



State of California – Government Operations Agency
California Complete Count-Census 2020
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FINAL REPORT TEMPLATE

General Information

Date of report	11/16/20
Organization / Entity	PICO California
Responsible Person / Title	Andrew Lee, Faith Census Hub Manager
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Narrative Report

1) List your goal(s) and objectives as it appears in your strategic and implementation plan. What and how did you revise the objectives due to COVID-19 and the US Census Bureau's operational adjustments?

GOAL 1. Hold 100 QAC events and reach 440,000 impressions statewide directly in diverse faith communities to help ensure a complete and accurate count of HTC individuals within the network.

GOAL 2. Produce tailored toolkits and/or other outreach materials using 8 different languages, faith traditions, and/or denominations (any combination).

GOAL 3. Form out-of-network partnerships with 5 "non-mainstream" faith institutions, who will participate in the Faith Census Hub.

Goal 1 stayed the same, albeit now included digital events and digital impressions. For Goal 2, we produced generic "people of faith" tools in English and Spanish that were sufficient for our core faith partners. We continuously offered to create tailored tools for specific partners or shared them for modification, such as those for CAIR. For Goal 3, growing out-of-network partnerships within non-Protestant communities outside of our traditional base was difficult in a noisy COVID environment. We found them more responsive to or already better served by local organizations (e.g. Tzu Chi with LA Voice) or organizations that shared more demographic categories with them (e.g. Hindus/Sikhs/Jains with South Asian Network).

OBJ 1. Build capacity of our network of religious congregations/neighborhood institutions to expand their existing roles as "trusted messengers" in the community to include Census outreach for HTC populations.

OBJ 2. Educate HTC and least likely to respond demographic populations about the benefits of being counted, using unique and coordinated messages that draw upon the "values language" of our membership's diverse faith traditions.

OBJ 3. Coordinate with in-network and external partners to better ensure progress, identify challenges, and share best practices.

OBJ 4. Support federations' outreach through QAC events, toolkits, training, data management, social media/non-traditional communications, and volunteer plans.

These objectives were not changed. If anything, they became strategies to lean into even harder in a COVID environment. Trusted messengers, faith/values language that contextualized what was happening, and taking on more supportive/coordinating/anticipatory work to relieve burden on local groups on the frontlines became even more important. The operational adjustments were frustrating to say the least. But the large network of orgs and perspectives the state office created was such great help to me to ensure progress, identify challenges, and share best practices for our own affiliates.

2) Reflecting on your own operations and outreach strategies throughout the campaign, please provide a response with specific examples for the following questions. Please also indicate which timeframe you are referring to in your response (i.e., education, NRFU period).

Contracted partner's operations

What worked well operationally?

It was important to designate a Census lead at PICO (myself) and at each of the affiliates. Many partners that were contracted held many other complex, changing buckets of work alongside Census and a longer-term project that needs to be shepherded over many months like Census needed clear ownership. It was helpful for affiliates to have a central repository of resources (PICO shared drive and communications assets/training materials) and shared spaces to build on previous knowledge (regular emails, individual calls, and monthly group calls by me). Thus, PICO appreciated that the state office and so many other partners had similar operations that helped model for us what we could do for our network.

What hindered the operations?

As a statewide network, it is a common challenge to move a shared body of work through local affiliates who have local pressures, priorities, and contexts. We might not be sure how those factors will play into how they work is actually implemented. We are still a little unsure how we could have worked in a more coordinated way with the Census regions as a statewide sector, and thus supported my affiliates in a more coordinated way with other partners they might be in the same orbit with.

Contracted partner's outreach

What outreach tactics worked well?

The strategy of using trusted messengers needs to be invested in. While the data we have may only be a proxy for the value of this strategy, it feels clear to me in an “influencer age” that large coordinating agencies or state offices lead with this going forward. Particular clergy or faith leaders were absolute rock stars in how they were able to move Census through their own congregations, but also influence other clergy/leaders or nearby congregations in their region. They knew how to successfully message Census in the context on everything else going on. This is a unique role the faith sector can continue to play.

What hindered the outreach?

Cultivating, identifying, selecting, and training trusted messengers takes time. In a pandemic situation, some of the more involved outreach or communications we wanted, such as videos, to do took a bit longer to complete than expected. We certainly learned a lot about the structures that need to be in place to activate messengers and hope to continue growing/deploying our messengers for future California state public awareness priorities.

3) Describe challenges and changes occurring outside or within your organization / agency that had an impact on the outreach work. Describe how you responded to these changes to work toward achieving a complete count.

One challenge was the extreme burden COVID-19 placed on clergy and congregations this year, affecting what they could take on, how quickly they could take it on, how much they could take on, etc. Many were worried about their financial standing/planning for this year. Clergy were receiving asks from many different partners and being pulled in many different directions, given their role as trusted messengers, public figures rooted in and responding to their communities, and spiritual caregivers. In response, we encouraged our affiliates to offer mini-grants directly to congregations to carry out specific Census actions. We also provided stipends to key lay leaders who could move Census work in their congregation, to “cover” others who may not have been able to do as much as they expected. Finally, we repeated over and over that Census needed to be integrated into existing programming/ongoing traditions at their congregations and their COVID responses. Census should not feel like a separate program on your plate; it should feel like another aspect of how you’re inviting your members to care for their neighbors and their own families.

Another challenge was the transition to digital. Many of our congregations and members are not comfortable with tech or do not have meaningful access to it. We’ve always said that tech should never get in the way of someone’s power. Even some of our affiliates’ staff were very nervous about this transition. The learning curve was high in terms of what exactly could be done digitally and how to do it, and it took additional time to get over. A helpful refrain for us as people who do community organizing was that “digital organizing is still organizing.” The principles are still the same. For us, that is centering the relationships with clergy and

congregants our staff have built over many years and listening to/meeting people where they are.

- 4) For county and ACBO partners, what was the county (or region's) 2010 response rate and what was the 2020 response rate? If the response rate met and exceeded the 2010 response rate, what contributed to that? If it did not meet the 2010 response rate, what were some of the challenges for that? For other partners, please note what data you used and how you used data for your strategies.**

PICO monitored response rate data for every county we had an affiliate in and shared with their staffs. We typically used the [Census 2020 Hard to Count Map](#) and any data on priority areas that Marcy sent me. This data guided which affiliates we spent more time supporting or offered additional regrants after the augmentation (Central Valley and Inland Empire). This data was also absolutely critical in the digital ad campaign we conducted targeting HTC faith audiences.

- 5) Please describe the process and results of your partnership coordination and how it educated and motivated the hard-to-count populations to complete the Census questionnaire.**

With our affiliates, PICO hosted monthly update calls based on information from the state office and other partners. We also sent regular emails to Census lead staff at our affiliates to keep them up to date on all the changes we experienced this year. Some of our calls, for example, modeled the required QAC training or led people through the Census form themselves. This base of shared knowledge across our statewide network was built to flow through staff into the HTC communities our affiliates are embedded with.

The results of our partnership with affiliates can be seen in detail in SwORD. Our affiliates completed at least 154 discrete Census events/activities and made 100,722 impressions. Using digital strategies (like ads and our landing page) and assets we created, PICO's digital campaign itself was able to reach 320,607 people, make 1,579,644 impressions, and garner 48,395 unique clicks to the official online Census form.

Throughout the season, PICO created tools/content to support our affiliates/others in our network to still continue to push & integrate Census in ways contextualized to what was going on at the time. This included:

- Updating our original messaging guides, communications toolkits, sample bulletin/pulpit announcements, phone/text scripts, sample email blasts, "digital outreach options" one-pager, faith materials such as liturgies/lists of scriptures, etc. multiple times to respond to COVID, Black Lives Matter, wildfires, voting in general, etc.
- Modeled the use of the above for affiliates during various events, such as our Bring the Heat town halls responding to this year's racial justice movements, to integrate Census asks into every other bucket of their work.
- Producing 12 original videos/accompanying graphics for different faith communities. We're proud to have featured high-profile faith leaders such as

Fresno Bishop Joseph Brennan, LA Auxiliary Bishop David O'Connell, and Pastor Mike McBride, and other local partners such as Catholic private schools. We learned a lot about the digital organizing required for content to get successful responses, and distributed social media toolkits of these videos to affiliates and individually gathered commitments from partners to share them at the same time as us to maximize our reach.

6) Please provide a list of key partners and describe their contributions of how they made a difference in your outreach efforts.

Subcontractor highlights (many were also involved in their regional tables):

- True North Organizing Network
 - o Census parties with various tribal leaders (Weitchpec, Yurok, Wiyot)
 - o Phone banking effort on Census by their COVID mutual aid team members
- Sacramento ACT
 - o Educational forums for parents during their children's Catechism classes
 - o Educational forums at local Episcopal, United Methodist, AME, and Baptist churches
- Faith in Action East Bay
 - o 3 of their core priests preached on Census and did pulpit announcements once a month
 - o Congregations called through their own member lists about Census
 - o Census caravan
 - o Virtual education events, such as one that tied Juneteenth with Census
 - o Secured support letter from Oakland Diocese
- Faith in the Valley
 - o Leaders/staff sat multiple times for interviews on Spanish-language and/or Catholic radio
 - o Outreach in migrant camps, farmworker gatherings, and homeless encampments
 - o Tabling at food banks
 - o Volunteer canvassing & paid phone banking
 - o Secured support letter from Fresno Diocese
- LA Voice
 - o Congregations called through their own member lists about Census, some called both their member lists and people living nearby via PDI
 - o 14 member congregations heard Census sermons from their clergy, majority gave their Census sermons more than once
 - o Volunteer canvassing in homeless encampments
- Long Beach Interfaith Community Organization
 - o PICO supported 1 month of paid phone banking by 20 workers from local congregations into low-responding areas of LA county LA Voice was not doing outreach in. This extended the work of an already existing and well-trained team that may not have continued otherwise.
- Inland Congregations United for Change
 - o Collected pledge cards and tabled at major parishes frequently pre-March and followed up with all the contacts collected via phone

- Leaned incredibly hard into combining food/supply distribution with Census outreach
- San Diego Organizing Project
 - “Census captains” were established at their member parishes congregations. These were all lay leaders/congregants who organize their own membership
 - Created virtual weekly drop-in spaces where captains could answer Census questions, frequently right before or after normal church service times

Non-subcontractor highlights:

- Faith in Action Bay Area
 - Received our updates and toolkit
 - Connected them to partners in their region
- People Acting in Community Together San Jose
 - Received our updates and toolkit
 - Connected them to partners in their region
- Faith in Action National
 - Boosted our digital content, such as videos
 - PICO presented to FIA affiliates across the country on Census
- Faith in Public Life
 - Boosted our digital content, such as videos
 - PICO boosted their content
- San Francisco Interfaith Council
 - PICO presented on Census to faith leaders on the council
- CA Catholic Conference
 - Boosted our digital content, such as videos
- Fresno Diocese
 - PICO produced a video for them featuring Bishop Joseph Brennan
- Census Policy Advocacy Network
 - Coalition of CBOs convened by Advancement Project that met monthly to share updates and strategies
- CAIR California
 - PICO produced a video and illustration featuring 5 Muslim leaders in Northern CA
 - Connected us to Muslim leaders to support
 - Provided ideas as a similar statewide organization with local affiliates (e.g. offering mini-grants directly to faith groups)
 - CAIR posted our fliers at ethnic grocery stores
- Merced API Leadership Council
 - PICO presented to members, convened by Faith in the Valley

7) Please describe how you provided accessible and in-language outreach activities, including how you ensured equal and meaningful access to limited English proficient individuals and people with disabilities?

Everything we and our affiliates do is bilingual English/Spanish. This is just the nature of the faith communities that we organize in. Thus, all our materials and content had

English and Spanish versions (unless they were targeted at a non-Spanish speaking audience). For people with disabilities, guidance from the state was distributed to affiliates and our content was designed with accessibility in mind (e.g. color choices, font size/choices, and other accommodations).

8) Please share a story(s) of how your work has made a difference to Census 2020 and the impact on the community. Please include images and quotes, so we are able to understand the narrative behind the numbers.

Our affiliate Faith in the Valley San Joaquin hosted an outdoor, socially distanced, and masked "Census Celebration" in the fall. The goal of the event was to incentivize completion of the Census form by members of FITV's church networks after regular church service times (Sunday afternoon), and connect them with other relevant community resources during the pandemic. This way, multiple congregations could gather and FITV could serve many of them at once.

"We thank all the partners who supported us this weekend. [The community] felt so supported by the Census team that came out to our event." – Toni McNeil, FITV Community Organizer

Photo:

<https://www.facebook.com/faithinsanjoaquin/photos/a.10152221893589562/10157633686429562>

Our affiliate Inland Congregations United for Church began helping their member churches/parishes do food/mask distribution to the community in the summer. While food/mask distribution happened, Census materials were included, Census conversations happened, or Census assistance was provided depending on the setting or level of contact recommended at that time. This also may have included some Know Your Rights education. The pandemic also pushed us to do outreach in the HTC areas that were also hit hardest by the COVID-19, such as the East Coachella Valley.

Photo:

<https://www.facebook.com/icucpicoca/photos/a.357369944282853/3748392661847214/>,
<https://www.facebook.com/icucpicoca/photos/a.357369944282853/3740028786016935>

9) Please add any suggestions for the 2030 Census efforts, including timelines.

Toward the end of the season, we loved being able to call the Bureau to request MQAs at our ongoing or existing events, such as food distribution or celebrations after a mass or church service. This was ideal because it reduced the start-up responsibility on our organizers on the ground. We could provide the local expertise, turn out the HTC groups, publicize the MQA using a trusted messenger, and in turn, the Bureau would provide the staff, technology, and technical knowledge to help people through the form. We loved bring partnerships like this together. I'm curious

how arrangements like this could more formalized and standardized next time. While COVID made things so challenging in ways 2030 may not, it's a big lift for every community organization to be starting up QACs, training, phone banking, staffing, etc. independently. Being able to tap into something like this was so helpful toward the end of season. How could something similar be done with, for example, the phone banking operation the state office started in the summer?

The timeline is difficult for me to give feedback on. Our Census lead personally did not start working on Census until the end of 2019 and definitely felt like we would have benefited from starting a few months earlier.

Attachments

10) Please confirm that you have submitted the following which will help us better understand the full breadth of the Census work and achievements.

- a) SwORD uploads of completed activities
- b) Updated list of subcontractors
- c) Evaluations or analytical reports, if any
- d) Sample products*

* communication collaterals, including those in additional languages; toolkits; newsletters; phone or radio scripts; guidelines; communication analytics; articles; trainings; and other graphics (a digital copy is sufficient, the original copy is not required)

Submission

Please submit your final report and attachments no later than November 16, 2020 to: outreach@census.ca.gov with a copy to the RPM/contract manager. Please include your organization name in the subject line.

Updated list of subcontractors

True North Organizing Network (Humboldt and Del Norte counties)

Sacramento ACT (Sacramento county)

Faith in Action East Bay (Alameda and Contra Costa counties)

Faith in the Valley (Stanislaus, San Joaquin, Merced, Fresno, and Kern counties)

Inland Congregations United for Change (Riverside and San Bernardino counties)

LA Voice (Los Angeles county)

San Diego Organizing Project (San Diego county)

Long Beach Interfaith Community Organization (Los Angeles county)

VIDEO TOOLKIT



[Download Image](#)

Overview

In coordination with the **My Black Counts** coalition's "**Census Sunday**" this week, PICO CA will launch a video on 6/21 at 12pm, featuring Rev. Dr. Ronné Wingate Sims, Executive Minister at Imani Community Church in Oakland, CA.

Our Ask - Please help distribute the video at the same time as us: **6/21 at 12pm!**

[Download/Re-share Illustration](#)

Video Assets to directly download & share on social media

ENGLISH

1. [Instagram Grid, Facebook and Twitter](#): 1920x1080 Format
2. [Instagram Story or IGTV](#): 1080x1920 Format

SPANISH

1. [Instagram Grid, Facebook and Twitter](#): 1920x1080 Format
2. [Instagram Story or IGTV](#): 1080x1920 Format

Links to Reshare

[Share Video on Facebook](#)

[Share Video on Twitter](#)

[Share Video on Instagram/IGTV](#)

[Share Graphic on Facebook](#)

Hashtags

- #2020Census
- #CountUsIn
- #MyBlackCounts

Post Copy **These are some suggestions but feel free to make the edits as per your organization's voice.**

ENGLISH

1. The dawn of a new day is here. It's time to wake up, stand up and raise our God-given voices to bring forth change. Join us in completing the #2020Census today at my2020census.gov #MyBlackCounts #CountUsIn @picocalifornia
2. If we want to make #BlackLivesMatter, we must also ensure Black people fully count on the #2020Census. Get counted today at my2020census.gov @picocalifornia #MyBlackCounts #CountUsIn
3. The #2020Census is an important way we're claiming the funding and political power our communities have always deserved. Complete yours today at my2020census.gov #MyBlackCounts #CountUsIn @picocalifornia

4. “As people of faith, we believe that everyone counts and everyone matters.” - Rev. Dr. Ronné Wingate Sims

Taking the #2020Census is our way to send a powerful message: we all belong. Complete yours today at my2020census.gov #MyBlackCounts #CountUsIn @picocalifornia

SPANISH

5. “Como personas de fe, creemos que todos pertenecen y todos son importantes.” - Rev. Dr. Ronné Wingate Sims

Tomar el censo es nuestra manera de enviar un mensaje poderoso: todos cuentan. Por internet: my2020census.gov #2020Census @picocalifornia

Be sure to tag @picocalifornia + federations, and use relevant hashtags.

If you cannot schedule an original post, please go to PICO CA's social media pages on 6/21 at 12pm and **reshare, tag others, comment, and like the video posts.**

YouTube

To include the video in your newsletter or email blasts, you can use the [YouTube](#) link.

** If you have any questions or ideas please contact andrew@picocalifornia.org + sahar@picocalifornia.org **



9 Ways Your Faith Community Can Help with the 2020 Census

As COVID-19 has quickly changed our lives, we might have missed that the Census has started or overlooked the official mailers inviting us to respond. That's ok! Because ***it's never been easier to complete the Census' 9 simple questions, at home, in less than 10 minutes:***

- **ONLINE:** my2020census.gov, available in 13 languages
- **PHONE:** 844-330-2020 (English), 844-468-2020 (Spanish)
- **MAIL:** send back the paper form, mailed to you in mid-April

As people of faith, ***we know it's time to come together and take care of one another.*** We're also confronted by the many vulnerabilities underlying our society that this pandemic reveals, and reminded how important our social safety nets and frontline services are -- doctors, nurses, food service workers, first responders, teachers, and so many others.

Completing the Census is an important way to care for all of us and a collective response of faith to this moment. It will help us secure the resources we'll need for our recovery, and ensure our communities have the well-funded public services we deserve for a stronger future.

Perhaps now more than ever, ***faith leaders and institutions are "trusted messengers"***, on the importance of completing the Census and how it relates to our current moment, especially to our "hard-to-count" populations who are most vulnerable to the impacts of COVID-19. As that messenger, you play a critical role in ensuring ALL our families and neighbors are counted, and receive our fair share of resources and political representation.

During this difficult season, people of all faith traditions will continue declaring our values and advancing our vision -- a world where **Everyone Counts, Everyone Belongs, and Everyone Thrives.**

To request support or materials, contact Andrew Lee (andrew@picocalifornia.org)

9 WAYS YOU CAN HELP

❑ Post Census info on social media, email newsletters, or other digital platform

What are ways only you can uniquely use to reach your members? Sample language available.

❑ Send texts about Census using congregation/membership lists

We can help set you up with digital tools such as Outvote (peer-to-peer text) or Hustle (text banking through a contact list), or coordinate texting through your institution's existing internal structures (e.g. small groups, classes). Sample text scripts available.

❑ Do phone calls using congregation/membership lists about Census

Create good old-fashioned phone trees or coordinate doing calls through your institution's existing internal structures. PICO can also help set up virtual phone banking through a contact list. Sample phone call scripts available.

❑ Help collect digital pledges to complete the Census

PICO can help set up text opt-in shortcodes (e.g. text "wecount" to 12345) and follow up with your members with questionnaire assistance and reminders, or think through other digital ways to your members can publicly commit together to completing the Census (e.g. photo filters).

❑ Make a Census pulpit announcement during online service, livestream, or other meeting

Sample announcement script available. PICO can support with Facebook Live, Zoom, etc.

❑ Preach or teach on the Census using your digital platforms

Sample sermons, prayers, lists of sacred texts and scriptures, faith-based materials available.

❑ Host virtual Census questionnaire assistance

We must support our members in actually completing the actual Census questionnaire. PICO can help set up virtual workshops, office hours, appointments, or member accompaniment.

❑ Pray collectively for a complete Census count and over our current moment

❑ Using any of the above, remind members they can complete the Census until Aug. 14

Questions to consider as you decide how to help:

- How will you reach those who are digitally excluded, without reliable technology or Internet?
- How can Census be combined with your existing outreach -- listening to your community and responding to their needs during COVID? AND how can Census help you organize that response?
- In an uncertain time, how will you provide material relief, hope, and community right now, AND invite people to take action like completing the Census that seems far in the future or irrelevant?
- How can PICO and your local PICO federation support you with the above?

To request support or materials, contact Andrew Lee (andrew@picocalifornia.org)



PICO California
Unlocking the Power of People™



BUILD • BRIDGE • BELONG.

#COUNTUSIN

"AS PEOPLE OF FAITH,
WE BELIEVE THAT
EVERYONE BELONGS AND
EVERYONE MATTERS."

REV. DR. RONNÉ WINGATE SIMS



PICO California
Unlocking the Power of People™

BISHOP JOSEPH BR

CENSUS VIDEO TOOLKIT 9/4



PICO CA and FAITH IN THE VALLEY will release a video featuring Bishop Joseph V. Brennan, Diocese of Fresno on Fri, 9/4 at 10am PST. There are full message and shortened versions, in English and Spanish. Full transcript in English/Spanish [here](#).

Our Ask

- 1) Please help reshare the video on social media at the same time as **Fri, 9/4 at 10am PST**. You can go to PICO's pages directly and reshare from there, or use the links below.
- 2) Please include these videos in your online service, newsletter, email etc.

LINKS TO RESHARE

English: *After 10:00am today*

[\[Reshare Video on Facebook\]](#)

[\[Reshare Video on Twitter\]](#)

[\[Reshare Video on Instagram\]](#)

Spanish: *After 10:00am today*

[\[Reshare Video on Facebook\]](#)

[\[Reshare Video on Twitter\]](#)

[\[Reshare Video on Instagram\]](#)

Please go to PICO CA's social media pages on Fri, 9/4 at 10am PST **Reshare, tag others, comment, and like the video posts.**

Sample Captions **These are suggestions but feel free to make the edits as per your organization's voice.**

ENGLISH

1. We believe in a future full of hope. We must stand up and be counted. Make sure your friends and family complete the [#2020Census](#) today:
www.my2020census.gov

For Bishop Brennan's full message, visit <https://youtu.be/LxdcicpG9rM>

SPANISH

2. Creemos en un futuro lleno de esperanza. Preséntense para que los cuenten en el Censo. Asegure que sus amigos y su familia sean contados hoy:
www.my2020census.gov

El mensaje completo del obispo Brennan: <https://youtu.be/GLPU6WIW9Aw>

Be sure to tag @FaithInValley, @picocalifornia, your other partners, and use relevant hashtags (#2020Census, #CountUsIn, etc)

VIDEO ASSET

[DOWNLOAD FOLDER](#)

To directly download & use for your own original posts on social media.

