr>
</tbody>
</table>
## ADDITIONAL METRICS

<table>
<thead>
<tr>
<th>SUMMARY</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
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<tr>
<td>Opt Out</td>
<td>Wrong Number</td>
<td>Moved</td>
<td></td>
</tr>
<tr>
<td>325</td>
<td>13</td>
<td>23</td>
<td></td>
</tr>
</tbody>
</table>

Questions? alan@publicresults.us
IE COUNTS: SOCIAL MEDIA FOR REGION 7

EVERYONE COUNTS
TODOS CUENTAN

The census counts every person living in the U.S. once only once and in the right place.
El censo cuenta a cada persona viviendo en los Estados Unidos solo una vez y en el lugar correcto.

IT’S ABOUT $700 BILLION
SE TRATA DE $700 MIL MILLONES

Census data determine how $700 billion are spent and how much comes to our region.
La información obtenida en el censo determina cómo 700 mil millones de dólares serán gastados y que cantidad será destinada a nuestra región.

THE I.E./EL INLAND EMPIRE

4.5 MILLION RESIDENTS 5.3 MILLION OF IMPORTANCE

Do you know that census data determine how $700 billion would be spent nationwide.
Sabe usted que los resultados del censo determinan como $700 mil millones de dólares serán gastados en toda la nación.

Thanks to census data, funds are allocated to create or improve schools, hospitals, and roads.
Gracias a los resultados del censo, los fondos son distribuidos para crear o mejorar escuelas, hospitales y carreteras.
Many school programs that impact children 3-5 years old count on you to be counted. Census 2020, the IE Counts.

The census determines how many representatives in Congress advocate for each state.
El censo determina cuántos representantes en el Congreso abogan por cada estado.

IE Counts
November 5, 2019

Students K-12 need to be counted in order to get a better idea of how many schools are needed in an area.
Los estudiantes desde el K hasta el grado 12 deben ser contados para tener una mejor idea de cuántas escuelas se necesitan en una zona.

IE Counts
December 2, 2019

We are only 29 days away from 2020. A year for census. Is one of your resolutions to participate in Census 2020?
A solo 29 días del 2020. Año del censo. Ha pasado que una de sus resoluciones podría ser participar en el Censo 2020?
IE COUNTS: SOCIAL MEDIA FOR REGION 7

Nothing is better than coming together to enjoy a delicious "Pozoleada" and celebrate all that has been accomplished for Census this year! A big thanks for being part of this special occasion to: The Community Foundation Inland Empowerment NALC Educational Fund County of San Bernardino California Census 2020 San Bernardino Community College District Cheers to more hard work in 2020! #Census2020 #IECounts #CensusIE

As the population increases in the Inland Empire so does the need for services including police officers ☢️. Don’t forget to participate in Census 2020 to make your community stronger. #IECounts

A medida que aumenta la población en el Inland Empire también aumenta la necesidad de servicios públicos incluyendo policías ☢️. Asegúrese de participar en el Censo 2020 para fortalecer su comunidad.

Happy New Year, make yourself count this 2020 on Census Day April 1.
Feliz Año Nuevo, hágase contar este 2020 el día del Censo Abril 1
IE COUNTS: SOCIAL MEDIA FOR REGION 7

IE Counts
January 10

Behind the Scenes of a commercial shoot highlighting our Riverside County efforts with the 2020 Census. Watch it before and during the 54th Super Bowl on Fox Palm Springs in the Coachella Valley on Feb. 2, 2020. Remember, an accurate & complete count depends on us all. Be counted on April 1. Together, we count!

IE Counts
January 11

Riverside County Now
January 14

Kicking off a marathon sprint on Census 2020 in our region! Grateful for our partners in the Center for Social Innovation, UCR, The Community Foundation, Riverside County, San Bernardino County, and more!

IE Counts
February 1

See our 2020 Census commercial on Fox Deportes tomorrow during the #SuperBowl between 3:30 and 6:30 p.m. If you miss it, we will be posting it on Facebook for all to see!

A special thank you to San Bernardino Valley College and San Bernardino County Museum for their participation in this commercial. Remember, by participating in the 2020 Census, you can make a difference. Census results help decision makers determine how to spend billions to improve education, healthcare, highways, public safety, and other programs in your community. For more information, visit census.gov and accounts.org.
IE Counts: Social Media for Region 7

IE Counts premiered a video.
February 2

Happy #SuperBowl Sunday! You will see two commercials debut today during the Super Bowl as part of Riverside and San Bernardino County’s collaborative outreach efforts to inform our residents about Census2020. You can see this commercial on Fox Deportes in some areas of the county (see translation below) during the Super Bowl between 3:30 and 5 p.m. A special thank you to San Bernardino Valley College and San Bernardino County Museum for their participation in this commercial. See More

This premiere video has ended.

IE Counts
February 14

Just like the same time, get ready for the 2020 census. This is our 2,434 Views

Riverside County Now
February 2

If you missed our #2020 Census commercial that aired before and during the 54th SuperBowl on FOX Palm Springs, or you want to watch it again, here you go!

See More

1,081 Views

Riverside County Department of Waste Resources is at Riverside County Fair & National Date Festival, February 14

After you visit the recycled house, stop by the census booth for your free gift and find out why it is so important to be counted! Together, We Count! IE Counts
Riverside County is sharing #2020Census information with our community at the Riverside County Fair & National Date Festival.

#RivCoNow #Counts #TogetherWeCount

Riverside County Department of Waste Resources is feeling fantastic at Riverside County Fair & National Date Festival.

February 14

After you visit us in the Junior exhibit, come check out the Census booth and claim your free gift! "Together, We Count!"

IE Counts #Jefefest2020 #riverside Riverside County Now

It's the last day to get some 2020 Census goodies at the Riverside County Fair & National Date Festival!

Visit ie-counts.org to learn how every person counts adds money and representation to our communities.

#RivCoNow #Counts #EverybodyCounts

As you can see, we are excited about the #2020Census!

If you are at the Riverside County Fair & National Date Festival this weekend, stop by our booth located at...

See More
IE COUNTS: SOCIAL MEDIA FOR REGION 7

Join us March 12 at the 2020 Census Outreach in the Inland Empire: Get Informed and Get Involved regional briefing to kick off 2020, with updates from the Counties of Riverside and San Bernardino, Inland Empire Community Foundation, Inland Empowerment, The Center for Social Innovation, as well as state and national partners.

RSVP at https://www.eventbrite.com/e/census-2020-in-the-ie-get-informed-and-get-involved-tickets...

Census 2020 in the IE: Get Informed and Get Involved
2020 Census Outreach in the Inland Empire: Get Informed and Get Involved!

By participating in the 2020 Census, you can make a difference. Census results help decision makers determine how to spend billions to improve education, healthcare, highways, public safety and other programs in your community. For more information, visit www.census.gov and www.iecounts.org.

Thank you to San Bernardino Valley College and San Bernardino County Museum for your participation in this event!

CENSUS.GOV or 800-923-8282

IE Counts
March 11

Join us virtually to learn more about Census from the Counties of Riverside and San Bernardino, CA Complete Count Office, U.S. Census Bureau, IE Complete Count Committee and Inland Empire Community Foundation tomorrow!

https://census2020_get_informed.eventbrite.com
Great news! Invitations have gone out to households and will continue to do so up until March 20, 2020. These invitations will include detailed information on how to respond. Make sure you look out for your invitation!

If you don't want to wait and wish to respond now, you can do so by filling out your census questionnaire via the online option at https://2020census.gov

#IECounts #Census2020 #BeCounted

Your invitation is in the mail!  

Shape your future  
START HERE  

United States  
Census  
2020

Worried about COVID-19 and how to turn in your Census form? It has never been easier to respond on your own, whether online, over the phone or by mail—all without having to meet a census taker. Complete your questionnaire now in the comfort of your own home.

#2020Census  
#Census  
#BeCounted  
#CountMeIn  
#IECounts

A SAFETY REMINDER

While you are keeping social distance be sure to fill out the Census online or via phone

Please call or visit https://2020census.gov/ to fill it out.
IE COUNTS: SOCIAL MEDIA FOR REGION 7

THE CHALLENGE:
Explain why the census matters in a short (30 seconds to 3 minutes) video, designed for a platform such as YouTube, that uses entertainment, emotion, creativity, and/or humor to motivate people to respond.

WHAT CAN I WIN?
Three prizes will be awarded: a $30,000 grand prize, $10,000 runner up, and $10,000 student prize.

Happy Census Day! Make sure you, your family, and friends get counted! Only 9 questions that will help determine the funding of our communities for the next 10 years!
Completely confidential and there is NO citizenship question. You can fill out the form online and through the phone.

Shape your future START HERE >
United States Census 2020

Complete the Census online or by phone in 13 different languages!
CaliforniaCensus.org
#Count
Looking for a simple way to fill out the census? Just scan the QR code above and fill out the form. It's that simple! Shape your future today!

Scan the QR Code and fill the Census out TODAY!

Don't forget it's a Self-Quarantine activity! You can enter the Census Video Challenge! Submissions are open until April 11th at 3:59 pm EST. For more information visit: https://2020census.gov

CENSUS 2020-GET OUT THE COUNT VIDEO CHALLENGE!

The Challenge: Explain why the census matters in a short (5) minutes video, designed for a platform such as YouTube, that uses entertainment, emotion, creativity, and humor to motivate people to respond.

What can I win?

Three prizes will be awarded:

- A $30,000 grand prize
- A $10,000 runner up
- A $5,000 student prize

Interested in filling out the Census by phone?

Just call one of these numbers based on your language preference:

- English: 844-338-2020
- Spanish: 844-468-2020
- Chinese (Mandarin): 844-391-2020
- Chinese (Cantonese): 844-396-2020
- Vietnamese: 844-691-2020
- Korean: 844-392-2020
- Russian: 844-417-2020
- Tagalog: 844-478-2020
- Polish: 844-479-2020

Check the link for more options! https://2020census.gov/highlanguage-priorities.html

Having trouble connecting to your internet this 2020 Census is also available by phone with multiple language accommodations available. Learn more about responding by phone here: https://2020census.gov/about/responding-by-phone.html

IE COUNTS SOCIAL MEDIA FOR REGION 7
IE COUNTS: SOCIAL MEDIA FOR REGION 7

The History of the Census

The framers of the Constitution of the United States chose population to be the basis for sharing political power, not wealth or land.

A census aims to count the entire population of a country, and at the location where each person usually lives.

Federal funds, grants and support to states, counties and communities are based on population totals and breakdowns by age, race and other factors. Your community benefits the most when the census counts everyone.

The 2020 Census is happening now. You can complete your questionnaire online, by phone, or by mail. Help shape your future by responding to the 2020 Census. Credit: Census IE #IECounts #2020 Census #Census #Hashtag IE #CountMain IE #IECounts

IT JUST TAKES 10 MINUTES

MY2020CENSUS.GOV
Or Call
844-330-2020

#IECounts

The Census is Important for Business Growth! How Can Your Business Help?

The Census Is Important for Business Growth! The information collected by the census every 10 years provides businesses with the most comprehensive free source of data about residents in the country available. #IECounts #2020 Census #Census #Hashtag IE #CountMain IE #IECounts

The Census Bureau from sharing your information with law enforcement.

YES. Everyone counts. The 2020 Census counts everyone living in the country, including non-citizens.

NO. The 2020 Census does not ask whether you or anyone in your home is a U.S. citizen.

When you respond to the census, you help your community get its fair share of federal funds spent on schools, hospitals, and other vital programs. To learn more about why your count matters visit: http://2020census.gov/en/news-events/rumors.html. To learn more about the census, use hashtags: #IECounts #2020 Census #Census #Hashtag IE #CountMain IE #IECounts

Are non-citizens counted in the census?

Does the 2020 Census ask about citizenship status?

Can my answers be shared with law enforcement or used against me?
The 2020 Census Speaks More Languages. Over 99% of all U.S. households will be able to respond to the census in their language.

#IECounts #2020Census #Census #HagaseContar #CountMeIn #IECounts

Credit: GA Complete Count Office

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Are you up for the challenge? The 2020 Census is a massive undertaking. It requires counting a diverse and growing population in the U.S. and five U.S. territories. But it is not impossible and you can do your part by completing this challenge to make sure you're counted!

Visit https://2020census.gov/ to complete the census online.

#IECounts #2020Census #Census #HagaseContar #CountMeIn #IECounts

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Worried about how to fill out the census during COVID. The U.S. Census Bureau is monitoring coronavirus carefully, and the health, safety, and well-being of the public and our staff is our top priority. Visit http://2020census.gov for more! #IECounts #2020Census #HagaseContar

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I'm challenging you to complete the 2020 Census today.

#shapeyourfuture
IE COUNTS: SOCIAL MEDIA FOR REGION 7

Make a difference for schools, students, and educators. Help them better shape the future by getting yourself counted.
Visit https://2020census.gov to complete the census online. #2020Census

IE Counts
April 21

April 22, 2020 marks the 51st observance of Earth Day! Take a walk outside, practice social distancing and fill out the census on your way! Visit https://2020census.gov to complete the census online. #2020Census

HAPPY EARTH DAY!

IE Counts
April 22

IE Counts
April 24

By horseback or on foot, about 650 U.S. marshals recorded answers on forms made of parchment and animal skins. 338 Years and Counting. Be part of history and get counted! Visit https://2020census.gov to complete the census online. #2020Census

IE Counts
April 22

The Census Bureau says students should be counted where they live & sleep most of the time, even if coronavirus has temporarily sent them to stay with their parents or elsewhere. Visit https://2020census.gov to complete the census. #2020Census

IE Counts
April 24

College Towns Depend on Accurate Count of Students Living in Area

The History of the Census

Please call or visit https://2020census.gov to fill it out.
Babies born on or before April 1, 2020, should be counted at the home where they will live or sleep most of the time, even if they were still in the hospital on Census Day. #IECounts #2020Census #Census #HaemeContar #CountMeIn

Census data informs federal funding for more than 100 programs, including school lunches, highway construction, and education. Be a hero and be counted! Visit https://my2020census.gov/ to fill it out today! #IECounts #2020Census #Census #HaemeContar #CountMeIn

Happy National Superhero Day!

SUPER!

Be a Superhero & Fill out the Census!

If you are moving, be sure to count yourself just once. In one home. Count yourself where you were living on April 1, 2020. #IECounts #2020Census #Census #HaemeContar #CountMeIn

In light of the COVID-19 outbreak, 2020 Census operations have been adjusted in order to protect the health and safety of the American public. Visit http://www.census.gov/ to learn more. #IECounts #2020Census #Census #HaemeContar #CountMeIn

MOVING ON CENSUS DAY?

Please call or visit https://2020census.gov/ to fill it out.

In light of the COVID-19 outbreak, the U.S. Census Bureau is adjusting 2020 Census operations.

Please call or visit https://2020census.gov/ to fill it out.
The Census produces statistics on the prevalence of disability and fertility, the percentages of people with and without health insurance. The Census collects even more data on health care, be counted and make a difference. #IECounts #2020Census #Census #HashtagCensus #CountMeIn

Health statistics are important in measuring the nation’s overall well-being.

Please call or visit https://2020census.gov/ to fill it out.

You can inspire others. Tell everyone that you will complete the census, and that they should respond too! Visit https://2020census.gov/en.html to fill it out today! #2020Census #Census #HashtagCensus #CountMeIn #IECounts

Photo Credit: U.S. Census Bureau

I challenge you — TO COMPLETE — the census to shape the future of disaster response.

Responses to the 2020 Census will shape how hundreds of billions of dollars in federal funding are distributed to local communities annually.

#shapeyourfuture

Think of your morning commute. Census results influence highway planning and construction, as well as grants for buses, subways, and other public transit systems. Shape your future on the road today! #2020Census #HashtagCensus #CountMeIn #IECounts Photo Credit: U.S. Census Bureau

Shape the future of your community.

If you live outside the country, and you are not employed by the U.S. government or as a member of the U.S. military, you are NOT counted in this census. You should still encourage family and friends who live in the U.S. to get themselves counted. #HashtagCensus #IECounts

HOW DO I RESPOND IF I AM LIVING OUTSIDE THE UNITED STATES?

Please call or visit https://2020census.gov/ to fill it out.
IE COUNTS: SOCIAL MEDIA FOR REGION 7

IE Counts
May 6

Libraries are more than just stacks of books. They provide essential programs and services for every segment of the population. By filling out the Census, you are helping allocate funds that will assist libraries in the future.
#Hashtag CensusIECounts Credit: U.S. Census Bureau

The census questionnaire is designed to capture residents where they live at least most of the year. Even if your housing situation is temporary, you should still fill out the census.
#2020Census #Census #Hashtag CensusIECounts #CountMeIn #IECounts

Keep tabs on local response rates, and encourage others in your community to respond to the 2020 Census. Visit https://2020census.gov/ to fill it out today!
#2020Census #Census #Hashtag CensusIECounts
Photo Credit: U.S. Census Bureau
IE COUNTS: SOCIAL MEDIA FOR REGION 7

Help us get a complete count of the Inland Empire, California and the United States! Visit https://2020census.gov/ to fill out your questionnaire today! #2020Census #HashtagContar #CountMeIn #IECounts Photo Cred: California Complete Count Census Office

**CALIFORNIA POPULATION**

1850

92,587

2010

37,235,956

? 2020

You can complete the census online or by phone in 13 different languages.

Please call or visit https://2020census.gov/ to fill it out.

The census impacts state power during presidential elections. Make sure to think towards the future and be counted. #2020Census #HashtagContar #CountMeIn #IECounts Photo Cred: California Complete Count Census Office

The Census Will Never Ask Certain Questions

Census data is used to redraw voting districts.

#CaliforniaForAll

Photo Cred: Inland Empire Census 2020

During the 2020 Census, the Census Bureau will never ask you for: Your Social Security number, money, or donations, or anything on behalf of a political party. Additionally, there is NO citizenship question on the 2020 Census. #2020Census #Census #HashtagContar #CountMeIn #IECounts

Photo Cred: Inland Empire Census 2020

Bilingual invitations and paper questionnaires in English and Spanish will be sent to select areas of the country. To help you respond, the Census Bureau also offers webpages and guides in 50 non-English languages.