DOWNLOAD SHORT ENGLISH VER.

- [\[Facebook + Instagram + Twitter\]](#)

DOWNLOAD SHORT SPANISH VERSION

- [[Facebook + Instagram + Twitter](#)]

YouTube

To include the video in your newsletter or email blasts, you can use the YouTube link.

[English full version Youtube Link](#)

[English shortened version Youtube Link](#)

[Spanish full version Youtube Link](#)

[Spanish shortened version Youtube Link](#)

** If you have any questions, please contact andrew@picocalifornia.org + sahar@picocalifornia.org **



“The Census is a tool to help us create a society of belonging...once we know how many people there are and where everybody is, then we can work towards providing the kinds of services those people need.” - Fr. Brendan Busse, SJ, Dolores Mission Church

Dear Friend,

Easter blessings! May the Resurrection be deeply felt in your heart and inspire you to transformative action.

In an Easter letter addressed to grassroots leaders of popular movements, Pope Francis sends a message to all of us who work with the most vulnerable. He says, “I urge you to reflect on ‘life after the pandemic,’ for while this storm shall pass, its grave consequences are already being felt...I want all of us to think about the project of integral human development...”

One very concrete way to commit to integral human development is by ensuring that essential services are available to vulnerable communities, especially after this crisis moment. ***We can do this by urging everyone to complete the 2020 Census.*** The Census count directly influences both the distribution of resources to and political representation of communities. We want to be sure that *all communities*, especially those that are often forgotten and excluded, are counted.

This ***Thursday (4/16) at 10:00 AM***, [LA Voice](#) will launch a video in English and Spanish on Facebook, Instagram, and Twitter that invites people to complete the Census. It’s a useful tool to encourage participation and is specifically directed to a Catholic audience. It features Bishop David O’Connell (San Gabriel Pastoral Region) and Fr. Brendan Busse, SJ (Dolores Mission Church).

As one of our Catholic partners, we ask that you distribute this video as widely as possible.

On Thursday, please go to LA Voice's social media pages and ***like, comment, tag others and share*** our post to your platforms (the FB links to the posts below aren't live yet, but will be on Thursday at 10:00 AM):

LA Voice FB Post (English)

<https://www.facebook.com/lavoicetpico/videos/2739750759413045/?ref=tahoe>

LA Voice FB Post (Spanish)

<https://www.facebook.com/lavoicetpico/videos/292051975115489?ref=tahoe>

LA Voice Instagram page

www.instagram.com/LA_Voice

LA Voice Twitter

www.twitter.com/LA_Voice

Be sure to tag @lavoicet and @picocalifornia.

If you would like to share the video on your website, in your e-newsletter/e-bulletin, or in emails to friends, members, and parishioners, you can use the YouTube links below:

[Complete the Census Today! \(English\)](#)

[Complete el Censo Hoy! \(Espanol\)](#)

Can we count on you to get the word out with this video so that all communities have the resources to not only survive, but to thrive? Please let me know with a quick email or text. We'll send out a reminder on Thursday morning.

With gratitude,
Angel

Estimado amigo,

Bendiciones de Pascua! Que la Resurrección se sienta profundamente en tu corazón y te inspire a la acción transformadora.

En una carta de Pascua dirigida a los líderes de base de los movimientos populares, el Papa Francisco envía un mensaje a todos los que trabajamos con los más vulnerables. Él dice: "Les insto a reflexionar sobre 'la vida después de la pandemia', ya que mientras esta tormenta pase, sus graves consecuencias ya se están sintiendo ... Quiero que todos pensemos en el proyecto de desarrollo humano integral ..."

Una forma muy concreta de comprometerse con el desarrollo humano integral es garantizar que los servicios esenciales estén disponibles para las comunidades vulnerables, especialmente después de este momento de crisis. ***Podemos hacer esto instando a todos a completar el Censo 2020.*** El conteo del censo influye directamente tanto en la distribución de recursos como en la representación política de las comunidades. Queremos asegurarnos de que todas las comunidades, especialmente aquellas que a menudo son olvidadas y excluidas, sean contadas.

Este jueves (4/16) a las 10:00 AM, [LA Voice](#) lanzará un video en inglés y español en Facebook, Instagram y Twitter que invita a las personas a completar el Censo. Es una herramienta útil para fomentar la participación y está dirigida específicamente a una audiencia católica. Cuenta con el Obispo David O'Connell (Región Pastoral de San Gabriel) y el Padre. Brendan Busse, SJ (Iglesia de la Misión Dolores).

Como uno de nuestros socios católicos, le pedimos que distribuya este video lo más ampliamente posible.

El jueves, vaya a las páginas de redes sociales de LA Voice y haga ***me gusta, comente, etiquete a otros y comparta*** nuestra publicación en sus plataformas (los enlaces de FB a las publicaciones a continuación aún no están en vivo, pero serán el jueves a las 10:00 a.m.) :

LA Voice FB Post (Inglés)

<https://www.facebook.com/lavoicepico/videos/2739750759413045/?ref=tahoe>

LA Voice FB Post (Español)

<https://www.facebook.com/lavoicepico/videos/292051975115489?ref=tahoe>

Página de Instagram LA Voice

www.instagram.com/LA_Voice

LA Voice Twitter

www.twitter.com/LA_Voice

Asegúrese de etiquetar @lavoice and @picocalifornia.

Si desea compartir el video en su sitio web, en su boletín electrónico / boletín electrónico, o en correos electrónicos a amigos, miembros y feligreses, puede usar los siguientes enlaces de YouTube:

[Complete the Census Today \(Inglés\)](#)

[¡Completa el Censo Hoy! \(Español\)](#)

¿Podemos contar con usted para correr la voz con este video para que todas las comunidades tengan los recursos no solo para sobrevivir, sino también para prosperar? Por favor, hágamelo saber con un correo Enviaremos un correo electrónico rápido o mensaje de texto.recordatorio el jueves por la mañana.

Con gratitud,

Ángel



Dear Friend,

We are in a moment of incredible transformation.

As we “see, judge, and act” in this moment, we must ask ourselves: how are we re-imagining our future together?

Together with partners like you, [LA Voice](#) is re-imagining public safety, community well being, and the future we want for all our families – an inclusive society where everyone thrives and everyone counts.

We will truly begin re-imagining this future when we ensure that everyone is present at the table. ***Thus, we must urge our friends and family to complete the 2020 Census and get counted.*** The Census count directly impacts the distribution of resources for essential public services and political representation to our communities.

Right now in LA County, ***only 58% of households have completed their Census***, putting us at risk of losing the resources and representation we deserve. It is up to each of us to make sure all communities, but especially those that are often forgotten and excluded, are counted.

This ***Thursday (7/9) at 10:00 AM***, [LA Voice](#) will launch a video in English and Spanish on Facebook, Instagram, and Twitter that invites people to complete the Census. It’s a useful tool to encourage participation and is specifically directed to a Catholic audience. It features students, teachers, staff, and families from Dolores Mission School, Dolores Mission Church, and Loyola High School.

As one of our Catholic partners, we ask that you distribute this video as widely as possible.

On Thursday, please go to LA Voice's social media pages and ***like, comment, tag others, and share*** our post on your platforms (the FB links to the posts below aren't live yet, but will be on Thursday at 10:00 AM):

LA Voice FB Post (English)

<https://www.facebook.com/lavoicetpico/videos/3112290505522378/?ref=tahoe>

LA Voice FB Post (Spanish)

<https://www.facebook.com/lavoicetpico/videos/949308212198548/?ref=tahoe>

LA Voice Instagram page

www.instagram.com/LA_Voice

LA Voice Twitter

www.twitter.com/LA_Voice

Be sure to tag @lavoicet and @picocalifornia.

If you would like to share the video on your website, in your e-newsletter/e-bulletin, or in emails to friends, members, and parishioners, you can use the YouTube links below:

[Census 2020 \(English\)](#)

[Censo 2020 \(Español\)](#)

Can we count on you to get the word out with this video so that all communities have the resources to not only survive, but to thrive? Please let me know with a quick email or text. We'll send out a reminder on Thursday morning.

With gratitude,
Angel

Estimado Amigo,

Nos encontramos en un momento de transformación increíble.

Mientras “vemos, juzgamos, y actuamos” en este momento, debemos preguntarnos: ¿cómo estamos reimaginando nuestro futuro juntos?

Junto con colaboradores como usted, [LA Voice](#) está reimaginando la seguridad pública, el bienestar comunitario, y el futuro que queremos para todas nuestras familias—una sociedad integradora donde todos prosperan y todos cuentan.

Verdaderamente podemos comenzar a reimaginar este futuro cuando aseguramos que todos están presentes para participar. ***Por lo tanto, debemos alentar a nuestros amigos y familia completar el Censo 2020 para que sean contados.*** El conteo del Censo impacta directamente la distribución de recursos para los servicios públicos esenciales que necesitamos y la representación política de nuestras comunidades.

En este momento en el Condado de LA, ***únicamente el 58% de los hogares han completado su Censo***, poniéndonos en peligro de perder los recursos y la representación que merecemos. Nos toca a cada uno de nosotros asegurar que todas las comunidades, pero especialmente las que muchas veces quedan olvidadas y excluidas, se cuenten.

Este ***jueves (9 de julio) a las 10:00 AM***, [LA Voice](#) lanzará un video en inglés y español en Facebook, Instagram, y Twitter que invita a las personas completar el Censo. Es una herramienta útil para alentar la participación y está dirigida específicamente a un público católico. Incluye estudiantes, maestros, personal, y familias de la Iglesia Misión Dolores, la Escuela Misión Dolores y Loyola High School.

Como uno de nuestros colaboradores católicos, le pedimos que distribuya este video al mayor número de personas posibles.

El jueves, vaya a las páginas de redes sociales de LA Voice y haga ***me gusta, comente, etiquete a otros y comparta*** nuestra publicación en sus plataformas (los enlaces de FB a las publicaciones a continuación aún no están en vivo, pero serán el jueves a las 10:00 a.m.):

LA Voice FB Post (Inglés)

<https://www.facebook.com/lavoicepico/videos/3112290505522378/?ref=tahoe>

LA Voice FB Post (Español)

<https://www.facebook.com/lavoicepico/videos/949308212198548/?ref=tahoe>

Página de Instagram de LA Voice
www.instagram.com/LA_Voice

LA Voice Twitter
www.twitter.com/LA_Voice

Asegúrese de etiquetar @lavoiced and @picocalifornia.

Si desea compartir el video en su sitio web, en su boletín electrónico / boletín electrónico, o en correos electrónicos a amigos, miembros y feligreses, puede usar los siguientes enlaces de YouTube:

[Census 2020 \(English\)](#)

[Censo 2020 \(Español\)](#)

¿Podemos contar con usted para correr la voz con este video para que todas las comunidades tengan los recursos no solo para sobrevivir, sino también para prosperar? Por favor, hágamelo saber con un correo Enviaremos un correo electrónico rápido o mensaje de texto.recordatorio el jueves por la mañana.

Con gratitud,
Ángel

Short Video: <https://www.youtube.com/watch?v=7mcyDJ44rk0>

Full Sermonette: <https://www.youtube.com/watch?v=nsclsAaD9wQ>

Social Links

Facebook - <https://bit.ly/3hLSw0g>

Twitter - <https://twitter.com/PICOcalifornia/status/1300116067814182913>

PICO CA WEEK OF ACTION 7/30

VIDEO TOOLKIT



[Download/Re-share Illustration](#)

Overview

In coordination with the **NATIONAL CENSUS WEEK OF ACTION**, PICO CA will launch a video on 7/30 at 10am, featuring Rabbi Corey Helfand, Senior Rabbi at Peninsula Sinai Congregation in Foster City, CA.

Our Ask- Please help distribute the video at the same time as us: **7/30 at 10am!**

Video Assets to directly download & share on social media

[Links to Reshare](#)

[Share Video on Facebook](#)

[Share Video on Twitter](#)

[Share Video on Instagram/IGTV](#)

[Share Graphic on Facebook](#)

DOWNLOAD ENGLISH VIDEO

1. [Instagram Grid, Facebook and Twitter](#): 1920x1080 Format
2. [Instagram Story or IGTV](#): 1080x1920 Format

DOWNLOAD SPANISH VIDEO

1. [Instagram Grid, Facebook and Twitter](#): 1920x1080 Format
2. [Instagram Story or IGTV](#): 1080x1920 Format

Hashtags

- #2020Census
- #CountUsIn

Post Copy **These are some suggestions but feel free to make the edits as per your organization's voice.**

ENGLISH

1. We will only begin the march toward freedom when everyone is present and everyone is counted.

Make sure your friends, family, and neighbors are counted today. Complete the Census at my2020census.gov! #CountUsIn @picocalifornia

SPANISH

2. Como personas de fe, nuestra visión moral de la sociedad incluye la totalidad y dignidad de cada persona.
Puede acompañarnos simplemente completando el censo y asegurando que su familia, sus amigos y sus vecinos hagan lo mismo. my2020census.gov
#2020Census @picocalifornia

Be sure to tag @picocalifornia + federations, and use relevant hashtags.

If you cannot schedule an original post, please go to PICO CA's social media pages on 7/30 at 10am and **reshare, tag others, comment, and like the video posts.**

YouTube

To include the video in your newsletter or email blasts, you can use the **YouTube** link.

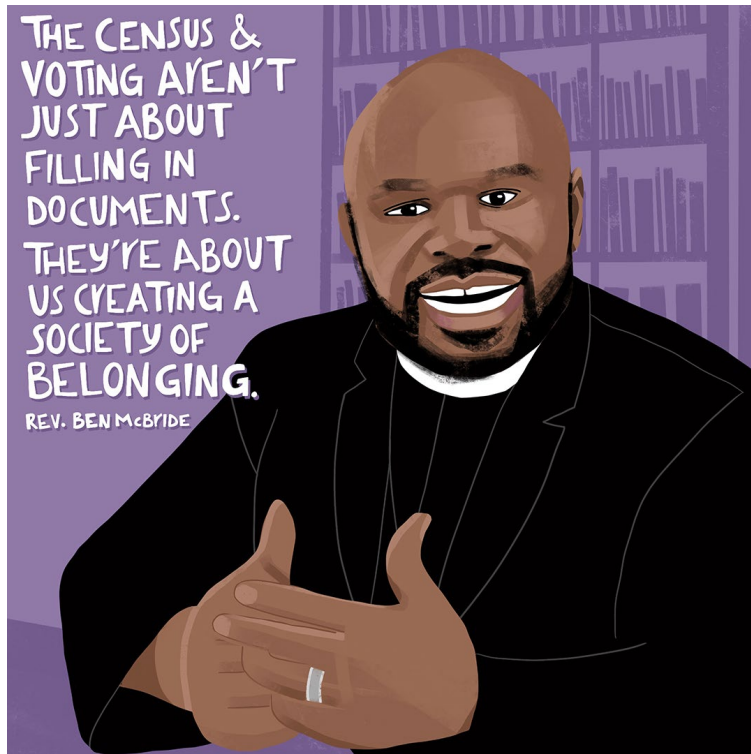
[English Youtube Link](#)

[Spanish Youtube Link](#)

** If you have any questions or ideas please contact andrew@picocalifornia.org + sahar@picocalifornia.org
**

PICO CA 8/25

VIDEO TOOLKIT



[Download Illustration](#)

Overview

PICO CA will launch a video on 8/25 at 12pm PST, featuring our Director Rev. Ben McBride.

Our Ask- Please help distribute the video at the same time as us **8/25 at 12pm PST!**

VIDEO ASSET

[DOWNLOAD](#)

Video Assets to directly download & share on social media

[Links to Reshare](#)

[Share Video on Facebook](#)

[Share Video on Twitter](#)

[Share Video on Instagram](#)

[Share Graphic on Facebook](#)

[Retweet The Graphic](#)

[Share Graphic on Instagram](#)

DOWNLOAD ENGLISH VERSION

1. [Facebook and Twitter](#)
2. [Instagram Post](#): 1080x1920 Format

DOWNLOAD SPANISH VERSION

1. [Facebook and Twitter](#)
2. [Instagram Post](#): 1080x1920 Format

Hashtags

- #Census2020
- #CountUsIn

Post Copy **These are some suggestions but feel free to make the edits as per your organization's voice.**

ENGLISH

1. They're not just pieces of paper. Filling out the Census and our ballots this year is how we'll invest in the next generation.

Make sure your family is counted today my2020census.gov

2. We belong here and to each other. And because we all do, we must make sure that we are counted in the Census.

Tag or share this video with 1 friend or neighbor to make sure they complete the Census today! my2020census.gov

SPANISH

3. El censo no es sólo una hoja de papel. Realmente se trata de que hagamos una inversión a las vidas de las próximas generaciones.

Complete el censo hoy: my2020census.gov

4. Pertenecemos aquí. Y porque así es, debemos asegurar que nos cuenten.

Complete el censo hoy: my2020census.gov

Be sure to tag @picocalifornia + federations, and use relevant hashtags.

If you cannot schedule an original post, please go to PICO CA's social media pages on 8/25 at 12pm and **reshare, tag others, comment, and like the video posts.**

YouTube

To include the video in your newsletter or email blasts, you can use the **YouTube** link.

[English Youtube Link](#)

[Spanish Youtube Link](#)

** If you have any questions or ideas please contact andrew@picocalifornia.org + sahar@picocalifornia.org
**

PICO CA CENSUS SUNDAY 6/21

VIDEO TOOLKIT



[Download Image](#)

Overview

In coordination with the **My Black Counts** coalition's "Census Sunday" this week, PICO CA will launch a video on 6/21 at 12pm, featuring Rev. Dr. Ronné Wingate Sims, Executive Minister at Imani Community Church in Oakland, CA.

Our Ask- Please help distribute the video at the same time as us: **6/21 at 12pm!**

[Download/Re-share Illustration](#)

Video Assets to directly download & share on social media

ENGLISH

1. [Instagram Grid, Facebook and Twitter](#): 1920x1080 Format

2. [Instagram Story or IGTV](#): 1080x1920 Format

SPANISH

1. [Instagram Grid, Facebook and Twitter](#): 1920x1080 Format
2. [Instagram Story or IGTV](#): 1080x1920 Format

Links to Reshare

[Share Video on Facebook](#)

[Share Video on Twitter](#)

[Share Video on Instagram/IGTV](#)

[Share Graphic on Facebook](#)

Hashtags

- #2020Census
- #CountUsIn
- #MyBlackCounts

Post Copy **These are some suggestions but feel free to make the edits as per your organization's voice.**

ENGLISH

1. The dawn of a new day is here. It's time to wake up, stand up and raise our God-given voices to bring forth change. Join us in completing the #2020Census today at [my2020census.gov](#) #MyBlackCounts #CountUsIn @picocalifornia
2. If we want to make #BlackLivesMatter, we must also ensure Black people fully count on the #2020Census. Get counted today at [my2020census.gov](#) @picocalifornia #MyBlackCounts #CountUsIn

3. The #2020Census is an important way we're claiming the funding and political power our communities have always deserved. Complete yours today at my2020census.gov #MyBlackCounts #CountUsIn @picocalifornia
4. "As people of faith, we believe that everyone counts and everyone matters."- Rev. Dr. Ronné Wingate Sims

Taking the #2020Census is our way to send a powerful message: we all belong. Complete yours today at my2020census.gov #MyBlackCounts #CountUsIn @picocalifornia

SPANISH

5. "Como personas de fe, creemos que todos pertenecen y todos son importantes."- Rev. Dr. Ronné Wingate Sims

Tomar el censo es nuestra manera de enviar un mensaje poderoso: todos cuentan. Por internet: my2020census.gov #2020Census @picocalifornia

Be sure to tag @picocalifornia + federations, and use relevant hashtags.

If you cannot schedule an original post, please go to PICO CA's social media pages on 6/21 at 12pm and **reshare, tag others, comment, and like the video posts.**

YouTube

To include the video in your newsletter or email blasts, you can use the [YouTube](#) link.

Another video that complements this one is our REP/CA WIN BLACK Video. Toolkit available [here](#).

** If you have any questions or ideas please contact andrew@picocalifornia.org + sahar@picocalifornia.org

**

California's Census 2020 Promotional Item Guidance

January 16, 2020

The Census Office is providing the following guidance to address questions from partners regarding promotional items. Examples of promotional items include hygiene kits, sunglasses, mugs, coloring books, pens, stickers, water bottles, buttons, coasters, and food items, among others.

Specifically, partners shall adhere to the following requirements regarding promotion items:

- 1) Promotional items should support activities in the Implementation Plan.**
- 2) Cost for each promotional item shall not exceed five dollars.**
- 3) Cost for food used as a promotional item shall not exceed five dollars per person.**
- 4) CA Census logo shall be used on the promotional items, when possible.**

If you have any questions or need additional information about the promotional items, please contact your Regional Program Manager.

We appreciate your compliance with these guidelines.