#2020Census #Census #HashtagContar #CountMeIn #IECounts

Photo Cred: Inland Empire Census 2020
IE COUNTS: SOCIAL MEDIA FOR REGION 7

Why is the Census so critical for Riverside businesses? Read this article to find out more: https://riverside.ca.gov/ie carcinoma/iecounts/smc/2020/census

IE Counts
May 14

Grads may look a little different this year, but whether you’re finishing college or wrapping up high school, you have a major milestone: visit https://2020census.gov for more info. #2020Census #Census #IECounts

IE Counts
May 21

Graduating classes have a major milestone: Visit https://2020census.gov to fill it out. #2020Census #Census #IECounts

IE Counts
May 22

We hope everyone who can is safely working from home! While at home, scan the barcode and fill out the census today! #2020Census #Census #IECounts

IE Counts
May 22

Happy National Work From Home Day

Please call or visit https://2020census.gov to fill it out.

Happy National Work From Home Day

Scan the barcode and fill out the census today! #2020Census #Census #IECounts
May 26th-May 28th is the Inland Empire's Census Days of Action! You should fill out your census form if you want to help your community thrive, get help in times of need, make government work for you, and help improve quality of life for you and your family. If you haven't already, fill out your Census Questionnaires here: https://2020census.gov/

On these 3 special days we ask for you to promote everything Census! Help us get the word out by sharing this post with your network. We hope you can join us as we re-engage the community to understand the importance of Census and increase our Self-Response Rate!

#IECensusDaysOfAction #CountMeIn #HagaseContar #CensusIE #IECounts

May 26th-May 28th is the Inland Empire's Census Days of Action! We hope you can join us as we re-engage the community to understand the importance of Census and increase our Self-Response Rate!

#IECensusDaysOfAction #CountMeIn #HagaseContar #CensusIE #IECounts

Responding to the #2020Census is our civic duty. It affects funding for our communities, how we plan for the future, and our voice in government. Learn more from: @ACensus, @CensusDaysOfAction #CountMeIn #HagaseContar #CensusIE #IECounts

Photo credit: CA Complete Count Office
May 26th-May 28th is the Inland Empire's Census Days of Action! We hope you can join us as we re-engage the community to understand the importance of Census and increase our Self-Response Rate!

#CEdaysofAction #CountMeIn #TagasteContar #CensusIE #IECounts

You can inspire others. Tell everyone—your friends and family, neighbors and co-workers—that you will complete the census, and that they should respond now, too!

#CEdaysofAction #CountMeIn #TagasteContar #CensusIE #IECounts

Photo credit - CA Complete Count Office

If you have questions regarding the Census Bureau, data products, or would like general information call the Census Bureau Customer Service Center at 1-800-923-8282. If you have other questions visit https://2020census.gov/ and get help. #Census #TagasteContar #CountMeIn #IECounts

The results of the 2020 Census will inform decisions about allocating hundreds of billions of dollars in federal funding to communities across the country. Visit https://2020census.gov/ and shape your future today! #Census #TagasteContar #CountMeIn #IECounts Credit: U.S. Census Bureau

For more information visit 2020census.gov
The Household Pulse Survey is designed to collect real-time data on how people’s lives have been impacted by the COVID-19 pandemic to inform federal and state response and recovery planning. Visit https://www.census.gov/ to fill it out.

Are you wondering why the Census Bureau asks for your phone number? Your phone number is helpful to add in case there are any questions about your census form that would need further clarification. Scan the QR code and fill out the census today! #2020Census #HesmeContar #IECounts

Looking for resources regarding COVID-19 and census, visit https://covid19.census.gov/ to find more information. #2020Census #Census #HesmeContar #CountMeIn #IECounts


COVID-19 Coronavirus

COVID-19 Demographic and Economic Resources

Please call or visit https://2020census.gov/ to fill the census out.

VIRTUAL ORGANIZING FOR THE 2020 CENSUS

PUTTING TOOLS INTO PRACTICE:
IE COUNTS: SOCIAL MEDIA FOR REGION 7

Responses from the LGBTQ+ community, a historically undercounted community, will provide reliable data to inform advocates, policymakers, and researchers working on LGBTQ+ issues. Visit https://my2020census.gov to be counted! #IECounts #2020Census #Census #HashtagContest #CountMeIn

Census Organizations that Target African American Communities

Happy Pride Month

Federal funds, grants and support to states, counties and communities are based on population totals and breakdowns by sex, age, race and other factors. Visit https://my2020census.gov to be counted! #IECounts #2020Census #HashtagContest #CountMeIn

Inland Empire Counts!

5 Ways the Census Can Shape the Future for 2020 Grads

Source: Census Bureau

1. Continuing Your Education

Every year, Pell Grants make it possible for millions of students to continue their education beyond high school. In 2020, the federal government uses census data to help plan billions in funding for the Federal Pell Grant Program. These need-based grants help students pursue undergraduate degrees, teaching certifications, and certificates in fields such as community college.

2. Finding a Job

Are you searching for a job? Learning your own business? Unemployment is the key to make sound decisions through a year. The federal government makes a special effort to track, report, and ensure that accurate data is collected. Use number of workers and where to locate new offices. As you plan your career, census data can help with that.

3. Getting to That Job

Once you've got the job, you'll eventually have to jumpstart to work. Census results show how workers travel there.

+3

The data from the 2020 Census will help communities from transportation and road improvements to creating more bike lanes. The federal government may fund improvements to increase access to jobs for low-income workers. Public transportation, such as buses, trains, and other forms of transportation, can help make it easier for citizens to get to work.
The report, "Those Who Served: America's Veterans From World War II to the War on Terror," looks at the characteristics of the 15.0 million who were veterans of the U.S. armed forces in 2018. Visit https://www.census.gov/press-releases/2020/veterans-report.html to learn more. #IECounts #HashtagCensus #CountMeIn

The Census Bureau released a new report on veterans.

Please call or visit https://2020census.gov/ to fill it out.

In addition to statewide outreach, each Census region has more localized activities occurring to support a complete count in California. Visit https://2020census.ca.gov/regions/ to learn more. #IECounts #2020Census #HashtagCensus #CountMeIn

Photo Credit: CA Census

The U.S. Census Bureau's Small Area Income and Poverty Estimates program produces single-year estimates of income and poverty for all U.S. states and counties. Learn how this data affects you, visit https://my2020census.gov/ to learn more. #IECounts #Census #HashtagCensus #CountMeIn

Please call or visit https://2020census.gov/ to fill it out.

Photo Credit: CA Census
IE COUNTS: SOCIAL MEDIA FOR REGION 7

IE Counts
June 22
A key way to identify scam websites is to look at the website address. All valid Census Bureau websites will always have "gov" at the end. Visit https://2020census.gov/en/avoiding-fraud to learn more. #IECounts #2020Census #Census #HashtagContar #CountMeIn

IE Counts
June 23
April 1 was a reference date, not a deadline to respond to the Census. When you respond online, by phone, or by mail, count everyone living in your home as of April 1. Be counted and learn more at http://2020Census.gov. #IECounts #2020Census #Census #HashtagContar #CountMeIn

WHAT QUESTIONS WILL NOT BE ASKED ON THE 2020 CENSUS?
The Census Bureau will never ask you for:
- Your Social Security number
- Money or donation
- Anything on behalf of a political party
- Your bank or credit card account numbers

IE Counts
June 24
Tomorrow, June 25th at 10:00am the IE Census Technical Assistance & Q&A workshops will continue. Bring your questions & ideas regarding digital, media and communications regarding the Census.

IE Counts
June 24
The Census will help officials plan for federal nutrition programs for the next 10 years. Federal nutrition programs are among the reasons it is so important to respond to the 2020 Census. Visit http://2020Census.gov to fill out the census. #IECounts #2020Census #HashtagContar

IECounts

TECHNICAL ASSISTANCE Q&A
Digital & Media Communications in the Inland Empire
THURSDAY JUNE 24TH
10:00 AM
VIA zoom
RSVP Armando@2020census.org

CensusIE
Census 2020
Census ALL 2020

CENSUS STATISTICS HELP FUND NUTRITION BENEFITS PROGRAMS FOR SCHOOLS

BE COUNTED
IE COUNTS: SOCIAL MEDIA FOR REGION 7

If your area hasn’t received census materials yet, they will be delivered soon. Census materials will soon be delivered to areas that receive mail at PO Boxes or have high concentrations of seasonally vacant housing. Learn more here: https://www.census.gov/newsroom/releases/archives/census_2020/cb19-178.html

Inland Empire Census 2020

Respond When You Receive Your 2020 Census Invitation

On the Census, you’ll have the option to identify a relationship as same-sex on your response. Your responses benefit the LGBTQ+ community. Shape your future at https://2020census.gov

Image by Virtual Create-a-thon from CreativesForTheCount IECounts

1. Recognize the Sex Question Isn’t Ideal

2. Resist Erasure, and Fill it Out at My2020Census.gov

3. Let Your Kids Pick M or F

4. Join Us in the Fight for Representation at PFLAG.org

How to Census With Nonbinary Kids

IE Counts

June 20

The Census Bureau is adapting or delaying some operations to protect the health and safety of the public and make sure there is a complete count. Keep yourself updated at https://2020census.gov/newsroom/releases/archives/census_2020/cb19-178.html

#IECounts #2020Census #Census #InlandEmpireCensus

The U.S. Census Bureau continues to monitor the impacts COVID-19 has on 2020 Census operations and follow guidance of federal, state and local health authorities to ensure the safety of our staff and the public.