CALIFORNIA COMPLETE COUNT – CENSUS 2020

census.ca.gov | info@census.ca.gov
[@CACompleteCount](https://twitter.com/CACompleteCount)



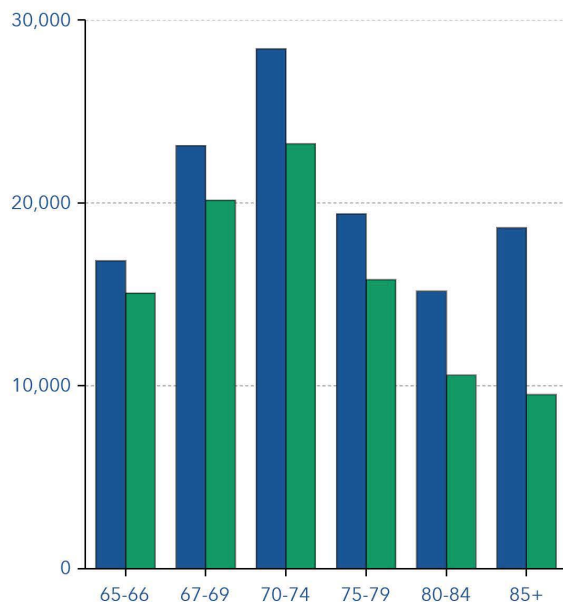
COUNTY COVID-19 IMPACT PLANNING REPORT

Alameda County, California (FIPS 06001)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

1,643,700

Total Population

572,870

Total Households

2.81

Average Household Size

37.4

Median Age

87.8%

Internet at Home

BUSINESSES



40,095

Total establishments



690,339

Total employees



\$49,902,351

Total annual payroll

POVERTY



58,114

Households Below the Poverty Level



37,448

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



115,720

Households With Disability



51,164

Households w/Pop 65+ Living Alone

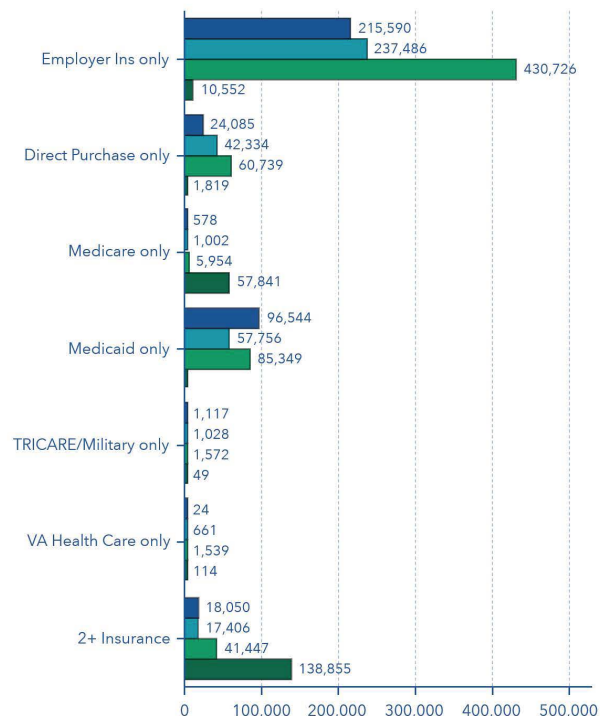


54,816

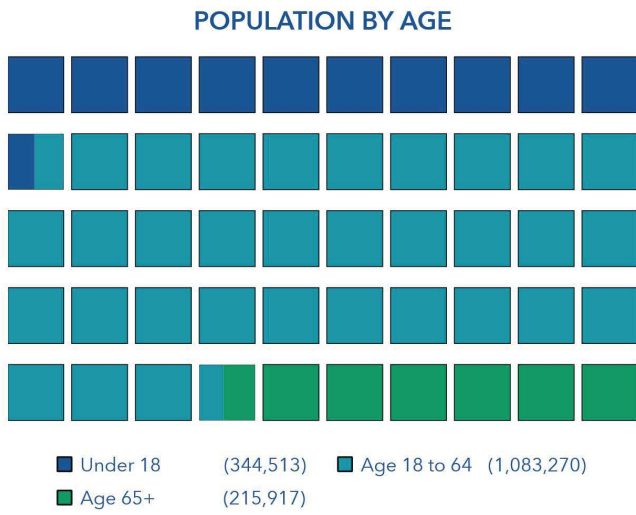
Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
English Only	140,257	576,170	130,651	847,078
Spanish	54,110	181,954	18,434	254,498
Speak English "very well"	44,519	98,685	7,783	150,987
English less than "very well"	9,591	83,269	10,651	103,511
Other Indo-European	15,616	90,627	16,085	122,328
Speak English "very well"	13,735	71,229	8,751	93,715
English less than "very well"	1,881	19,398	7,334	28,613
Asian-Pacific Island	33,205	215,641	48,818	297,664
Speak English "very well"	26,189	122,628	13,610	162,427
English less than "very well"	7,016	93,013	35,208	135,237
Other Languages	3,819	18,878	1,929	24,626
Speak English "very well"	2,879	11,416	976	15,271
English less than "very well"	940	7,462	953	9,355





COUNTY COVID-19 IMPACT PLANNING REPORT

Alameda County, California

KEY FACTS

1,643,700

Total Population

572,870

Total Households

2.81

Average Household Size

37.4

Median Age

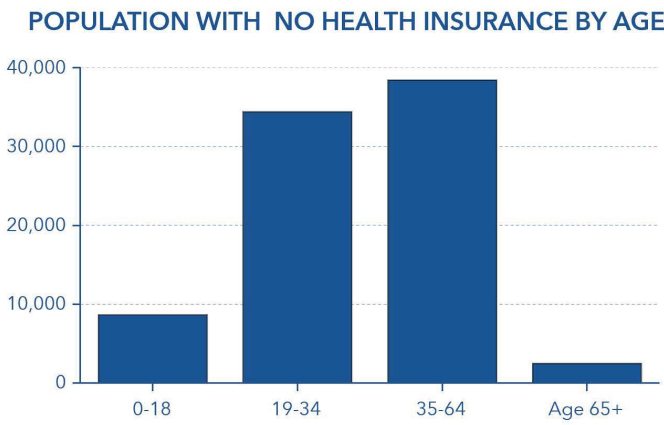
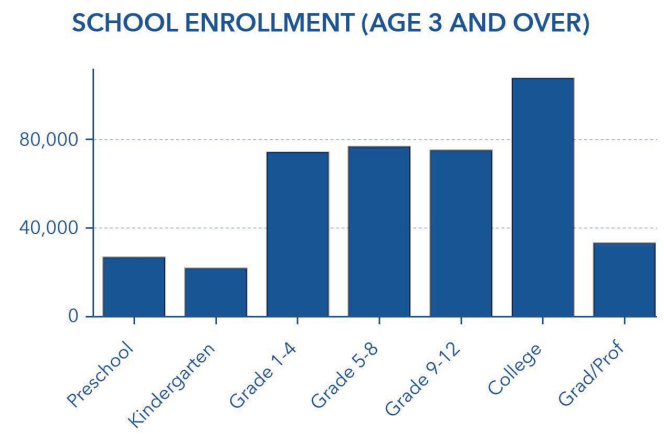
87.8%

Internet at Home

POPULATION AND POVERTY STATUS	Total
Population for whom Poverty Status is Determined	1,617,225
Income to Poverty Ratio <0.50	82,125
Income to Poverty Ratio 0.50-0.99	88,759
Income to Poverty Ratio 1.00-1.24	48,402
Income to Poverty Ratio 1.25-1.49	47,711
Income to Poverty Ratio 1.50-1.84	73,785
Income to Poverty Ratio 1.85-1.99	29,195
Income to Poverty Ratio 2.00+	1,247,248

POVERTY LEVELS	Below	Above	Total
All Households	58,114	514,756	572,870
Married-Couple Family Households	11,092	277,410	288,502
Other Families Hhlds w/Male Householder	2,546	26,608	29,154
Other Families Hhlds w/Female Householder	12,358	53,454	65,812
Nonfamily Hhlds w/Male Householder	12,939	74,676	87,615
Nonfamily Hhlds w/Female Householder	19,179	82,608	101,787

OTHER POPULATION FACTS	Total
Population Density (per square km)	860.8
Population in Dependent Age (under 18 and 65+)	560,430
Population 65+ Living in Group Quarters	6,232
Average Household Size of Owner-Occupied Unit	2.93
Average Household Size of Renter-Occupied Unit	2.68





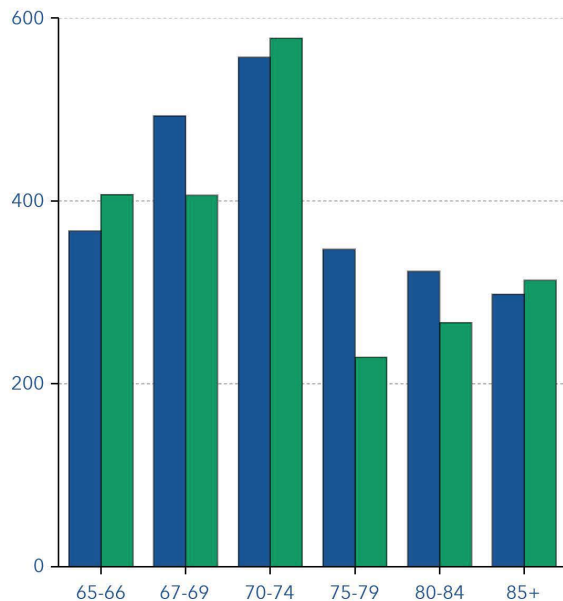
COUNTY COVID-19 IMPACT PLANNING REPORT

Del Norte County, California (FIPS 06015)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

27,424

Total Population

9,799

Total Households

2.48

Average Household Size

38.6

Median Age

77.2%

Internet at Home

BUSINESSES



411

Total establishments



4,051

Total employees



\$138,912

Total annual payroll

POVERTY



1,875

Households Below the Poverty Level



1,692

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



3,709

Households With Disability



1,260

Households w/Pop 65+ Living Alone

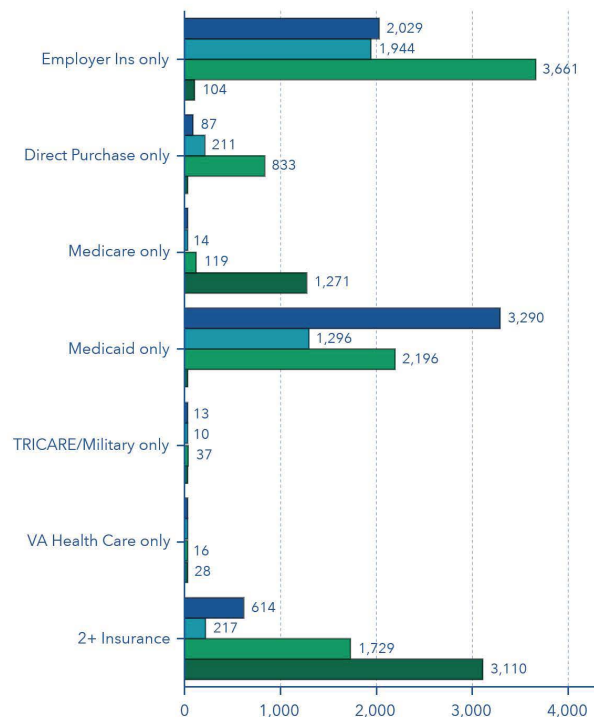


942

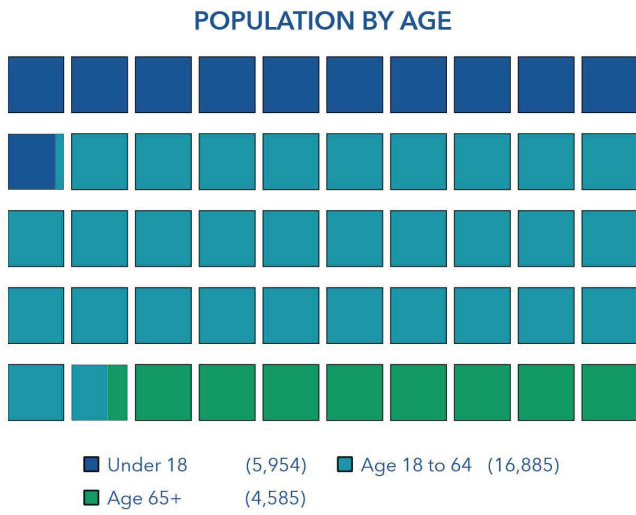
Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
English Only	3,810	14,479	4,261	22,550
Spanish	257	1,651	93	2,001
Speak English "very well"	210	1,232	54	1,496
English less than "very well"	47	419	39	505
Other Indo-European	55	221	113	389
Speak English "very well"	14	121	47	182
English less than "very well"	41	100	66	207
Asian-Pacific Island	173	385	53	611
Speak English "very well"	107	175	0	282
English less than "very well"	66	210	53	329
Other Languages	75	149	65	289
Speak English "very well"	75	144	15	234
English less than "very well"	0	5	50	55



COUNTY COVID-19 IMPACT PLANNING REPORT

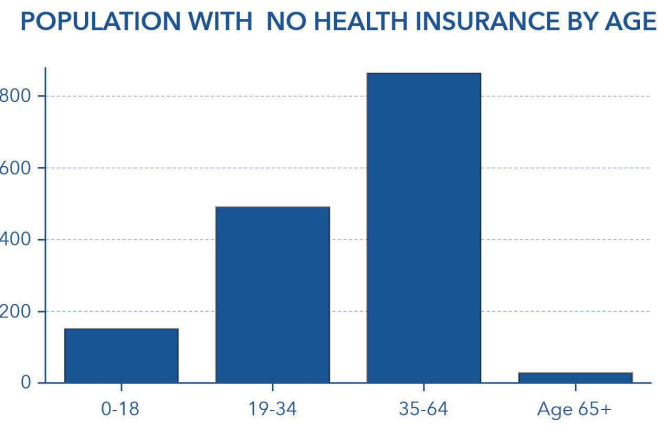
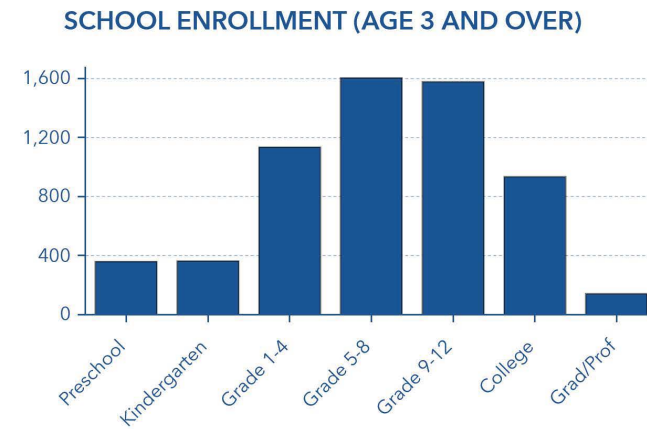
Del Norte County, California

KEY FACTS				
27,424	9,799	2.48	38.6	77.2%
Total Population	Total Households	Average Household Size	Median Age	Internet at Home

POPULATION AND POVERTY STATUS	Total
Population for whom Poverty Status is Determined	24,219
Income to Poverty Ratio <0.50	2,819
Income to Poverty Ratio 0.50-0.99	2,639
Income to Poverty Ratio 1.00-1.24	1,549
Income to Poverty Ratio 1.25-1.49	695
Income to Poverty Ratio 1.50-1.84	2,625
Income to Poverty Ratio 1.85-1.99	1,143
Income to Poverty Ratio 2.00+	12,749

POVERTY LEVELS	Below	Above	Total
All Households	1,875	7,924	9,799
Married-Couple Family Households	499	3,806	4,305
Other Families Hhlds w/Male Householder	55	305	360
Other Families Hhlds w/Female Householder	408	966	1,374
Nonfamily Hhlds w/Male Householder	384	1,384	1,768
Nonfamily Hhlds w/Female Householder	529	1,463	1,992

OTHER POPULATION FACTS	Total
Population Density (per square km)	10.5
Population in Dependent Age (under 18 and 65+)	10,539
Population 65+ Living in Group Quarters	47
Average Household Size of Owner-Occupied Unit	2.48
Average Household Size of Renter-Occupied Unit	2.49





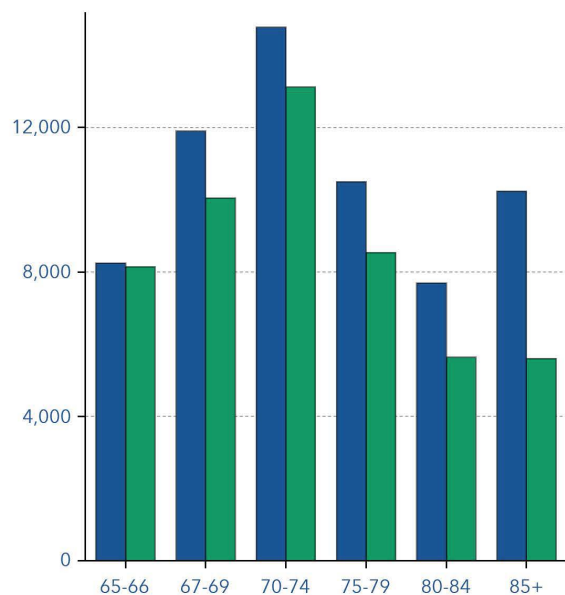
COUNTY COVID-19 IMPACT PLANNING REPORT

Fresno County, California (FIPS 06019)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

978,130

Total Population

304,624

Total Households

3.16

Average Household Size

32.0

Median Age

78.4%

Internet at Home

BUSINESSES



16,881

Total establishments



261,800

Total employees



\$11,318,094

Total annual payroll

POVERTY



63,964

Households Below the Poverty Level



61,296

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



91,053

Households With Disability



28,032

Households w/Pop 65+ Living Alone

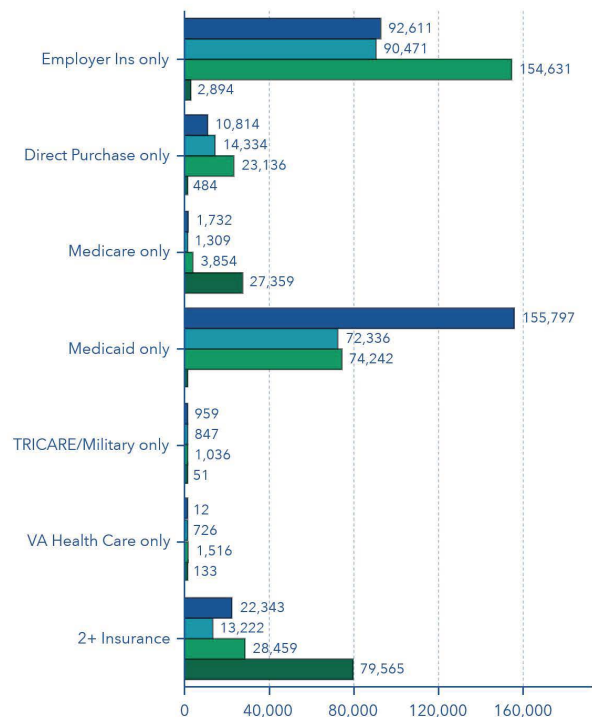


25,805

Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
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English Only	113,862	307,322	75,176	496,360
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Spanish	71,568	211,572	27,380	310,520
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Speak English "very well"	55,854	113,876	11,846	181,576
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English less than "very well"	15,714	97,696	15,534	128,944
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Other Indo-European	4,273	21,040	5,204	30,517
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Speak English "very well"	3,271	12,076	2,386	17,733
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English less than "very well"	1,002	8,964	2,818	12,784
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Asian-Pacific Island	9,904	39,221	6,007	55,132
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Speak English "very well"	7,035	22,440	1,560	31,035
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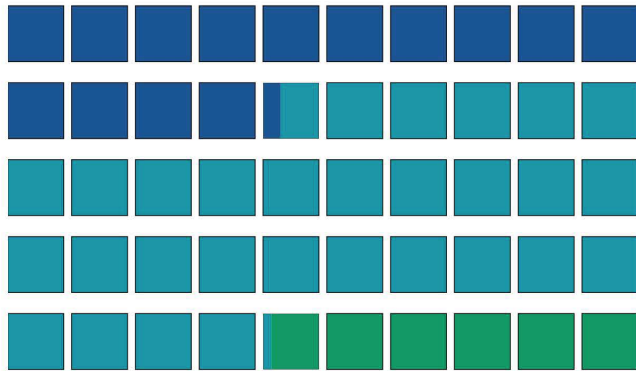
English less than "very well"	2,869	16,781	4,447	24,097
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Other Languages	1,736	4,558	671	6,965
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Speak English "very well"	1,141	2,792	413	4,346
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English less than "very well"	595	1,766	258	2,619
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POPULATION BY AGE



■ Under 18 (279,979)
 ■ Age 18 to 64 (583,713)
 ■ Age 65+ (114,438)



COUNTY COVID-19 IMPACT PLANNING REPORT

Fresno County, California

KEY FACTS

978,130

Total Population

304,624

Total Households

3.16

Average Household Size

32.0

Median Age

78.4%

Internet at Home

POPULATION AND POVERTY STATUS

	Total
Population for whom Poverty Status is Determined	961,820
Income to Poverty Ratio <0.50	102,192
Income to Poverty Ratio 0.50-0.99	129,875
Income to Poverty Ratio 1.00-1.24	63,613
Income to Poverty Ratio 1.25-1.49	58,419
Income to Poverty Ratio 1.50-1.84	71,126
Income to Poverty Ratio 1.85-1.99	27,365
Income to Poverty Ratio 2.00+	509,230

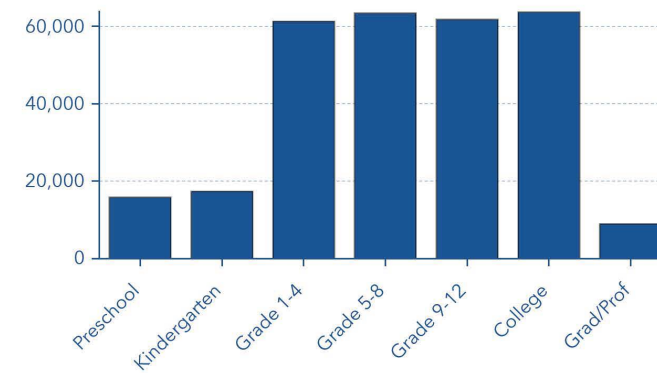
POVERTY LEVELS

	Below	Above	Total
All Households	63,964	240,660	304,624
Married-Couple Family Households	16,468	126,367	142,835
Other Families Hhlds w/Male Householder	5,658	18,310	23,968
Other Families Hhlds w/Female Householder	21,351	32,926	54,277
Nonfamily Hhlds w/Male Householder	8,595	31,002	39,597
Nonfamily Hhlds w/Female Householder	11,892	32,055	43,947

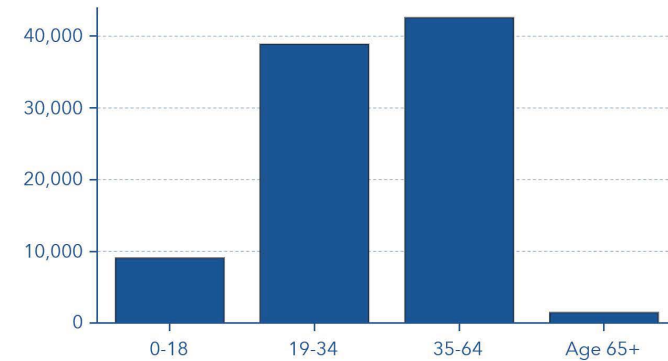
OTHER POPULATION FACTS

	Total
Population Density (per square km)	63.4
Population in Dependent Age (under 18 and 65+)	394,417
Population 65+ Living in Group Quarters	3,103
Average Household Size of Owner-Occupied Unit	3.13
Average Household Size of Renter-Occupied Unit	3.19

SCHOOL ENROLLMENT (AGE 3 AND OVER)



POPULATION WITH NO HEALTH INSURANCE BY AGE





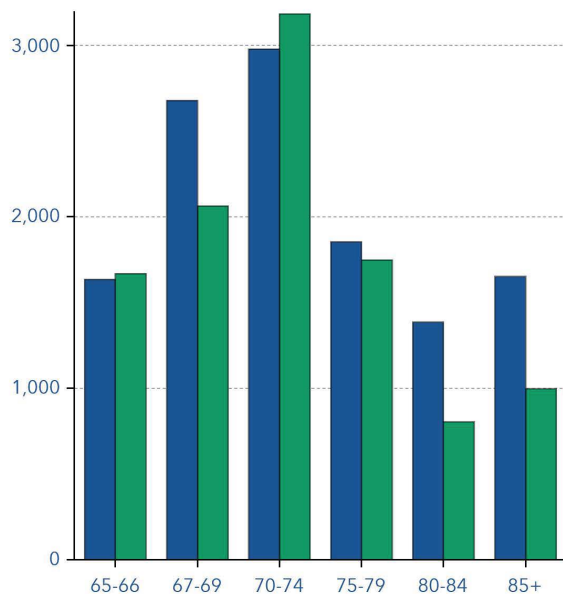
COUNTY COVID-19 IMPACT PLANNING REPORT

Humboldt County, California (FIPS 06023)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

135,768

Total Population

54,267

Total Households

2.43

Average Household Size

38.0

Median Age

81.5%

Internet at Home

BUSINESSES



3,209

Total establishments



34,987

Total employees



\$1,292,159

Total annual payroll

POVERTY



10,126

Households Below the Poverty Level



6,681

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



16,409

Households With Disability



6,785

Households w/Pop 65+ Living Alone

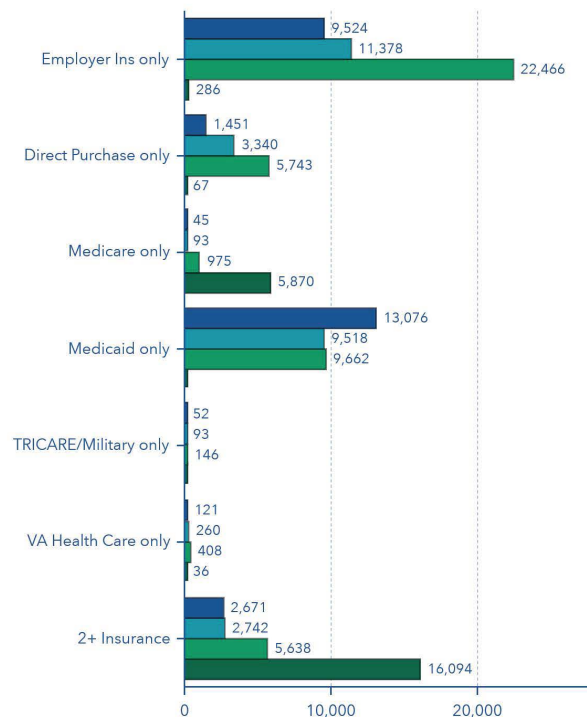


4,133

Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
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English Only	15,960	75,963	21,365	113,288
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Spanish	1,879	7,101	577	9,557
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Speak English "very well"	1,690	4,553	288	6,531
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English less than "very well"	189	2,548	289	3,026
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Other Indo-European	83	946	371	1,400
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Speak English "very well"	65	805	302	1,172
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English less than "very well"	18	141	69	228
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Asian-Pacific Island	658	2,215	278	3,151
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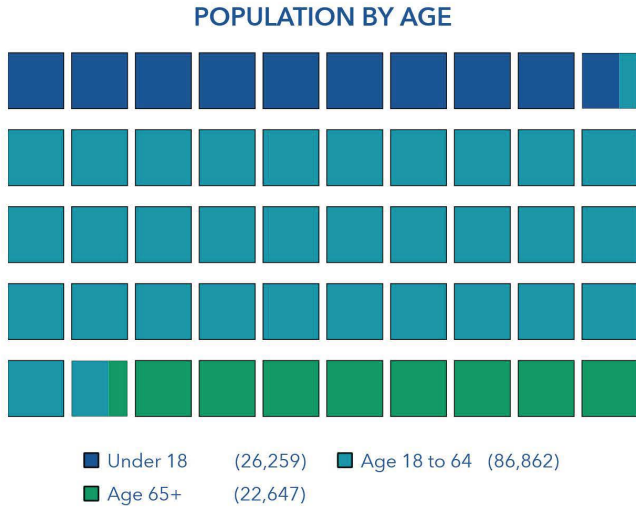
Speak English "very well"	223	1,238	115	1,576
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English less than "very well"	435	977	163	1,575
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Other Languages	315	637	56	1,008
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Speak English "very well"	257	569	56	882
---------------------------	-----	-----	----	-----

English less than "very well"	58	68	0	126
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COUNTY COVID-19 IMPACT PLANNING REPORT

Humboldt County, California

KEY FACTS

135,768
Total Population

54,267
Total Households

2.43
Average Household Size

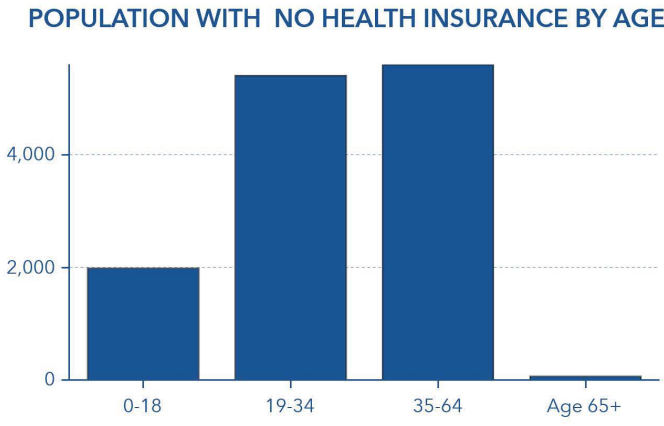
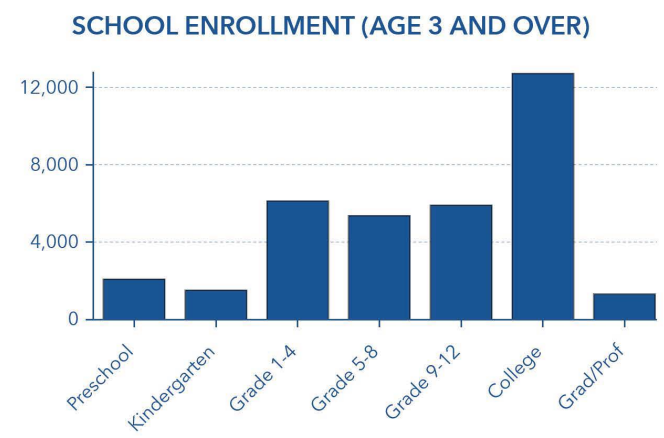
38.0
Median Age

81.5%
Internet at Home

POPULATION AND POVERTY STATUS	Total
Population for whom Poverty Status is Determined	132,483
Income to Poverty Ratio <0.50	11,397
Income to Poverty Ratio 0.50-0.99	15,560
Income to Poverty Ratio 1.00-1.24	8,472
Income to Poverty Ratio 1.25-1.49	7,851
Income to Poverty Ratio 1.50-1.84	9,567
Income to Poverty Ratio 1.85-1.99	5,285
Income to Poverty Ratio 2.00+	74,351

POVERTY LEVELS	Below	Above	Total
All Households	10,126	44,141	54,267
Married-Couple Family Households	1,109	19,517	20,626
Other Families Hhlds w/Male Householder	544	2,897	3,441
Other Families Hhlds w/Female Householder	1,413	4,621	6,034
Nonfamily Hhlds w/Male Householder	3,601	8,490	12,091
Nonfamily Hhlds w/Female Householder	3,459	8,616	12,075

OTHER POPULATION FACTS	Total
Population Density (per square km)	14.7
Population in Dependent Age (under 18 and 65+)	48,906
Population 65+ Living in Group Quarters	464
Average Household Size of Owner-Occupied Unit	2.46
Average Household Size of Renter-Occupied Unit	2.38





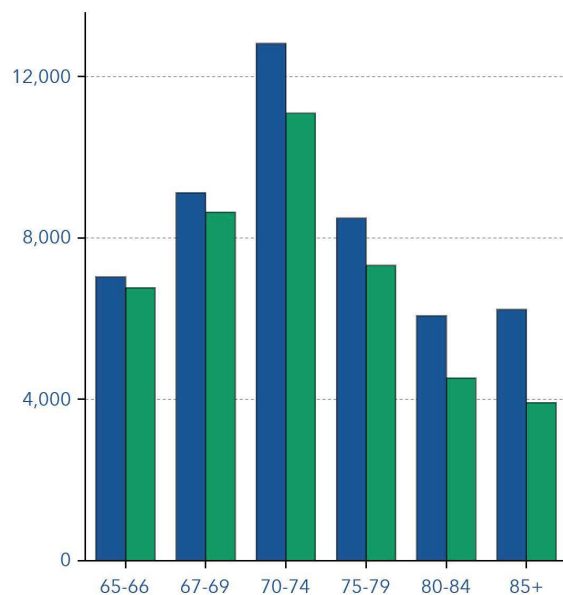
COUNTY COVID-19 IMPACT PLANNING REPORT

Kern County, California (FIPS 06029)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

883,053

Total Population

267,913

Total Households

3.18

Average Household Size

31.5

Median Age

77.3%

Internet at Home

BUSINESSES



12,924

Total establishments



189,762

Total employees



\$8,548,327

Total annual payroll

POVERTY



52,221

Households Below the Poverty Level



45,497

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



69,980

Households With Disability



21,551

Households w/Pop 65+ Living Alone

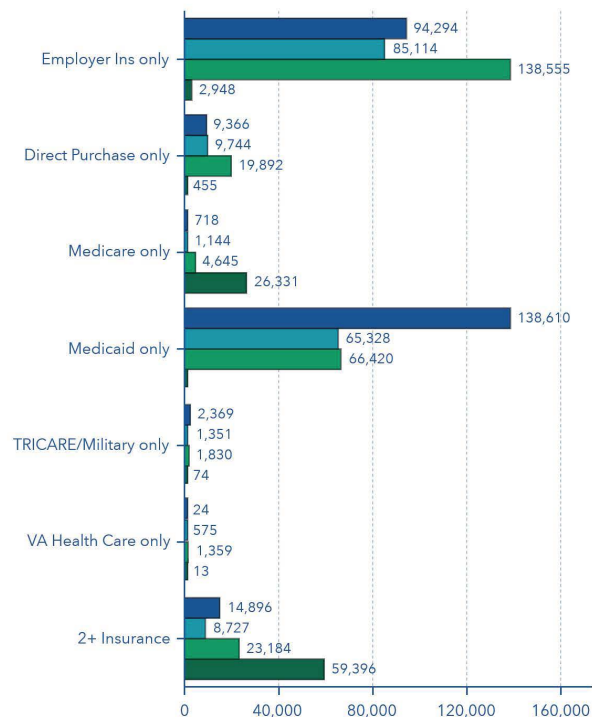


18,281

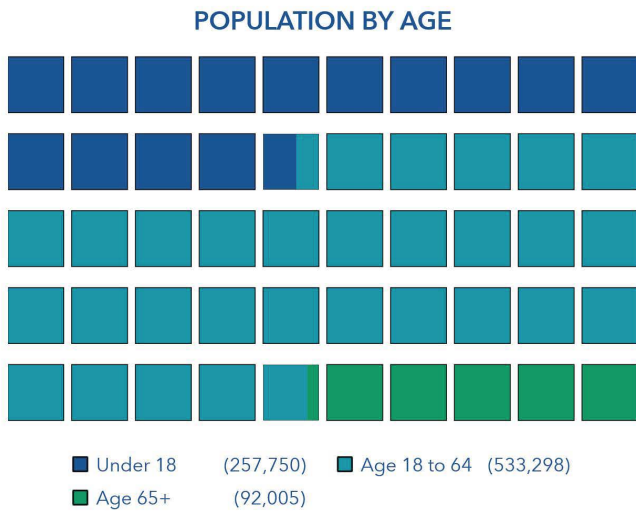
Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
English Only	100,761	288,332	64,919	454,012
Spanish	80,103	216,302	20,714	317,119
Speak English "very well"	61,261	118,489	7,351	187,101
English less than "very well"	18,842	97,813	13,363	130,018
Other Indo-European	2,088	9,293	2,433	13,814
Speak English "very well"	1,433	5,642	803	7,878
English less than "very well"	655	3,651	1,630	5,936
Asian-Pacific Island	2,658	15,691	3,488	21,837
Speak English "very well"	1,780	9,509	1,216	12,505
English less than "very well"	878	6,182	2,272	9,332
Other Languages	967	3,680	451	5,098
Speak English "very well"	789	2,519	151	3,459
English less than "very well"	178	1,161	300	1,639



COUNTY COVID-19 IMPACT PLANNING REPORT

Kern County, California

KEY FACTS

883,053

Total Population

267,913

Total Households

3.18

Average Household Size

31.5

Median Age

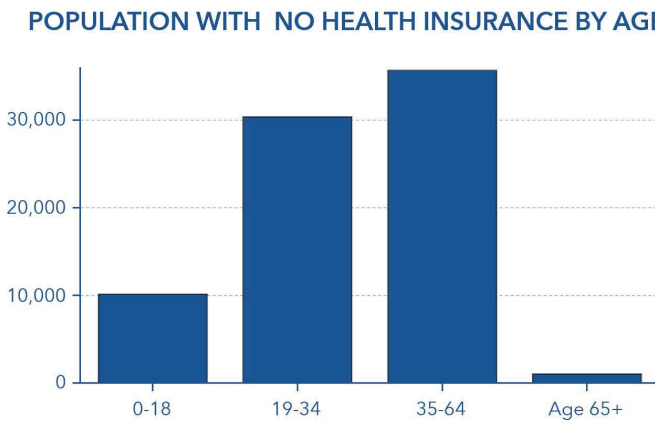
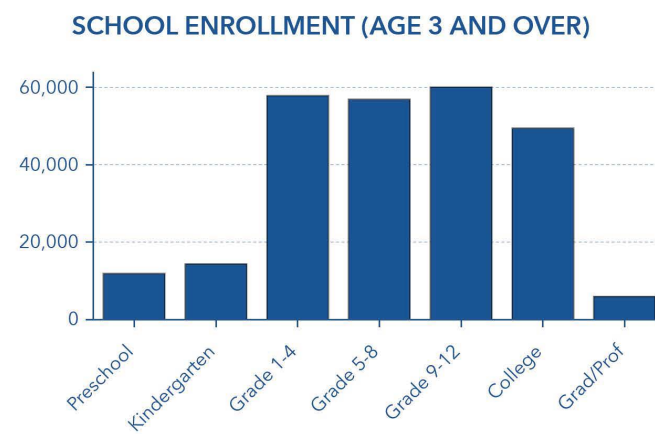
77.3%

Internet at Home

POPULATION AND POVERTY STATUS	Total
Population for whom Poverty Status is Determined	851,826
Income to Poverty Ratio <0.50	79,477
Income to Poverty Ratio 0.50-0.99	107,755
Income to Poverty Ratio 1.00-1.24	59,276
Income to Poverty Ratio 1.25-1.49	53,302
Income to Poverty Ratio 1.50-1.84	71,292
Income to Poverty Ratio 1.85-1.99	28,038
Income to Poverty Ratio 2.00+	452,686

POVERTY LEVELS	Below	Above	Total
All Households	52,221	215,692	267,913
Married-Couple Family Households	14,019	122,839	136,858
Other Families Hhlds w/Male Householder	4,423	15,678	20,101
Other Families Hhlds w/Female Householder	17,675	25,745	43,420
Nonfamily Hhlds w/Male Householder	7,068	27,490	34,558
Nonfamily Hhlds w/Female Householder	9,036	23,940	32,976

OTHER POPULATION FACTS	Total
Population Density (per square km)	41.9
Population in Dependent Age (under 18 and 65+)	349,755
Population 65+ Living in Group Quarters	2,115
Average Household Size of Owner-Occupied Unit	3.13
Average Household Size of Renter-Occupied Unit	3.25





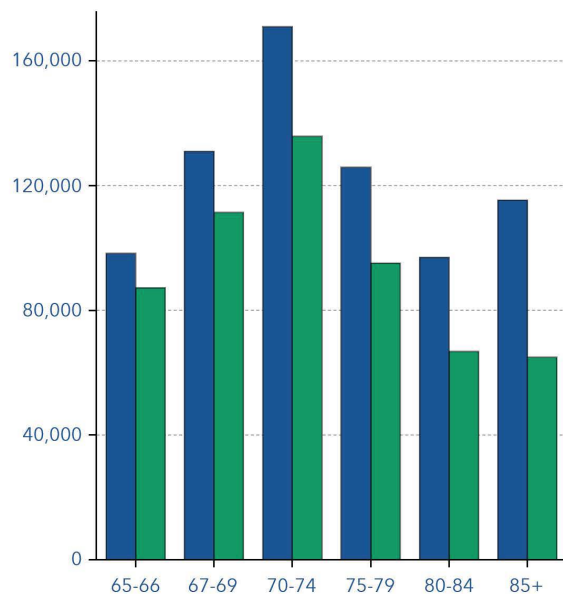
COUNTY COVID-19 IMPACT PLANNING REPORT

Los Angeles County, California (FIPS 06037)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

10,098,052

Total Population

3,306,109

Total Households

3.00

Average Household Size

36.2

Median Age

82.5%

Internet at Home

BUSINESSES



275,316

Total establishments



3,821,173

Total employees



\$224,580,111

Total annual payroll

POVERTY



503,643

Households Below the Poverty Level



290,880

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



729,743

Households With Disability



285,112

Households w/Pop 65+ Living Alone

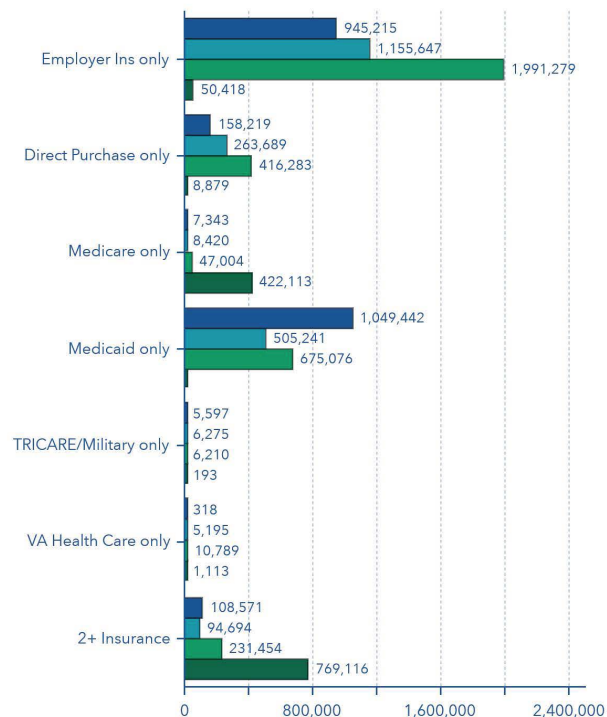


298,364

Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
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English Only	727,364	2,746,237	634,331	4,107,932
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Spanish	742,932	2,643,869	335,750	3,722,551
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Speak English "very well"	626,643	1,477,771	94,781	2,199,195
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English less than "very well"	116,289	1,166,098	240,969	1,523,356
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Other Indo-European	49,141	351,396	104,189	504,726
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Speak English "very well"	41,703	241,763	38,724	322,190
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English less than "very well"	7,438	109,633	65,465	182,536
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Asian-Pacific Island	90,157	736,001	209,435	1,035,593
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Speak English "very well"	66,318	382,968	55,665	504,951
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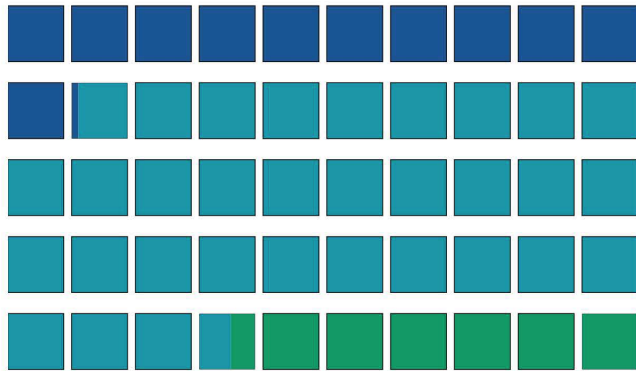
English less than "very well"	23,839	353,033	153,770	530,642
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Other Languages	12,182	74,751	15,572	102,505
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Speak English "very well"	10,626	53,998	7,783	72,407
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English less than "very well"	1,556	20,753	7,789	30,098
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POPULATION BY AGE



■ Under 18 (2,246,521) ■ Age 18 to 64 (6,552,254)
 ■ Age 65+ (1,299,277)



COUNTY COVID-19 IMPACT PLANNING REPORT

Los Angeles County, California

KEY FACTS

10,098,052

Total Population

3,306,109

Total Households

3.00

Average Household Size

36.2

Median Age

82.5%

Internet at Home

POPULATION AND POVERTY STATUS

	Total
Population for whom Poverty Status is Determined	9,947,799
Income to Poverty Ratio <0.50	659,518
Income to Poverty Ratio 0.50-0.99	930,438
Income to Poverty Ratio 1.00-1.24	540,882
Income to Poverty Ratio 1.25-1.49	521,075
Income to Poverty Ratio 1.50-1.84	715,267
Income to Poverty Ratio 1.85-1.99	284,329
Income to Poverty Ratio 2.00+	6,296,290

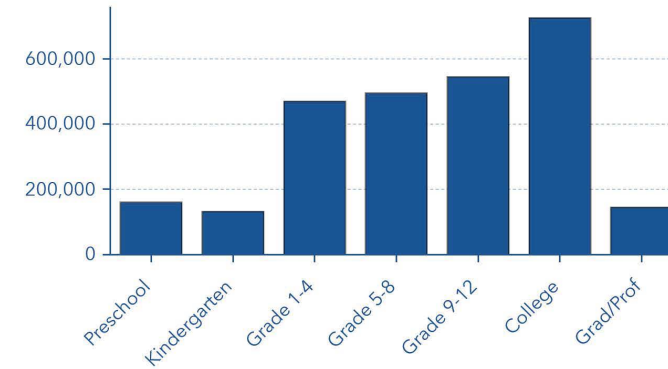
POVERTY LEVELS

	Below	Above	Total
All Households	503,643	2,802,466	3,306,109
Married-Couple Family Households	115,838	1,369,455	1,485,293
Other Families Hhlds w/Male Householder	33,220	192,179	225,399
Other Families Hhlds w/Female Householder	120,721	375,852	496,573
Nonfamily Hhlds w/Male Householder	96,485	433,725	530,210
Nonfamily Hhlds w/Female Householder	137,379	431,255	568,634