IE Counts

June 30

The 2020 Census data will be used to make critical decisions. The results will show where communities need new schools, new clinics, new roads, and more services. Shape the future and visit https://2020census.gov to fill out the census. IECounts #InlandEmpireCensus #CountMeIn

The 2020 Census will mark the 24th time that the country has counted its population since 1790.
IE COUNTS: SOCIAL MEDIA FOR REGION 7

The Census Bureau announced today that it will send additional reminder postcards to households that have not yet responded to the 2020 Census. The postcard is scheduled to arrive between July 22 and July 26. #2020Census #Census #HashtagCounts #CountWeMl

CENSUS BUREAU PLANS TO SEND ADDITIONAL 2020 CENSUS REMINDER BEFORE CENSUS TAKERS VISIT

The Census Bureau has historically estimated voting and registration rates using the Voting-Age Population. Learn more about how The Census Bureau contributes to voting statistics at https://www.census.gov/…/public-soc,…/voting/about/vap.html #2020Census #Census #HashtagCounts #CountWeMl

The Census Bureau provides Voting and Registration estimates

The Census takes just a few moments to complete. It’s not too late; you can still complete the census today. It’s safe and secure. The U.S. Census Bureau keeps your answers safe and confidential. Visit http://2020Census.gov and be counted! #2020Census #HashtagCounts

THE 2020 CENSUS IS HAPPENING NOW. YOU CAN RESPOND ONLINE, BY PHONE, OR BY MAIL.
The Census Bureau began making follow-up calls to some households that have already completed the 2020 Census. The goal is to make sure everyone is counted. Learn more at https://www.census.gov/2020census/operations.html #2020Census #Census #HashtagCensus #CountAllKids

Group Quarters Enumeration is the set of operations for counting people who live in group quarters facilities. In 2010, census takers counted more than 8 million people at group quarters locations across the country. It is important everyone be counted! #2020Census

Business data collected from various sectors of the economy along with data collected from state and local governments provide the most up to date economic view of the country. Learn more at https://www.census.gov/behind-the-scenes-business-surveys.html #2020Census #HashtagCensus #CountAllKids

2020 CENSUS BEGINS IN-PERSON COUNT OF PEOPLE LIVING IN GROUP QUARTERS

Business Surveys

The data collected is important to industries, communities and businesses

IE COUNTS: SOCIAL MEDIA FOR REGION 7

COUNT ALL KIDS

National Art Competition IS OPEN FOR SUBMISSION UNTIL JULY 15
Submit any drawings, paintings, collages, arts and crafts by posting on social media with the #CensusKidsArtComp Theme: “Count All Kids in the 2020 Census”

Four separate divisions:
- Second graders and below.
- Third through fifth graders.
- Sixth through eighth graders.
- Ninth through twelfth graders.

PRIZES: Visa gift cards for $100, $50, and $25 for 1st, 2nd, and 3rd place of each age range.

Learn more: CountAllKids.org
Data from the United States Census Bureau's Household Pulse Surveys reveals which workers are hit hardest by COVID-19, breaking it down by age, employment status and more. To learn more visit https://www.census.gov/householdpulse and #IECounts #2020Census #Census #HashtagContar #CountMeIn

U.S. CENSUS BUREAU RELEASES HOUSEHOLD PULSE SURVEY WEEKLY DATA

IE Counts
July 15

Responding to the Census is one of ways you can make a difference! Filling out your census online, by phone, or mail means you can avoid an in-person visit from a Census taker. Take it now at http://2020Census.gov and be counted! #IECounts #HashtagContar #CountMeIn

Completing your Census now means no in-person visit!
Take it online, by phone or mail!
#ICount
IE COUNTS: SOCIAL MEDIA FOR REGION 7

The Census Bureau’s #DataRelease shows the nation’s 65-and-older population has grown rapidly since 2010. It is important to get a complete count of every age group. To learn more visit https://www.census.gov/2020census/65-and-older-population-grows.html Credit: U.S. Census Bureau #IECounts #HomeContar #CountMeh

Join the U.S. Census Bureau for their Virtual Questionnaire Assistance Webinar for Self-Response. It’s a step-by-step walkthrough of the online 2020 Census questionnaire open to all community members and stakeholders. Register here http://live.ly/db560hbu6s9. #IECounts #HomeContar

HAPPENING TODAY: California Hispanic Chambers of Commerce, RebuildLA, and Latino Community Foundation are co-hosting a webinar to discuss the 2020 Census Update on Wednesday, July 22, 2020 from 1:00 PM - 2:00 PM.

Attend the webinar and learn how local chambers of commerce, community-based organizations, and small businesses can drive the response rate. To register, please click this link: https://bit.ly/2020CensusUpdate

2020 CENSUS UPDATE
WEDNESDAY, JULY 22, 2020
1:00 PM - 2:00 PM | WEBINAR

Attend the webinar and learn how local chambers of commerce, community-based organizations, and small businesses can drive the response rate.

Your Response Matters.

CLICK HERE TO REGISTER: HTTPS://BIT.LY/2020CensusUpdate

IN PARTNERSHIP WITH

CHCC
HABANA
LATINO NATION
COMMUNITY FOUNDATION
IE COUNTS: SOCIAL MEDIA FOR REGION 7

In 2018, 12% of the 79 million families in the US received benefits from SNAP at some point in the previous 12 months. Getting a complete count can help SHARP programs like SNAP be counted today at http://2020Census.gov #IECounts #2020Census #Census #HasmeContar #CountMeIn

From easy to follow worksheets to interactive videos, #Stats4Schools has resources available for parents to teach kids why the #2020Census is important to their community. Visit census.gov/schools to learn more! #IECounts #2020Census #Census #HasmeContar #CountMeIn

Wear a mask. Stay safe at home. Fill out your Census. Three easy steps for helping you and all of California get back on its feet! It’s not too late to respond! Visit http://2020Census.gov and be counted today! #IECounts #2020Census #HasmeContar #CountMeIn Credit: CA Census

Al participar en el Censo 2020, usted puede marcar la diferencia. Necesitamos personas de todas las edades para ser contadas. ¿Quién es “la persona de todas las edades” aquí?... See More

By participating in the 2020 Census, you can make a difference. We need people of all ages to be counted. Who is “the person of all ages” here? Do you see? Everyone counts. You can participate in the 2020 Census anytime, anywhere by mail, phone or online from any device. Even from his phone! Census results help decision makers determine how to exhaust billions to improve education, health care, roads, public safety and other programs in their community. For more information: www.census.gov and www.iecounts.org #IECounts

Translated

census.gov or 800-923-8282

KEEP YOUR KIDS ENGAGED & ACTIVE AT HOME

Wear a mask. Stay safe at home. Fill out your Census!
IE COUNTS: SOCIAL MEDIA FOR REGION 7

Let's plant seeds for future generations. Fill out the #2020Census to help our communities bloom. Visit http://2020Census.gov and be counted today! #IECounts #2020Census #Census #RacesForCA #CountMeIn Cred: CA Census

The Census will ensure the health of our families and neighborhoods. Your data informs where new hospitals are built, improve our health programs, and increase jobs and business opportunities. Fill out your invitation today at http://2020Census.gov #IECounts

HAPPENING TODAY. 2020 Census Town Hall hosted by Rep. Pete Aguilar. CSU's Director, Dr. Kartick Ramakrishnan, will be part of this expert panel. As you may have already heard about the recent news regarding the cut of Census efforts short by a month, this conversation could be more important especially when the region is still experiencing the repercussions of COVID-19. Please join us if you can!

Join Rep. Pete Aguilar's 2020 Census Town Hall
Tuesday, August 4 | 6:00PM
Featuring
Secretary Alex Padilla
California Secretary of State
Dr. Kartick Ramakrishnan
Director of the IE Complete Count Committee
Patricia Nichols-Butler
CEO of Community Action Partnership
Celia Cudiamat
Vice President of the Inland Empire Community Foundation

To fill out the 2020 Census go to https://2020census.gov/
IE COUNTS: SOCIAL MEDIA FOR REGION 7

Getting counted in the #2020Census is the first step toward making sure our communities receive the support and resources they need to thrive. Join CA Complete Count Office on their Virtual Day of Action! #2020Census #Census #HaasContar #CountMoln

IE Counts
August 8

You can fill out the Census by phone in 13 different languages. Remember, everyone living in the US has a right to be counted regardless of your status and your information will never be shared with other government agencies.

IE Counts #2020Census #Census #HaasContar #CountMoln

IE Counts
August 10

The Census Bureau is ending all counting efforts for the census on September 30th the Bureau's director confirmed Monday in a statement. So don't wait to fill out the census now at https://2020census.gov/ #IECounts #HaasContar #CountMoln

Photo Credit: NPR
Black Business Month starts this week. Census results help business owners make important decisions. Learn more about how the Census can help shape the future of Black communities and fill out the census now at https://2020census.gov/ #IECounts #HashtagContar #CountMeIn

Fun Fact: As a result of population changes between 2000 and 2010, eight states gained seats in the House of Representatives and 10 states had fewer seats in the House of Representatives. Contribute to the change at https://2020census.gov/ #IECounts #HashtagContar #CountMeIn

Stop scrolling. We're talking to YOU!
The 9 question survey helps provide funding for your neighborhood.

Visit my2020census.gov
OR
Call 844-330-2020
Do it TODAY!

HELP FIGHT THE UNDERCOUNT!

INLAND EMPIRE CENSUS REGIONAL UPDATE
—
WEDNESDAY, AUGUST 19, 3-5PM

RSVP: socialinnovation.ucr.edu/events
Join us for critical updates from the U.S. Census Bureau, other government & community partners, and LEARN HOW YOU CAN HELP!
Do you know how your community is responding to the census? Explore the Response Rate Map with your kids today! Challenge everyone to complete the census for their household too. Visit https://www.census.gov/programs-surveys/ie.html to learn more. #IECounts #HashtagCount #CountMeIn

We may have to socially distance but we can come together virtually and fill out the census via phone, online! Be counted today at https://2020census.gov/
#IECounts #2020Census #Census #HashtagCount #CountMeIn

Find your community’s 2020 Census response rate.

#BeCounted

Reducing a city’s environmental impact is one way #2020Census responses can shape the future of critical public services in communities. Make a difference in your community today, and be counted today at https://2020census.gov/ #IECounts #2020Census #Census #HashtagCount #CountMeIn

HELP FIGHT THE UNDERCOUNT!

INLAND EMPIRE CENSUS REGIONAL UPDATE
WEDNESDAY, AUGUST 19, 3-5PM

RSVP: socialinnovation.ucr.edu/events
Join us for critical updates from the U.S. Census Bureau, other government & community partners, and LEARN HOW YOU CAN HELP
IE COUNTS: SOCIAL MEDIA FOR REGION 7

New Household Pulse Survey shows concern over food security and loss of income. The Census can help with programs to support families, but an accurate count is needed. Be counted today at https://2020census.gov/
#IECounts #2020Census #Census #HashtagContar #CountMeIn

Challenge your friends to be counted by filling out the 10 minute questionnaire! #2020Census

Did you know that getting a complete count of children in the #2020Census is important for school funding? #StatisticsInSchools created activities to educate students about the census. Visit census.gov/schools to learn more.
Credit: U.S. Census Bureau #IECounts #2020Census

The Native populations have been deprived of their voice in government due to past censuses. Find more information at https://census.gov/naef/and photographed here is Mandege Band of Mission Indians, a federally recognized tribe within our region. (Deschellissippi.com) #IECounts
On August 11th, Census Bureau workers began knocking door-to-door to follow up with households that have yet to respond to the Census. If you haven’t filled out the form and are worried about staying safe at home, go to https://my2020census.gov. #IECounts #CountMeIn. Credit: cacensus

Help the Census Bureau by reporting inaccurate or fraudulent information. Let the Census Bureau know by contacting rumors@census.gov. Then, be sure to spread the word to make sure everyone has the right information about the 2020 Census. #IECounts #CountMeIn

The Census is about our communities and the health and well-being of the people who live in them. Help our communities in improving and maintaining their health by filling out the census at https://my2020census.gov #IECounts #CountMeIn. Credit: California Primary Care Association

Your participation will help inform how BILLIONS of dollars in funding are distributed for important programs every year for the next 10 years. Complete your Census today! Go to my2020census.gov #IECounts #2020Census #Census #HealthCenter #CountMeIn. Credit: Ca. Census

Hey! Did you complete your 2020 Census? Credit: IECounts
Over 73% of housing units have been accounted for, per the 2020 Census housing unit completion rates. The 2020 Census as of today, with 9.7% counted by census takers and other field data collection operations, and 64.2% of housing units responding online, by phone or by mail. Encourage everyone to be counted to increase these percentages! Visit my2020census.gov

IE Counts #2020Census #Census #HasmeContar #CountMeIn

The Small Business Pulse Survey measures the effect of changing business conditions during the pandemic on our nation’s small businesses. The Census Bureau today released new data from the second phase of the experimental survey. Visit here: https://portal.census.gov/pulse/data/

IE Counts #2020Census #Census #HasmeContar #CountMeIn

No matter how young your kids are, it’s never too early to show them that everyone counts in the #2020Census. Check it out today by going to census.gov/schools and navigating to the #2020Census pre-K resources.

IE Counts #HasmeContar #CountMeIn

Cred: U.S. Census Bureau

Small Business Pulse Survey Phase 2

IE Counts September 3

Over 73% of housing units counted so far in 2020 Census

IE Counts September 4


IE Counts #2020Census #Census #HasmeContar #CountMeIn

Cred: Ge Census

Translation: ... See More

IE Counts September 3

Teach young kids how everyone is special!
The Native People Count California campaign, Empowering Pacific Islander Communities, and the Mixteco/Indígena Community Organizing Project will kick off an Indigenous Week of Action in California. Visit here to learn more:
http://ow.ly/NOg450BlA2y
#IECounts #CountMeIn

The Census Bureau recognizes a range of socio-demographic and other groups as hard-to-count. Some of these groups include: young children, LGBTQ+ community and more. Learn more about the hard-to-count population at http://iecounts.org/hard-to-count/ #IECounts #HasmeContar #CountMeIn

Black communities have been historically undercounted which has led to less representation in spaces of political power. Taking the 2020 Census is a form of protest and long-lasting change! Visit my2020census.gov. #IECounts #2020Census #Census #HasmeContar #CountMeIn

It's time to respond to the 2020 Census. Your community needs your help. It's essential that everyone gets counted, including young children. Your responses are safe and confidential. Respond today at 2020census.gov.
#IECounts #2020Census #Census #HasmeContar #CountMeIn

Do your friends know how easy and secure it is to take the 2020 Census?

Complete the Census at home with your family.
IE Counts
September 14

The #2020Census has the power to impact our communities for decades to come. For the first time, couples can identify same-sex relationships on the Census. Stand up and be counted! Cred: Ca Census #IECounts #2020Census #Census #HashtagContar #CountMeIn

IE Counts
September 11

We have 10 days left to invest in our future & complete the #2020Census for community funding! Don’t delay! Fill out your form today at my2020census.gov, by calling 844-300-2020 or by mail. #IECounts #2020Census #Census #HashtagContar #CountMeIn

IE Counts
September 10

There’s power in your existence! So, speak up! Ensure you are seen and heard by filling out your #2020Census today. Visit my2020census.gov today to do your part. Cred: Ca Census #IECounts #2020Census #Census #HashtagContar #CountMeIn

IE Counts
September 10

Over 93% of housing units have been accounted for as of today in California. per the 2020 Census housing unit completion rates. Encourage everyone to be counted to increase these percentages! Visit my2020census.gov #IECounts #2020Census #Census #HashtagContar #CountMeIn

IE Counts
September 10

Over 93% of housing units counted so far in 2020 Census

IE Counts
September 10

There’s power in your existence. The Census benefits our communities for years to come. Complete your Census NOW!

Visit my2020census.gov
Call 1-844-330-2020
Mail your form
Local entrepreneurs use data from the Census to help drive small businesses. A complete count in the Census can help bring additional services and more jobs to local economies across California. Visit my2020census.gov today to do your part. #IECounts #2020Census

Time is running out but it is not too late! Respond now online my2020census.gov, by calling 844-330-2020 or by sending your census questionnaire by mail. #IECounts #2020Census #Census #HomeCount #CountMeIn

Cred: US Census Bureau

We have 13 days left to invest in our future & complete the #2020Census for community funding! Don’t delay! Fill out your form today at my2020census.gov, by calling 844-330-2020 or by mail. #IECounts #2020Census #Census #HomeCount #CountMeIn

Cred: Ca Census

You share more personal information on social media apps than you would completing the #2020Census. Don’t delay! Fill out your form today at my2020census.gov #IECounts #2020Census #Census #HomeCount #CountMeIn

Cred: Ca Census
HELP HIGH SCHOOL STUDENTS UNDERSTAND THE IMPACT OF THE CENSUS

From school funding to resources for emergency services, the 2020 Census affects your community in more ways than you may know. #StateSchoales has a worksheet to help high school students understand the impact of the census. Visit https://www.census.gov/programs-surveys/sis.html to learn more.

IE Counts
September 23 - 0

We have 6 days left to invest in our future & complete the 2020Census for community funding! Don't delay! Fill out your form today at my2020census.gov, by calling 844-330-2020 or by mail. #IECounts #2020Census #Census #HashtagCount #CountMatter #CountMeIn

IE Counts
September 26 - 0

Time is running out to take the 2020Census and make a difference in our community! Take a few minutes to complete the Census. Fill out your form today at my2020census.gov, IECounts #2020Census #Census #HashtagCount #CountMatter #CountMeIn

Spread the word! The time to act is now. The 2020 Census takes just a few moments to complete. Respond now at my2020census.gov by calling 844-330-2020 or by sending your questionnaire by mail. #IECounts #2020Census #Census #HashtagCount #CountMatter #CountMeIn Credit: U.S. Census Bureau

Days Left to fill out the Census

#EVERYONECOUNTS
IE COUNTS: SOCIAL MEDIA FOR REGION 7

September 20

95 percent of households across the country have been counted in the 2020 Census. Time is running out! spread the word and encourage everyone to take the Census. Fill out your form now at my2020census.gov. #IECounts #2020Census #CountMeIn Credit: US Census Bureau

September 30

The Census Bureau is now scheduled to complete their work by October 5, 2020. But don’t delay! Fill out your form today at my2020census.gov, by calling 844-330-2020 or by mail. #IECounts #2020Census # Census #HashtagContest #CountMeIn

October 8

As a result of court orders, the October 5, 2020 target date is not operative, and data collection operations will continue through October 31, 2020. You still have time! Fill out your form today at my2020census.gov. #IECounts #2020Census #CountMeIn

October 9

Don’t let misinformation keep your friends and family members from responding. One of the best ways you can show your support for the 2020 Census is by making sure you know the facts. Learn more at https://2020census.gov/en/how-to-help.html #IECounts #2020Census #CountMeIn

ATTENTION: SELF-RESPONSE PHASE EXTENSION

ATTENTION: SELF-RESPONSE PHASE OCTOBER 5, 2020

SPREAD THE WORD CHALLENGE YOUR FRIENDS TELL OTHERS TO RESPOND SET THE RECORD STRAIGHT
Today is your last chance to respond to the Census. Don't miss this opportunity to shape your community's future for the next 10 years. You can fill out the Census by calling 844-336-2020 via phone, by going online at my2020census.gov or by mail if you received a form.