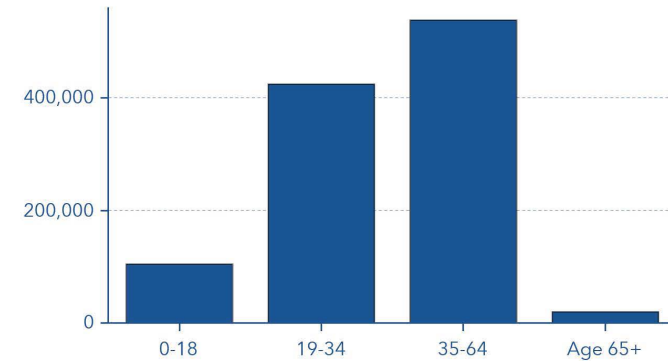
OTHER POPULATION FACTS

	Total
Population Density (per square km)	960.7
Population in Dependent Age (under 18 and 65+)	3,545,798
Population 65+ Living in Group Quarters	36,034
Average Household Size of Owner-Occupied Unit	3.19
Average Household Size of Renter-Occupied Unit	2.84

SCHOOL ENROLLMENT (AGE 3 AND OVER)



POPULATION WITH NO HEALTH INSURANCE BY AGE





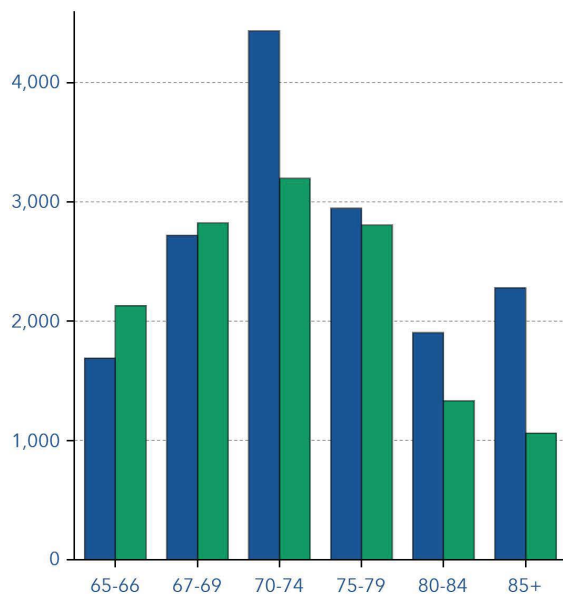
COUNTY COVID-19 IMPACT PLANNING REPORT

Merced County, California (FIPS 06047)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

269,075

Total Population

79,606

Total Households

3.31

Average Household Size

30.9

Median Age

80.3%

Internet at Home

BUSINESSES



3,110

Total establishments



45,686

Total employees



\$1,711,049

Total annual payroll

POVERTY



16,399

Households Below the Poverty Level



15,683

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



26,003

Households With Disability



6,677

Households w/Pop 65+ Living Alone

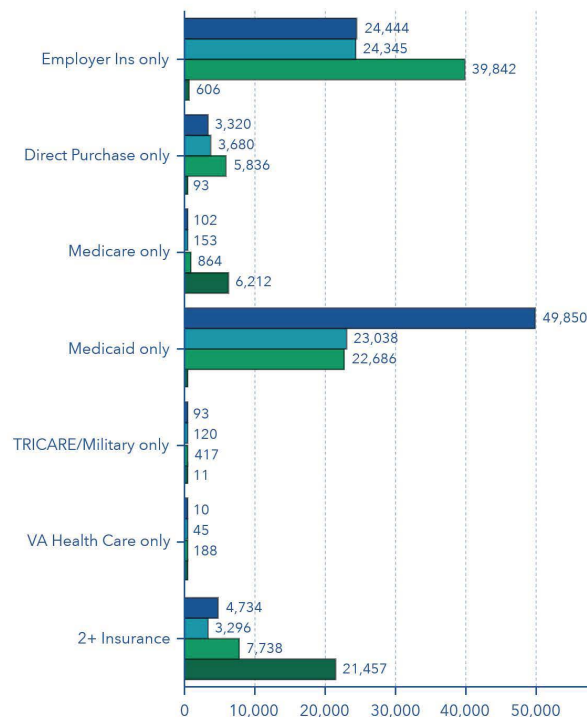


5,801

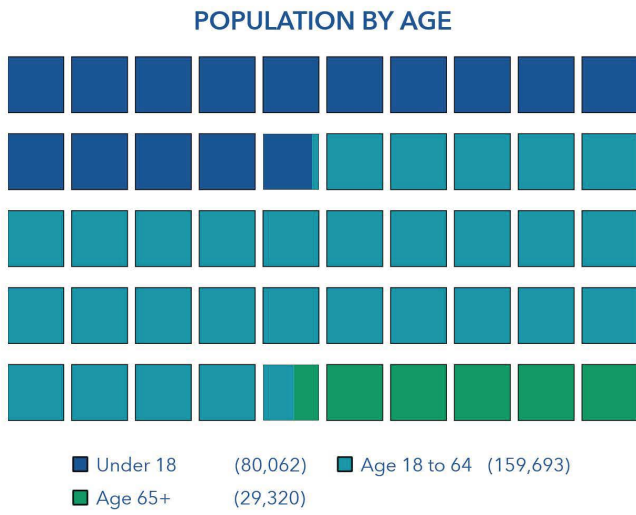
Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
English Only	29,251	71,004	17,478	117,733
Spanish	26,867	73,899	8,518	109,284
Speak English "very well"	20,251	37,869	2,641	60,761
English less than "very well"	6,616	36,030	5,877	48,523
Other Indo-European	764	6,501	2,120	9,385
Speak English "very well"	653	4,564	776	5,993
English less than "very well"	111	1,937	1,344	3,392
Asian-Pacific Island	1,825	7,809	1,152	10,786
Speak English "very well"	1,522	4,685	318	6,525
English less than "very well"	303	3,124	834	4,261
Other Languages	101	480	52	633
Speak English "very well"	56	174	9	239
English less than "very well"	45	306	43	394



COUNTY COVID-19 IMPACT PLANNING REPORT

Merced County, California

KEY FACTS

269,075
Total Population

79,606
Total Households

3.31
Average Household Size

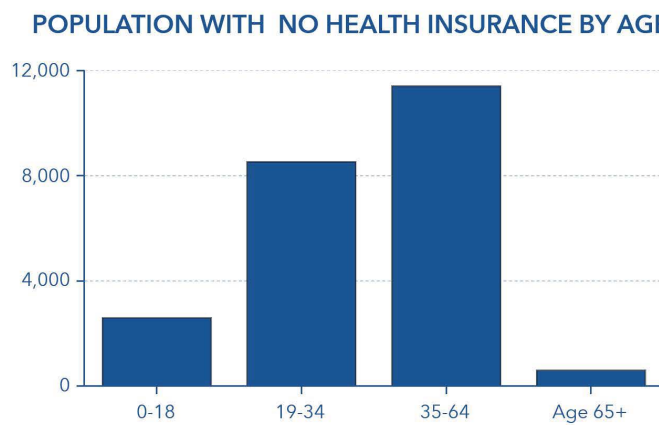
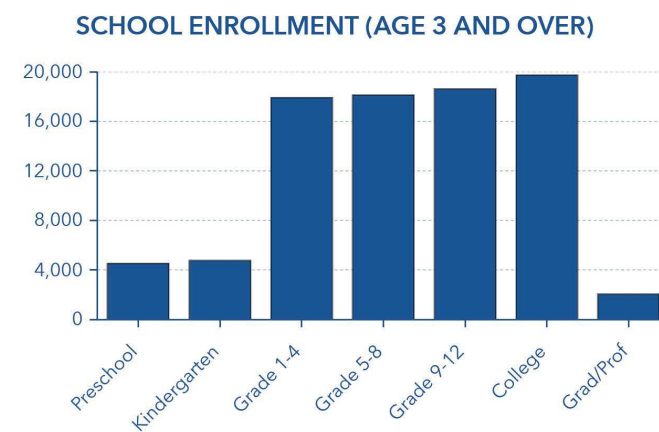
30.9
Median Age

80.3%
Internet at Home

POPULATION AND POVERTY STATUS	Total
Population for whom Poverty Status is Determined	262,972
Income to Poverty Ratio <0.50	27,069
Income to Poverty Ratio 0.50-0.99	32,591
Income to Poverty Ratio 1.00-1.24	21,162
Income to Poverty Ratio 1.25-1.49	16,826
Income to Poverty Ratio 1.50-1.84	23,843
Income to Poverty Ratio 1.85-1.99	8,979
Income to Poverty Ratio 2.00+	132,502

POVERTY LEVELS	Below	Above	Total
All Households	16,399	63,207	79,606
Married-Couple Family Households	4,437	36,319	40,756
Other Families Hhlds w/Male Householder	1,121	5,293	6,414
Other Families Hhlds w/Female Householder	5,979	7,493	13,472
Nonfamily Hhlds w/Male Householder	1,844	7,308	9,152
Nonfamily Hhlds w/Female Householder	3,018	6,794	9,812

OTHER POPULATION FACTS	Total
Population Density (per square km)	53.7
Population in Dependent Age (under 18 and 65+)	109,382
Population 65+ Living in Group Quarters	396
Average Household Size of Owner-Occupied Unit	3.16
Average Household Size of Renter-Occupied Unit	3.47





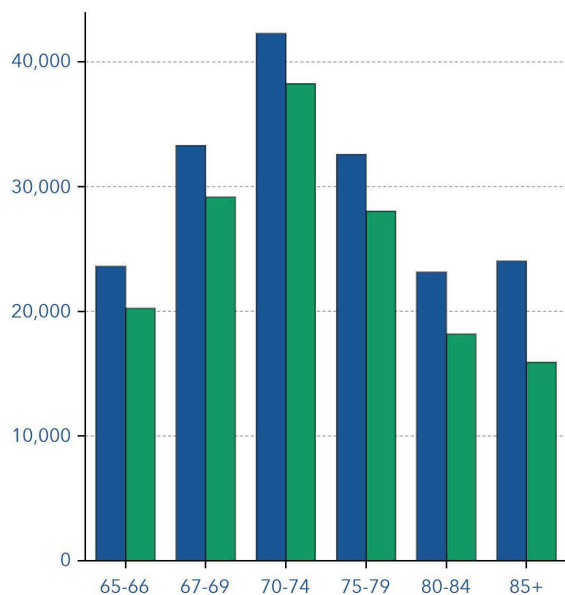
COUNTY COVID-19 IMPACT PLANNING REPORT

Riverside County, California (FIPS 06065)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

2,383,286

Total Population

718,349

Total Households

3.27

Average Household Size

35.3

Median Age

85.1%

Internet at Home

BUSINESSES



38,946

Total establishments



575,169

Total employees



\$23,204,080

Total annual payroll

POVERTY



99,112

Households Below the Poverty Level



69,908

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



191,919

Households With Disability



69,255

Households w/Pop 65+ Living Alone

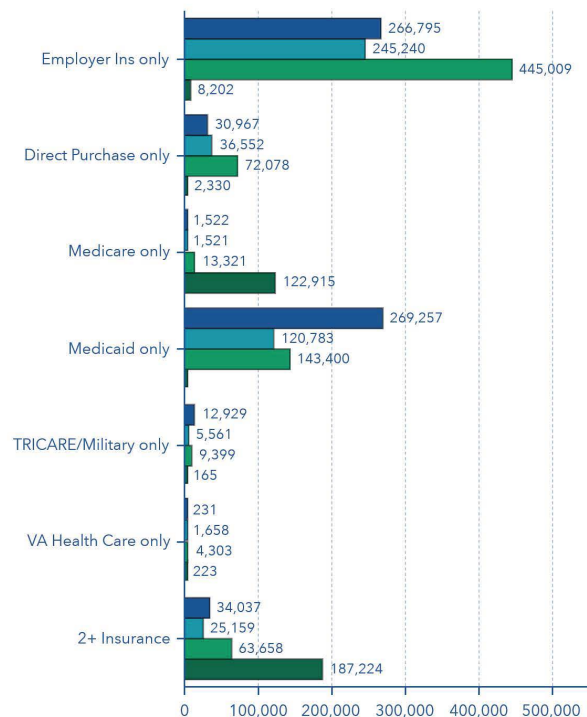


30,713

Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
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English Only	277,050	805,701	238,730	1,321,481
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Spanish	161,677	528,737	59,390	749,804
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Speak English "very well"	141,867	309,680	20,998	472,545
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English less than "very well"	19,810	219,057	38,392	277,259
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Other Indo-European	4,268	30,183	11,604	46,055
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Speak English "very well"	3,844	22,990	7,421	34,255
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English less than "very well"	424	7,193	4,183	11,800
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Asian-Pacific Island	10,221	65,894	16,406	92,521
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Speak English "very well"	7,892	37,125	6,389	51,406
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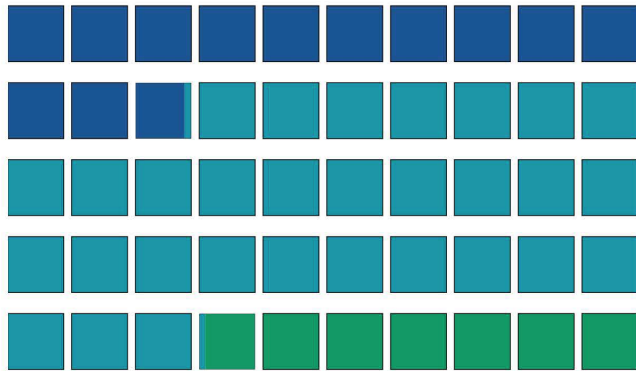
English less than "very well"	2,329	28,769	10,017	41,115
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Other Languages	2,584	10,354	2,479	15,417
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Speak English "very well"	2,165	7,425	1,427	11,017
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English less than "very well"	419	2,929	1,052	4,400
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POPULATION BY AGE



■ Under 18 (613,808) ■ Age 18 to 64 (1,440,869)
 ■ Age 65+ (328,609)



COUNTY COVID-19 IMPACT PLANNING REPORT

Riverside County, California

KEY FACTS

2,383,286

Total Population

718,349

Total Households

3.27

Average Household Size

35.3

Median Age

85.1%

Internet at Home

POPULATION AND POVERTY STATUS

	Total
Population for whom Poverty Status is Determined	2,347,408
Income to Poverty Ratio <0.50	146,635
Income to Poverty Ratio 0.50-0.99	199,089
Income to Poverty Ratio 1.00-1.24	115,684
Income to Poverty Ratio 1.25-1.49	116,683
Income to Poverty Ratio 1.50-1.84	170,672
Income to Poverty Ratio 1.85-1.99	71,431
Income to Poverty Ratio 2.00+	1,527,214

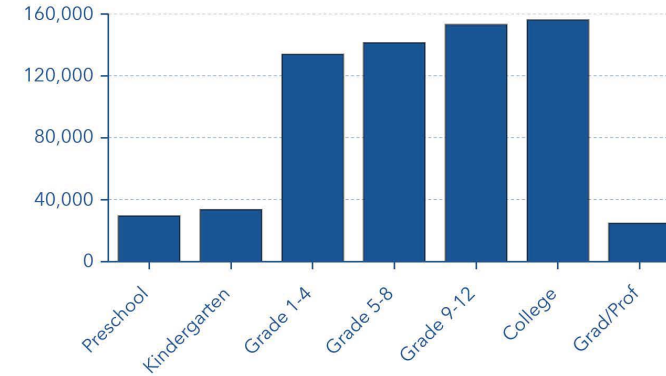
POVERTY LEVELS

	Below	Above	Total
All Households	99,112	619,237	718,349
Married-Couple Family Households	28,361	359,766	388,127
Other Families Hhlds w/Male Householder	6,476	36,420	42,896
Other Families Hhlds w/Female Householder	24,315	69,219	93,534
Nonfamily Hhlds w/Male Householder	16,476	75,579	92,055
Nonfamily Hhlds w/Female Householder	23,484	78,253	101,737

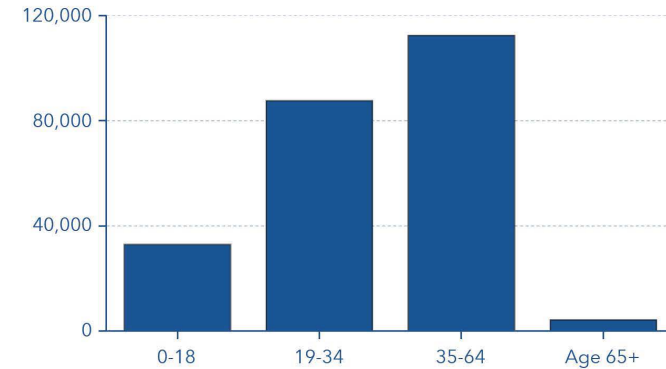
OTHER POPULATION FACTS

	Total
Population Density (per square km)	127.7
Population in Dependent Age (under 18 and 65+)	942,417
Population 65+ Living in Group Quarters	5,005
Average Household Size of Owner-Occupied Unit	3.25
Average Household Size of Renter-Occupied Unit	3.30

SCHOOL ENROLLMENT (AGE 3 AND OVER)



POPULATION WITH NO HEALTH INSURANCE BY AGE





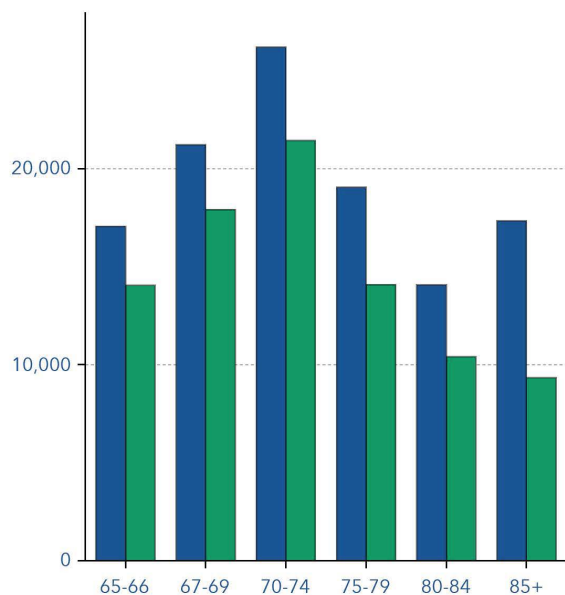
COUNTY COVID-19 IMPACT PLANNING REPORT

Sacramento County, California (FIPS 06067)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

1,510,023

Total Population

536,029

Total Households

2.77

Average Household Size

36.0

Median Age

86.0%

Internet at Home

BUSINESSES



29,515

Total establishments



481,229

Total employees



\$26,676,913

Total annual payroll

POVERTY



77,214

Households Below the Poverty Level



62,142

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



133,076

Households With Disability



50,337

Households w/Pop 65+ Living Alone

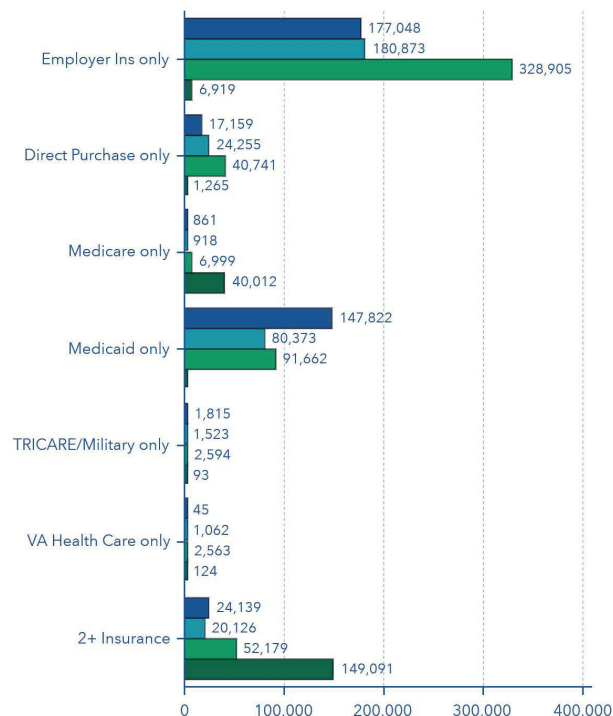


37,651

Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
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English Only	180,499	623,655	150,086	954,240
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Spanish	44,083	136,007	14,227	194,317
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Speak English "very well"	37,350	81,456	6,988	125,794
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English less than "very well"	6,733	54,551	7,239	68,523
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Other Indo-European	18,599	76,181	13,767	108,547
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Speak English "very well"	14,304	45,850	5,210	65,364
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English less than "very well"	4,295	30,331	8,557	43,183
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Asian-Pacific Island	18,022	99,528	22,863	140,413
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Speak English "very well"	13,021	52,127	6,359	71,507
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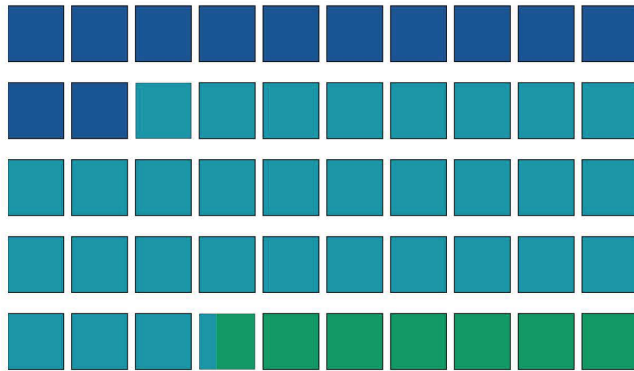
English less than "very well"	5,001	47,401	16,504	68,906
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Other Languages	2,202	9,684	1,264	13,150
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Speak English "very well"	1,436	5,946	554	7,936
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English less than "very well"	766	3,738	710	5,214
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POPULATION BY AGE



■ Under 18 (362,761) ■ Age 18 to 64 (945,055)
 ■ Age 65+ (202,207)



COUNTY COVID-19 IMPACT PLANNING REPORT

Sacramento County, California

KEY FACTS

1,510,023

Total Population

536,029

Total Households

2.77

Average Household Size

36.0

Median Age

86.0%

Internet at Home

POPULATION AND POVERTY STATUS

	Total
Population for whom Poverty Status is Determined	1,489,573
Income to Poverty Ratio <0.50	103,194
Income to Poverty Ratio 0.50-0.99	132,788
Income to Poverty Ratio 1.00-1.24	70,044
Income to Poverty Ratio 1.25-1.49	70,227
Income to Poverty Ratio 1.50-1.84	92,208
Income to Poverty Ratio 1.85-1.99	41,260
Income to Poverty Ratio 2.00+	979,852

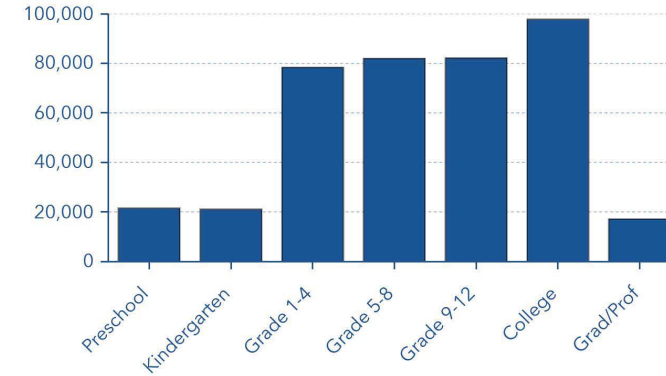
POVERTY LEVELS

	Below	Above	Total
All Households	77,214	458,815	536,029
Married-Couple Family Households	17,119	228,738	245,857
Other Families HHlds w/Male Householder	5,192	27,461	32,653
Other Families HHlds w/Female Householder	19,637	57,216	76,853
Nonfamily HHlds w/Male Householder	15,083	65,711	80,794
Nonfamily HHlds w/Female Householder	20,183	79,689	99,872