Today is your last chance to respond to the 2020 Census!!

Respond now by phone, online or mail!
1 Inland restaurant closes due to a coronavirus death; 2 others reopen

The owner of a Redlands breakfast spot has succumbed to the disease caused by the novel coronavirus; Rock & Brews returns to Corona.

Related
- Cheliz Restaurant owner and Redlands mother of 3 loses battle with coronavirus 5 days ago
- 1 more Inland Empire restaurant temporarily closes because of coronavirus concerns 1 week ago
- These Inland Empire restaurants closed in the first half of 2020 2 months ago
Laguna Woods co-op ends decade-long tender monopoly

A group of 75 Laguna Woods residents has sold the home to a non-profit organization, taking over the co-op's tender monopoly in a bid to lower prices and improve services.

Read more

Bubble Watch: Do Californians envy other economies?

A recent survey conducted by the University of California, San Francisco, found that 70% of Californians believe their state is better off than the rest of the nation.

Read more

Four steps to getting your home ready for market

1. Clean and declutter
2. Repair any needed work
3. Stage your home
4. Price it right

US long-term mortgage rates fall to low: 30-year at 2.81%

US long-term mortgage rates fell to their lowest level in history, with 30-year fixed rates dropping to 2.81%.

Read more

US jobless claims rise to $99,000 with layoffs still high

The number of jobless claims rose to $99,000, with layoffs still high in some sectors.

Read more

Trump campaign on suburban preservation. Will it help him or the suburbs?

President Trump has been vocal about suburban preservation, but experts say it could hurt the middle class and some suburbs.

Read more

Nike sues LA brand Warren Lots over shoes that look like Nike Dunks

The brand, known as "Warren Lots," has been accused of copying Nike's iconic sneakers.

Read more

Laid-off hotel workers at Beverly Hilton stage "Die-In For Healthcare"

A group of laid-off hotel workers staged a "Die-In" at the Beverly Hilton to raise awareness of the need for better healthcare.

Read more

Walmart to spread out deals to avoid Black Friday crowds

Walmart is planning to spread out its deals over several days to avoid Black Friday crowds.

Read more

Cannabis on 'no on Prop. 22' ridership drive to stop on LA

The cannabis lobby will shift into high gear in the run-up to the November election.

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Van Halen grumbled it up at Claremont High dance
Among the Parazodiac band’s unusual early gigs was a at a Claremont High dance circa 713

Two more coronavirus deaths in San Bernardino County are first since Saturday

Beaumont man serves as combat graphics specialist with the Marine Corps

50-year-old man killed in hit-and-run in Rialto

Evacuations ordered as brush fire scorches foothills south of Redlands
It was burning through vegetation in a rural area with difficult terrain, officials said.

Man serving time for Riverside County crimes is indicted in cold case killing in West Virginia

Temperature records set in Southern California as state braces for renewed fire threat from hot and windy weather

Massive methamphetamine bust, largest ever by DEA in U.S., made in Inland Empire

Dueling town halls tonight for Trump and Biden in lieu of debate
President Donald Trump and challenger Joe Biden will compete for TV audiences in dueling town halls instead of meeting face-to-face for their second debate as originally planned.

Menifee’s Measure M would repeal 1% sales tax increase that funds public safety

California GOP: Ballot box strategy is bigger than previously reported

Riverside County deputies’ union pulls endorsement of Inland assemblywoman
LOCAL NEWS

Van Halen glammed it up at Claremont High dance

Among the Pasadena band’s unusual early gigs was at a Claremont High dance circa 1975.

Two more coronavirus deaths in San Bernardino County are first since Saturday

All-weekend closure set for 60 Freeway lanes, ramps in Ontario

LATEST HEADLINES

Cori Love: Temecula’s Chaparral High has nation’s best school newspaper

Here’s the baffling story of an early Riverside family

Beaumont man serves as combat graphics specialist with the Marine Corps

RIVERSIDE COUNTY ▶️

The five most intriguing inland Empire races on the Nov. 3 ballot

They include two open seats and an incumbent without a primary opponent.

Man serving time for Riverside County crimes is indicted in cold case killing in West Virginia

Laid off hotel workers at Beverly Hilton chase ‘15-In-Fox Heathcliff’

SAN BERNARDINO COUNTY ▶️

Bruder fire near Redlands grows to more than 100 acres, evacuation orders in place

The fire broke out Wednesday evening and evacuation orders were soon issued for homes that were threatened.

Evacuations ordered as brush fire scorches foothills south of Redlands

LOCAL HISTORY ▶️

Janis Joplin performed twice at San Bernardino’s Swing


In 1956 Rubidoux, these two streets had too similar names

Cecil Pass speed trap was too much for even ‘Connerhead’ Baker
TRAFFIC

What are those tow truck on the roadways that help drivers and keep traffic moving?

Westbound 60 Freeway in Badlands to close five nights

Lakers fans gather to celebrate at Staples Center despite warnings to avoid the area — arrests reported

Construction to close 310 Freeway in both directions in Highland

WEATHER

Earth breaks September heat record, may reach warmest year

Southern California faces broiling weather again this week

Temperature records set in Southern California as state braces for renewed fire threat from hot and windy weather

Inland Empire's autumn heat wave is sticking around

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Laguna Woods co-op ends decade-long lender monopoly

But most lenders still reject terms for issuing loans to members of the United Laguna Woods Mutual housing cooperative.

Fixed-Rate Mortgages

Where and when to watch tonight’s Trump and Biden town halls

C-SPAN suspends veteran political editor for lying about Twitter hack

LATEST HEADLINES

Bubble Watch: Do Californians envy other economies?

Watch how a California mail-in ballot avoids fraud, evades hackers and gets counted

Carl Love: Temecula's Chaparral High has nation’s best school newspaper

Record-breaking California wildfires surpass 4 million acres

Citrus disease infects 5 trees in Temecula

All-weekend closure set for 60 Freeway lanes, ramps in Ontario

Riverside's Notre Dame High puts on pink parade for Breast Cancer Awareness Month

Fire officials say the state hit the devastating milestone Sunday with about two months remaining in the fire season.

Coomanga for first time

Ontario airport to conduct first assessment of AOA compliance in 20 years

Newsom signs law banning rat poisons

Westbound 60 Freeway in Banning to close for 55 hours of pavement construction
**HEALTH**

**Two more coronavirus deaths in San Bernardino County are first since Saturday**

Meanwhile, another 213 people have been confirmed as testing positive, numbers released Thursday, Oct. 15...

**US long-term mortgage rates fall to 30-year at 2.81%**

**US jobless claims rise to 816,000 with layoffs still high**

**Riverside County reports 6 coronavirus deaths**

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**NATIONAL NEWS**

**Trump campaigns on suburban preservation. Will it help him or the suburbs?**

Eager to win suburban voters, President Donald Trump has brought housing policy into the fray...

**Nike sues L.A. brand Women Litas over shoes that look like Nike Dunks**

**Temperature records set in Southern California as state braces for renewed fire threat from hot and windy weather**

**Coronavirus state tracker: Here are the tiers counties across California landed in on Oct. 13**

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**WORLD NEWS**

**Europe reels as it sets new COVID-19 records, slaps on new rules**

Fears rose Thursday that Europe is running out of time to control a resurgence of...

**2 Americans from Stanford University win economics Nobel for improving auction theory**

**American poet Louise Gluck wins Nobel literature prize**

**2 scientists win Nobel chemistry prize for gene-editing tool**

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**LOS ANGELES COUNTY**

**Van Halen glammed it up at Claremont High dance**

Among the Pasadena band’s unusual early gigs was at a Claremont High dance circa 1973.

**Join a ‘Family Style’ meal and explore Southern California’s Asian cuisine with online food series**

**Galaxy continues downward spiral with a sixth consecutive loss**

**Laid off hotel workers at Beverly Hilton stage ‘Strike For Healthcare’**
Disneyland resort faces $2 billion revenue loss during coronavirus closure, analyst warns

The Disneyland resort has lost an estimated $2.2 billion in revenue during the 214-day closure...

Walmart to spread out deals to avoid Black Friday crowds

Disney CEO says 'arbitrary' Disneyland reopening guidelines not based on 'actual fact'

State officials tour Disneyland and Universal Studios Hollywood to review reopening plans
OPINION

In state government, no good idea goes unpunished

California cities face daunting fiscal problems even before COVID-19, driven by the retired pay and pension deals for their employees.

Guest Commentary

California is making hiring more expensive during a recession. That’s crazy

All workers should be exempt from AB 5.
SPORTS

Clippers find their new coach: Tyrone Lue

Previously a Clippers assistant, Lue will replace Doc Rivers as the team’s coach, report reveals.