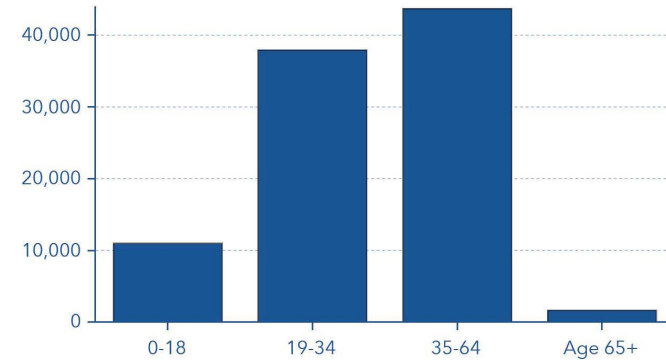
OTHER POPULATION FACTS

	Total
Population Density (per square km)	603.9
Population in Dependent Age (under 18 and 65+)	564,968
Population 65+ Living in Group Quarters	6,327
Average Household Size of Owner-Occupied Unit	2.82
Average Household Size of Renter-Occupied Unit	2.70

SCHOOL ENROLLMENT (AGE 3 AND OVER)



POPULATION WITH NO HEALTH INSURANCE BY AGE





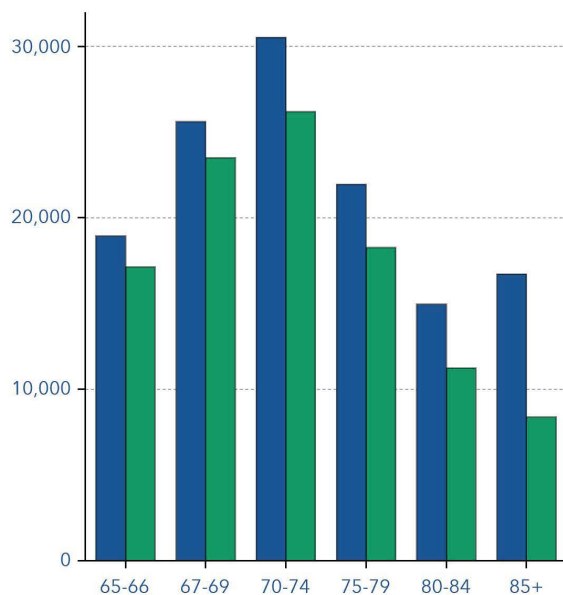
COUNTY COVID-19 IMPACT PLANNING REPORT

San Bernardino County, California (FIPS 06071)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

2,135,413

Total Population

630,633

Total Households

3.30

Average Household Size

33.1

Median Age

82.0%

Internet at Home

BUSINESSES



35,635

Total establishments



604,327

Total employees



\$26,056,323

Total annual payroll

POVERTY



99,631

Households Below the Poverty Level



96,733

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



169,206

Households With Disability



46,197

Households w/Pop 65+ Living Alone

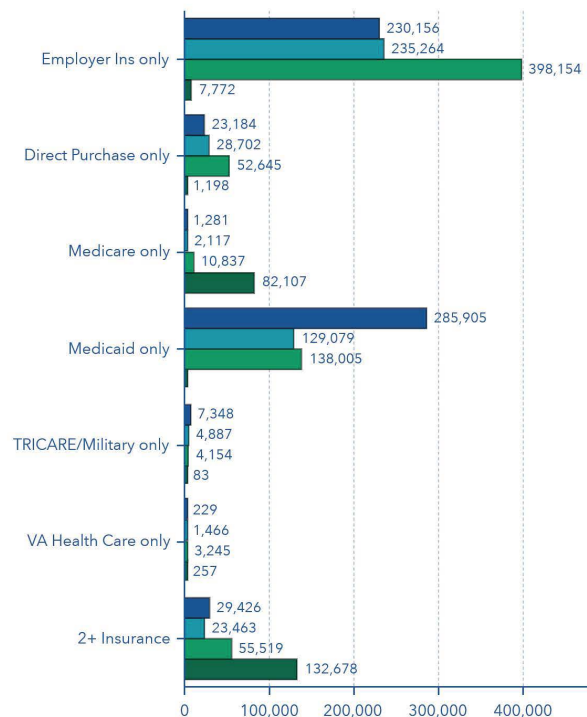


32,180

Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
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English Only	256,582	748,246	152,203	1,157,031
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Spanish	145,910	477,313	55,706	678,929
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Speak English "very well"	129,700	292,420	21,436	443,556
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English less than "very well"	16,210	184,893	34,270	235,373
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Other Indo-European	3,238	19,739	6,542	29,519
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Speak English "very well"	2,728	14,534	3,884	21,146
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English less than "very well"	510	5,205	2,658	8,373
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Asian-Pacific Island	10,290	70,954	16,814	98,058
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Speak English "very well"	8,073	38,686	5,618	52,377
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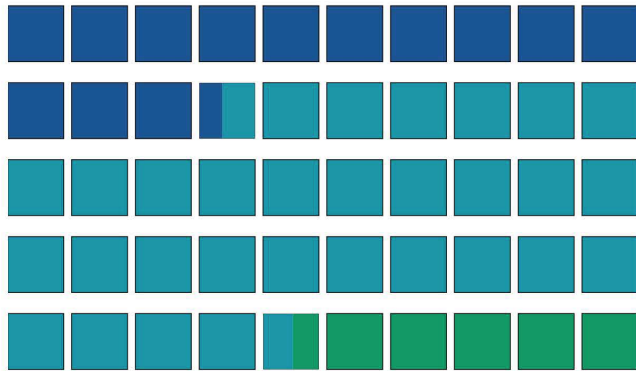
English less than "very well"	2,217	32,268	11,196	45,681
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Other Languages	2,216	12,966	2,078	17,260
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Speak English "very well"	1,803	8,600	995	11,398
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English less than "very well"	413	4,366	1,083	5,862
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POPULATION BY AGE



■ Under 18 (572,852) ■ Age 18 to 64 (1,329,218)
 ■ Age 65+ (233,343)



COUNTY COVID-19 IMPACT PLANNING REPORT

San Bernardino County, California

KEY FACTS

2,135,413

Total Population

630,633

Total Households

3.30

Average Household Size

33.1

Median Age

82.0%

Internet at Home

POPULATION AND POVERTY STATUS

	Total
Population for whom Poverty Status is Determined	2,075,424
Income to Poverty Ratio <0.50	156,115
Income to Poverty Ratio 0.50-0.99	202,965
Income to Poverty Ratio 1.00-1.24	114,644
Income to Poverty Ratio 1.25-1.49	112,707
Income to Poverty Ratio 1.50-1.84	159,027
Income to Poverty Ratio 1.85-1.99	61,169
Income to Poverty Ratio 2.00+	1,268,797

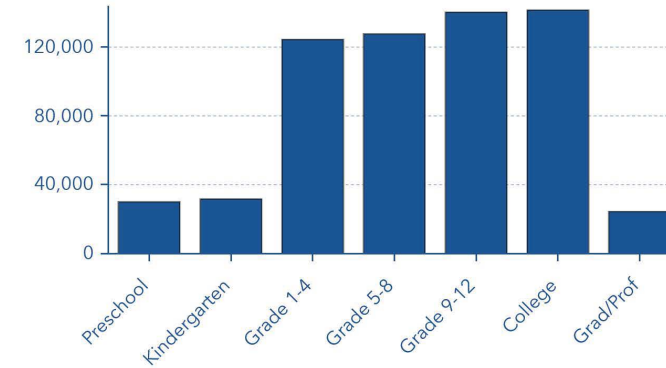
POVERTY LEVELS

	Below	Above	Total
All Households	99,631	531,002	630,633
Married-Couple Family Households	25,615	301,516	327,131
Other Families Hhlds w/Male Householder	7,734	39,135	46,869
Other Families Hhlds w/Female Householder	32,469	74,597	107,066
Nonfamily Hhlds w/Male Householder	14,530	56,760	71,290
Nonfamily Hhlds w/Female Householder	19,283	58,994	78,277

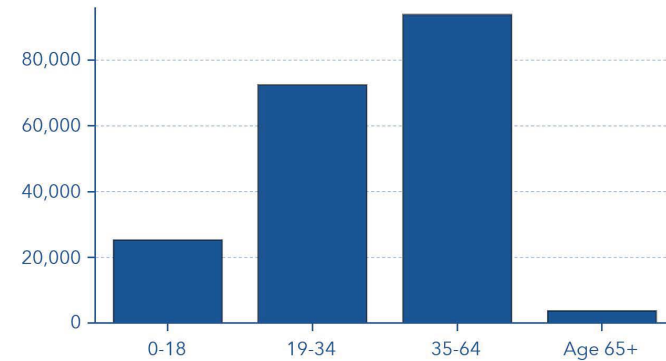
OTHER POPULATION FACTS

	Total
Population Density (per square km)	41.1
Population in Dependent Age (under 18 and 65+)	806,195
Population 65+ Living in Group Quarters	6,216
Average Household Size of Owner-Occupied Unit	3.30
Average Household Size of Renter-Occupied Unit	3.29

SCHOOL ENROLLMENT (AGE 3 AND OVER)



POPULATION WITH NO HEALTH INSURANCE BY AGE





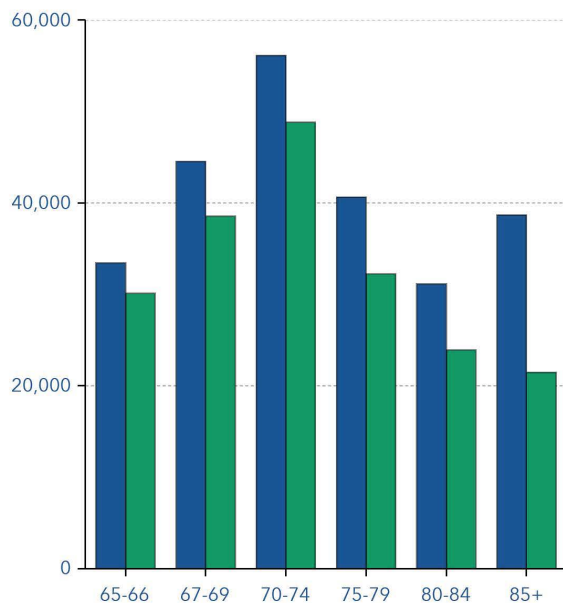
COUNTY COVID-19 IMPACT PLANNING REPORT

San Diego County, California (FIPS 06073)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

3,302,833

Total Population

1,118,980

Total Households

2.87

Average Household Size

35.6

Median Age

89.0%

Internet at Home

BUSINESSES



85,077

Total establishments



1,266,620

Total employees



\$72,979,449

Total annual payroll

POVERTY



125,560

Households Below the Poverty Level



81,106

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



236,571

Households With Disability



98,272

Households w/Pop 65+ Living Alone

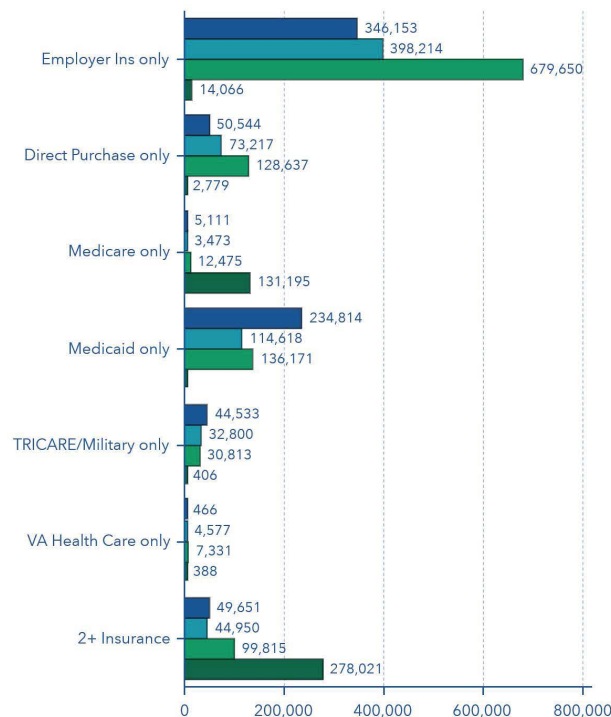


61,486

Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
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English Only	313,202	1,307,695	306,068	1,926,965
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Spanish	156,189	542,522	64,679	763,390
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Speak English "very well"	132,198	331,060	23,580	486,838
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English less than "very well"	23,991	211,462	41,099	276,552
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Other Indo-European	11,620	70,166	18,405	100,191
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Speak English "very well"	9,670	53,845	9,603	73,118
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English less than "very well"	1,950	16,321	8,802	27,073
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Asian-Pacific Island	24,274	179,271	45,110	248,655
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Speak English "very well"	18,576	104,567	16,568	139,711
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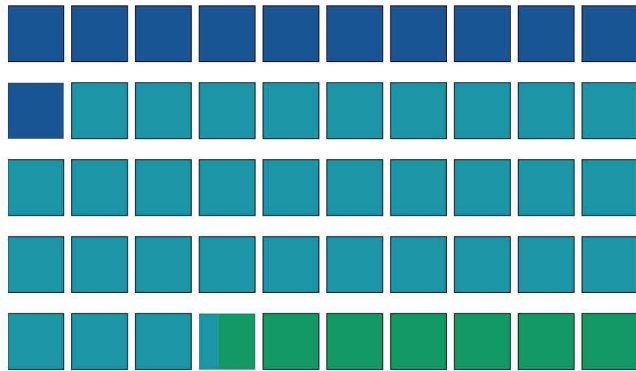
English less than "very well"	5,698	74,704	28,542	108,944
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Other Languages	9,090	37,240	5,333	51,663
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Speak English "very well"	6,518	20,111	1,258	27,887
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English less than "very well"	2,572	17,129	4,075	23,776
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POPULATION BY AGE



■ Under 18 (726,344)
 ■ Age 18 to 64 (2,136,894)
 ■ Age 65+ (439,595)



COUNTY COVID-19 IMPACT PLANNING REPORT

San Diego County, California

KEY FACTS

3,302,833

Total Population

1,118,980

Total Households

2.87

Average Household Size

35.6

Median Age

89.0%

Internet at Home

POPULATION AND POVERTY STATUS

	Total
Population for whom Poverty Status is Determined	3,221,497
Income to Poverty Ratio <0.50	190,745
Income to Poverty Ratio 0.50-0.99	212,445
Income to Poverty Ratio 1.00-1.24	134,930
Income to Poverty Ratio 1.25-1.49	131,156
Income to Poverty Ratio 1.50-1.84	196,353
Income to Poverty Ratio 1.85-1.99	79,238
Income to Poverty Ratio 2.00+	2,276,630

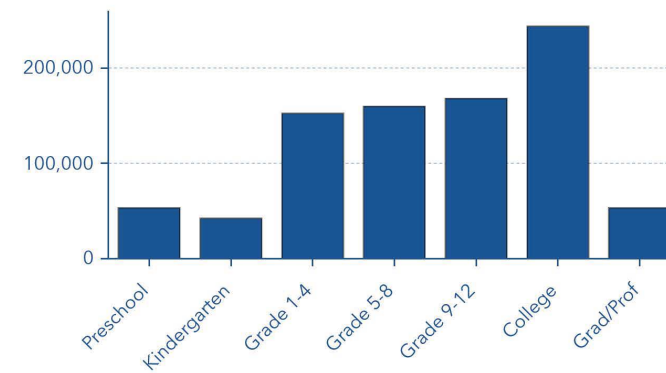
POVERTY LEVELS

	Below	Above	Total
All Households	125,560	993,420	1,118,980
Married-Couple Family Households	29,229	532,380	561,609
Other Families Hhlds w/Male Householder	6,331	51,947	58,278
Other Families Hhlds w/Female Householder	29,804	104,070	133,874
Nonfamily Hhlds w/Male Householder	25,493	152,770	178,263
Nonfamily Hhlds w/Female Householder	34,703	152,253	186,956

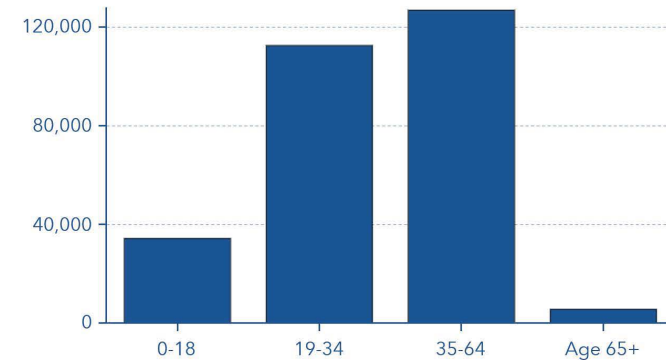
OTHER POPULATION FACTS

	Total
Population Density (per square km)	303.0
Population in Dependent Age (under 18 and 65+)	1,165,939
Population 65+ Living in Group Quarters	10,111
Average Household Size of Owner-Occupied Unit	2.90
Average Household Size of Renter-Occupied Unit	2.83

SCHOOL ENROLLMENT (AGE 3 AND OVER)



POPULATION WITH NO HEALTH INSURANCE BY AGE





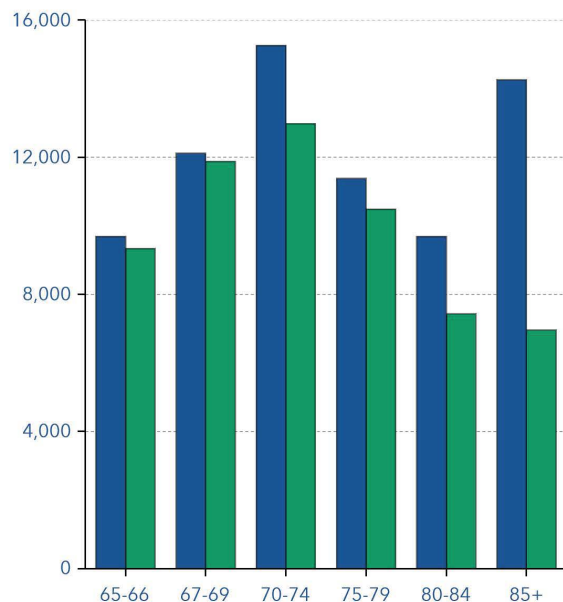
COUNTY COVID-19 IMPACT PLANNING REPORT

San Francisco County, California (FIPS 06075)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

870,044

Total Population

359,673

Total Households

2.36

Average Household Size

38.2

Median Age

86.3%

Internet at Home

BUSINESSES



34,518

Total establishments



653,172

Total employees



\$67,936,064

Total annual payroll

POVERTY



40,632

Households Below the Poverty Level



16,968

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



70,528

Households With Disability



38,553

Households w/Pop 65+ Living Alone

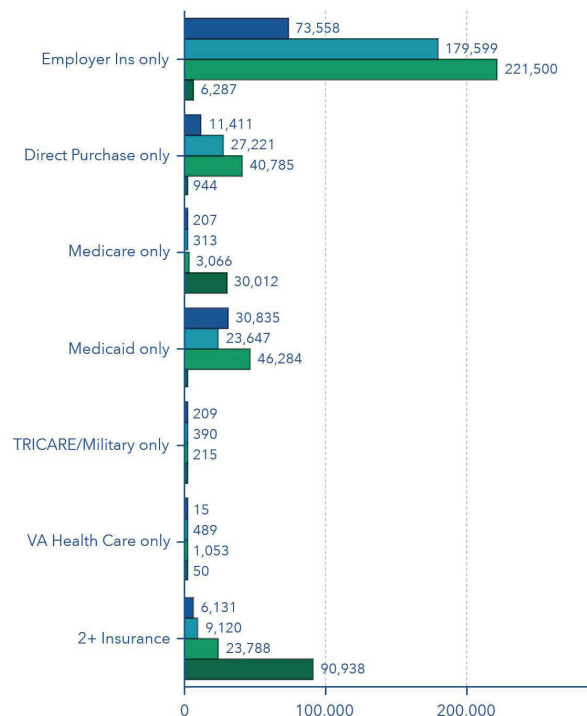


109,968

Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
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English Only	42,260	370,550	59,929	472,739
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Spanish	13,015	66,733	9,795	89,543
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Speak English "very well"	11,126	40,255	4,312	55,693
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English less than "very well"	1,889	26,478	5,483	33,850
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Other Indo-European	4,163	36,453	9,100	49,716
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Speak English "very well"	3,854	31,089	3,538	38,481
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English less than "very well"	309	5,364	5,562	11,235
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Asian-Pacific Island	17,008	141,580	51,692	210,280
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Speak English "very well"	12,475	67,369	10,449	90,293
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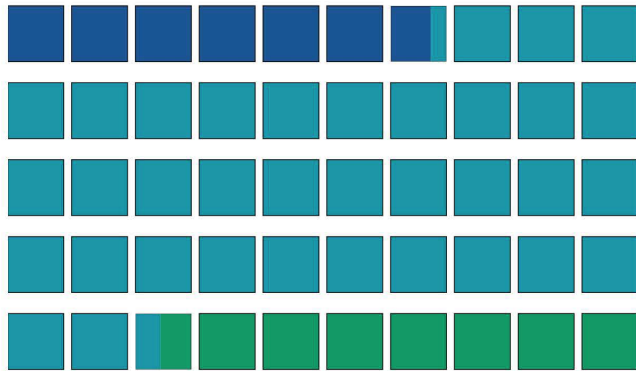
English less than "very well"	4,533	74,211	41,243	119,987
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Other Languages	932	6,393	922	8,247
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Speak English "very well"	837	5,244	494	6,575
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English less than "very well"	95	1,149	428	1,672
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POPULATION BY AGE



Under 18 (116,897) Age 18 to 64 (621,709)
 Age 65+ (131,438)



COUNTY COVID-19 IMPACT PLANNING REPORT

San Francisco County, California

KEY FACTS

870,044

Total Population

359,673

Total Households

2.36

Average Household Size

38.2

Median Age

86.3%

Internet at Home

POPULATION AND POVERTY STATUS

	Total
Population for whom Poverty Status is Determined	856,426
Income to Poverty Ratio <0.50	44,604
Income to Poverty Ratio 0.50-0.99	48,375
Income to Poverty Ratio 1.00-1.24	26,567
Income to Poverty Ratio 1.25-1.49	25,241
Income to Poverty Ratio 1.50-1.84	35,253
Income to Poverty Ratio 1.85-1.99	12,948
Income to Poverty Ratio 2.00+	663,438