Dodgers set records with 11-run first inning in Game 3 demolition of Braves

Dodgers feed off Corey Seager, take aggressive approach to Braves

How To Entirely Empty Your Bowels Each Morning (1 Min Routine)

By India Haskins

No NBA champion worked harder, but Lakers celebrated title without fans

USC hoping to boost tight end targets in passing game

Rams and Jared Goff have saved their best for first

LAKERS

Whicker: Lakers (and the NBA) were true to the man

Los Angeles Dodgers

NLCS Game 4 live updates: Dodgers vs. Braves

Los Angeles Rams

Rams place safety Jordan Fuller on injured reserve
Championship injury news

The NBA's TV ratings took a major hit, but that's hardly the takeaway from the way the league finished the season and the way the Lakers took their 17th championship. Larry O'Brien's "art of the possible" was epitomized during the...
USC

Todd Orlando will finally see his USC defense in action
After three months, the Trojans are ready for their first full-pot practice under their new...  
USC must find the right formula for the offensive line
USC RB Markese Stepp looking like healthy self to start camp
USC adds commitment of 4-star TE Michael Trigg

UCLA

UCLA's Demetric Felton welcomes challenge of bigger role
The veteran tailback was named Offensive Player of the Year for his play in...  
UCLA's offensive line is inexperienced with a sense of optimism
Mick Cronin has 33 practices to get UCLA basketball ready for the season
UCLA football coach Chip Kelly talks about the Bruins' 4-2-5 defense

LOS ANGELES SPARKS

Sparks' Candace Parker a unanimous choice for All-WNBA First Team
Breanna Stewart lifts Seattle Storm to win over Las Vegas Aces in Game 1 of WNBA Finals
Derek Fisher says Sparks will decompress, then focus on offseason
WNBA boosts 56% increase in average viewership

SOCcer

Galaxy continues downward spiral with a sixth consecutive loss
The Galaxy suffered a sixth consecutive loss and remains stuck in last place in the...  
LAFC loses to Vancouver as Lucas Cavallini scores twice
LAFC bolster defense, acquire Muylta from Colombia
Galaxy hits critical stretch of season for postseason hopes

BOXING/MMA

Whicker: Lomachenko vs. Lopez winner takes all finally
The super-fight matches the super-ambitious young slugger and all four lightweight belts will belong...  
Whicker: Edgar Berlanga is boxing's new Minute Man
Bellator 249: Cris Cyborg's first title defense worth the wait
Bellator's Cheick Kongo home again fighting in Paris

olympics

Thirty witnesses ready to testify against Azarian coaches in abuse case
Testimony scheduled for Wednesday has not been rescheduled
USOPC sues its insurance carriers
USA Gymnastics hearing on abuse allegations against Vanessa Gonzalez postponed
USA Gymnastics holds hearing on abuse allegations against Azarian coach Amanda Hensley

College Sports

Alabama football coach Nick Saban tests positive for COVID-19
The second-ranked Crimson Tide will almost certainly be without their iconic 68-year-old coach on the...  
UCLA football players talk about voting in upcoming election
VIDEO: UCLA linebackers Leni Toebbe and JoJo Covert speak after practice Sunday
UCLA defense won't be lacking for game-time experience
Massive methamphetamine bust, largest ever by DEA in U.S., made in Inland Empire

Officials seized more than 2,000 pounds of methamphetamine for one drug house in the Inland Empire. The bust on Oct. 2 in Perris had a street value of $200 million.

In one week, Riverside County family buries three members who died from coronavirus

The family of three who contracted COVID-19 has been discussed in a story on the last day of the family members who died in one week.

Temecula dance instructor suspected of lewd acts with underage students

The suspect worked as an instructor at Temecula Dance Co. and is under investigation.

Splash Kingdom called 'eyesore' as Redlands moves to revoke permit

The city planning commission agreed to start the process for the permit, with the expectation that the park will be closed in the future.

California GOP: Ballot box strategy is bigger than previously reported

Populations have increased, and it's harder for some to vote. More people are now voting by mail.

Riverside County reports 8 coronavirus deaths

The county has reported a single death, with additional cases of COVID-19 on the rise.

Inland Empire's autumn heat wave is sticking around

Temperatures are expected to drop into the low 60s throughout the month of October in the region.

Man serving time for Riverside County crimes is indicted in cold case killing in West Virginia

An Inland Empire resident was indicted in West Virginia for the killing of a man in the 1990s.

Disney CEO says 'arbitrary' Disneyland reopening guidelines not based on 'scientific facts'

The CEO said that the guidelines were based on scientific data, but critics argue that the reopening is arbitrary.

Take a virtual Halloween tour of creepy horror movie locations in Southern California

A virtual tour of some of California's most haunted locations is available online.
THINGS TO DO

Disneyland resort faces $2 billion revenue loss during coronavirus closure, analyst warns

The Disneyland resort has lost an estimated $2.2 Billion in revenue during the 216 days closure of Disney's Anaheim theme parks, according to MoffettNathanson founding partner Michael Nathanson.

Join a ‘Family Style’ meal and explore Southern California’s Asian cuisine with online food series

Finding a pest to fight gophers and what to do about trees dropping fruit in the heat

LATEST HEADLINES

Halloween Horror Nights Top 5 attractions, according to creative director John Murdy

“The Real Housewives of Orange County” have a surprise for the Season 15 premiere

Disney CEO says ‘arbitrary’ Disneyland reopening guidelines not based on ‘actual fact’

“The Real Housewives of Orange County” have a surprise for the Season 15 premiere

Disney CEO says ‘arbitrary’ Disneyland reopening guidelines not based on ‘actual fact’
**MUSIC + CONCERTS**

**Tonight’s Billboard Music Awards will feature live performances in Hollywood**

HOLLYWOOD — Post Malone will carry his leading 15 nominations into Wednesday night’s presentation of...

**Hard Summer Music Festival announces 2021 dates and a new location**

The Eagles will premiere new “Eagles Live From The Forum MMXVII” on SiriusXM!

Festival Passes: Were drive-in shows announced, reflecting on the musical genius of Eddie Van Halen

**HOME + GARDEN**

**This Halloween, try these holiday decorating tips to celebrate safely during the pandemic**

The spooky holiday will be different this year, as the pandemic calls for adjustments to...

**Why doesn't our garden look like this: How this Southern California oasis stays full of color and fragrance**

How to keep rodents from eating your avocados and oranges

How to kill a zombie lemon tree that just won’t die

**BOOKS**

**Inside the Octavia Butler archives at the Huntington Library, Lynell George found a hidden world**

Lynell George will take part in upcoming virtual readings at Eso Won, Woman's Skylight and...

‘Sweet Dreams’ explores the New Romantic scene that launched Duran Duran, Depeche Mode and more

American poet Louise Glück wins Nobel literature prize

Tori Morello talks Chris Cornell, Roger Against the Machine’s first gig ahead of new book

**TV AND STREAMING**

**Invite horror home with ‘QuaranScream,’ an interactive theater experience**

The virtual live shows include humor for those watching at home and take place at...

Take a virtual Halloween tour of creepy horror movie film locations in Southern California

This is “The Real Housewives of Orange County” newest addition, Elizabeth Lyn Vargas

How ‘Good lord Bird’ brought Ethan Hawke and its young star to John Brown’s rebellion
How a California farmer fought back when an oil company polluted his land told in new film
Edward James Olsen and David Strathairn play old friends fighting an oil firm in "The..."

Los Angeles Comic-Con cancels plans for in-person 2022 event, postpones to 2021

‘Insidious’ actress Lin Shaye takes on bullies in the new horror film ‘The Call’

How Jennifer Siebel Newsom explores the ailing American Dream in ‘The Great American Lie’
RIVERSIDE COUNTY NEWS

DEA shows off big haul of meth
DEA shows off big haul of meth
seized in Inland Empire

Federal authorities revealed details of drug raids in the Inland Empire that resulted in the largest domestic seizure of methamphetamine in the history of the U.S. Drug Enforcement Administration.

MORE STORIES

IE woman calls 911 over mask dispute with store employee
Riverside County backs reopening plan amid uptick in cases
Riverside pastor positive for COVID-19 after White House event
Puppy born with Mickey Mouse ears on its back
Making jet skis after dipping finishing tanker in Coachella Valley
Local leaders demand state take action to address economic impact of COVID-19
UC prepares for fall quarter with majority of classes online, limited dorms
IE officials fear COVID resurgence, its season will happen at once
Back-to-back earthquakes hit the Coachella Valley
IE pop-up library provides free books to children
Riverside police investigating unemployment benefits mail theft
Doris arrested after Riverside County moves into red tier

MORE VIDEOS

 Covishield Achieves New Milestone, Record Hospitalizations

Top Stories

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You can make a difference for your community! The simple, nine question survey helps determine dollars that fund important programs for the next 10 years.

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Complete the Census Before October 15, 2020

Visit MY2020CENSUS.GOV to learn more.
El condado recibe una subvención estatal para construir el parque Mecca

MECCA - El Departamento de Parques y Recreación de California otorgó $5,8 millones en fondos estatales para subvenciones estatales, que anuncia el premio el martes. La subvención financiará el desarrollo del Parque Deportivo Regional de La Meca, que brindará un espacio verde activo y servicios recreativos para la comunidad de La Mecca, que alberga a muchas familias que trabajan en las industrias de la agricultura y la hospitalidad. El futuro parque estará en terrenos del condado adyacentes al Mecca Boys and Girls Club y complementará un

Mujer arrestada durante una redada en una casa de cultivo de San Jacinto

SAN JACINTO- Una mujer sospechosa de tener una casa de cultivo de marihuana ilegal en San Jacinto permaneció encarcelada hoy en lugar de una fianza de $100,000. Los agentes presentaron una orden de allanamiento en una casa poco antes de las 4 p.m. El sábado en la

Cardenas Market regala $118 mil dólares en becas

VALLE DE COACHELLA, Ca. Con el apoyo de Cardenas Markets, Cardenas Markets Foundation lanza un nuevo programa de becas destinado a apoyar a estudiantes en California (Inland Empire, Imperial Valley y Bay Area), Arizona (Phoenix y Tucson) y Las Vegas, Nevada.