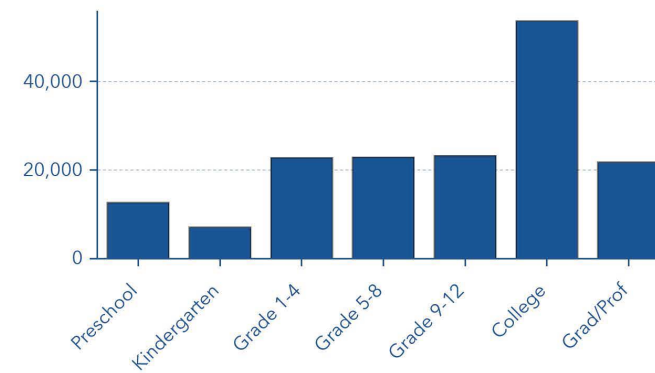
POVERTY LEVELS

	Below	Above	Total
All Households	40,632	319,041	359,673
Married-Couple Family Households	4,403	125,603	130,006
Other Families Hhlds w/Male Householder	987	12,411	13,398
Other Families Hhlds w/Female Householder	4,594	24,192	28,786
Nonfamily Hhlds w/Male Householder	14,892	84,625	99,517
Nonfamily Hhlds w/Female Householder	15,756	72,210	87,966

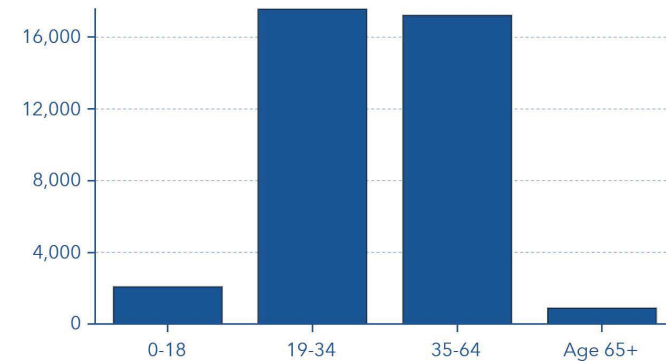
OTHER POPULATION FACTS

	Total
Population Density (per square km)	7,168.2
Population in Dependent Age (under 18 and 65+)	248,335
Population 65+ Living in Group Quarters	3,595
Average Household Size of Owner-Occupied Unit	2.75
Average Household Size of Renter-Occupied Unit	2.13

SCHOOL ENROLLMENT (AGE 3 AND OVER)



POPULATION WITH NO HEALTH INSURANCE BY AGE





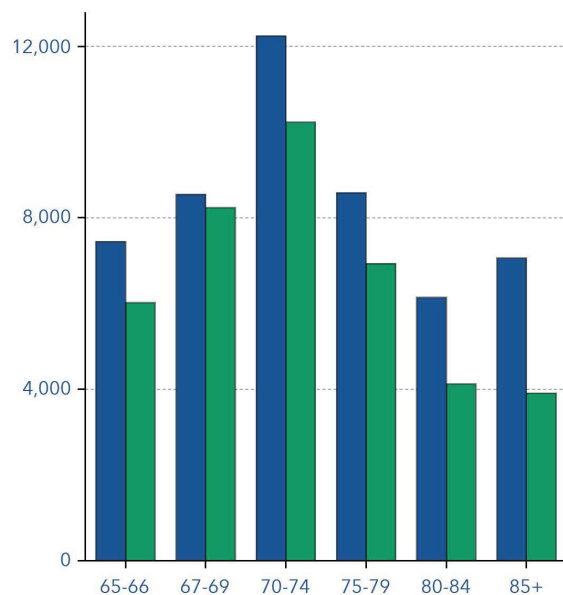
COUNTY COVID-19 IMPACT PLANNING REPORT

San Joaquin County, California (FIPS 06077)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

732,212

Total Population

226,727

Total Households

3.16

Average Household Size

34.1

Median Age

80.7%

Internet at Home

BUSINESSES



11,512

Total establishments



190,958

Total employees



\$8,413,586

Total annual payroll

POVERTY



34,114

Households Below the Poverty Level



32,857

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



67,114

Households With Disability



19,495

Households w/Pop 65+ Living Alone

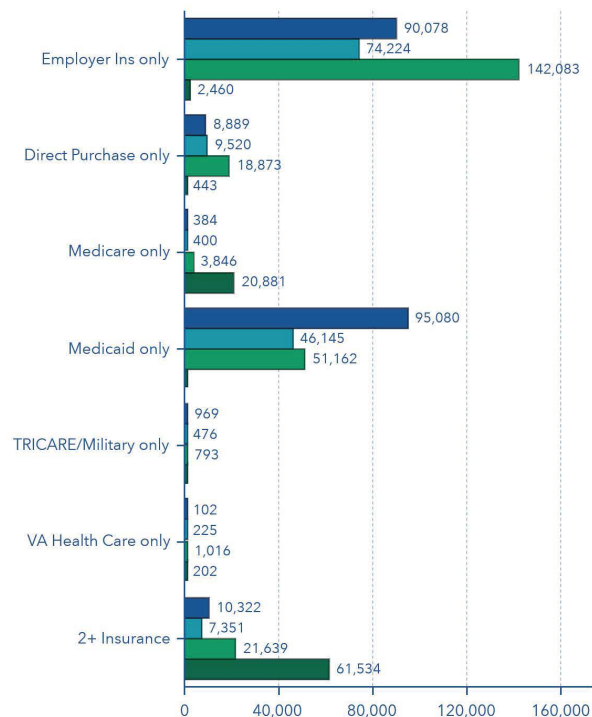


14,450

Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
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English Only	90,292	250,116	60,772	401,180
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Spanish	43,363	121,336	13,542	178,241
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Speak English "very well"	37,253	64,027	4,949	106,229
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English less than "very well"	6,110	57,309	8,593	72,012
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Other Indo-European	6,068	23,645	5,145	34,858
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Speak English "very well"	4,644	13,932	2,033	20,609
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English less than "very well"	1,424	9,713	3,112	14,249
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Asian-Pacific Island	7,915	43,114	9,632	60,661
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Speak English "very well"	5,942	23,065	2,868	31,875
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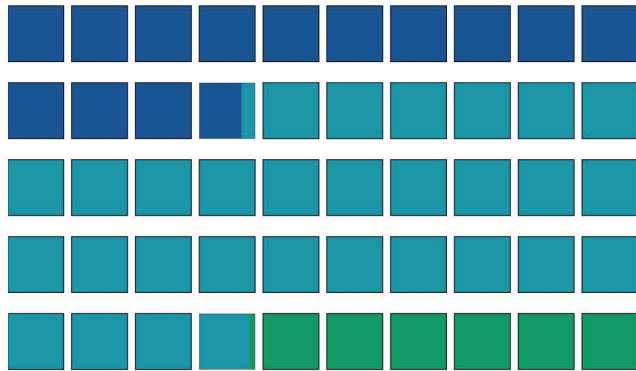
English less than "very well"	1,973	20,049	6,764	28,786
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Other Languages	1,145	3,034	370	4,549
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Speak English "very well"	1,007	2,238	155	3,400
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English less than "very well"	138	796	215	1,149
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POPULATION BY AGE



■ Under 18 (201,506)
 ■ Age 18 to 64 (441,245)
 ■ Age 65+ (89,461)



COUNTY COVID-19 IMPACT PLANNING REPORT

San Joaquin County, California

KEY FACTS

732,212

Total Population

226,727

Total Households

3.16

Average Household Size

34.1

Median Age

80.7%

Internet at Home

POPULATION AND POVERTY STATUS

	Total
Population for whom Poverty Status is Determined	717,960
Income to Poverty Ratio <0.50	47,375
Income to Poverty Ratio 0.50-0.99	66,919
Income to Poverty Ratio 1.00-1.24	41,514
Income to Poverty Ratio 1.25-1.49	38,778
Income to Poverty Ratio 1.50-1.84	50,908
Income to Poverty Ratio 1.85-1.99	20,978
Income to Poverty Ratio 2.00+	451,488

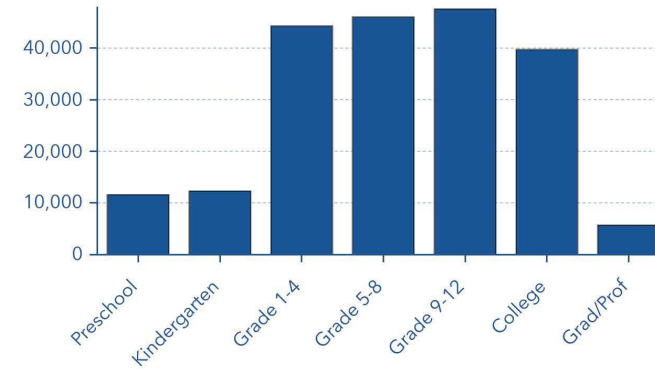
POVERTY LEVELS

	Below	Above	Total
All Households	34,114	192,613	226,727
Married-Couple Family Households	8,437	108,612	117,049
Other Families Hhlds w/Male Householder	2,392	14,265	16,657
Other Families Hhlds w/Female Householder	10,621	24,175	34,796
Nonfamily Hhlds w/Male Householder	5,306	22,193	27,499
Nonfamily Hhlds w/Female Householder	7,358	23,368	30,726

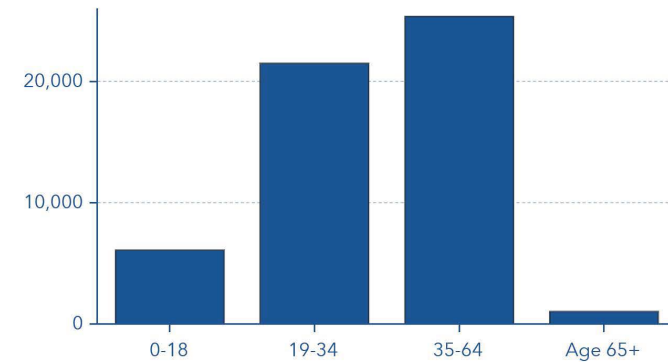
OTHER POPULATION FACTS

	Total
Population Density (per square km)	203.0
Population in Dependent Age (under 18 and 65+)	290,967
Population 65+ Living in Group Quarters	3,458
Average Household Size of Owner-Occupied Unit	3.12
Average Household Size of Renter-Occupied Unit	3.21

SCHOOL ENROLLMENT (AGE 3 AND OVER)



POPULATION WITH NO HEALTH INSURANCE BY AGE





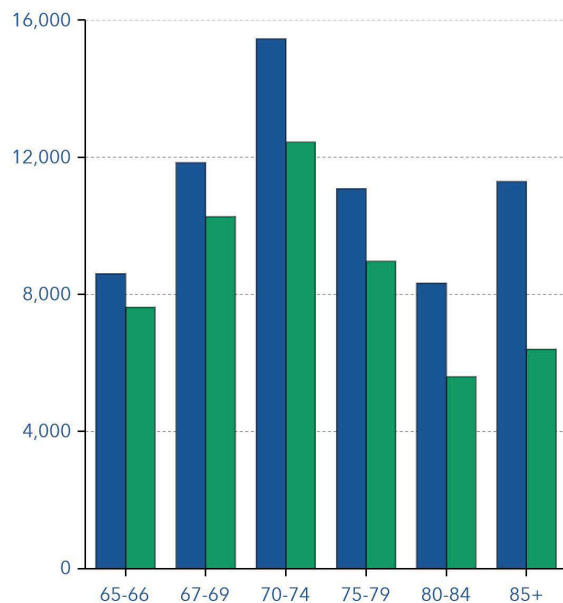
COUNTY COVID-19 IMPACT PLANNING REPORT

San Mateo County, California (FIPS 06081)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

765,935

Total Population

261,969

Total Households

2.89

Average Household Size

39.6

Median Age

90.0%

Internet at Home

BUSINESSES



21,366

Total establishments



385,982

Total employees



\$48,197,075

Total annual payroll

POVERTY



17,205

Households Below the Poverty Level



9,215

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



48,469

Households With Disability



25,805

Households w/Pop 65+ Living Alone

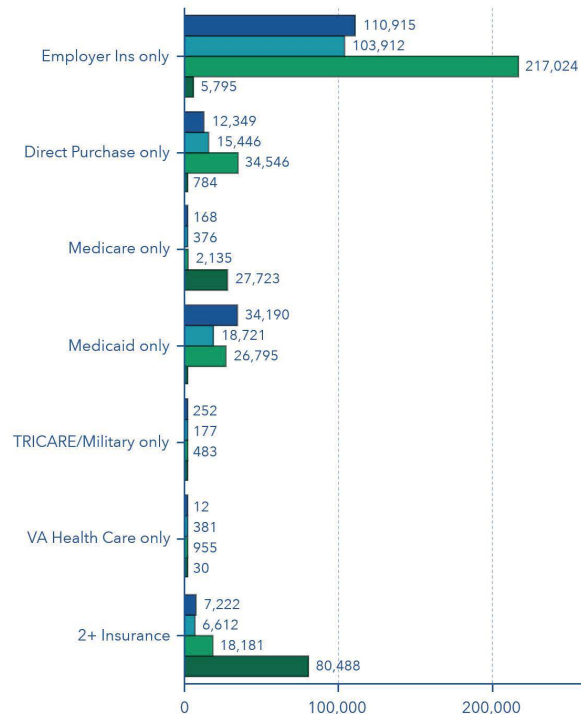


14,038

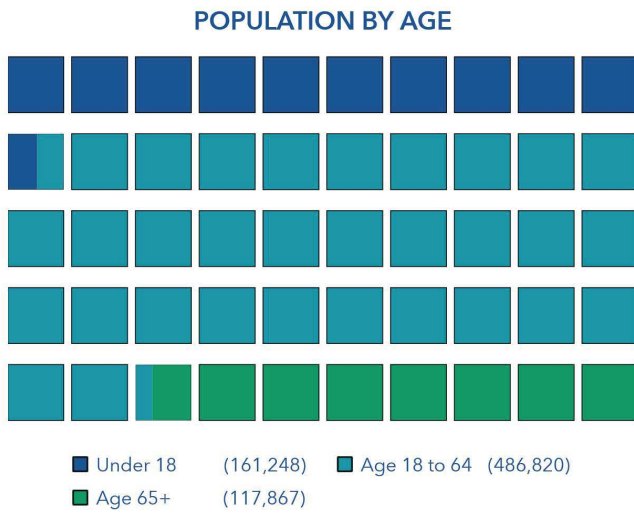
Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
English Only	67,764	249,894	69,683	387,341
Spanish	27,979	96,807	12,211	136,997
Speak English "very well"	23,900	50,281	4,664	78,845
English less than "very well"	4,079	46,526	7,547	58,152
Other Indo-European	6,227	34,570	8,404	49,201
Speak English "very well"	5,408	28,463	4,530	38,401
English less than "very well"	819	6,107	3,874	10,800
Asian-Pacific Island	13,475	100,288	26,406	140,169
Speak English "very well"	11,073	62,638	10,563	84,274
English less than "very well"	2,402	37,650	15,843	55,895
Other Languages	1,028	5,261	1,163	7,452
Speak English "very well"	923	4,196	602	5,721
English less than "very well"	105	1,065	561	1,731



COUNTY COVID-19 IMPACT PLANNING REPORT

San Mateo County, California

KEY FACTS

765,935
Total Population

261,969
Total Households

2.89
Average Household Size

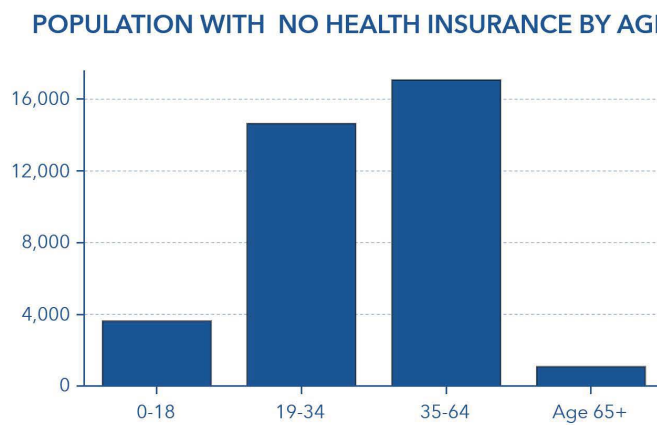
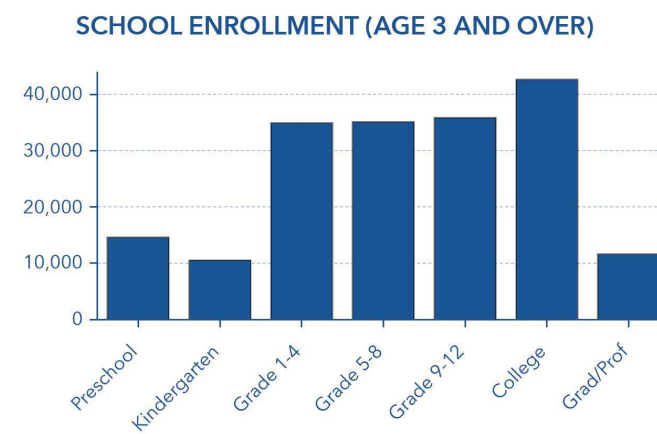
39.6
Median Age

90.0%
Internet at Home

POPULATION AND POVERTY STATUS	Total
Population for whom Poverty Status is Determined	759,786
Income to Poverty Ratio <0.50	26,221
Income to Poverty Ratio 0.50-0.99	27,166
Income to Poverty Ratio 1.00-1.24	18,376
Income to Poverty Ratio 1.25-1.49	20,361
Income to Poverty Ratio 1.50-1.84	30,304
Income to Poverty Ratio 1.85-1.99	12,304
Income to Poverty Ratio 2.00+	625,054

POVERTY LEVELS	Below	Above	Total
All Households	17,205	244,764	261,969
Married-Couple Family Households	3,831	140,159	143,990
Other Families Hhlds w/Male Householder	604	11,564	12,168
Other Families Hhlds w/Female Householder	3,310	23,676	26,986
Nonfamily Hhlds w/Male Householder	3,982	31,858	35,840
Nonfamily Hhlds w/Female Householder	5,478	37,507	42,985

OTHER POPULATION FACTS	Total
Population Density (per square km)	659.2
Population in Dependent Age (under 18 and 65+)	279,115
Population 65+ Living in Group Quarters	3,433
Average Household Size of Owner-Occupied Unit	2.93
Average Household Size of Renter-Occupied Unit	2.82





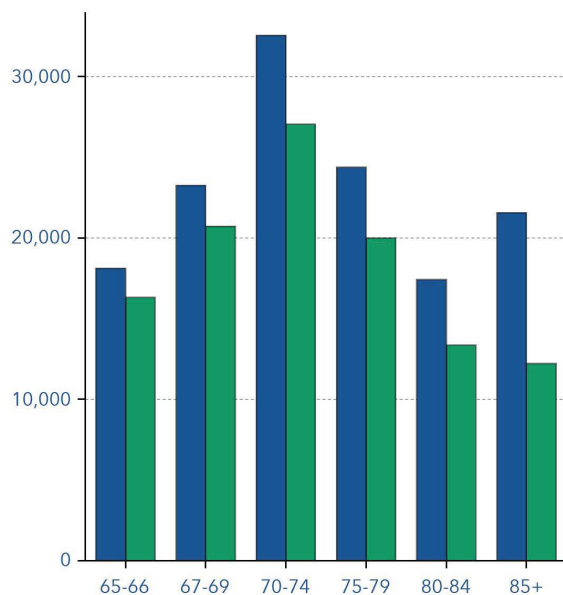
COUNTY COVID-19 IMPACT PLANNING REPORT

Santa Clara County, California (FIPS 06085)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

1,922,200

Total Population

635,525

Total Households

2.97

Average Household Size

37.0

Median Age

91.0%

Internet at Home

BUSINESSES



48,711

Total establishments



1,055,739

Total employees



\$126,890,119

Total annual payroll

POVERTY



49,115

Households Below the Poverty Level



29,566

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



113,918

Households With Disability



48,851

Households w/Pop 65+ Living Alone

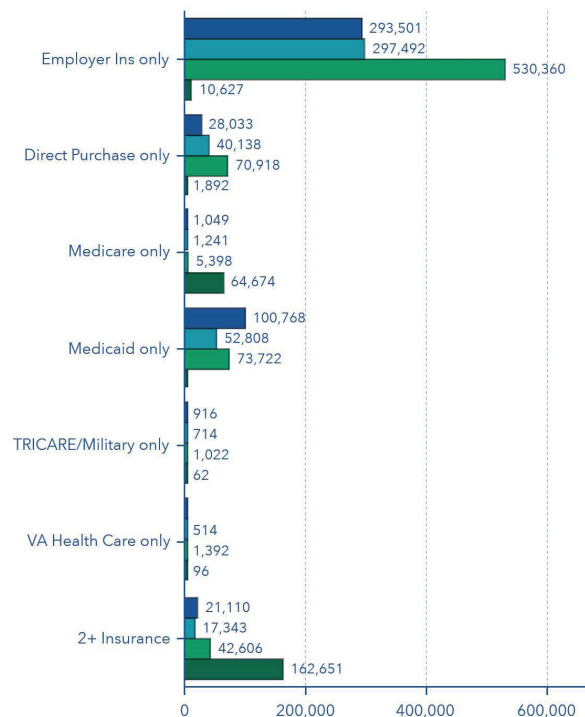


32,645

Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
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English Only	164,644	557,658	133,036	855,338
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Spanish	69,980	224,741	25,814	320,535
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Speak English "very well"	60,137	124,173	11,899	196,209
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English less than "very well"	9,843	100,568	13,915	124,326
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Other Indo-European	20,186	122,578	19,601	162,365
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Speak English "very well"	17,897	100,245	9,928	128,070
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English less than "very well"	2,289	22,333	9,673	34,295
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Asian-Pacific Island	55,048	320,285	65,855	441,188
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Speak English "very well"	42,799	179,732	16,007	238,538
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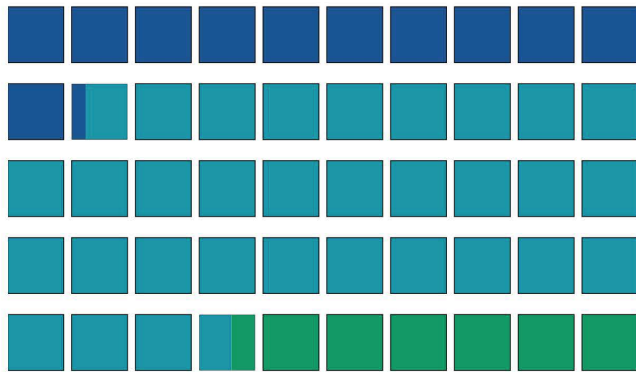
English less than "very well"	12,249	140,553	49,848	202,650
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Other Languages	4,138	17,346	2,602	24,086
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Speak English "very well"	3,468	13,518	1,265	18,251
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English less than "very well"	670	3,828	1,337	5,835
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POPULATION BY AGE



■ Under 18 (432,684)
 ■ Age 18 to 64 (1,242,608)
 ■ Age 65+ (246,908)



COUNTY COVID-19 IMPACT PLANNING REPORT

Santa Clara County, California

KEY FACTS

1,922,200

Total Population

635,525

Total Households

2.97

Average Household Size

37.0

Median Age

91.0%

Internet at Home

POPULATION AND POVERTY STATUS

	Total
Population for whom Poverty Status is Determined	1,891,976
Income to Poverty Ratio <0.50	75,242
Income to Poverty Ratio 0.50-0.99	74,608
Income to Poverty Ratio 1.00-1.24	52,355
Income to Poverty Ratio 1.25-1.49	48,831
Income to Poverty Ratio 1.50-1.84	74,657
Income to Poverty Ratio 1.85-1.99	33,048
Income to Poverty Ratio 2.00+	1,533,235

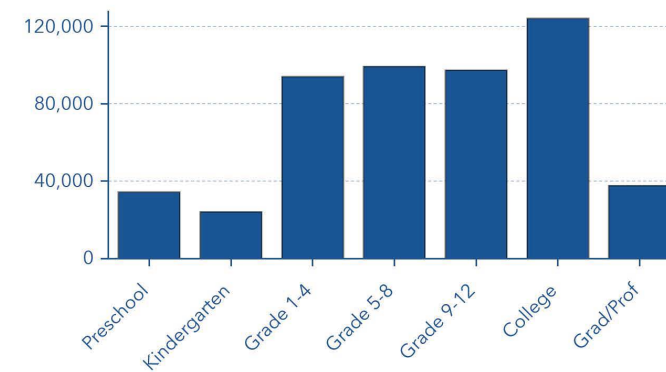
POVERTY LEVELS

	Below	Above	Total
All Households	49,115	586,410	635,525
Married-Couple Family Households	10,233	351,647	361,880
Other Families Hhlds w/Male Householder	2,349	29,035	31,384
Other Families Hhlds w/Female Householder	9,954	53,222	63,176
Nonfamily Hhlds w/Male Householder	11,282	79,460	90,742
Nonfamily Hhlds w/Female Householder	15,297	73,046	88,343

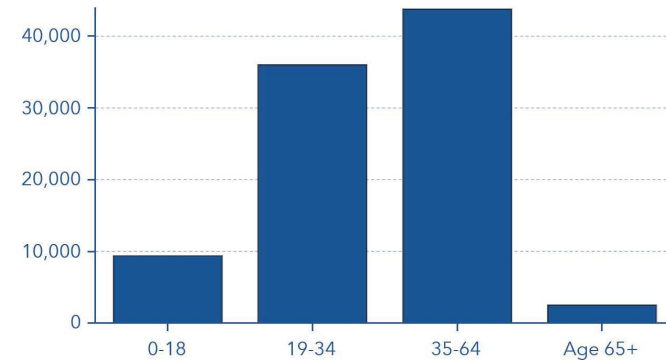
OTHER POPULATION FACTS

	Total
Population Density (per square km)	574.8
Population in Dependent Age (under 18 and 65+)	679,592
Population 65+ Living in Group Quarters	6,326
Average Household Size of Owner-Occupied Unit	3.04
Average Household Size of Renter-Occupied Unit	2.87

SCHOOL ENROLLMENT (AGE 3 AND OVER)



POPULATION WITH NO HEALTH INSURANCE BY AGE





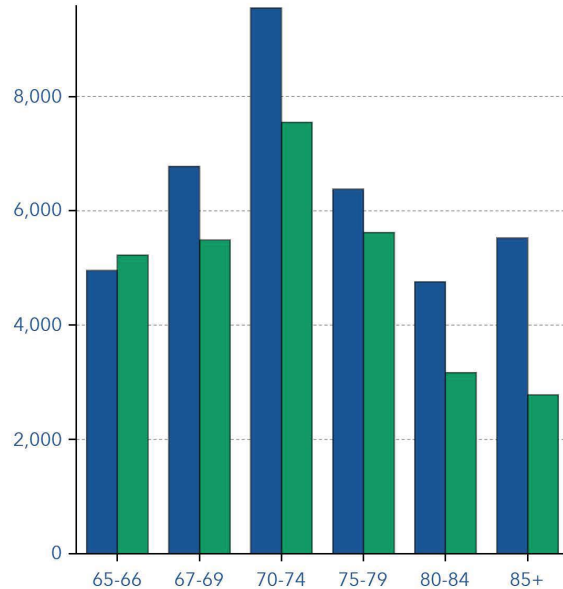
COUNTY COVID-19 IMPACT PLANNING REPORT

Stanislaus County, California (FIPS 06099)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

539,301

Total Population

172,682

Total Households

3.09

Average Household Size

34.0

Median Age

83.2%

Internet at Home

BUSINESSES



9,096

Total establishments



142,929

Total employees



\$6,518,092

Total annual payroll

POVERTY



25,854

Households Below the Poverty Level



25,313

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



53,022

Households With Disability



15,418

Households w/Pop 65+ Living Alone

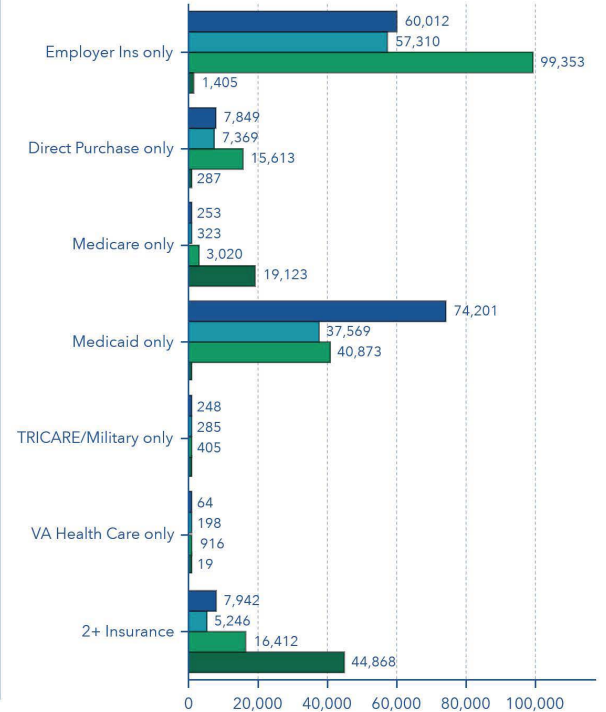


11,100

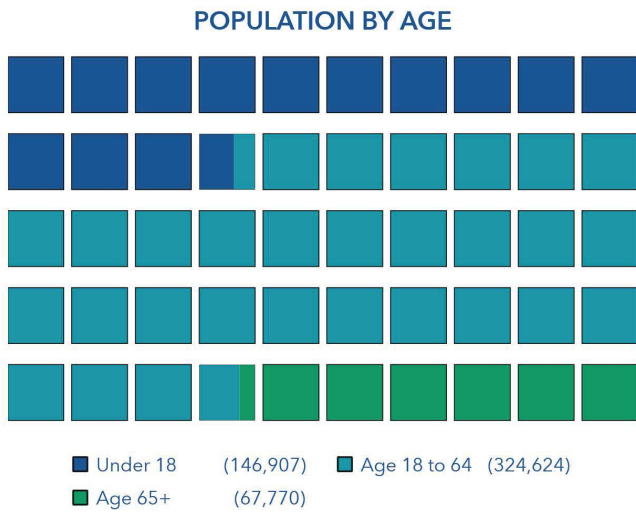
Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
English Only	61,876	179,393	46,231	287,500
Spanish	40,056	113,550	12,883	166,489
Speak English "very well"	34,149	63,114	4,943	102,206
English less than "very well"	5,907	50,436	7,940	64,283
Other Indo-European	2,455	14,008	3,993	20,456
Speak English "very well"	1,767	9,136	1,787	12,690
English less than "very well"	688	4,872	2,206	7,766
Asian-Pacific Island	1,581	10,966	2,375	14,922
Speak English "very well"	1,220	5,945	847	8,012
English less than "very well"	361	5,021	1,528	6,910
Other Languages	1,529	6,707	2,288	10,524
Speak English "very well"	1,120	3,857	625	5,602
English less than "very well"	409	2,850	1,663	4,922





COUNTY COVID-19 IMPACT PLANNING REPORT

Stanislaus County, California

KEY FACTS

539,301
Total Population

172,682
Total Households

3.09
Average Household Size

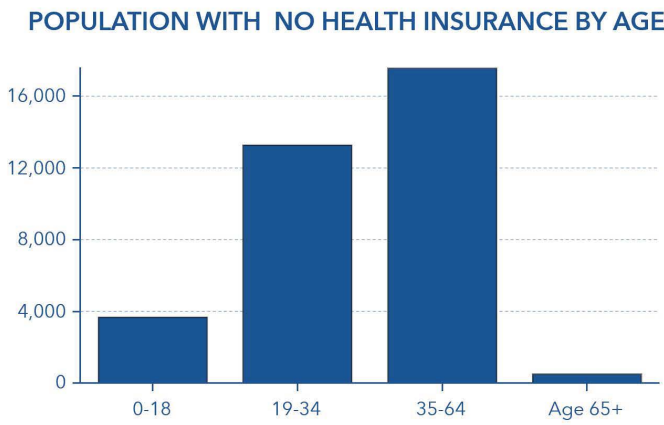
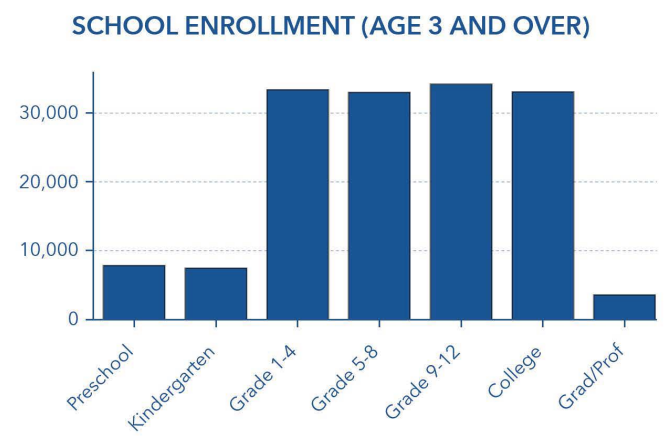
34.0
Median Age

83.2%
Internet at Home

POPULATION AND POVERTY STATUS	Total
Population for whom Poverty Status is Determined	534,234
Income to Poverty Ratio <0.50	35,218
Income to Poverty Ratio 0.50-0.99	50,848
Income to Poverty Ratio 1.00-1.24	32,958
Income to Poverty Ratio 1.25-1.49	32,870
Income to Poverty Ratio 1.50-1.84	43,446
Income to Poverty Ratio 1.85-1.99	16,410
Income to Poverty Ratio 2.00+	322,484

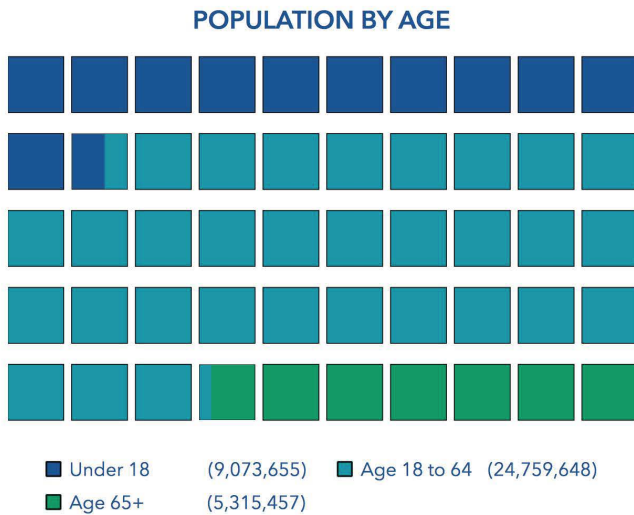
POVERTY LEVELS	Below	Above	Total
All Households	25,854	146,828	172,682
Married-Couple Family Households	6,955	82,905	89,860
Other Families Hhlds w/Male Householder	1,424	10,643	12,067
Other Families Hhlds w/Female Householder	7,864	17,976	25,840
Nonfamily Hhlds w/Male Householder	3,575	17,232	20,807
Nonfamily Hhlds w/Female Householder	6,036	18,072	24,108

OTHER POPULATION FACTS	Total
Population Density (per square km)	139.2
Population in Dependent Age (under 18 and 65+)	214,677
Population 65+ Living in Group Quarters	1,970
Average Household Size of Owner-Occupied Unit	3.07
Average Household Size of Renter-Occupied Unit	3.12



LANGUAGE SPOKEN AT HOME BY AGE	5-17	18-64	65+	Total
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English Only	3,707,446	13,349,981	3,429,644	20,487,071
Spanish	2,258,167	7,397,212	874,242	10,529,621
Speak English "very well"	1,863,818	4,112,179	299,945	6,275,942
English less than "very well"	394,349	3,285,033	574,297	4,253,679
Other Indo-European	190,403	1,150,373	300,744	1,641,520
Speak English "very well"	160,301	839,242	143,405	1,142,948
English less than "very well"	30,102	311,131	157,339	498,572
Asian-Pacific Island	380,232	2,592,336	663,690	3,636,258
Speak English "very well"	288,865	1,414,257	189,472	1,892,594
English less than "very well"	91,367	1,178,079	474,218	1,743,664
Other Languages	56,728	269,746	47,137	373,611
Speak English "very well"	45,191	180,994	22,313	248,498
English less than "very well"	11,537	88,752	24,824	125,113



STATE COVID-19 IMPACT PLANNING REPORT

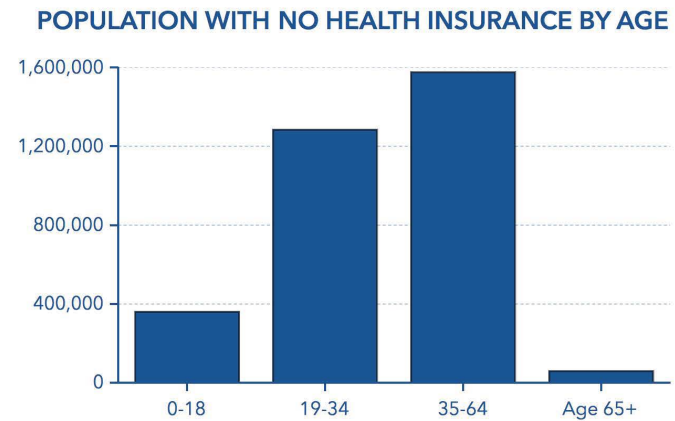
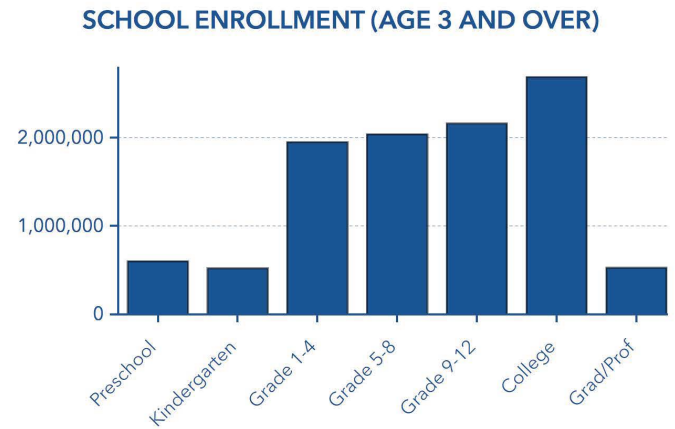
California

KEY FACTS				
39,148,760	12,965,435	2.96	36.3	85.1%
Total Population	Total Households	Average Household Size	Median Age	Internet at Home

POPULATION AND POVERTY STATUS	Total
Population for whom Poverty Status is Determined	38,407,403
Income to Poverty Ratio <0.50	2,401,275
Income to Poverty Ratio 0.50-0.99	3,085,866
Income to Poverty Ratio 1.00-1.24	1,803,821
Income to Poverty Ratio 1.25-1.49	1,746,259
Income to Poverty Ratio 1.50-1.84	2,460,075
Income to Poverty Ratio 1.85-1.99	999,522
Income to Poverty Ratio 2.00+	25,910,585

POVERTY LEVELS	Below	Above	Total
All Households	1,706,075	11,259,360	12,965,435
Married-Couple Family Households	398,722	6,038,694	6,437,416
Other Families Hhlds w/Male Householder	107,360	665,686	773,046
Other Families Hhlds w/Female Householder	421,745	1,283,021	1,704,766
Nonfamily Hhlds w/Male Householder	327,344	1,592,255	1,919,599
Nonfamily Hhlds w/Female Householder	450,904	1,679,704	2,130,608

OTHER POPULATION FACTS	Total
Population Density (per square km)	97.0
Population in Dependent Age (under 18 and 65+)	14,389,112
Population 65+ Living in Group Quarters	134,362
Average Household Size of Owner-Occupied Unit	3.01
Average Household Size of Renter-Occupied Unit	2.90





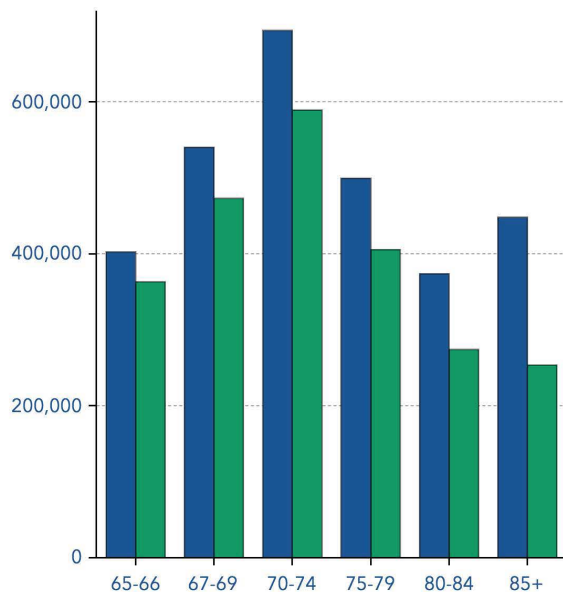
STATE COVID-19 IMPACT PLANNING REPORT

California (FIPS 06)



POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

39,148,760

Total Population

12,965,435

Total Households

2.96

Average Household Size

36.3

Median Age

85.1%

Internet at Home

BUSINESSES



941,377

Total establishments



14,896,625

Total employees



\$955,043,843

Total annual payroll

POVERTY



1,706,075

Households Below the Poverty Level



1,184,714

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



3,039,974

Households With Disability



1,203,531

Households w/Pop 65+ Living Alone

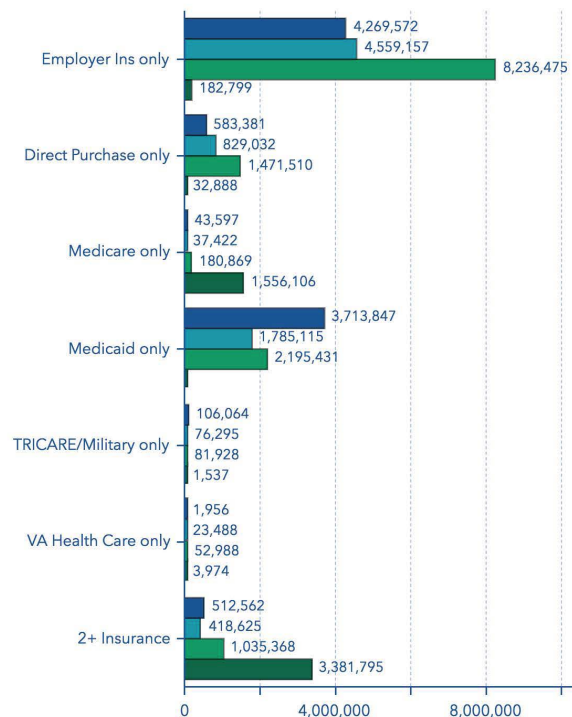


939,034

Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

■ Pop < 19 ■ Pop 19-34 ■ Pop 35-64 ■ Pop 65+



ATTACHMENT A -- RELEASE AND WAIVER OF LIABILITY

In consideration of participating in any volunteer work or activity of _____ (hereinafter Contractor Organization), together with its directors, officers, successors, agents and assigns, the State of California and/or the California Complete Count – Census 2020 Office, its officers, employees, or agents (collectively referred to as “the State of California”), including any volunteer work, travel, or other activities (the “Activities”) run, sponsored and/or held by Contractor Organization or the State of California:

I, _____ hereby freely, voluntarily and without duress execute this Release and Waiver of Liability. I understand that the Activities may include, among other things, attending rallies or events, going door-to-door educating people in Hard-to-Count communities regarding the importance of the 2020 Census, driving and/or transporting supplies to and from various locations as necessary by personal automotive vehicle.

RELEASE AND WAIVER. I do hereby release and forever discharge, hold harmless and agree to indemnify Contractor Organization and the State of California from any and all liability, claims, and demands of whatever kind or nature, either in law or in equity, which arise or may hereafter arise from my Activities with Contractor Organization and/or the State of California. I understand that this Release discharges Contractor Organization and the State of California from any liability or claim I may have against Contractor Organization or the State of California with respect to any bodily injury, personal injury, illness, mental duress, death or property damage that may result from my Activities with Contractor Organization and/or the State of California, whether caused by the negligence of Contractor Organization and/or the State of California, or as a result of my participation in the Activities. I will indemnify, defend, save and hold Contractor Organization and the State of California harmless from any loss, liability, damage or cost which may be incurred as the result of such claim. I understand that Contractor Organization and the State of California do not assume any responsibility for or obligation to provide financial assistance or other assistance, including but not limited to medical, health, or disability insurance in the event of injury or illness.

KNOWING AND VOLUNTARY EXECUTION: I acknowledge that I have carefully read and fully understand the contents and legal ramifications of the Release. I understand this is a legally binding and enforceable contract and sign it of my own free will. I agree that if any portion of this Release is found to be void or unenforceable, the remaining portions shall remain in full force and effect.

Signature Date

Full Name (Print)

Address

Phone Number

E-mail

Emergency Contact Phone Number

California's Census 2020 Promotional Item Guidance

January 16, 2020

The Census Office is providing the following guidance to address questions from partners regarding promotional items. Examples of promotional items include hygiene kits, sunglasses, mugs, coloring books, pens, stickers, water bottles, buttons, coasters, and food items, among others.

Specifically, partners shall adhere to the following requirements regarding promotion items:

- 1) Promotional items should support activities in the Implementation Plan.**
- 2) Cost for each promotional item shall not exceed five dollars.**
- 3) Cost for food used as a promotional item shall not exceed five dollars per person.**
- 4) CA Census logo shall be used on the promotional items, when possible.**

If you have any questions or need additional information about the promotional items, please contact your Regional Program Manager.

We appreciate your compliance with these guidelines.



CALIFORNIA COMPLETE COUNT – CENSUS 2020

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