You may be eligible for $2,000 in academic support!
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Census data determine how $700 billion are spent and how much comes to our region.
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FAIR REPRESENTATION / REPRESENTACIÓN JUSTA
Every 10 years, the results of the census determine how many representatives each state gets.
Cada 10 años, los resultados del censo sirven para determinar el número de escaños por cada estado.
El asambleísta Eduardo García aplaude más de $15 millones en fondos de la Proposición 68 para parques locales

Sacramento, CA - El asambleísta Eduardo García (D-Coachella) se enorgullece en anunciar y celebrar la exitosa adquisición de más de $15 millones en fondos de la Proposición 68 para parques en su distrito. Hoy, California State Parks lanzó a los últimos beneficiarios del Programa Estatal de Desarrollo de Parques y Revitalización de la Comunidad, que incluye proyectos de La Mecca, Calexico y Heber. Esto marca la primera ronda de los premios del Programa de Subvenciones para el Desarrollo del Parque y la Revitalización de la Comunidad a nivel estatal financiados por la Proposición 68.

“Me complace anunciar una victoria importante en los parques locales: La Mecca, Calexico y Heber recibirán más de $15 millones en fondos de la Proposición 68 para proyectos de parques. Estos son exactamente los tipos de inversiones que hemos estado presionando desde su llegada a Sacramento. Nuestro trabajo con la Proposición 68 creó la mayor oportunidad de financiamiento de California priorizando parques en nuestras comunidades más desatendidas, como las de mi distrito. Estas son inversiones que crean un amplio espectro de beneficios positivos y que pagarán dividendos para mejorar la calidad de vida de nuestros residentes”, dijo el asambleísta Eduardo García, autor conjunto de la Proposición 68 y presidente del Comité de la Asamblea sobre Agua, Parques y Vida Silvestre.

La comunidad de La Mecca del Valle del Este de Coachella recibirá $5,817,660 para construir un nuevo parque regional con un sendero para trotar, equipos de ejercicio, área cubierta para picnic / barbacoa, campos deportivos, iluminación y arte público. Se adjudicaron dos proyectos en el Condado Imperial. A la Ciudad de Calexico se le asignaron $8,500,000 para expandir Heber Park, incluido un nuevo gimnasio multifuncional, cancha de baloncesto al aire libre con luces, un campo de futbol con luces, sendero para caminar, pistas de atletismo, áreas de picnic y asientos en todo el parque. El Distrito de Servicios Públicos de Heber recibirá $700,000 para renovar y mejorar el parque de sus hijos.

En 2018, los votantes de California aprobaron la Ley de sequía, agua, parques, clima, protección costera y acceso al aire libre para todos de 2018 del miembro de la Asamblea Eduardo García de California (Proposición 68). Esta medida de bonos, creada conjuntamente por García, asignó varias versiones históricas, como $200 millones para Salton Sea y New River, y $725 millones para mejorar las oportunidades recreativas en vecindarios pobres en parques.

Cardenas Market regala $118 mil dolares en becas

(Sigue de la Primera)

Es específicamente, otorgará un total de 59 becas; un premio de $2,000 por cada una de las tiendas que operan. 59 ganadores merecedores serán seleccionados en función de sus calificaciones académicas, necesidades financieras y atributos de liderazgo. También deben demostrar durante todo el proceso de solicitud, un fuerte deseo de seguir una educación superior y un compromiso de servir a sus comunidades. Cardenas Markets y Cardenas Markets Foundation comprenden lo importante que es completar la universidad para los estudiantes. Esta es la razón por la cual, en los últimos 15 años, la Fundación Cardenas Markets ha brindado asistencia educativa a través de subvenciones y becas para apoyar a cientos de estudiantes en las comunidades atendidas por las tiendas Cardenas Markets y en asociación con colegios comunitarios, universidades y colegios comunitarios locales. Los requisitos de elegibilidad incluyen:

• El estudiante debe presentar la solicitud en la escuela secundaria y se espera que se gradúe antes del 30 de junio. 2020 o inscrito en una institución de educación superior, formación profesional acreditada o un programa de pos grado avanzado.
• El estudiante debe residir dentro de los códigos postales válidos de cualquier tienda de Cardenas Markets o Los Altos Ranch Market.
• Complete la solicitud en línea que se encuentra en https://aim.applyists.net/ cardenas
• Presentar la solicitud completa antes del 29 de abril de 2020.

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**Advertising Strengths:** This location reaches the Hispanic Market and is a great artery to target local commuter traffic in the East Valley in the cities of La Quinta, Indio and Coachella.

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<td>RIVERSIDE COUNTY PURCHASING &amp; FLEET SERVICES</td>
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</table>

*Impression values based on: Persons 0+ yrs*
Advertising Strengths: This location reaches the Hispanic Market and is a great artery to target local commuter traffic in the East Valley in the cities of La Quinta, Indio and Coachella.

Market: PALM SPRINGS
Panel: 3404
Geopath Id: 621965
Location: GRAPE FRUIT BL EL 200’ N/O MITCHELL DR SF
Lat/Long: 33.69692 / -116.18847
Media/Style: Poster / Retro
*Weekly Impressions: 127,023
Panel Size: 10’ 6” x 22’ 9”
Vinyl Size: 10’ 7” x 22’ 10”
Facing/Read: South / Right
Illuminated: NO
Current Advertiser: RIVERSIDE COUNTY PURCHASING & FLEET SERVICES

*Impression values based on: Person 0+ yrs

77-583 El Duna Court, Palm Desert, CA 92211
DEMOLITION
(continued from page 1)

says.

At its inception, Michael Oman of Palm Springs-based MG Banning LLC was hoping to attract retailers catering to the medical and legal fields to the Banning Business Center, though no tenants were ever announced.

MG Banning LLC’s financial partner at the time was La Jolla-based Scripps Investments and Loans, a private lender specializing in real estate acquisition, development and construction.

By 2008 the centers were struggling to obtain funding after their bank fell through and the recession loomed, and company representatives anticipated construction to begin in September of that year on the nine anticipated buildings.

Representatives claimed at the time that there were “many interested parties looking to take advantage” of the Banning Business Center’s location.

By 2016 the existing six buildings had fallen into neglect and had become a nuisance and a public safety concern: more than 100 service calls, several fires and at least $35,000 in uncollected citations by January of that year prompted the city to initiate receivership.

The three parcels at the time were then owned by Mission Viejo-based Zukaza LLC (the only one who was in compliance with code enforcement, having boarded up its buildings), San Diego-based 40 Bruin Lancaster, LLC, and Temple City-based Palm Investment Group LLC and De Ortega N.G. Trust.

On Nov. 21, 2017 Riverside County Superior Court Judge Irma Poole Asberry appointed Richardson Griswold, a Solana Beach-based attorney, as the receiver.

Through 2017, Griswold had been credited with having been appointed a receiver more than 50 times in 12 California counties.

Three days prior to that action, another fire had broken out at the abandoned center, forcing the closure of one lane on eastbound Interstate 10 that required the attention of 26 firefighters.

Up through that date of that year, at least 19 fires had been reported at the center.

The balance of harms to the public, particularly the safety concerns and the expenditure of public funds, outweighs private property ownership rights,” Judge Asberry wrote in her order.

After more than a year of rehabilitation inactivity and a failure to secure the boundaries of the property by its owner, and despite legal efforts by the owner to prevent Griswold’s reappointment as receiver, the city announced on Aug. 14, 2019 that Riverside County Superior Court Judge L. Jackson Lucky granted the city’s motion for Griswold’s reappointment.

Attorney Wright applauds Griswold’s persistence to get the Banning Business Center, well, off the ground.

“One of the huge hurdles was that each property had a different owner, each with varying investors, and businesses crossed property lines,” Wright says. “I am honored that Silver & Wright LLP was able to assist the city with getting this extremely dangerous property rehabilitated for the citizens of Banning. The improvement to the economy, and the patience of winning this step by step finally made full rehabilitation of the nuisance property economically feasible.”

Staff Writer David James Heiss may be reached at dheiss@recordgazette.net, or by calling (951) 849-4886 x114.

Demolition and property cleanup and disposal of the Banning Business Center is expected to take four months.

Photo by David James Heiss
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The worldwide death toll from the coronavirus eclipses 1 million

By Adam Geller and Brian M. Skoloff

RISHABH R. JAIN

WASHINGTON, D.C. — While the driving forces of the pandemic remain un-derstood, experts agree that President Donald Trump capitalized on his taxes — including the most recent — are on track to increase by $1.3 trillion, perhaps to the breaking point. Trump’s tax changes have been criticized. A recent report by the New York Times found that Trump reduced his taxes in both 2016 and 2017 — and not by all in 2016 and 2017 as the newspaper examined.

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